



Annual Report 2018



University of Wisconsin
Population Health Institute
SCHOOL OF MEDICINE AND PUBLIC HEALTH

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Dr. Robert N. Golden, MD

Dean

School of Medicine & Public Health

Dear Colleagues,

Improving the health of the people of Wisconsin is central to our mission at the University of Wisconsin School of Medicine and Public Health. We are part of the collective effort to create conditions for promoting the best possible health for everyone. It is essential that we work together — health care systems, state and local governments, employers, non-profit organizations, and academic institutions — to find and implement the most effective programs and policies. Our longstanding investment in the UW Population Health Institute as a resource for communities across Wisconsin and around the nation, is one tangible example of our commitment.

Data indicate that Wisconsin's health ranking is falling. This trend is a call to action. The outstanding research, guidance, and tools produced by the Population Health Institute are in high demand. Still, more collaboration and innovation is needed to address the unsolved social, environmental, and economic challenges linked to health status. I am confident that the Population Health Institute will continue to advance knowledge and practice so that everyone in Wisconsin has the opportunity to reach their full potential.

A handwritten signature in black ink that reads "Robert N. Golden".



Dr. Sheri Johnson

Director

UW Population Health Institute

Dear Colleagues,

I am proud of the 100+ staff, faculty affiliates, and students who produced, translated, and disseminated high quality data, research, guidance, and tools for policy and practice. Partnerships with local and state government, Tribes, community-based organizations, change-makers, funders, and thought leaders strengthened our efforts to improve health and advance equity. Yet our work is not done.

In Wisconsin and across the nation, too many children live in poverty, which has lifelong effects on health and wellbeing. And children of color bear a disproportionate burden of exposure to unhealthy conditions. Wide gaps in length and quality of life persist across places and between groups of people.

This year, we refreshed our values and launched a vision. We recognize that every person matters and should have a fair and just opportunity to reach their full potential. We are committed to strengthening and expanding the Institute's capacity to support diverse efforts across sectors that seek to address inequities. The path forward requires that we acknowledge our strengths, assess our weaknesses, and identify opportunities for organizational growth. We will strive to stay at the leading edge by valuing collaboration, excellence, innovation, and reach, in service of the people of Wisconsin and the nation. Forward we go.

A handwritten signature in blue ink that appears to be "SJ".

Our Mission:

Translating Research for Policy and Practice

The UW Population Health Institute advances health and well-being for all by developing and evaluating interventions and promoting evidence-based approaches to policy and practice at the local, state, and national levels. The Institute works across the full spectrum of factors that contribute to health.

A focal point for health and health care dialogue within the University of Wisconsin-Madison, and a convener of stakeholders, the Institute promotes an exchange of expertise between and among those within the university and those in the policy and practice arena.

Our Goals:

- *Address* a broad range of real-world, health-related problems of topical interest and stakeholder relevance;
- *Promote* partnerships between researchers and users of research, encouraging collaboration between the academic community and those engaged in practice and policy within both the public and private sectors;
- *Evaluate* programs and policies to support quality improvement, promote accountability, and seek evidence-based solutions;
- *Build* the knowledge base of effective programs and policies;
- *Provide* learning opportunities for practitioners and students; and
- *Contribute* to policy decisions and program implementations that improve health and well-being for all.



Our Values:

Collaboration – Act with integrity, accountability, and respect to build and sustain diverse partnerships that prioritize mutual benefit and meaningful engagement.

Excellence – Aim high, seek feedback, and continually improve.

Innovation – Create, test, refine, and promote new ideas and approaches at the leading edge.

Reach – Ensure work is meaningful and accessible.



Photos by Jeff Miller/UW-Madison

Community Advisory Board

The Institute is guided by a Community Advisory Board with members from the health care, public health, business, and education sectors, as well as leaders from Wisconsin's legislature.

The Board meets two to three times per year to guide the work of the Institute and provide feedback on its programs and publications.

Advisory Board Members in 2018

Tim Bartholow

VP & Chief Medical Officer
WEA Trust

Eric Borgerding

President/CEO
Wisconsin Hospital Association

Cheryl DeMars

President and CEO
The Alliance

Kurt Eggebrecht

Health Officer
Appleton City Health Department

Curt Gielow

Campus Chief Executive
Concordia University-Ann Arbor

Kathy Loppnow

Health Occupation Education Director
Wisconsin Technical College System

Gregory Nycz

Director
Family Health Center of Marshfield Inc.

Lisa Peyton-Caire

President
The Foundation for Black Women's Wellness

Christopher Queram

President/CEO
WI Collaborative for Healthcare Quality

Ayaz Samadani

Family Physician
Dean/St. Mary Regional Clinic—Beaver Dam

Greg Simmons

President and CEO
MetaStar, Inc.

Tim Size

Executive Director
Rural Wisconsin Health Cooperative



Photo by Bryce Richter / UW-Madison

Executive Committee

The Population Health Institute supports the mission of our integrated School of Medicine and Public Health to translate public health and health policy research for practice. We consider our work an embodiment of the Wisconsin Idea, working with the public and private sectors — government, business, advocates, and community members — at the state and local level — toward a healthier Wisconsin.

