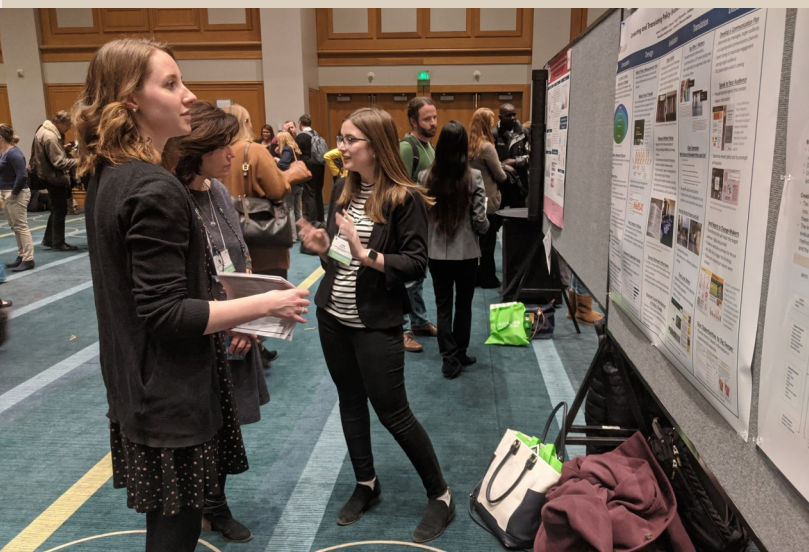




University of Wisconsin
Population Health Institute
SCHOOL OF MEDICINE AND PUBLIC HEALTH

Annual Report

2019



Contents

Introduction and Overview

- 3** Letter from Dean Golden
- 3** Letter from Dr. Sheri Johnson
- 4** Mission, Goals, and Values
- 5** Community Advisory Board
- 6** Executive Committee
- 7** Affiliated Faculty Investigators
- 9** Institute Programs and Cross-Cutting Themes

Programs of the Institute

- 10** County Health Rankings & Roadmaps / RWJF Culture of Health Prize
- 11** Evaluation Research
- 12** Evidence-Based Health Policy Project
- 14** Mobilizing Action Toward Community Health

Cross-Cutting Themes

- 19** Education
- 20** Community Engagement
 - 20** 2019 Healthiest State Agenda Setting Convening
- 21** Creating New Knowledge

Select Activities and Accomplishments

- 22** Select Publications, Reports and Seminars
- 23** Select Abstracts and Presentations

People and Partners

- 26** UW Population Health Institute Partner Agencies
- 28** UW Population Health Institute Staff in 2019

Financials

- 30** Budget



Dr. Robert N. Golden, MD

Dean

School of Medicine & Public Health

July 2, 2020

Dear Stakeholders-

The School of Medicine and Public Health is proud to contribute to local, state and national efforts to respond to overlapping public health crises. Before the emergence of COVID-19, the nation was already grappling with significant health and economic disparities, rooted in long-standing differences in opportunities.

The Population Health Institute provides thoughtful and effective leadership in these unprecedented times. The growth of innovative approaches to advancing health and equity described in this report is encouraging. Much more work remains to be done.

We are committed to accelerating the creation of equitable conditions that promote health for everyone by advancing knowledge, practice, policy and system change. Our values will drive what we do, and how we do it.

On Wisconsin!

Sincerely,

Robert N. Golden, M.D.
Dean, School of Medicine and Public Health
Vice Chancellor for Medical Affairs
University of Wisconsin-Madison



Dr. Sheri Johnson

Director

UW Population Health Institute

July 1, 2020

Dear Stakeholders,

Our determination to work together in the extraordinary fight against the COVID19 pandemic, and the underlying public health crisis of racism builds on many years of leadership to advance population health and equity. We are grateful for the opportunity to leverage our resources in support of communities across our state and nation. And, we are strengthened by the diversity of voices who are sharing their expertise through our Community Advisory Board. We were excited to welcome the following new members in 2019: Dr. Laila Azam, Dr. Michael DeGere, Mr. Nate Gilliam, State Senator LaTonya Johnson, State Representative Debra Kolste, Dr. Jeanette Kowalik, Mr. Walter Orzechowski, Wisconsin Department of Health Services Secretary Designee Andrea Palm, Mr. Mark Redsten, State Representative Jessie Rodriguez, and State Senator Patrick Testin. Thank you to departing Advisory Board members Ms. Cheryl DeMars, Mr. Curt Gielow, and Mr. Greg Simmons whose expert contributions to the Population Health Institute were invaluable.

In 2019, key Institute leaders transitioned to exciting new roles. We are grateful to Donna Friedsam, Health Policy Program Director and Julie Willems Van Dijk, Program Director for County Health Rankings & Roadmaps for their service. We welcomed two new senior leaders as well. Dr. Lawrence Brown brings expertise in historical trauma and racial equity as the new Director for County Health Rankings and Roadmaps and Dr. Marjory Givens is the first Associate Director of the Population Health Institute, bringing broad scientific expertise and leadership to advance health equity.

We look forward with hope and resolve. We are confident that we can contribute to the urgent need for transformative and restorative change. Forward we go.

Our Mission:

Translating Research for Policy and Practice

The UW Population Health Institute advances health and well-being for all by developing and evaluating interventions and promoting evidence-based approaches to policy and practice at the local, state, and national levels. The Institute works across the full spectrum of factors that contribute to health.

A focal point for health and health care dialogue within the University of Wisconsin-Madison, and a convener of stakeholders, the Institute promotes an exchange of expertise between and among those within the university and those in the policy and practice arena.

Our Goals:

- *Address* a broad range of real-world, health-related problems of topical interest and stakeholder relevance;
- *Promote* partnerships between researchers and users of research, encouraging collaboration between the academic community and those engaged in practice and policy within both the public and private sectors;
- *Evaluate* programs and policies to support quality improvement, promote accountability, and seek evidence-based solutions;
- *Build* the knowledge base of effective programs and policies;
- *Provide* learning opportunities for practitioners and students; and
- *Contribute* to policy decisions and program implementations that improve health and well-being for all.



Our Values:

Collaboration – Act with integrity, accountability, and respect to build and sustain diverse partnerships that prioritize mutual benefit and meaningful engagement.

Excellence – Aim high, seek feedback, and continually improve.

Innovation – Create, test, refine, and promote new ideas and approaches at the leading edge.

Reach – Ensure work is meaningful and accessible.



Photos by Jeff Miller/UW-Madison

Community Advisory Board

The Institute is guided by a Community Advisory Board with members from the health care, public health, business, and education sectors, as well as leaders from Wisconsin's legislature.

The Board meets three times per year to guide the work of the Institute and provide feedback on its programs and publications.

Advisory Board Members in 2019

Laila Azam

Clinical Assistant Professor of
Public Health Studies
Carroll University

Tim Bartholow

VP and Chief Medical Officer
WEA Trust

Eric Borgerding

President and CEO
Wisconsin Hospital Association

Michael DeGere

Vice President
Population Health Management
SSM Health WI

Cheryl DeMars

President and CEO
The Alliance

Kurt Eggebrecht

Health Officer
Appleton City Health
Department

Curt Gielow

Campus Chief Executive
Concordia University-Ann Arbor

Nate Gilliam

Organizer
Wisconsin Federation of Nurses
& Health Professionals

LaTonya Johnson

Senator
Wisconsin State Senate

Debra Kolste

Representative
Wisconsin State Assembly

Jeanette Kowalik

Commissioner of Health
Milwaukee Health Department

Kathy Loppnow

Health Occupation Education
Director
Wisconsin Technical College
System

Gregory Nycz

Director
Family Health Center of
Marshfield Inc.

Walter Orzechowski

Executive Director
Southwestern Wisconsin
Community Action Program

Andrea Palm

Secretary-Designee
Department of Health Services

Lisa Peyton-Caire

President
The Foundation for Black
Women's Wellness

Christopher Queram

President and CEO
WI Collaborative for Healthcare
Quality

Mark Redsten

President and CEO
Clean Wisconsin

Jessie Rodriquez

Representative
Wisconsin State Assembly

Ayaz Samadani

Family Physician
Dean/St. Mary Regional
Clinic: Beaver Dam

Greg Simmons

President and CEO
MetaStar, Inc.

Tim Size

Executive Director
Rural Wisconsin Health
Cooperative

Patrick Testin

Senator
Wisconsin State Senate

Executive Committee

The Population Health Institute supports the mission of our integrated School of Medicine and Public Health to translate public health and health policy research for practice. We consider our work an embodiment of the Wisconsin Idea, working with the public and private sectors — government, business, advocates, and community members — at the state and local level — toward a healthier Wisconsin.

The Executive Committee provides guidance to the Director on the performance of the Institute, reviewing goals and objectives and evaluating accomplishments through this annual report.

Executive Committee Members in 2019

Maureen Durkin, PhD, DrPH

Chair, Population Health Sciences
Professor of Population Health Sciences and Pediatrics
UW School of Medicine and Public Health

Jonathan Jaffery, MD

Chief Population Health Officer
President, UW Health Accountable Care Organization

Tom Oliver, PhD, MHA

Professor, Population Health Sciences
UW School of Medicine and Public Health

Patrick Remington, MD, MPH

Professor Emeritus, Population Health Sciences
Director, UW-Madison Preventive Medicine Residency Program
UW School of Medicine and Public Health

Maureen A. Smith, MD, MPH, PhD

Professor, Departments of Population Health Sciences and Family Medicine & Community Health
Director, Health Innovation Program
Director, Community-Academic Partnerships Core, UW Institute for Clinical and Translational Research
UW School of Medicine and Public Health

Barbara (Bobbi) Wolfe, PhD

Richard A. Easterlin Professor of Economics, Population Health Sciences, and Public Affairs
UW La Follette School of Public Affairs

Susan Zahner, DrPH, MPH, FAAN

Associate Dean for Faculty Affairs
Vilas Distinguished Achievement Professor
UW School of Nursing

Affiliated Faculty Investigators

These faculty members are affiliated with the UW Population Health Institute through a joint appointment with their home departments. Faculty are designated as "affiliated" when their work extends the teaching and research of our Institute.