The Executive Committee provides guidance to the Director on the performance of the Institute, reviewing goals and objectives and evaluating accomplishments through this annual report.

Executive Committee Members in 2018

Maureen Durkin, PhD, DrPH

Chair, Population Health Sciences
Professor of Population Health Sciences and Pediatrics
UW School of Medicine and Public Health

Jonathan Jaffery, MD

Senior Vice President, Chief Population Health Officer, UW Health
President, UW Health ACO

Tom Oliver, PhD, MHA

Professor, Population Health Sciences
UW School of Medicine and Public Health

Patrick Remington, MD, MPH

Associate Dean for Public Health
Professor, Population Health Sciences
UW School of Medicine and Public Health

Maureen A. Smith, MD, MPH, PhD

Professor, Departments of Population Health Sciences and Family Medicine & Community Health
Director, Health Innovation Program
Director, Community-Academic Partnerships Core, UW Institute for Clinical and Translational Research
UW School of Medicine and Public Health

Barbara (Bobbi) Wolfe, PhD

Richard A. Easterlin Professor of Economics, Population Health Sciences, and Public Affairs
UW La Follette School of Public Affairs

Susan Zahner, DrPH, MPH, FAAN

Associate Dean for Faculty Affairs
Vilas Distinguished Achievement Professor
UW School of Nursing

Affiliated Faculty Investigators

These faculty members are affiliated with the UW Population Health Institute through a joint appointment with their home departments. Faculty are designated as "affiliated" when their work extends the teaching and research of our Institute.



Richard Brown, MD, MPH

Professor, Department of Family Medicine & Community Health
Director of the Wisconsin Initiative to Promote Healthy Lifestyles
 UW School of Medicine and Public Health

Affiliation: High School SBIRT Project — Evaluation Research Group



Marguerite Burns, PhD

Associate Professor, Department of Population Health Sciences
 UW School of Medicine and Public Health

Affiliation: Medicaid Research Team — Health Policy Group



Laura Dague, PhD

Associate Professor
 Texas A&M University

Affiliation: Medicaid Research Team — Health Policy Group



Deb Ehrenthal, MD, MPH, FACP

Associate Professor
Lifecourse Initiative for Healthy Families Endowed Chair
 UW School of Medicine and Public Health

Affiliations: Lifecourse Initiative for Healthy Families, Obesity Prevention Initiative — Evaluation Research Group; Preceptor, Population Health Service Fellowship — MATCH Group



David Kindig, MD, PhD

Emeritus Professor, Department of Population Health Sciences
Emeritus Vice-Chancellor, Health Sciences
 UW School of Medicine and Public Health

Affiliation: Principal Investigator, Making Wisconsin the Healthiest State Project — MATCH Group, Strategic Advisor — CHR&R



James LaGro, Jr., PhD

Professor, Department of Planning and Landscape Architecture
 UW College of Letters & Science

Affiliation: Obesity Prevention Initiative — Evaluation Research Group



Kevin Look, PharmD, PhD

Assistant Professor, Social and Administrative Sciences
 UW School of Pharmacy

Affiliation: Medicaid Research Team — Health Policy Group



Kristen Malecki, PhD, MPH

Assistant Professor, Department of Population Health Sciences
 UW School of Medicine and Public Health

Affiliation: Obesity Prevention Initiative, Breast Cancer & The Environment Research Program — Evaluation Research Group



Paul D. Moberg, PhD

Research Professor
 Senior Faculty Advisor, UWPHI
 Evaluation Research Group
Director for Evaluation, Institute for Clinical & Translational Research
 UW School of Medicine and Public Health

Affiliation: Evaluation Research Group



Tom Oliver, PhD, MHA

Professor, Department of Population Health Sciences
 UW School of Medicine and Public Health

Affiliation: Principal Investigator, Population Health Service Fellowship — MATCH Group

Affiliated Faculty Investigators (cont'd)



Patrick Remington, MD, MPH

*Associate Dean for Public Health
Professor, Department of Population
Health Sciences
UW School of Medicine and Public Health*

*Affiliation: Obesity Prevention Initiative —
Evaluation Research Group; Principal
Investigator, Population Health Service Fellowship —
MATCH Group, Chair — CHR&R*



Amy Trentham-Dietz, PhD

*Professor, Department of Population
Health Sciences
Program Leader, Cancer Control Pro-
gram, Carbone Cancer Center
UW School of Medicine and Public
Health*

*Affiliation: Breast Cancer & the Environment
Research Program — Evaluation Research Group*



Joel Rogers, PhD, JD

*Sewell-Bascom Professor of Law, Political
Science, Public Affairs, and Sociology
Director, Center on Wisconsin Strategy*

*Affiliation: Legacy Communities Alliance
for Health — Evaluation Research Group,
MATCH Group*



Jim Vergeront, MD

*Program Director, Wisconsin AIDS/HIV
Program
Wisconsin Department of Health
Services
Adjunct Professor
UW School of Medicine and Public
Health*

*Affiliation: Preceptor & Faculty Member, Population
Health Service Fellowship — MATCH Group*



Brendan Saloner, PhD

*Assistant Professor
Johns Hopkins University*

*Affiliation: Medicaid Research team—
Health Policy Group*



David Weimer, PhD

*Edwin E Witte Professor of Political
Economy
UW La Follette School of Public Affairs*

*Affiliation: Recovery High Schools
Evaluation — Evaluation Research
Group; Health Policy Group*



Maureen Smith, MD, MPH, PhD

*Professor, Departments of Population
Health Sciences and Family Medicine
UW School of Medicine and Public Health*

*Affiliation: Wisconsin Health Atlas —
Evaluation Research Group*



Bobbi Wolfe, PhD

*Richard A. Easterlin Professor of
Economics, Population Health Sciences,
and Public Affairs
UW La Follette School of Public Affairs*

Affiliation: Health Policy Group



Geof Swain, MD, MPH

*Medical Director and Chief Medical
Officer, Milwaukee Health Department
Associate Professor, Department of
Family Medicine and Community Health
UW School of Medicine and Public Health*

*Affiliation: Population Health Service
Fellowship — MATCH Group*

Institute Programs and Cross-Cutting Themes

The Institute is led by leaders of national stature in applied public health and health policy research. Our progress during 2018 could not have been achieved without the ongoing contributions from members of our Community Advisory Board and support from the University of Wisconsin School of Medicine and Public Health and the Wisconsin Partnership Program.

The Programs of the Institute

County Health Rankings & Roadmaps (a collaboration with the Robert Wood Johnson Foundation): Analyzes and disseminates trends in population health; supports communities across the nation that are engaged in health improvement with data, evidence, tools, and guidance; identifies communities who are at the forefront of population health improvement; and networks communities and organizations leading population health efforts.

Evaluation Research: Conducts evaluation of a diverse range of public health and human service programming, including substance abuse prevention and treatment, maternal and child health, school health promotion, behavioral health in criminal justice populations, treatment courts, mental health, and chronic disease.

Health Policy: Engages in research, consulting, policy analyses and evaluation in partnership with Wisconsin's leading public and private sector policymakers in health and health care, addressing questions of access, coverage, cost, financing, health system performance, disparities, and the social determinants of health. In short: What works? Who pays? Who benefits? Is the benefit worth the cost?

Mobilizing Action Toward Community Health (MATCH): Collaborates with partners to evolve practice, focus priorities, and shift power to support collective action on root causes of health and equity. MATCH does this through three Health Equity Hubs: (1) Training, which provides capacity building and technical assistance; (2) Engaged Research & Development, which supports data-to-action and develops scholarship, frameworks and tools for change; and (3) Alignment, which convenes and grows alliances for shared action.

Cross-Cutting Themes

Education: Serves as a population health “laboratory” for professional development, where graduate students and fellows apply their skills to real-world issues and settings.

Community Engagement: Fosters strong partnerships between the University of Wisconsin and population health practitioners and policymakers.

Translating Evidence for Practice: Produces, evaluates, and disseminates research to support “what works” in policy and practice.

County Health Rankings & Roadmaps



Julie Willems Van Dijk

*Program Director and
Senior Scientist*

Description: The [County Health Rankings & Roadmaps](#) group works in collaboration with the Robert Wood Johnson Foundation (RWJF) to provide

data, evidence, guidance, and examples to communities throughout the nation who are committed to improving their health. Through the production and dissemination of our products, we focus the nation's attention on the many factors that influence health, thus shifting mindsets about what and who produces health. The result of mindset shifts is that community members recognize the need for action and often join together to implement evidence-informed policies and programs to advance health. Our ultimate goal is to improve health outcomes and increase health equity in local communities across the nation.

Primary Partners

Diverse organizations and individuals at the national, state, regional, and local levels from non-profit, academic, governmental, business, community development, philanthropic, health care, and public health sectors working to improve the health of local communities across the nation.

Major Program Components

- County Health Rankings
- What Works for Health (see page 22)
- Action Center and Community Guidance
- RWJF Culture of Health Prize
- National Partnerships & Networking

Highlights in 2018

- Released the 2018 County Health Rankings, accompanied by a Key Findings Report and 50 state reports that addressed the intersection of race, place, and health with a focus on: low birthweight infants; bridging the social and economic divide through an exploration of differences in education and unemployment by race and place; differential health outcomes in residentially segregated communities; and

investing in children and youth through an exploration of child poverty and teen births.

- Launched a peer-to-peer virtual learning series and post-webinar discussion groups to offer opportunities for communities to connect with and seek guidance from others around the country on ways to improve health.
- Completed a five-year retrospective review of evidence-informed strategies used by 35 Prize-winning communities to advance health through a focus on two of the six Prize criteria: defining health broadly and committing to sustainable systems changes and policy-oriented solutions.
- Presented the County Health Rankings data and tools for action at 60 national, state, and local meetings.
- Hosted a thought-partner retreat with more than 30 participants representing national and state organizations focused on data, evidence, and technical assistance to discuss our emerging work related to health equity.
- Developed a comprehensive proposal for the next two-year County Health Rankings & Roadmaps grant: Shifting mindsets and catalyzing action on health and equity in communities through the County Health Rankings & Roadmaps and Culture of Health Prize. RWJF awarded the UW Population Health Institute \$14,681,381 in funding for 2018-2020.