Jennifer Edgoose, MD, MPH

*Associate Professor, Department of Family Medicine and Community Health
UW SMPH*

Affiliation: Navigator Evaluation and Diversity & Inclusion Advocates Evaluation — Evaluation Group



Kristen Malecki, PhD, MPH

*Assistant Professor, Department of Population Health Sciences
UW SMPH*

Affiliation: Obesity Prevention Initiative, Breast Cancer & The Environment Research Program — Evaluation Research Group



Deborah Ehrenthal, MD, MPH, FACP

*Associate Professor
Lifecourse Initiative for Healthy Families
Endowed Chair
UW SMPH*

Affiliations: Lifecourse Initiative for Healthy Families, Obesity Prevention Initiative — Evaluation Research Group; Preceptor, Population Health Service Fellowship — MATCH Group, Prevention Research Center



D. Paul Moberg, PhD

*Research Professor, Population Health Sciences
Senior Faculty Advisor, UWPHI
Evaluation Research Group*

Affiliation: Evaluation Research Group



David Kindig, MD, PhD

*Emeritus Professor, Department of Population Health Sciences
Emeritus Vice-Chancellor, Health Sciences
UW SMPH*

Affiliation: Making Wisconsin the Healthiest State Project — MATCH Group, Strategic Advisor — CHR&R



Tom Oliver, PhD, MHA

*Professor, Department of Population Health Sciences
UW SMPH*

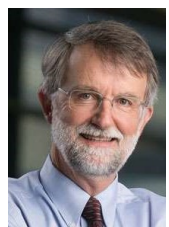
Affiliation: Principal Investigator, Population Health Service Fellowship — MATCH Group



James LaGro, Jr., PhD

*Professor, Department of Planning and Landscape Architecture
UW College of Letters & Science*

Affiliation: Obesity Prevention Initiative — Evaluation Research Group



Patrick Remington, MD, MPH

*Professor Emeritus, Department of Population Health Sciences
Director, UW Preventive Medicine Residency Program
UW SMPH*

Affiliation: Obesity Prevention Initiative — Evaluation Research Group; Principal Investigator, Population Health Service Fellowship — MATCH Group, Chair — CHR&R

Affiliated Faculty Investigators (cont'd)



Joel Rogers, PhD, JD

*Sewell-Bascom Professor of Law, Political Science, Public Affairs, and Sociology
Director, Center on Wisconsin Strategy*

*Affiliation: Legacy Communities Alliance for Health
— Evaluation Research Group, MATCH Group*



Jim Vergeront, MD

*Program Director, Wisconsin AIDS/HIV
Program, Wisconsin Department of
Health Services
Adjunct Professor
UW SMPH*

*Affiliation: Preceptor & Faculty Member,
Population Health Service Fellowship — MATCH Group*



Maureen Smith, MD, MPH, PhD

*Professor, Departments of Population
Health Sciences and Family Medicine
UW SMPH*

*Affiliation: Wisconsin Health Atlas — Evaluation
Research Group; Neighborhood Health
Partnership—MATCH Group*



David Weimer, PhD

*Edwin E Witte Professor of Political
Economy
UW La Follette School of Public Affairs*

*Affiliation: Recovery High Schools Evaluation —
Evaluation Research Group; Health Policy Group*



Geof Swain, MD, MPH

*Former Medical Director (retired), City of
Milwaukee Health Department
Former Professor (retired), Department of
Family Medicine and Community Health
UW SMPH*

*Affiliation: Population Health Service Fellowship —
MATCH Group*



Bobbi Wolfe, PhD

*Richard A. Easterlin Professor of
Economics, Population Health Sciences,
and Public Affairs
UW La Follette School of Public Affairs*

Affiliation: Health Policy Group



Amy Trentham-Dietz, PhD

*Professor, Department of Population
Health Sciences
Program Leader, Cancer Control
Program, Carbone Cancer Center
UW SMPH*

*Affiliation: Breast Cancer & the Environment
Research Program — Evaluation Research Group*

Wisconsin Population Health Service Fellowship Program Faculty & Preceptors

Milda Aksamitauskas
Lola Awoyinka
Jeff Bond
Amber Canto
Evelyn Cruz
David Frazer
Katie Gillespie
Katarina Grande
Mimi Johnson
Julie Katrichis
Sara Koler
Danielle Luther
Carol Meagher

Colleen Moran
Sherri Ohly
Mary Pesik
Katie Pritchard
Kristie Rauter Egge
Angela Rohan
Stephanie Schauer
Marisa Stanley
Michael Stevenson
Justin Svingen
Nick Tomaro
Fiona Weeks
Angie Weideman

Institute Programs and Cross-Cutting Themes

The Institute has existed in various organizational forms since 1984, adopting its current name and structure as the University of Wisconsin Population Health Institute in 2005. The Institute's work is led by a team of experts well-recognized in their fields and is guided by an active Advisory Board of state-level policy and practice leaders and an Executive Committee of faculty.

The Programs of the Institute

County Health Rankings & Roadmaps and the RWJF Culture of Health Prize (a collaboration with the Robert Wood Johnson Foundation): Analyzes and disseminates trends in population health; supports communities across the nation that are engaged in health improvement with data, evidence, tools, and guidance; identifies communities that are working at the forefront of advancing health, opportunity, and equity for all; and networks communities and organizations leading population health efforts.

Evaluation Research: Conducts evaluation of a diverse range of public health and human service programming, including substance abuse prevention and treatment, maternal and child health, school health promotion, behavioral health in criminal justice populations, treatment courts, mental health, and chronic disease.

Evidence-Based Health Policy Project: Bolsters the use of best evidence in the health policy and decision-making process by: (1) Providing policymakers, in both the public and private sectors, with timely, non-partisan, high-quality information for evidence-based decision-making, and (2) Increasing the involvement of UW faculty research and teaching activities in topical issues of state public policy.

Mobilizing Action Toward Community Health (MATCH): Collaborates with partners to evolve practice, focus priorities, and shift power to support collective action on root causes of health and equity. MATCH does this through three Health Equity Hubs: (1) Training, which provides capacity building and technical assistance; (2) Engaged Research & Development, which supports data-to-action and develops scholarship, frameworks and tools for change; and (3) Alignment, which convenes and grows alliances for shared action.

Cross-Cutting Themes

Education: Serves as a population health “laboratory” for professional development, where graduate students and fellows apply their skills to real-world issues and settings.

Community Engagement: Fosters strong partnerships between the University of Wisconsin and population health practitioners and policymakers.

Creating New Knowledge: Produces, evaluates, and disseminates research to support ‘what works’ in policy and practice.

County Health Rankings & Roadmaps and RWJF Culture of Health Prize



Sheri Johnson

Acting Program Director

Description: By ranking the health of nearly every county in the nation, [County Health Rankings & Roadmaps](#) helps communities understand what influences the health of resi-

dents and identify challenges and opportunities for creating healthier places to live, learn, work, and play. County Health Rankings & Roadmaps provides actionable data about the factors that influence health, evidence-informed strategies that can make a difference, guidance for driving change, and stories of communities in action to support nationwide efforts at improving health and advancing health equity for all.

Primary Partners

Our work involves diverse organizations and individuals at the national, state, regional, and local levels from nonprofit, academic, governmental, business, community development, philanthropic, health care, and public health sectors working to improve the health of local communities across the nation.

Major Program Components

- County Health Rankings & Roadmaps
- What Works for Health
- Community Learning & Guidance
- National Partnerships & Networking
- RWJF Culture of Health Prize

Highlights in 2019

- Released the 2019 County Health Rankings, along with a national Key Findings Report and 50 State Health Reports that highlight the link between housing and health and the differences in opportunities for health by place and race.
- Developed and launched new online Action Learning Guides that provide guidance to communities on pursuing policy change, understanding equity, and engaging residents.
- Published a report highlighting the partnerships and strategies used by RWJF Culture of

Health Prize winners to address the social and economic conditions that influence health and equity.

- Presented County Health Rankings data and resources at nearly 50 state, regional, and local meetings and produced 12 national webinars to support community action.
- Produced a report outlining key steps toward building healthier and more equitable communities, featuring specific policies and programs that can improve social and economic opportunities and health for all.
- Co-sponsored a national symposium attended by more than 350 community development and health practitioners focused on the connection between housing, community development, and health.
- Submitted the CHR&R-led research paper “Deaths of Despair(ity) in Early 21st Century America: The Rise of Mortality and Racial/Ethnic Disparities”, which was published by the American Journal of Preventive Medicine and selected as a noteworthy contribution. (See p. 21)



Evaluation Research



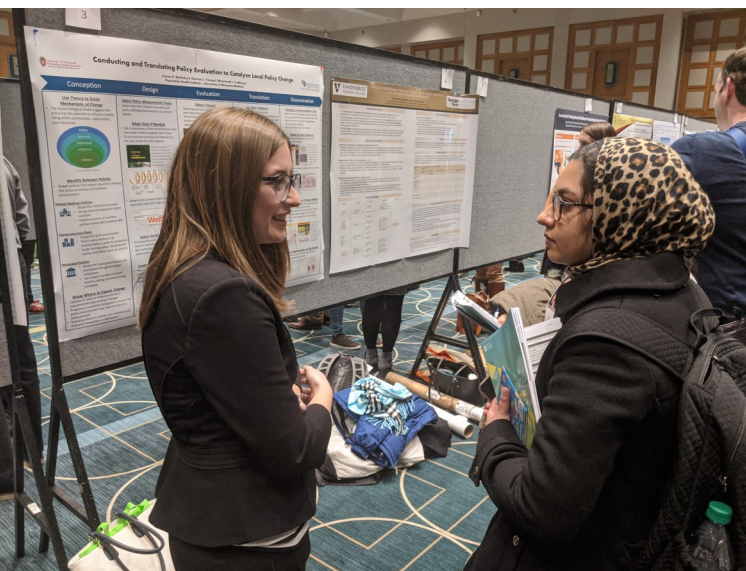
Sara Lindberg

Program Director & Assistant Professor (CHS)

Description: The [Evaluation Research Group](#) at the UW Population Health Institute is a team of 20+ professional evaluators and 10+ student trainees.

We partner with community, tribal, county, and state governmental agencies to develop, implement, and evaluate local and state programs in public health and human services. We also collaborate with national researchers, local practitioners, and University of Wisconsin faculty and staff on evaluation research projects.

Our evaluators can advise on and implement a broad range of applied research methods, from qualitative and descriptive techniques to complex experimental and quasi-experimental trials. We also engage in rigorous intervention research design and evaluation. Our portfolio of evaluation projects reflects the full range of systems and health factors that contribute to population health and well-being.



Examples of the Services Provided

- Designing and implementing comprehensive program evaluations
- Developing a wide range of evaluation designs and needs assessments
- Developing data collection methods, such as survey instruments and interview protocols
- Measuring progress toward program objectives and national performance standards
- Conducting qualitative research, including content analysis, intensive interviews, focus groups, and site visits
- Statistical analysis of data from surveys, administrative data, and program-specific data sets

Evaluation Research Group Honorary Associates

- Amy Bittrich
- Jody Brassfield
- Sheila Guilfoyle
- Vicki Huntington
- Aurielle Smith
- Laurie Taylor
- Jennifer Ullsvik
- Shelby Vadjunec



Evidence-Based Health Policy Project



Sam Austin

Program Director

The [Evidence-Based Health Policy Project](#) (EBHPP) works to bolster the use of best evidence in the health policy decision-making processes.

This partnership between the UW Population Health Institute and the [La Follette School of Public Affairs](#) connects researchers and others in the public and private sectors to exchange knowledge and expertise.

Two program objectives support the overall program goal – advance the health and well-being of Wisconsin residents:

- Provide policymakers, in both the public and private sectors, with timely, non-partisan, high-quality information for evidence-based decision-making.
- Increase the involvement of UW faculty research and teaching activities in topical issues of state public policy.

Capitol Briefings in 2019

Communities as Caregivers: Policies and Strategies for a Dementia-Friendly State

February 20, 2019

Legislative Moderator: Rep. Mike Rohrkaste

- *Carrie Molke*, Director, Bureau of Aging and Disability Resources, Wisconsin Department of Health Services
- *Lisa Bratzke*, Assistant Professor, University of Wisconsin-Madison School of Nursing
- *Andrea Gilmore-Bykovskyi*, Assistant Professor, University of Wisconsin-Madison School of Nursing
- *Joy Schmidt*, Dementia Care Specialist, Dane County Aging and Disability Resource Center
- *Gina Green-Harris*, Director, Wisconsin Alzheimer's Institute Regional Milwaukee Office, UW School of Medicine and Public Health
- *Debbie Miller*, Tribal Dementia Care Specialist, Oneida Nation Comprehensive Health Division

Just the Facts: What the Evidence Does and Doesn't Say About Medical Marijuana

March 19, 2019

- *Robert Wallace*, MD, MSc, Professor and Irene Ensminger Stecher Professorship in Cancer Research, University of Iowa College of Public Health
- *Karmen Hanson*, MA, Program Director, Behavioral Health, National Conference of State Legislatures
- *Mike Queensland*, JD, Senior Staff Attorney, Wisconsin Legislative Council

The Other Half of Health: How Where We Live, Work and Play Affects our Well-Being (Part III: Education)

October 3, 2019

- *Craig Albers*, Co-Director, Rural Education Research and Implementation Center; Associate Professor, UW-Madison School of Education
- *Nicole Bowman*, President, Bowman Performance Consulting; Culturally-Responsive Evaluation Specialist, WCER, UW-Madison School of Education
- *Carolee Dodge Francis*, Director, American Indian Research and Education Center; Associate Professor, University of Nevada-Las Vegas School of Community Health Sciences
- *Annalee Good*, Co-Director, Wisconsin Evaluation Collaborative; Director, WCER Evaluation Clinic, UW-Madison School of Education
- *Armando Hernández*, Assistant Director of Integrated Health, Madison Metropolitan School District
- *Karen Odegaard*, Action Learning Coach, County Health Rankings and Roadmaps, UW Population Health Institute
- *Aronn Peterson*, Community Schools Manager, Family, Youth and Community Engagement Department, Madison Metropolitan School District
- *Marlo Reeves*, PhD Candidate, Education Policy Studies, UW-Madison School of Education
- *Teal VanLanen*, Director of Improvement & Community Engagement, Algoma School District

Evidence-Based Health Policy Project (cont'd)

Capitol Briefings in 2019 (cont'd)

Current Crisis, Big Questions: An Update on the Vaping-Related Injury Outbreak and Research on E-Cigarette Use

November 19, 2019

- *Michael Gutzeit*, Chief Medical Officer, Chief Safety Officer, Children's Hospital of Wisconsin
- *Amy Johnson*, Policy Coordinator, Wisconsin Comprehensive Cancer Control Program
- *Jonathan Meiman*, Chief Medical Officer, Bureau of Environmental and Occupational Health, Wisconsin Department of Health Services
- *Megan Piper*, Associate Director of Research, UW Center for Tobacco Research and Intervention; Associate Professor, UW School of Medicine and Public Health, Department of Medicine

Open Houses in 2019

EBHPP Capitol Conversation: Opioid and Other Substance Abuse

May 22, 2019

- *Gina Bryan, DNP, PMHCNS-BC, APNP*, Clinical Professor, Post Graduate Psychiatry Program Director, UW Madison School of Nursing
- *David Mott, PhD, FAPhA, RPh*, Professor and Associate Dean for Advancement, UW Madison School of Pharmacy
- *Kevin Look, PharmD, PhD*, Assistant Professor, UW Madison School of Pharmacy
- *Sue Allen, MA*, Associate Professor and Marquette County Family Living Educator, UW Madison Division of Extension
- *Jennifer Park-Mroch, PhD*, Project and Evaluation Specialist, UW Madison Division of Extension

- *Flo Hilliard, MSH*, Director, Wisconsin Voices for Recovery and ED2 Recovery, UW Madison School of Medicine and Public Health: Department of Family Medicine and Community Health
- *Bri Deyo, MPH*, Research Program Manager, UW Madison School of Medicine and Public Health: Department of Family Medicine and Community Health
- *Liz Feder, PhD*, Researcher, UW Madison Population Health Institute
- *Paul Moberg, PhD*, Senior Scientist, UW Madison Population Health Institute

Legislative Staff Training Sessions in 2019

"Get Facts" and the "Wisconsin Food Security Project": Tools to Build Local Data into Legislative Work

July 24, 2019

- *Dan Veroff, MCRP*, Demographic Specialist, UW-Madison Applied Population Laboratory/ UW-Madison Division of Extension

Local Learning Briefings in 2019

Health Policy District Discussion: Respite Care

July 30, 2019

- *Kim Whitmore*, Assistant Professor, UW-Madison School of Nursing
- *Carissa Peterson*, Vice President, Camp and Respite Services, Easter Seals Wisconsin
- *Katie Dowdy*, Undergraduate Student, UW-Madison School of Nursing
- *Janine Elfers*, Parent
- *Erica Andres*, Camper
- *Lisa Schneider*, Executive Director, Respite Care Association of Wisconsin



Photos by Capitol Photographer

Mobilizing Action Toward Community Health (MATCH)



Paula Tran Inzeo

MATCH Group Director & Associate Researcher

Description: [Mobilizing Action Toward Community Health \(MATCH\)](#)

develops and deploys programs and resources and engages in collaborative partnerships that support strategic community-driven efforts to ensure that all people have a fair chance to be healthy in their homes, schools, workplaces, and neighborhoods.

Primary Partners

MATCH supports strategic partnerships and alliances to take shared action on root causes of health inequities. Partnerships—often comprised of public health, planning, community organizing, academia, philanthropy, and other fields—are taking shared action in areas such as criminal justice, community development, and housing. MATCH works at multiple levels and also helps bridge efforts in Wisconsin to regional and national partners working to advance health equity.

MATCH Health Equity Hubs

Through the following three Health Equity Hubs, MATCH works to change practice, focus priorities, and shift power to support shared action on root causes of health and equity.

Health Equity Hubs:

- Training — builds capacity on critical practices—including health equity, systems and collaborative leadership lenses—through delivering training, providing technical assistance, and leading learning and action networks
- Engaged Research and Development — develops and promotes data-to-action, scholarship, frameworks, and tools for change to advance the field of health equity
- Alignment — convenes and grows alliances and facilitates agendas for shared action

MATCH Training Hub Major Projects

The MATCH Training Hub accelerates statewide capacity to create equitable conditions for everyone to be healthy by providing high quality health equity leadership programming, training, and technical assistance.

Healthy Wisconsin Leadership Institute

The Healthy Wisconsin Leadership Institute (HWLI) provides systematic and accessible health leadership training, coaching, and technical assistance to support local agendas for community health improvement. HWLI strengthens community capacity to advance health and health equity through the Community Teams and COACH (Collaborating, Organizing and Advocating for Community Health) programs. HWLI has been successful in supporting communities as they bring together policy makers, business leaders, school officials, advocates, scientists, health care providers, local public health practitioners, and residents to leverage local resources for improving health and health equity through policy, system and environmental change strategies.

The regional Community Teams Program is a year long program that facilitates sustainable community partnerships through the development of collaborative leadership and public health skills among teams working on health improvement. Learning content includes: health equity, partnership and power building, cultural humility, storytelling, framing messages, community organizing, collective impact, and action and sustainability planning.

2019-2020 Community Teams	2018-2019 Community Teams
Chippewa County Health Equity Action Team	Dane County Climate Council
Eau Claire Housing Coalition	Healthiest Greenfield
HealthWatch Eau Claire Coalition	Mujeres Líderes de la Salud
Pepin County Community Health Improvement Partnership	REACH (Recognize, Educate, Activate Community Health) Waushara
Pierce-St. Croix CARES (Creating a Responsive and Effective System for Protecting and Promoting our Children's Wellbeing) Coalition	Striving to Improve Health for All (SIHA)
Price County Health & Wellness Coalition	2018-2020 Wisconsin Population Health Service Fellows
St. Croix County Coalition on Health Equity and Housing	
2019-2021 Wisconsin Population Health Service Fellows	

Mobilizing Action Toward Community Health (MATCH) (cont'd)

MATCH Training Hub Major Projects (cont'd)

The COACH (Collaborating, Organizing and Advocating for Community Health) Program offers three years of continued coaching and technical assistance for 11 coalitions across Wisconsin who have already completed HWLI's Community Teams Program. In the program, participating coalitions build a strong framework for long-term sustainability, including the creation of a coalition theory of change. The coalitions develop and receive coaching on work plans to implement policy, systems, and environmental changes that will improve health in Wisconsin communities.

Wisconsin Population Health Service Fellowship Program

The Wisconsin Population Health Service Fellowship Program is a two-year program designed for masters or doctoral prepared individuals in public health and allied sciences. Fellows complete placements with community based, non-profit, governmental, and health service organizations. The program combines service—by placing emerging professionals in organizations across the state to tackle some of the most pressing public health challenges—with workforce development—by building professional skills and experience in future public health leaders.

With 14 fellows (eight second year and six first year), the Fellowship Program continues to provide service to partners throughout Wisconsin. Through a two year curriculum focused on health equity and in partnership with the HWLI's Community Teams Program, the Fellows continue to grow

as public health practitioners and expand their reach throughout Wisconsin. Health equity is consciously integrated into all aspects of programming including recruitment, training, and placement. The collaboration with the UW Preventive Medicine Residency program allows for interdisciplinary learning and network development among the program participants and staff.

Health Equity Technical Assistance

MATCH training and technical assistance work seeks to ensure the presence of a diverse base of people and organizations with capacity for health equity practice (knowledge, skills, principles/values, beliefs and motivations) exists and that they are aligned with and enacting field priorities for advancing health equity practice in the State of Wisconsin. Technical assistance aims to deepen understanding of the key concepts of health equity, build confidence in the ability to apply essential health equity competencies, and coach on the operationalization of health equity principles in personal and organizational work. This work prioritizes shifting how coalitions and organizations recognize and engage in power building activities to ensure those most impacted by health inequities are not only engaged in but leading health equity practice and power building work. In 2019, MATCH technical assistance reached approximately 520 individuals. This includes completing 20 scopes of work for technical assistance to 18 organizations outside of HWLI programming. MATCH also supported 44 UW Extension staff members in Community Coaching.

Wisconsin Population Health Service Fellows and Placement Sites (2018-2020)

Gerardo Mares, Data You Can Use
Julius Lee, UW Extension
Kara Mathewson, Department of Health Services
Lexi Handrick Davis, Department of Health Services
Madeline Johnson, City of Milwaukee Health Department
Masami Glines, Public Health Madison & Dane County and Centro Hispano
McKenzie Liegel, Eau Claire City-County Health Department and Chippewa County Health Department
Rachel Kulikoff, Public Health Madison & Dane County

Wisconsin Population Health Service Fellows and Placement Sites (2019-2021)

Amelia Harju, Wood County Health Department
Elizabeth Dorsey, UW Extension
Matthew Scanlin, Department of Health Services
Melissa Siedl, City of Milwaukee Health Department
Mireille Perzan, Department of Health Services
Tseten Yangdron, Department of Health Services

Mobilizing Action Toward Community Health (MATCH) (cont'd)

MATCH Engaged Research & Development Hub Major Projects

The MATCH Engaged Research and Development Hub develops and promotes data-to-action, scholarship, frameworks, and tools for change to build the health equity field. Through engaged research and development, MATCH supports research translation and evaluative thinking across health equity efforts to advance an evidence-informed approach to embedding health equity into policy and practice.

Engaged Research and Evaluation of Health Equity Capacity Building

Coordinating evaluation across MATCH leadership programming, training, and technical assistance over the past year has created an opportunity to build tools for capturing individual, organizational, and systems level impacts of health equity capacity building efforts. In 2019, MATCH adapted existing tools to more systematically assess and measure organizational capacity for health equity work for a network of local health departments receiving technical assistance, as well as for PHI itself.