Evaluation Research



Sara Lindberg

Program Director & Assistant Professor (CHS)

Description: The [Evaluation Research Group](#) at the UW Population Health Institute is a team of 30+ professional evaluators and 10-20 student trainees. Our evaluators can advise on and implement a broad range of applied research methods, from qualitative and descriptive techniques to complex experimental and quasi-experimental trials. We also engage in rigorous intervention research design and evaluation.

Primary Partners: We partner with community, tribal, county, and state governmental agencies to develop, implement, and evaluate local and state programs in public health and human services. We also collaborate with national researchers, practitioners, and faculty and staff within the University of Wisconsin on evaluation research projects.

The Program Evaluation group was involved in more than 30 actively-funded projects during 2018. Our portfolio of evaluation projects reflects the full range of systems and health factors that contribute to population health and well-being.

Examples of the Services Provided

- Designing and implementing comprehensive program evaluations
- Developing a wide range of evaluation designs and needs assessments
- Developing data collection methods, such as survey instruments and interview protocols
- Measuring progress toward program objectives and national performance standards
- Conducting qualitative research, including content analysis, intensive interviews, focus groups, and site visits
- Statistical analysis of data from surveys, administrative data, and program-specific data sets

Evaluation Research Featured Program

The [Wisconsin Health Atlas](#) is an online data portal that connects public health professionals and community groups working to improve health to the statewide and local data they need to inform and evaluate their work. Our current focus is on providing obesity prevalence estimates at the ZIP Code level and measures of local policies that shape the places where the people of Wisconsin live, work, learn, and play. Beyond data, we provide information on best practices and policy improvement resources to support local health champions as they work to make changes in their areas. In the future, we plan to expand to include other measures of policies, the environment, and health outcomes based on stakeholder input to help ensure that our resources support those that are working to make Wisconsin healthier.



Funding for the Wisconsin Health Atlas is provided by the Wisconsin Partnership Program at the UW School of Medicine and Public Health.

Health Policy



Donna Friedsam

*Program Director
Distinguished Researcher,
Population Health Sciences*

Description: The Institute's [Health Policy](#) programs connect the University to Wisconsin's leading public and private sector policy-

makers in the health care and public health arenas, focusing on access, cost, financing, coverage, health system performance, and disparities. In short: What works? Who pays? Who benefits? And is the benefit worth the cost?

The group conducts primary research, evaluates policies and programs, and communicates new and existing evidence and analyses through issue briefs, consultancies, briefings, forums, and symposia.

Primary Stakeholders: Lawmakers, state officials, legislative and administrative agency staff, and health care provider, purchaser, payer, business and consumer groups.

Highlights from 2018

Health Financing and System Reform

- Conducted third year of a four-year evaluation of Wisconsin's 2014 Medicaid waiver, its impact on health care utilization, costs, and enrollment by parents, caretaker adults, and childless adults.
- Launched evaluation of the SeniorCare prescription drug program.
- Awarded Robert Wood Johnson Foundation grant for new study assessing the value of Medicaid relative to subsidized Marketplace coverage for near-poor adults.
- Authored briefing paper about Direct Primary Care as it pertains to commercial insurance and Medicaid, and presented opening testimony to the Legislative Council Study Committee on Direct Primary Care.
- Served on the Wisconsin Medicaid agency's Strategic Workgroup to plan for the implementation of Wisconsin's entitlement reforms and of the Affordable Care Act.

- Produced chartpack monitoring ACA enrollment and changes in BadgerCare enrollment, with information about insurance premiums and plans.
- Provide staff consulting and facilitation under contract with the Wisconsin Council on Medical Education and Workforce and its committees.

Evidence-Based Health Policy Project

- Delivered Capitol briefings focusing on: healthcare workforce, social determinants of health: housing, preventing suicide among youth, and young adults.
- Produced a local learning briefing in La Crosse.
- Convened legislative staff trainings on County Health Rankings & Roadmaps and What Works for Health.

Teaching Applied Health Policy

- Contributed to medical students' integrated cases on health care costs, insurance, and the policy process.
- Mentored two La Follette and two Master of Public Health graduate students as project assistants, and two economics doctoral students.
- Delivered lectures in UW courses in the nursing, physician assistant, medicine, and public health programs, focusing on Wisconsin health systems and financing, Medicaid, and the federal Affordable Care Act.

Policy in the Community

- Served as a contracted advisor to UW Extension on health care access, coverage, and Affordable Care Act implementation.
- Continued oversight of Covering Wisconsin, including staff offices in Madison and Milwaukee, subcontracts serving 23 counties, and leadership of seven separate funding sources.
- Responded to numerous media interviews regarding Medicaid, Affordable Care Act implementation, and related policy, including Wisconsin Public Television, Wisconsin Public Radio, Milwaukee Public Radio, Milwaukee Journal Sentinel, Wisconsin State Journal, WISC-TV, WisPolitics, and Wisconsin Health News.