Engaged Research with Community- and Institutional-Led Innovations

The project *From Punishment to Restoration: Reimagining Criminal Justice to Improve the Health of Wisconsin's Families and Communities* aims to set the stage for sustainable positive policy, systems, and environmental change related to community reentry and to build sustainable civic leadership of previously incarcerated individuals. MATCH's engaged research with this project focuses on building evidence for the impact of civic leadership on the health and well-being of individuals who have been incarcerated, examining how incarceration is understood and acted on as a social determinant of health in the public health community, and understanding the utility of Health Impact Assessments in promoting healthy policy that addresses the root of health inequities. This project is funded by the Wisconsin Partnership Program at the UW School of Medicine and Public Health.

MATCH led engaged research for the *Legacy Community Alliance for Health* project, which focuses on documenting the local Health in All Policies efforts within a cohort of Wisconsin communities. The re-

sults will be used to improve training and technical assistance for Health in All Policies, to identify promising practices for implementation, and to disseminate models for implementation for application and further refinement in other communities. Additional engaged research for this project includes coaching municipalities and counties to apply health equity frameworks and data-to-action tools in local policy making.

In addition, MATCH leads engaged research for, *Race to Equity Wisconsin*, a project of Kids Forward. The focus of engaged research is to expand understanding of the facilitators and barriers of the Race to Equity model—a community-based process for developing a data-driven systems change agenda—for pursuing long-term systems-level change grounded in racial equity as a path to health equity. This project is funded by the Wisconsin Partnership Program at the UW School of Medicine and Public Health.

Data-to-Action Resource and Tool Development

The *Making Wisconsin the Healthiest State* project works to measure, assess, and report on Wisconsin's health and health disparities. The project also supports local community health improvement and health equity practice via tools such as the Wisconsin version of *What Works for Health* and the *Assessing and Improving Community Health in Wisconsin* website, which houses information on shared priorities from community health assessments and improvement plans from local health departments and hospitals. The Making Wisconsin the Healthiest State project is funded by the Wisconsin Partnership Program at the UW School of Medicine and Public Health.

MATCH also now leads the Action Core of the emergent *Neighborhood Health Partnerships Program*, managed by the UW Institute for Clinical and Translational Research. The Action Core is responsible for the compilation and development of data-to-action tools, as well as training to support the access, interpretation, and use of healthcare quality data at the neighborhood level. Tools developed through the Making Wisconsin the Healthiest State project, as well as others, will be included. This project is funded by the Wisconsin Partnership Program at the UW School of Medicine and Public Health.

Mobilizing Action Toward Community Health (MATCH) (cont'd)

MATCH Engaged Research & Development Hub Major Projects (cont'd)

Data-to-Action and Quality Improvement Efforts with Organizations

Over the course of 2019, MATCH supported a variety of data-to-action and quality improvement projects focused on embedding health equity into policy and practice. Through the project *Investing to Build Healthy, Equitable Communities* led by Forward Community Investments and funded by the Pew Charitable Trust, MATCH identified and adapted data-driven decision-making tools that apply a health and racial equity lens to the investment process of community development financial institutions. In addition, MATCH supported the capacity of The Gathering Source, a rural food pantry in Dodge County, to gather data from those most impacted by rural inequity to inform service expansion efforts.

MATCH Alignment Hub Major Projects

The MATCH Alignment Hub seeks to cultivate shared identity, narrative, and action driven by an understanding of health that centers power as a root cause of health inequities. Alignment efforts work to ensure partners, coalitions, and networks are aligning common practices, strategies, and targets for change to maximize resources and lessons learned to promote health and equity in Wisconsin.

Wisconsin Healthiest State Initiative

The Wisconsin Healthiest State Initiative represents a collective effort to advance health equity in Wisconsin. Spearheaded by MATCH, the initiative consists of convening statewide partners, setting shared priorities around health equity, leading workgroups to make progress on shared priorities, and hosting statewide Summits. During odd years, an Agenda Setting Convening is held to identify shared priorities. In even years, a statewide Summit is held to provide training and capacity building and to support coalition building and further alignment around priorities.

In fall 2019, MATCH convened leaders from around the state at the second Healthiest State Agenda Setting Convening, which kicked off the current two-year cycle of the Wisconsin Healthiest State Initiative. Three health equity priorities emerged for further refinement and implementation over the next two year cycle. Workgroups were re-formed in late 2019 to advance progress and develop and disseminate products. (See *Community Engagement Cross-cutting theme page for a detailed description of the 2019 Healthiest State Agenda Setting Convening including the shared health equity priorities*)

Guided by the health equity priorities, the Healthiest State Network convenes bi-monthly virtual connections to discuss and align health equity work and emergent issues across the state. The goal of this network is to expand and align the people and organizations committed to and actively working on advancing health equity across the state and to cultivate leadership—in particular of those most impacted by inequities—in this work.



Mobilizing Action Toward Community Health (MATCH) (cont'd)



MATCH Alignment Hub Major Projects (cont'd)

Healthy Communities Designation

The Wisconsin Healthy Communities Designation aims to recognize local communities' work as well as provide a guide for health improvement efforts. The program has a focus on multi-sector partners, sustainable solutions, and health equity. The second application cycle was launched in fall of 2019 and new designees will be announced and recognized at the 2020 Healthiest State Summit. The program—part of the Making Wisconsin the Healthiest State project—is funded by the Wisconsin Partnership Program at the UW School of Medicine and Public Health.

Health Equity Collaborative Staffing

MATCH houses staff that work within MATCH as well as collaboratively within another organization, such as the Wisconsin Department of Health Services. These collaborative staff are uniquely positioned to provide intensive technical assistance on health equity within their collaborating agency. These staff have been leveraging the resources and networks established within MATCH as well as in their collaborative agency to build the network and capacity of health equity work statewide.

Learning and Action Networks

The Wisconsin Community Health Worker Network is a collaboration between the Wisconsin Department of Health Services Chronic Disease Prevention Program, the University of Wisconsin Population Health Institute, Great Rivers HUB, and UniteMKE, working alongside agencies that have been historically involved in the Community Health

Worker movement in Wisconsin. This partnership strives to support the growth of a statewide network, sustainability, and workforce development for all Community Health Workers in Wisconsin. The network is guided by health equity and centering voices principles that encourage and support Community Health Worker leadership at the core. The goals of the network are to strengthen connections between Community Health Workers and the public health workforce in Wisconsin; to continue building relationships with Community Health Workers and agencies in Wisconsin; and to support the sustainability of the workforce as it relates to reimbursement, certification, and training.

The Health and Equity in All Policies Alliance is a community of practice that supports learning, information sharing, and strategic connections for action. The Health Impact Assessment and Health in All Policies Section, originally part of the Wisconsin Public Health Association, evolved into a Health in All Policies network housed in MATCH. The Alliance now unites this network with the Health in All Policies dissemination efforts of the Legacy Community Alliance for Health project. This effort is a collaboration between MATCH, 1000 Friends of Wisconsin, Center On Wisconsin Strategy, the Wisconsin League of Municipalities, and the Wisconsin Counties Association.

The Thrive Wisconsin Statewide Health Equity Alliance, established in 2012 and staffed by MATCH, serves as a hub for multiple efforts aimed at improving social determinants of health and also provides a forum for connecting various socioeconomic factor advocates to their public health colleagues. The alignment efforts of the project *From Punishment to Restoration: Re-imagining Criminal Justice to Improve the Health of Wisconsin's Families and Communities* is one example of multi-level shared action associated with Thrive. MATCH staff provide ongoing support to connect the public health community with advocates seeking to address the criminal justice system as an upstream driver of health and bring together leaders to examine connections between the public health and criminal justice systems and address incarceration as a social determinant of health.

Cross Cutting Theme: Education

Institute Teaching

In 2019, UW-Madison's Master of Public Health (MPH) Program rolled out a new, innovative curriculum to better prepare graduates for the challenges they will face as they enter the public health workforce. Institute faculty and staff led development of three of the new core courses in the curriculum.

Planning & Management to Promote Health is a new course developed and taught by Sara Lindberg, UW Population Health Institute Program Director for Evaluation Research. It first was taught in 2019 and will be offered annually each Spring semester. Students gain knowledge about theory, concepts, and methods of program planning and evaluation in the context of health care and community health organizations. An overarching goal is to help students develop skills in evaluative thinking. Students practice evaluative thinking and methods while developing a 'toolbox' of skills and resources that will equip them to become effective practitioners in a variety of public health and health services careers. The three-credit course blends in-person class time emphasizing face-to-face instruction and active learning activities with online learning modules, readings and resources. Over the course of the semester, students build knowledge and skills in: stakeholder engagement, needs assessment, program planning, evaluation planning, quality improvement processes, budget development, resource management, project management, team formation and role negotiation, common evaluation methodologies, and grant writing.

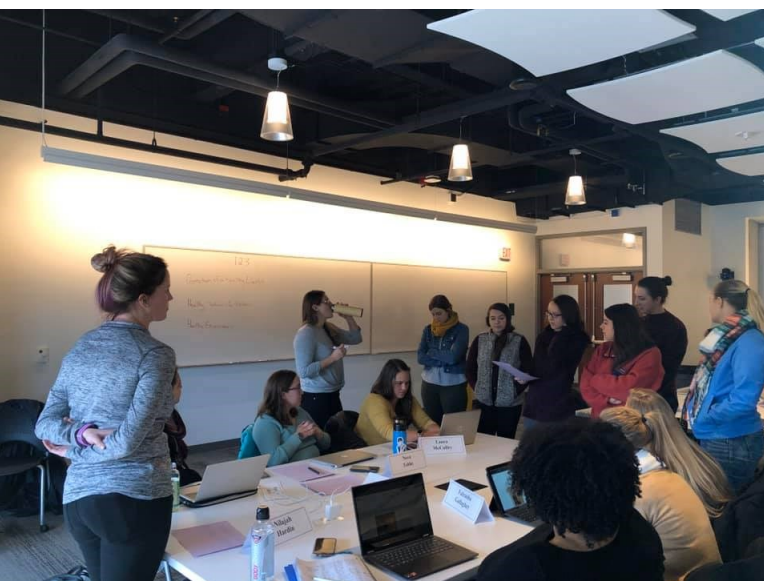
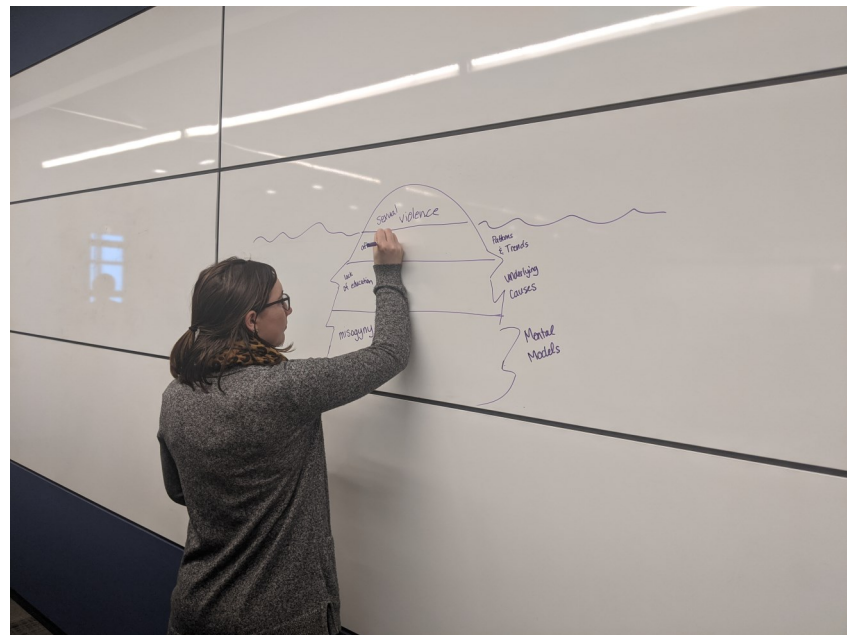


Photo by UW Madison MPH Program

Student Testimonial:

"Dr. Lindberg's course, *Planning & Management to Promote Health*, has been one of my favorite courses in the MPH program. It was a privilege to learn from an expert who is conducting planning, research, and evaluation work day in and day out. To hear about her past experiences, challenges, and successes made the content that much easier to understand and apply. It's not every day that students are able to spend a whole semester working through the program planning, grant writing, and evaluation process and then have it critiqued by such a prominent figure in the field. After taking this course, I now feel more than prepared to tackle program planning and evaluation in my future career."

-Mallory Swenson, UW-Madison MPH student

Cross Cutting Theme: Community Engagement

2019 Healthiest State Agenda Setting Convening

Part of the Mobilizing Action Toward Community Health (MATCH)-led Wisconsin Healthiest State Initiative, a strategic group of individuals came together in Madison on September 23 - 24 for the 2019 Healthiest State Agenda Setting meeting.



WISCONSIN
HEALTHIEST STATE
— INITIATIVE —

Goal

Convene and support diverse leaders in setting and taking action on a common set of priorities to align and catalyze efforts to advance health equity

Objectives

- Build and strengthen relationships to support future action
- Reinforce our shared understanding of the role of power in shaping conditions of health
- Review and refine existing health equity priorities and identify the actions we can take within our own sphere of influence to advance those priorities
- Identify new health equity priorities and explore options for collective action
- Build relationships with policy makers and Wisconsin legislators as a step toward collective action

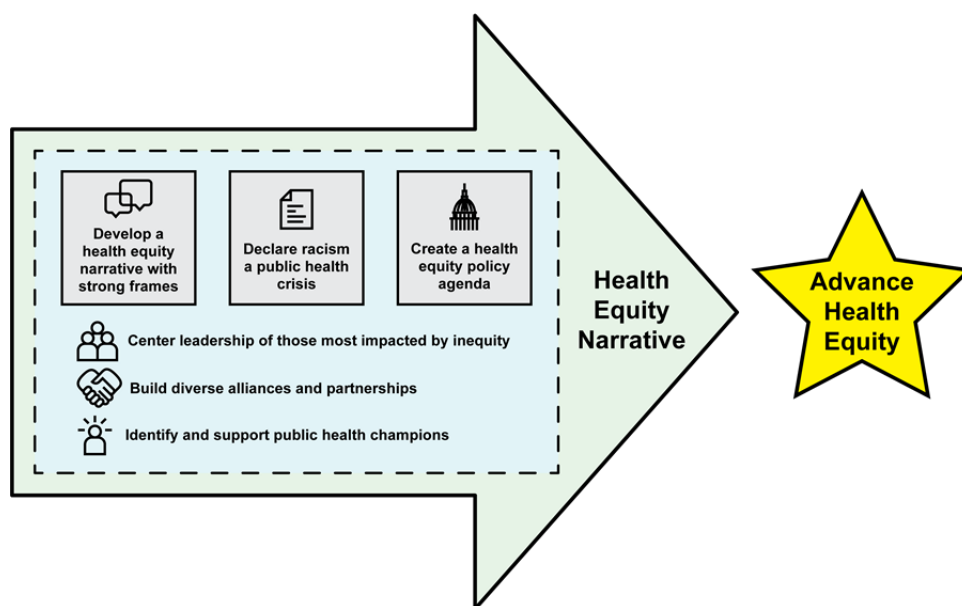
Building on the past two years' progress on the six health equity priorities identified in 2017, participants reaffirmed several existing priorities and discussed how to move forward.

Taking into account ideas generated during the meeting, the following three areas emerged as priorities for further refinement and implementation over the next two years:

- Centering the voices of those most impacted
- Advancing a health equity narrative
- Coordinating around a health equity policy agenda

Advancing the work to support declaring and taking action on racism as a public health crisis, and the cross-cutting values of alliance building and cultivating champions, will be embedded within these areas as appropriate.

Health Equity Priorities



2019 Agenda Setting participants were comprised of leaders from across the state who are committed to advancing health equity. This included representatives from the Wisconsin Public Health Association, the Wisconsin Association of Local Health Departments and Boards, local health departments, state government, health care systems, coalitions, community organizing groups, academic institutions, non-profit organizations and others. Colleagues from Human Impact Partners joined the meeting to support facilitation and to lead the training portion of the agenda.

Cross Cutting Theme: Creating New Knowledge

Highlighting publications that advanced our understanding

New Study Explores Trends in Racial/Ethnic Mortality Disparities

Published in the *American Journal of Preventive Medicine*'s November 2019 issue, a new study from researchers on the County Health Rankings & Roadmaps team found that over the past ten years, the United States has either ceased or reversed years of progress in reducing racial/ethnic disparities in mortality across most age groups.

The study confirms the previously established and alarming trend that mortality rates for middle-aged White Americans are increasing, and recommends addressing its causes, such as the opioid epidemic. But, it also notes that the rate among Black Americans and American Indians remains substantially higher, not only for the middle-aged group but for all age groups. In addition, the size of the racial/ethnic disparity is much larger in other age groups, especially in the very young.

“Alarming, we found that the mortality rate of infants and children was twice as high for African Americans than Whites and is now on the rise again.”

-Keith P. Gennuso, lead scientist for the County Health Rankings & Roadmaps program

This pattern exists across several age groups, with mortality rate disparities widening rather than shrinking, especially among the very young and middle-aged. “It’s particularly worrisome that the trend in infants and children was largely being driven by increasing mortality rates in those with historically poorer health,” Gennuso said. “These populations have, and continue to face, societal barriers to good health.” Overall, the study examined racial/ethnic mortality disparities from people less than one year old to 74 years old over the past decade. By taking a deeper look throughout these cross-sections of ages, as well as at differences among racial/ethnic groups, the study helps paint a more complete picture of the scale and scope of the challenges facing the country.

Advancing Coalition Health Equity Capacity Using a Three-Dimensional Framework

Purpose: We examined coalition health equity capacity using a three-dimensional conceptual framework in a 3-year study (2011-2014) of 28 local coalitions engaged in health promotion.

Methods: Coalition health equity capacity was defined according to (1) conceptual foundations, (2) collective action and impact, and (3) civic orientation. This framework was used to qualitatively assess progress in capacity building efforts at two time points. Coalition materials and archival documents were analyzed qualitatively for indications of each dimension of coalition health equity capacity. **Results:** The overall cohort of coalitions was initially determined to be near mid-range in conceptual foundations, above mid-range on collective impact, and below mid-range on civic orientation. As part of ongoing training and technical assistance, coalitions were offered examples of high coalition health equity capacity in each dimension. At time point two, growth in health equity capacity was observed in a majority of coalitions.

Conclusions: These findings indicate that a multi-dimensional approach to coalition health equity capacity can be useful for both analysis and practical purposes of community capacity building, which may, in turn, produce long-term gains in health equity.

From Roots to Results: A Qualitative Case Study of the Evolution of a Public Health Leadership Institute

The Healthy Wisconsin Leadership Institute has been coaching community-based coalitions towards achieving policy, systems and environmental changes across Wisconsin for 12 years via the Community Teams Program (CTP). Using Wolff et al.'s (2017) principles for collaborating for equity and justice as a framework for analysis, this paper describes how the CTP has evolved over time to more effectively prepare teams to address the root causes of inequity.

Select Publications, Reports and Seminars

Bergum A, Grigg L, Givens ML, Booske Catlin B, Willems Van Dijk J. **How to be an informed consumer of evidence ratings: it's in the details.** *Prev Chronic Dis.* 2019 Sep 5;16:E121.

Brown HW, Braun EJ, Wise ME, et al. **Small-group, community-member intervention for urinary and bowel incontinence: A randomized controlled trial.** *Obstet Gynecol.* 2019;134(3):600–610.

Busarow S, Bahrainian M. **Wisconsin chronic disease quality improvement project: HEDIS® 2018 summary data.** University of Wisconsin Population Health Institute, 2019.

Carroll C, Little O, Syam D, Willems Van Dijk J. **Actions Toward Equity: Strategies Communities Are Using to Ensure Everyone Has a Fair and Just Opportunity for Health.** University of Wisconsin Population Health Institute. 2019.

Charron LM, Joyner HR, LaGro Jr, J, Walker JG. **Research note: development of a comprehensive plan scorecard for healthy, active rural communities.** *Landscape and Urban Planning.* 2019.

Gennuso KP, Blomme CK, Givens ML, Pollock EA, Roubal AM. **Deaths of despair(ity) in early 21st century America: The rise of mortality and racial/ethnic disparities.** *Am J Prev Med.* 2019 Nov;57(5):585-591.

Goodrich J, Lecoanet R, Peterson D, Erdman B. **Youth Empowered Solutions! (YES!) evaluation report for grant years 1-4.** University of Wisconsin Population Health Institute, April 2019. Full Report, Executive Summary.

Goodrich J, Lecoanet R, Peterson D. **Wisconsin's Youth Empowered Solutions monitors and improves participant outcomes.** *Focal Point: Youth, Young Adults, and Mental Health.* 2019; 33:30-32.

Joyner HR. **healthTIDE 2019 district participation report.** Prepared for the healthTIDE Schools Team; University of Wisconsin Population Health Institute; April 2019.

Kindig DA. **Using uncommon data to promote common ground for reducing infant mortality.** *Milbank Q.* 2020 Mar; 98(1):18-21.

Lecoanet R, Smith B, Voskuil K, Lindberg SM. **Wisconsin Medicaid dental reimbursement pilot program: Evaluation report after one year of program implementation.** Prepared for the Wisconsin Department of Health Services by the University of Wisconsin Population Health Institute; 2019. Full Report, Executive Summary.

Linnan S, Paltzer J, Skalitzy E. **The burden of binge drinking in Wisconsin.** University of Wisconsin Population Health Institute, October 2019.

Lunde L, Stoltmen J, Jentz S, Vigna A. **Rural needs assessment for Dodge County: A report on opportunities to support rural thriving.** 2019

Moberg DP, Godecker AL, Williams TM. **Summary report: Lifecourse initiative for healthy families summative evaluation.** University of Wisconsin Population Health Institute, September 2019.

Moberg DP, Kuo D. **Intoxicated driver program-2: Analysis of arrests, IDP compliance and 3 year recidivism.** University of Wisconsin Population Health Institute, March 2019.

Paltzer J, Moberg DP, Burns M, Brown R. **Health care utilization after paraprofessional-administered substance use screening, brief intervention, and referral to treatment: a multi-level cost-offset analysis.** *Medical Care.* 2019; 57(9): 673–679.