Mobilizing Action Toward Community Health (MATCH)



Paula Tran Inzeo

*MATCH Group Director &
Associate Researcher*

Description: [Mobilizing Action Toward Community Health \(MATCH\)](#)

develops and deploys programs and resources and engages in collaborative partnerships that support strategic community-driven efforts to ensure that all people have a fair chance to be healthy in their homes, schools, workplaces, and neighborhoods. MATCH aims to change practice, focus priorities, and shift power to support shared action on root causes of health and equity. MATCH does this through three Health Equity Hubs:

- Training — builds capacity on critical practices, including health equity, systems and collaborative leadership lenses, through delivering training, providing technical assistance, and leading learning and action networks
- Engaged Research and Development — supports data to action and develops and shares scholarship, frameworks and tools for change
- Alignment — convenes and grows alliances for shared action

MATCH resources include tools and supports to:

- Monitor health and health disparities;
- Move from data to action by bringing people together to look at the many factors that influence health, select strategies that work, and make changes that will have a lasting impact;
- Disseminate information to motivate action toward community health improvement;
- Deliver training programs that build the capacity of and provide service to communities, coalitions, and public health leaders; and
- Produce seminars, workshops, and lifelong learning opportunities for community leaders and public health practitioners.

Primary Partners

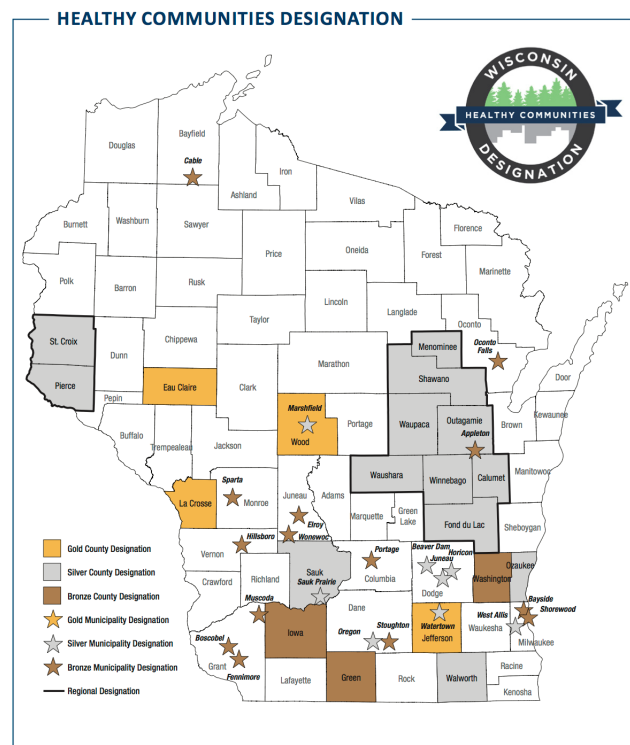
Diverse organizations and individuals at the local, state, and national levels from non-profit, academic, governmental, business, and local public health sectors working to improve the health of the state of Wisconsin.

Major Projects

Making Wisconsin the Healthiest State

- Measure, assess and report on Wisconsin's health and health disparities.
- Support local community health improvement via tools such as the Wisconsin version of [What Works for Health](#) and the [Assessing and Improving Community Health in Wisconsin website](#), which houses information on shared priorities from community health assessments and improvement plans from local health departments and hospitals.
- Recognize and encourage local communities' work through the [Wisconsin Healthy Communities Designation](#), a new program launched in 2018 in collaboration with diverse statewide groups.

The Making Wisconsin the Healthiest State project is funded by the Wisconsin Partnership Program at the UW School of Medicine and Public Health.



Mobilizing Action Toward Community Health (MATCH) (cont'd)

Major Projects (cont'd)

Statewide Alignment and Community Training and Technical Assistance

In response to local capacity-building needs and in order to increase efficiency among organizations working with communities, MATCH works with several partners to help align and augment efforts to support community-led health improvement initiatives. Examples of this work include: co-hosting monthly coalition networking calls centered around cross-cutting capacity building skills related to health equity and collaborating with partners (including within the UW Population Health Institute) to plan the Making Wisconsin the Healthiest State Convenings, which has a strong community-capacity building component.

The Healthiest State Convenings are intended to support shared action to advance health equity and community well-being and to provide opportunities for cross-cutting skill development. Launched in 2017, these efforts consist of Agenda Setting meetings in odd years—during which shared priorities are identified—and statewide Summits in even years. During the 2017 Agenda Setting Meeting, about 80 stakeholders came together and set six shared priorities around health equity in Wisconsin and throughout 2018, workgroups convened to make progress on these priorities:

1. Centering the voices of those most impacted by inequity
2. Building diverse alliances
3. Advancing a health equity narrative for Wisconsin
4. Declaring racism a public health emergency
5. Creating a health equity policy agenda
6. Cultivating health equity champions

In September 2018, MATCH convened over 250 leaders from around the state in Green Bay for the inaugural Healthiest State Summit. The 2018 Summit featured national keynote speakers, training sessions, spotlights on local communities' work, and action spaces for continued work on the shared priorities.

Health Equity Practice Initiatives

MATCH supports strategic partnerships and alliances to take shared action on root causes of health inequities. Partnerships are often comprised of public health, planning, community organizing, academia, philanthropy, and other fields, and are taking shared action in areas such as criminal justice, community development and housing. MATCH also helps bridge efforts in Wisconsin to regional and national partners working to advance health equity.