Sayavedra N, Walsh-Felz A, Lecoanet R. **Medication-assisted treatment prescription drug and opioid addiction (MAT-PDOA) grant MATRS program results-Sauk and Columbia Counties.** University of Wisconsin Population Health Institute, May 2019.

Tanner-Smith, EE, Finch AJ, Hennessy, EA, Moberg, DP. **Effects of recovery high school attendance on students' mental health symptoms.** *Int. J. Mental Health and Addiction* 2019; 17:181-190.

Tran Inzeo P., Christens B. D., Hilgendorf A., Sambo A. **Advancing coalition health equity capacity using a three-dimensional framework.** *Health Equity.* 2019; 3(1), 169-176.

University of Wisconsin Population Health Institute. **County Health Rankings key findings report 2019.**

Weimer DL, Moberg DP, French F, Tanner-Smith, EE and Finch, AJ. **Net benefits of recovery high schools: Higher costs but increased sobriety and educational attainment.** *Journal of Mental Health Policy and Economics.* 2019; 22(3):109-120.

Weymouth L, Joyner H, Skalitzy E, Cotter A, Engstrom K, Jorgensen L. **School wellness in Wisconsin: Evaluating policies for practices to prevent pediatric obesity.** *Journal of School Health.* 2019; 89(6):503-511.

Select Publications, Reports and Seminars (cont'd)

Weymouth L, Joyner HR, Skalitzy E, Hillert S. **School wellness in Wisconsin: local data for action.** University of Wisconsin Population Health Institute. 2019.

Wolf L., Vigna AJ, Inzeo PT, Ceraso M., Wolff T. **From roots to results: A qualitative case study of the evolution of a public health leadership institute building capacity in collaborating for equity and justice.** Health Education & Behavior. 2019; 46 (1_suppl), 33S-43S.

Select Abstracts and Presentations

Abadin S, Johnson S, Tran Inzeo P. **Health equity capacity building: Building powerful coalitions and alliances.** Toward One Wisconsin Conference; April 2019; Milwaukee, WI.

Aly S, Talaga A. **Empowering, not exploiting: Stories to build community power.** Toward One Wisconsin Conference; April 2019; Milwaukee, WI.

Anderson K. **Advocacy: Communicating with decision-makers.** 2019 Wisconsin Radon Conference; October 2019; Green Bay, WI.

Anderson K, Wolf L. **One-on-ones.** UW Extension All Institutes Annual Meeting; November 2019; Madison, WI.

Anderson K. **Operationalizing health equity.** UW Extension Health and Well-Being Institute Annual Meeting; Madison, WI.

Burroughs-Girardi, E, Brownell, C. **Housing /s health.** Presentation at Neighborhood Preservation Coalition of New York; November 2019; Albany NY.

Burroughs-Girardi, E. **Creating an equitable food system in a rural community.** Presentation at Southern Obesity Summit; October 2019; Oklahoma City OK.

Brubaker-Salcedo M, Fontella R, Xiong J, Rojas C. **Wisconsin Health Atlas obesity map launch.** Invited presentation at: International Association for the Measurement and Evaluation of Communication Global Summit; May, 2019; Prague, Czech Republic.

Brubaker-Salcedo M, Fontella R, Xiong J, Rojas C. **Using a customer relationship management (CRM) system as a tool for data collection and demonstrating the value of outreach.** Oral presentation at: Wisconsin Public Health Association Annual Meeting; May, 2019; Wisconsin Dells, WI.

Charron LM, Lehr M, Villegas D, Gomez Parra SA, Joyner HR, LaGro Jr JA. **Healthy, active living in comprehensive plans: a statewide assessment.** Oral presentation at: Active Living Conference; February 2019; Charleston, SC.

Finch, AJ, Moberg DP. **Cost-benefit analysis of recovery high schools.** Presented at 18th National Recovery Schools Conference; June 2019; Boston, MA.

Goodrich J, Lecoanet RM. **Youth Empowered Solutions (YES!) evaluation overview.** Oral presentation at: Now is the Time 2019 Conference; August 2019; Whitewater, WI.

Goodrich J, Lecoanet RM. **Youth Empowered Solutions (YES!) evaluation overview.** Oral presentation at: Comprehensive Community Services (CCS) and Coordinated Services Teams Initiatives (CST) Joint Statewide Meeting; September 2019; Wisconsin Dells, WI.

Havrilla, A. **Skill building for policy change: Using data, evidence, guidance and stories to build healthy communities.** Presentation at National Association of Community Development Extension Professionals; June 2019; Asheville NC.

Havrilla, A. **Unlocking potential: Engaging young people in community change.** Presentation at West Virginia Rural Health Association annual conference; October 2019; Huntington WV.



Select Abstracts & Presentations (cont'd)

Havrilla, A. **Unlocking potential: Engaging young people in community change.** Presentation at West Virginia Rural Health Association annual conference; October 2019; Huntington WV.

Havrilla, A, Hinton, J. **Utilizing effective partnerships to serve disconnected youth.** Virtual presentation for the National Association of Counties; February 2019.

Hinton J. **Strategies to address birth outcomes.** Virtual facilitator, Florida Infant Mortality Review. September 2019.

Hinton, J. **What Works for Health: Igniting action in rural communities.** Presentation at Illinois Critical Access Hospital Network meeting; November 2019; Champaign IL.

Jerome, K, Freeman, C. **What Works for Health: Choosing effective policies & programs.** Presentation and workshop at the American Cancer Society Health Equity Community Projects cohort meeting; July 2019; Atlanta GA.

Joyner H, Smith M, Gigot M, Bednarz L, Remington P, Lindberg S. **Leveraging an existing healthcare quality improvement data infrastructure for public health surveillance.** Poster presented at: Society for Prevention Research Annual Meeting; May 2019; San Francisco, CA.

Joyner H, Charron L. **The Wisconsin Health Atlas: local data for action.** Oral presentation at Wisconsin Public Health Association Annual Meeting; May 2019; Wisconsin Dells, WI.

Joyner H, Skaltitzky E, Charron L, Young H, Weymouth L, Lindberg S. **Conducting and translating policy evaluation to catalyze local policy change.** Poster presentation at the annual meeting of the American Evaluation Association; November 2019; Minneapolis, MN

Kindig D, Kingery K. **Population health outcomes: The big picture.** Virtual presentation on behalf of the Public Health Accreditation Board; April 2019.

Kingery K. **Health happens where we live, learn, work, and play.** Presentation to the American Cancer Society; July 2019; Minneapolis, MN.

Kingery K, Howard P, Minyard K. **Democratizing data: Advancing health and equity with community-centric assessments.** Roundtable at the American Public Health Association Annual Meeting; November 2019; Philadelphia, PA.

Konkle, K, Odegaard, K, Bergum, A. **Using the County Health Rankings & Roadmaps to advance equity.** Presentation at Toward One Wisconsin conference; April 2019; Milwaukee, WI.

Kowalski JW. **What Works for Health: Evidence at your fingertips.** Oral presentation at Nebraska Public Health Conference; April 2019; Lincoln, NE.

Lindberg S, Skaltitzky E. **Network fluidity and evaluator agility on the path to the future of evaluation.** Oral presentation at the annual meeting of the American Evaluation Association; November 2019; Minneapolis, MN.

Little, O. **How are leaders, partners, and residents working together to improve community health?** Communities Joined in Action National Conference; April 2019; Seattle, WA.

Lunde L, Stoltmen J, Jentz S, Vigna A. **Overcoming barriers to equity in rural community needs assessments: Employing innovative tactics to include chronically underemployed and ALICE community members.** Toward One Wisconsin Conference; April 2019; Milwaukee, WI.

McCall A, Straub S. **Communications: Working with the media.** Wisconsin Association of Local Health Departments and Boards (WALHDAB) New Local Health Officer Orientation; June 2019; Stevens Point, WI.

Moberg DP, Finch AJ. **Recovery high school outcomes at 12 months.** Presented at the 32nd Annual Research and Policy Conference on Child, Adolescent and Young Adult Behavioral Health; March 2019; Tampa, FL.

Moberg DP. **Prevention of OWI recidivism.** Presented to the Impaired Driving Work Group of the Wisconsin State Patrol; November 2019.



Select Abstracts & Presentations (cont'd)

Morales M, Ohly S. **Statewide CHW networks structure.** Invited presentation at: American Public Health Association Annual Meeting; November 2019; Philadelphia, Pennsylvania.

Odegaard K, Hirsch BK. **The other half of health: How where we live, work and play affects our well-being.** Evidence-Based Health Policy Project: Capitol Briefing Series; October 2019; Madison, WI.

Odegaard K, Solcz JE, Bergum A. **What works? Social and economic opportunities to improve health for all.** Oral presentation at Toward One Wisconsin; April 2019; Milwaukee, WI.

Paltzer J, Moberg DP. **Are healthcare utilization changes associated with SBIRT moderated by co-occurring chronic disorders?** Poster presented at Addiction Health Services Research conference; October 2019; Park City, UT.

Pollock EA, Gennuso KP, Givens ML, Roubal AM and Rodock M. **Racial residential segregation and life expectancy disparities in the US.** Poster Presentation, Social Determinants of Health and Health Inequalities Section: American Public Health Association Annual Conference 2019; November 2019; Philadelphia, PA.

Rivas, J. **Power mapping for program sustainability.** Presentation at UnidosUS Comprando y Sano Convening; December 2019; Fort Lauderdale, FL.

Rojas C, Brubaker M. **Conveying your message: qualitative analysis of the earned media coverage obtained by the Wisconsin Obesity Map.** Oral presentation at: UW Undergraduate Research Symposium; April 2019; Madison, WI.

Roubal AM, Konkle KM, Givens ML, and Gennuso KP. **Using the County Health Rankings Model to communicate public health data and improve health outcomes.** Oral Presentation, Healthy Communities Working Group: American Public Health Association Annual Conference 2019; November 2019; Philadelphia, PA.

Rubenstein JRR, Lyons K. **Discussion hour: Harnessing the power of the evidence base to make informed decisions about behavioral health & equity.** Oral presentation, Discussion Hour. Children's Mental Health Network: 32nd Annual Research and Policy Conference on Child, Adolescent, and Young Adult Behavioral Health; March 2019; Tampa, FL.

Shrestha S., Tran Inzeo P. **Improving health equity through service and training: Wisconsin Population Health Service Fellowship Program.** Toward One Wisconsin Conference; April 2019; Milwaukee, WI.

Shrestha S, Tran Inzeo P. **Wisconsin Population Health Service Fellowship Program: Growing health equity leaders to drive institutional change.** Society for Community Research and Action; 2019; Chicago, IL.

Swenson M, Tran Inzeo P. **Wisconsin Healthy Communities Designation Program: Advancing health equity locally.** Toward One Wisconsin Conference; April 2019; Milwaukee, WI.

Talaga A. **Creating your message and sticking to it.** Wisconsin Association of Local Health Departments and Boards (WALHDAB) 2019 Operations Conference; February 2019; Wisconsin Dells, WI.

Talaga A. **Storytelling for advocacy.** University of Wisconsin-Madison Center for Community and Nonprofit Studies Annual Event, "Where Mission Meets Advocacy"; April 2019; Madison, WI.

Talaga A. **Communicating with policymakers.** Public Health in Practice Conference; August 2019; Stevens Point, WI.

Vigna A. **Structural discrimination and mental health: A look at outcomes at the intersection of marginalized identities.** Voices of Our Youth DCYA Research Summit; November 2019; Madison, WI.