The Thrive WI Statewide Health Equity Alliance (Thrive WI), established in 2012 and staffed by MATCH, serves as a hub for multiple efforts aimed at improving social determinants of health and provides a forum for connecting various socioeconomic factor advocates to their public health colleagues. Thrive WI hosts regular Health Equity Connections community of practice calls and assists in the development of local and regional collaborations.

The project “From Punishment to Restoration: Re-imagining Criminal Justice to Improve the Health of Wisconsin’s Families and Communities” is one example of multi-level shared action. This project aims to set the stage for sustainable positive policy, system, and environmental change related to community reentry and to build sustainable civic leadership of previously incarcerated individuals. MATCH staff collaborated on the completion of a health impact assessment on community reentry and is providing ongoing support to connect the public health community with those seeking to address the criminal justice system as an upstream driver of health. In conjunction with the 2018 Healthiest State Summit, this project brought together over 40 leaders from around the state for a day-long convening, which focused on incarceration as a social determinant of health and examining connections between the public health and criminal justice systems.

Mobilizing Action Toward Community Health (MATCH) (cont'd)

Major Projects (cont'd)

Health in All Policies Initiatives

Health in All Policies is a strategy to organize decision-making and initiatives to address factors that influence health and equity, including the social determinants of health and root causes of health, which include educational attainment, housing, transportation options, and neighborhood safety. MATCH provides training and technical assistance on HiAP frameworks, provides leadership to the WI HiAP Network and works with partners to implement HiAP.

The Legacy Community Alliance for Health Project, on which MATCH is a lead partner, aims to improve health and health equity at the community level by implementing a Health in All Policies approach—a proven framework for comprehensive and collaborative government action—across the state.

The Health in All Policies Network is a community of practice that supports learning, information sharing, and strategic connections for action. The Network facilitates a quarterly webinar, a newsletter, and an annual training. The Network was formerly the Health Impact Assessment and Health in All Policies Section that was originally formed and housed within the Wisconsin Public Health Association. Due to a growing number of members and increased diversity of breadth of fields represented, we have evolved into a Network housed within MATCH and are still in partnership with the Wisconsin Public Health Association to meet new needs.

Healthy Wisconsin Leadership Institute (see pages 20 & 21)

- Community Teams Program
- COACH (Collaborating, Organizing and Advocating for Community Health) Program

Wisconsin Population Health Service Fellowship Program (see pages 16 & 17)

The Wisconsin Population Health Service Fellowship Program is a two-year program designed for masters or doctoral prepared individuals in public health and allied sciences. Fellows complete placements with community based, non-profit, governmental, and health service organizations.



Education

Description: The Institute’s programs provide students and fellows the opportunity to “learn while doing”. This focus on service learning adds to coursework that students take. Students working with the Institute are enrolled in the Population Health MS/PhD program, Master of Public Health (MPH) program, the La Follette School of Public Affairs, the Department of Economics, and elsewhere. The Institute serves as a population health “laboratory” for learning, where students apply their skills to real-world issues and settings, and have an opportunity to publish results as issue briefs or articles.

Primary Partners: State and local health and health care leaders who provide service learning opportunities for students working in the Institute, or for fellows in the Wisconsin Population Health Service Fellowship.

Wisconsin Population Health Service Fellowship

The [Wisconsin Population Health Service Fellowship](#) combines service—by placing emerging professionals in organizations across the state to tackle some of the most pressing public health challenges—with workforce development—by building professional skills and experience in future public health leaders. The program receives core funding from the Wisconsin Partnership Program at the UW School of Medicine and Public Health. Since its inception in 2004, the Fellowship has improved a number of its major activities and has added further value by:

- Bolstering strategic recruitment of Fellows and placement sites to reflect rural needs, engaging Wisconsin graduates, enhancing diversity, and leveraging funds to support additional placements;
- Enhancing training curriculum of Fellows related to public health leadership, health equity, and systems thinking; implementing systematic training opportunities for preceptors, who are not only critical to the program’s success, but are also key public health leaders in the state of Wisconsin; and
- Adding new members to the program leadership team who will increase diversity and help sustain program effectiveness.

In 2014, Preventive Medicine Residents (PMR) were integrated into the Fellowship learning community. PMRs participate in planning and facilitating monthly Learning Community meetings. The partnership has promoted shared learning by Fellows and PMRs around key public health issues and strategies for improving health equity as well as opportunities to network, reflect and grow together.

In addition to core funding from the Wisconsin Partnership Program, leveraged Fellow placements allow for the Fellowship Program to respond to the needs of organizations throughout Wisconsin and expand the reach of the program. A curriculum and learning community centered around health equity and collaborative leadership allows the Institute to foster practitioners who are ready to tackle the root causes of ill health in Wisconsin communities.

In 2018, the Fellowship Program welcomed the largest and most diverse cohort to date, and launched a two-year curriculum on health equity for all fellows and preventive medicine residents participating in the learning community. Additionally, the Fellowship Program established a partnership with the Healthy Wisconsin Leadership Institute, allowing a cohort of first-year fellows to participate in the Community Teams Program. This collaboration will continue for future cohorts. Health equity is being more consciously integrated into all aspects of programming including recruitment, training, and placement.