West Kowalski, J, Scott, A. **Better communities for health.** Invited two-day workshop for Missouri Department of Health and Human Services; June 2019; Jefferson City, MO.

Weymouth L, Joyner H, Skalitzky E, Hillert S. **Well Wisconsin: a mixed-methods study of statewide school wellness efforts to prevent childhood obesity.** Oral Presentation at: Society for Prevention Research Annual Meeting; May 2019; San Francisco, CA.

Wolf L, Anderson K. **Why lead with race.** UW Extension All Institutes Annual Meeting; November 2019; Madison WI.

Partner Agencies

The UW's "Wisconsin Idea" envisions close working relationships throughout the State of Wisconsin, such that "the beneficent influence of the University reaches every family of the State." Institute staff members regularly engage with colleagues and partners in programs, applied research, program evaluation, committees, consulting, proposal development, and other activities. These partnerships — some funded, some in-kind, and some simply collegial — include entities in the public and private sectors as well as in other departments and centers throughout the University.

The list provides a selected view of the myriad organizations with which Institute staff collaborated and/or consulted in 2019.

County Health Rankings & Roadmaps Partners

America's Health Rankings
American Cancer Society
Aspen Institute
BUILD Health Challenge
Build Healthy Places Network
Center for Creative Leadership
City Health Dashboard
Healthy Places by Design
Georgia Health Policy Center
Institute for Healthcare Improvement/100 Million Healthier Lives
Measure of America
National 4H Council
National Association of City and County Health Officials (NACCHO)
National Association of Counties
National Network of Public Health Institutes
NeighborWorks America
Pew Trusts Health Impact Project
PolicyLink
Practical Playbook, Duke University
Prevention Institute
Prosperity Now
Robert Wood Johnson Foundation (RWJF)
UnidosUS
United Way Worldwide
Visible Network Labs

Evaluation Research Group Partners

Adams Friendship Area School District
AIDS Resource Center of Wisconsin
Ashland County
Bureau of Justice Assistance
Centers for Disease Control and Prevention
Community Advocates Public Policy Institute
Dane County District Attorney's Office
Dane County Health Council
Eau Claire City-County Health Department
Foundation for Black Women's Wellness

Great Lakes Inter-Tribal Council
Green Tier Legacy Communities
Health Care Education and Training
Health Resources and Services Administration
Ho-Chunk Nation
Kids Forward
Madison Police Department
Marshfield Clinic Research Foundation
Medical College of Wisconsin
National Cancer Institute
National Children's Center for Rural and Agricultural Health and Safety
National Institute of Environmental Health Sciences
Public Health Madison & Dane County
School District of Ashland
Southwestern Wisconsin Community Action Program (SWCAP)
State of Wisconsin WIC
St. Paul Police Department
Substance Abuse and Mental Health Services Administration (SAMHSA)
United States Department of Agriculture
United Way Dane County
University of Wisconsin Division of Extension
Veteran's Administration Hospital-Radiology Dept.
Wisconsin Alliance for Women's Health
Wisconsin Association of Treatment Court Professionals
Wisconsin Collaborative for Healthcare Quality
Wisconsin Department of Health Services
Wisconsin Department of Justice
Wisconsin Department of Public Instruction
Wisconsin Department of Transportation
Wisconsin Public Health Research Network

MATCH Group Partners

Aging & Disability Resource Center of Adams, Green Lake and Waushara Counties
Aspen Institute

Partner Agencies (cont'd)

MATCH Group Partners (cont'd)

Barron County Health and Human Services
 Bellin Health System
 Carroll University
 Center for Resilient Cities
 Center for Urban Population Health
 Center on Wisconsin Strategies (COWS)
 Centro Hispano
 Chippewa County Health Department
 Chrysalis
 City of Greenfield Health Department
 City of Milwaukee Health Department
 Dane County Office of Energy and Climate Change
 Data You Can Use
 Division of Public Health (State of Wisconsin Department of Health Services)
 Division of Public Health Violence and Injury Prevention
 Division of Public Health Community Conversations
 Division of Public Health Maternal and Child Health Program
 Eau Claire City-County Health Department
 End Child Poverty Campaign
 Forward Community Investments
 Government Alliance for Racial Equity (GARE)
 Government of Dane County
 Great River HUB
 Greenfield Fire Department
 Greenfield Public Library
 Green Tier Legacy Communities
 Kids Forward
 LEAP Forward Internship Program - Madison Metropolitan School District
 Legacy Community Alliance for Health
 Milwaukee AHEC
 Milwaukee Area Technical College
 Milwaukee County, Office of the County Executive
 Milwaukee Muslim Women's Coalition
 Milwaukee VA Hospital
 Movement Voter Project
 Muslim Community and Health Center
 Public Health Madison & Dane County
 Rock County Public Health Department
 The Family and Youth Institute
 UniteMKE
 UniverCity Alliance
 University of Wisconsin Division of Extension
 UWell Partnership Council
 Waushara County Health Department
 Waushara County UW-Extension
 Weight of the Fox Valley
 West Allis Health Department

Wisconsin Area Health Education Centers
 Wisconsin Association of Local Health Departments and Boards (WALHDAB)
 Wisconsin Counties Association
 Wisconsin Department of Health Services
 Wisconsin Department of Health Services Chronic Disease Prevention Program
 Wisconsin Department of Health Services Radon Program
 Wisconsin Institute for Public Policy and Service (WIPPS)
 Wisconsin League of Municipalities
 Wisconsin Partners
 Wisconsin Public Health Association
 Wisconsin Public Health Research Network
 Wisconsin Tobacco Prevention and Control Program
 1000 Friends of Wisconsin

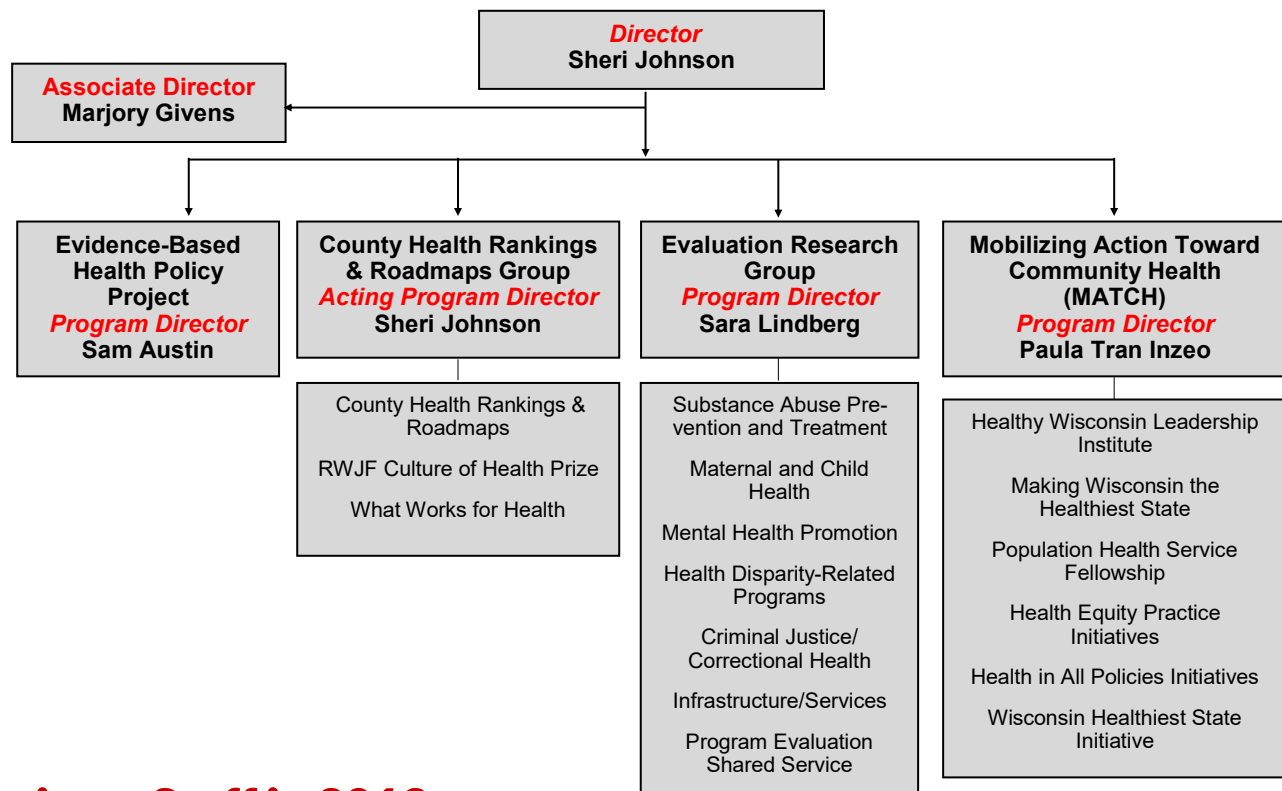
UW Population Health Institute Partners

Federal Reserve Bank of Chicago

UW Collaborating Entities

Applied Population Laboratory
 Carbone Cancer Center
 Center for Patient Partnerships
 Center for Urban Population Health
 Center on Wisconsin Strategy (COWS)
 Collaborative Center for Health Equity
 Department of Family Medicine and Community Health, Office of Community Health
 Diversity and Inclusion Advocates (DIA) Program
 Division of Extension, Institute for Health and Well-Being
 Health Disparities Research Scholars Program
 Health Innovation Program
 Institute for Clinical and Translational Research (ICTR)
 Institute for Research on Poverty
 La Follette School of Public Affairs
 Native American Center for Health Professions
 Nelson Institute for Environmental Studies
 Office of Sustainability
 Prevention Research Center
 School of Human Ecology, Center for Community and Nonprofit Studies (CommNS)
 School of Pharmacy
 School of Social Work
 Survey of the Health of Wisconsin (SHOW)
 Survey Center
 UniverCity Alliance
 Wisconsin Partnership Program

University of Wisconsin School of Medicine and Public Health UW Population Health Institute



Institute Staff in 2019

UW Population Health Institute

Sheri Johnson, Director**

Marjory Givens, Associate Director

Lexie Adams, Administrative Coordinator

Kara Pagano, Administrative Coordinator

Zach Rusch, Research Manager

County Health Rankings & Roadmaps and RWJF Culture of Health Prize

Julie Willems Van Dijk, Director, County Health Rankings & Roadmaps Program

Sheri Johnson, Acting Director, County Health Rankings & Roadmaps Program

Angela Acker, Program Manager, RWJF Culture of Health Prize

Alison Bergum, What Works for Health Team Director

Elizabeth Blomberg, Population Health Analyst

Courtney Blomme, Analytics Lead

Matthew Call, Program Manager

Carrie Carroll, Deputy Director, RWJF Culture of Health Prize

Komal Dasani, Program Coordinator

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Kelsie Fye, Administrative Assistant

Lindsay Garber, Network Strategist

Amanda Gatewood, Special Operations Director, Data & Science

Keith Gennuso, Research Team Director, Data & Science

Marjory Givens, Deputy Director, Data & Science

Lael Grigg, Senior Evidence Analyst

Joe Hinton, Action Learning Coach

Bomi Kim Hirsch, Evidence Analyst

Kitty Jerome, Team Director, Community Guidance

Amanda Jovaag, Rankings Team Director

Kate Kingery, Deputy Director, Community Transformation

Kate Konkle, Team Director, Community Learning

Kim Linsenmayer, Deputy Director, Operations

Olivia Little, Translational Researcher, RWJF Culture of Health Prize

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Karen Odegaard, Action Learning Coach

Hannah Olson-Williams, Graduate Student Project Assistant

Eunice Park, Graduate Student Project Assistant

Joanna Reale, Graduate Student Project Assistant

Justin Rivas, Community Network Strategist

Matt Rodock, Rankings Data Analyst

Institute Staff in 2019

County Health Rankings & Roadmaps (contd.)