Wisconsin Population Health Service Fellowship (cont'd)

2018-2020 Wisconsin Population Health Service Fellows and Preventive Medicine Residents

Masami Glines

Public Health Madison Dane County & Centro Hispano

Lexi Handrick

Wisconsin Division of Public Health

Maddie Johnson

City of Milwaukee Health Department & Center for Urban Population Health

Rachel Kulikoff

Public Health Madison Dane County

Julius Lee

Wisconsin Division of Public Health

McKenzie Liegel

Eau Claire City County Health Department & Chippewa County Health Department

Gerardo Mares

Data You Can Use

Kara Mathewson

Wisconsin Division of Public Health

Richard Crawford

Preventive Medicine Resident

Margaret Nolan

Preventive Medicine Resident

2017-2019 Wisconsin Population Health Service Fellows and Preventive Medicine Residents

Whitney Ederer

Wisconsin Department of Health Services

Niki Euhardy

Wood County Health Department

Morgan Krhin

United Voices & Milwaukee Health Department

Maggie Northrup

Office of Policy and Practice Alignment, Wisconsin Division of Public Health

Cory Steinmetz

Office of Health Informatics, Wisconsin Division of Public Health

Odilichi Ezenwanne

Preventive Medicine Resident

Lia Kostiuk

Preventive Medicine Resident

2016-2018 Wisconsin Population Health Service Fellows and Preventive Medicine Residents

Stevie Burrows

Public Health Madison Dane County

Janine Foggia

Ascension Health and Marathon County Health Department

Britt Nigon

Wisconsin Division of Public Health Chronic Disease Prevention Program

Janice Valenzuela

Division of Public Health's AIDS/HIV Section of the Bureau of Communicable Diseases & Emergency Response and the Wisconsin Center for Public Health Education and Training (WiCPHET) at the UW School of Medicine and Public Health

Fiona Weeks

Milwaukee Health Department in the Division of Family and Community Health and the Institute for Child and Family Well-being

Diego Tamez

Preventive Medicine Resident

Jasmine Zapata

Preventive Medicine Resident



Photo by John Wingren, UWSPH

Community Engagement

The UW's "Wisconsin Idea" envisions close working relationships throughout the State of Wisconsin, such that "the beneficent influence of the University reaches every family in the State." Institute staff members regularly engage with colleagues and partners in programs, applied research, program evaluation, committees, consulting, proposal development, and other activities. These partnerships — some funded, some in-kind, and some simply collegial — include entities in the public and private sectors as well as in other departments and centers throughout the University.

The list provides a selected view of the myriad organizations with which Institute staff collaborated and/or consulted in 2018.

Active Living By Design	Feeding America Eastern Wisconsin
Adams Friendship Area School District	Feeding Wisconsin
AIDS Resource Center of Wisconsin	Fit Oshkosh, Because Race Matters
American Bar Association	Fond du Lac County
Ascension Health	Fort Healthcare
Ashland County	Forward Community Investments
Bolton Refuge House, Inc.	Georgia Health Policy Center
Bad River Family Foundations	Gravel Road Farm
Bellin Health System	Great Lakes Inter-Tribal Council
Brown County Human Services	Green County UW-Extension
BUILD Health Challenge	Green Tier Legacy Communities
Build Healthy Places Network	HEAL Coalition
Building a Safer Evansville (BASE)	Health Care Education and Training
Bureau of Justice Assistance	Health Resources and Services Administration
Center for Creative Leadership	HealthNet of Rock County, Inc.
Centers for Disease Control and Prevention	Ho-Chunk Nation Health Department and Breastfeeding Coalition
Central Wisconsin Health Partnership	Horizon High School
Centro Hispano	Institute for Healthcare Improvement/100 Million Healthier Lives
Children's Hospital of Wisconsin	Iowa County Health Department
City of Milwaukee	Iowa County Social Services
Clinton Community Schools	Institute for Child and Family Well-being
Columbia County Health & Human Services	Jackson County
Community Advocates	Kids Forward
Community Groundworks	KWG Counseling
Covering Wisconsin	La Crosse County Health Department
Dane County Criminal Justice Council	Lac Courte Oreilles Band of Lake Superior Chippewa Indians
Dane County District Attorney's Office	Lac Courte Oreilles (LCO) Mino Maajisewin Home Visit Program
DarJune Recovery Community Center & Services	Lac du Flambeau Band of Lake Superior Chippewa Indians
Diverse and Resilient	Local Initiatives Support Corporation (LISC)
Division of Public Health (State of Wisconsin Department of Health Services)	Madison Region Economic Partnership
East Central Wisconsin Regional Planning Commission	Marathon County Health Department
Eau Claire City-County Health Department	Marshfield Clinic
Eau Claire County Restorative Justice Program	Marshfield Clinic Research Foundation
Eau Claire Hmong Mutual Assistance Association	Medical College of Wisconsin
Eau Claire YMCA	Milwaukee Health Department
Esther	
Family Support Center	
Federal Reserve Banks of Chicago & Cleveland	