Anne Roubal, Population Health Analyst
Jessica Rubenstein, Senior Evidence Analyst
Erin Schulten, Program Manager, RWJF Culture of Health Prize
Bianca Silva-Gordon, Graduate Student Project Assistant
Jessica Solcz, Evidence Analyst
Devarati Syam, Community Improvement Strategist, RWJF Culture of Health Prize
Bobbi Tannenbaum, CHR&R Program Manager
Colleen Wick, Communications Associate
Kerry Zaleski, Project Manager, Community Transformation

Evaluation Research Group

Sara Lindberg, Evaluation Program Director**
Paige Andrews*
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Mozhdeh Bahrainian, Assistant Researcher
Tom Bentley*
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Lisa Bullard-Cawthorne*
Ailish Burns, Associate Research Specialist
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Liz Feder, Researcher
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Kaety Jacobs, Research Specialist
Hilary Joyner, Associate Researcher
Lauren Kelly, Graduate Student Project Assistant
Robin Lecoanet Moskowitz, Researcher
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Sarah Linnan, Associate Researcher
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Kathryn VerPlanck*

Aria Walsh-Felz, Assistant Researcher
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Hayley Young, Graduate Student Project Assistant
Kerry Zaleski*

Evidence-Based Health Policy Project

Sam Austin, Health Policy Analyst, Managing Director, Evidence-Based Health Policy Project
Nicolas Badaracco, Graduate Student Project Assistant
Erik Thulien, Graduate Student Project Assistant
Hayley Young, Graduate Student Project Assistant

Mobilizing Action Toward Community Health (MATCH)

Paula Tran Inzeo, MATCH Group Director
Salma Abadin, HWLI Community Teams Program Lead
Selma Aly, Community Coach
Kristi Anderson, Network Development Lead and Community Coach
Jessi Corcoran, Narrative and Resource Development Coordinator
Victoria Faust, Action Researcher and Evaluator
Dave Kindig, Professor Emeritus**
Ann McCall, Communications and Project Manager
Nancy Michaud, Senior Outreach Specialist*
Marcia Morales, Community Health Worker Network Coordinator
Raymond Neal, Community Coach
Carleigh Olson, Policy Training and Technical Assistance Coordinator*
Maria Schirmer, HWLI Community Coach
Sweta Shrestha, Fellowship Program Manager
Spencer Straub, Senior Outreach Specialist*
Mallory Swenson, Graduate Student Project Assistant
Alan Talaga, HWLI COACH Program Lead
Abra Vigna, Action Researcher and Evaluator
Lesley Wolf, HWLI Program Director
Ricardo Wynn, Capacity Building Coordinator*

PHI Staff Based at State Agencies

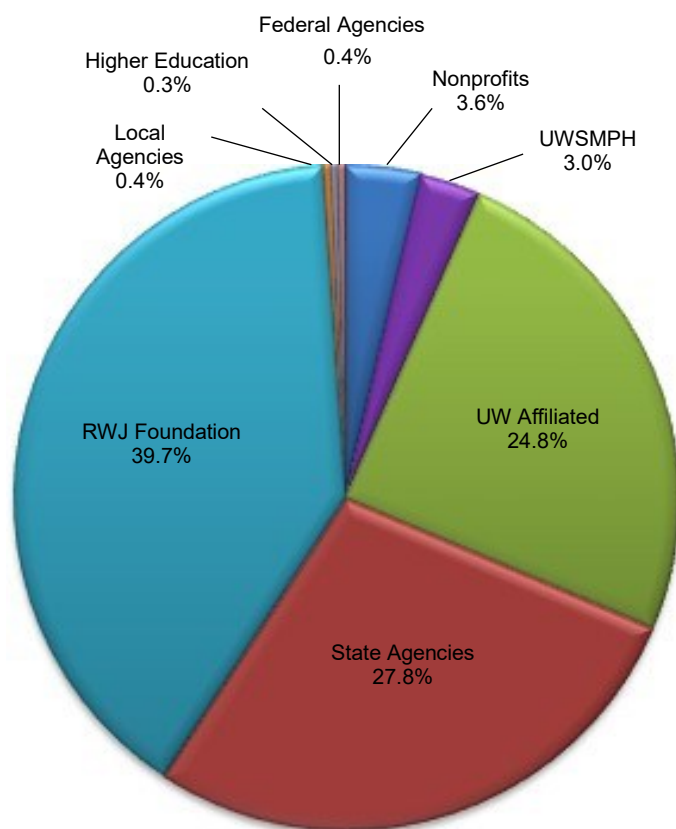
Felicia Fairfield*
Jason Laurin*
Jill McCormick*
Meg McCullough*
Jeff Melby*
Martha Pawlicki*
Noalee Stublaski*
David Wille*

**The Population Health Institute has a long history of collaborating with the Wisconsin Department of Health Services to hire and support staff for public health efforts. Individuals denoted with an * indicate that, while PHI staff, their operations and deliverables are managed by the Department of Health Services.*

*** Faculty*

Budget

The Institute's total budget for 2019 was approximately \$12.3 million. This funding comes from a diverse mix of sources, including the Robert Wood Johnson Foundation, the Wisconsin Partnership Program, Wisconsin state agencies, local and tribal agencies, federal agencies, UW School of Medicine and Public Health, and several foundation and other non-profit sources. Federal funds flow to the Institute via several of these resources. The following graph summarizes each funding source as a percent of the Institute's total budget. Representative projects in each category are listed, following the graph:



Robert Wood Johnson Foundation

- County Health Rankings & Roadmaps
- Population Health Mean and Disparity Index

State Agencies

WI Department of Public Instruction

- Team Nutrition USDA
- Project AWARE

WI Department of Health Services

- BadgerCare Waiver Evaluation
- Fit Families – Supplemental Nutrition Assistance Program Education

- Chronic Disease Integration and Coordinated Prevention and Health Promotion
- Mental Health Program Evaluation
- Substance Abuse Prevention
- Project Youth Extension Service
- Partnership for Success
- Tobacco Prevention and Control Program
- Adolescent Health Evaluation
- Medication Assisted Treatment Prescription Drug and Opioid Addiction
- Prescription Drug Overdose Program
- Building Resilience Against Climate Effects
- Injury and Violence Prevention
- Office of Health Informatics Opioid Program
- Oral Health Program
- Strategic Prevention Framework for Prescription Drugs
- Prescription Drug/Opioid Overdose-Related Deaths Prevention Project

UW Affiliated – Foundations & Programs

Wisconsin Partnership Program

- Evidence-based Health Policy Project
- Healthy Wisconsin Leadership Institute
- Making Wisconsin the Healthiest State
- Wisconsin Population Health Service Fellowship
- Southeastern Wisconsin Screening, Brief Intervention, and Referral to Treatment

UW Institute for Clinical Translational Research

- Institute for Clinical Translational Research Program Evaluation

UW Extension

- Wisconsin Healthiest State Summit

Nonprofits (National, State, Tribal & Community Organizations)

Great Lakes Inter-Tribal Council, Inc.

- Family Foundations Home Visiting Program
- Healthy Start
- Tribal Personal Responsibility Education Program

Lac Du Flambeau Tribe

- Zaagiibagaa Project
- Native Connections

Budget (cont'd)

Nonprofits (National, State, Tribal & Community Organizations) (cont'd)

Southwestern Wisconsin Community Action Program

- Improving Behavioral Health Evaluation

Marshfield Clinic Research Foundation

- National Children's Center Evaluation

Wisconsin Council on Medical Education and Workforce

- Medical Education and Workforce Facilitation

UW School of Medicine & Public Health

- UWPHI Core Funding

Local Agencies

Adams-Friendship School District

- Advancing Wellness and Resilience in Education
- Breaking Down Student Barriers

Ashland County Health & Human Services

- Advancing Wellness and Resilience in Education
- Ashland County Drug Treatment Court

Dane County

- Treatment and Diversion Program

School District of Beloit

- Safe Schools/Healthy Students

Federal Agencies

National Institutes of Health

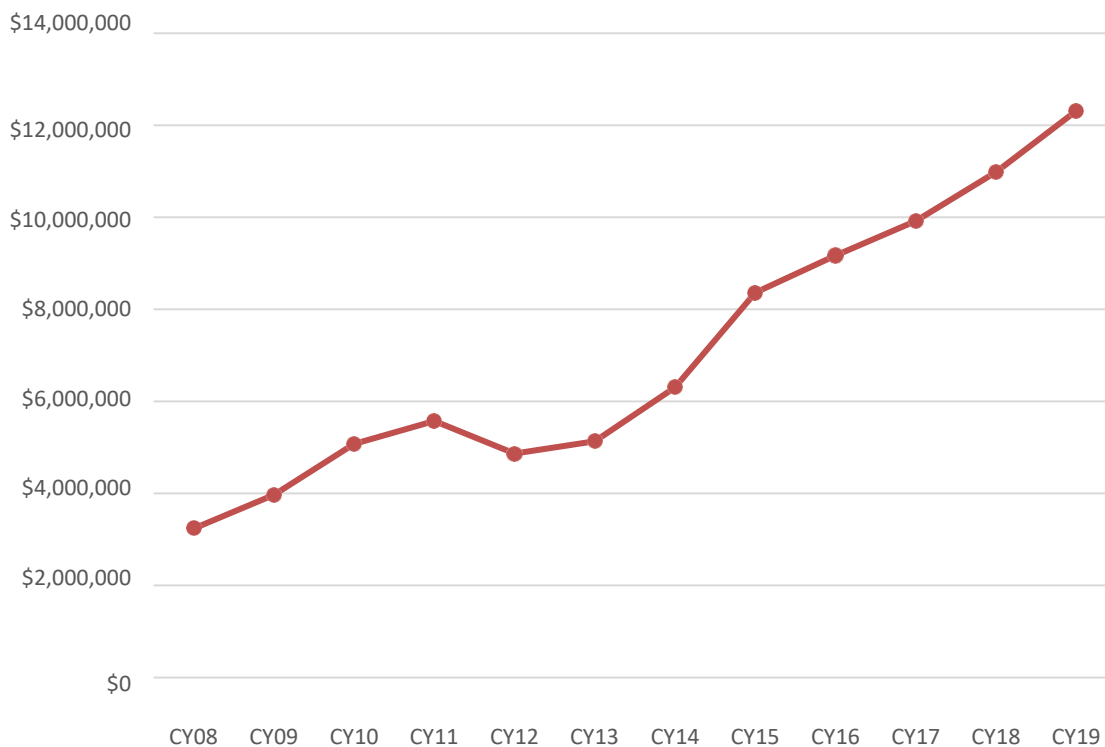
- Medicaid Screening, Brief Intervention, and Referral to Treatment

Higher Education

University of Michigan

- Community-based training

UWPHI Total Budget



*Revenues are adjusted for inflation

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