Ministry Health Care	Theda Care
National 4H Council National Association of Counties	Trinity Lutheran Church
National Association of Drug Court Professionals	UnidosUS
National Cancer Institute	United States Department of Agriculture
National Institute for Alcohol Abuse and Alcoholism	United States Department of Education
National Institute of Environmental Health Sciences	United Way of the Greater Chippewa Valley
National League of Cities	United Way Worldwide
National Legal Aid & Defender Association (NLADA)	United Voices
National Network for Public Health Institutes	UniverCity Alliance
National Racial Justice Improvement Project (RJIP)	University of Wisconsin-Eau Claire
NeighborWorks	University of Wisconsin Milwaukee Helen Bader School of Social Welfare
Oneida Nation Healthy Start, Great Lakes Inter-Tribal Council	UW Extension
Organic Valley	Winnebago County Health Department
Outagamie County Public Health Division	Wisconsin Alliance for Women's Health
Public Health Madison Dane County	Wisconsin Association of Treatment Court Professionals
ReThink Health	Wisconsin Center for Public Health Education and Training
re:TH!NK	Wisconsin Collaborative for Healthcare Quality
Richland County AmeriCorps Farm to School	Wisconsin Council on Medical Education & Workforce
Richland County Health and Human Services	Wisconsin Counties Association
Richland Medical Center	Wisconsin Department of Agriculture, Trade, and Consumer Protection
Richland Schools	Wisconsin Department of Children and Families
Rock County Public Health Department	Wisconsin Department of Health Services
Rural Wisconsin Health Cooperative	Wisconsin Department of Justice Treatment Alternatives and Diversion Program
Rusk County WIC	Wisconsin Department of Natural Resources
RWCFS Head Start/Early Head Start	Wisconsin Department of Public Instruction
Sauk Prairie Memorial Hospital	Wisconsin Inter-Tribal Criminal Justice Council
Scenic Bluffs Community Health Centers	Wisconsin League of Municipalities
School District of Ashland	Wisconsin Local Food Network
School District of Beloit	Wisconsin Minority Health Advisory Group
Scott Consulting Partners	Wisconsin Office of Rural Health
Sixteenth Street Community Health Centers	Wisconsin Office of the State Public Defender
South Central Wisconsin Area Health Education Center	Wisconsin Public Health Association
Southwest Alliance for Tobacco Prevention	Wisconsin Public Health Research Network
Southwest Wisconsin Workforce Development Board	WISDOM
Southwestern Wisconsin Community Action Program (SWCAP)	Women & Children's Horizons
SSM Health	Wood County Health Department
St. Norbert College – Counseling and Psychological Services	Youth2Youth 4 Change
State of Wisconsin WIC	1000 Friends of Wisconsin
Statewide Criminal Justice Coordinating Council	
Statewide Tribal Criminal Justice Coordinating Council	
Substance Abuse and Mental Health Services Administration (SAMHSA)	
Symons Recreation Complex	
The Richland Hospital, Inc.	
The Robert Wood Johnson Foundation (RWJF)	

Healthy Wisconsin Leadership Institute

The [Healthy Wisconsin Leadership Institute](#) (HWLI) strengthens collaborative leadership capacity to advance health and health equity in Wisconsin. HWLI is supported by the Wisconsin Partnership Program at the University of Wisconsin School of Medicine and Public Health. HWLI provides systematic and accessible public and community health leadership training, including education and technical assistance to support local agendas for community health improvement through the Community Teams and COACH (Collaborating, Organizing and Advocating for Community Health) programs.

Community Teams Program

The Regional Community Teams Program is a year long program that facilitates sustainable community partnerships through the development of collaborative leadership and public health skills among teams working on health improvement. The 13th cohort (2018 – 2019) has five teams located in Southeast Wisconsin, including a team comprised of current Wisconsin Population Health Service Fellows.

2018 - 2019 Community Teams

Dane County Climate Council — striving to make Dane County more resilient to climate change by identifying, characterizing, and publicizing the wide variety of health impacts it has on communities, in particular highlighting the disproportionate impacts in underserved, low-income communities.

Healthiest Greenfield — engaging the community to work collaboratively across sectors to improve the health of Greenfield through behavioral health, healthy aging, and nutrition and physical activity.

Mujeres Líderes de la Salud — creating a diverse, sufficient, and competent workforce that promotes and protects health and adequate, appropriate and safe food for the Latino community in Dane County by respecting the community's values, traditions, and culturally-appropriate definitions of health among the Latino community in the county.

REACH (Recognize, Educate, Activate Community Health) Waushara — reducing the impact of chronic disease, improving access to mental health care, and reducing illegal drug use and alcohol in the community.

Striving to Improve Health for All (SIHA) — promoting health equity and addressing the cultural stigma surrounding mental health within the Muslim community and the shaming culture that leads to dismissiveness of health care interventions.

2018-2020 Wisconsin Population Health Service Fellows — working with and supporting the End Child Poverty Campaign across the state.

2017-2018 Community Teams

Living the Waupaca Way — coordinating and empowering community groups to enhance overall health through good nutrition and physical activity.

Native Breastfeeding Coalition of Wisconsin (Statewide) — strengthening and encouraging the traditional practice of breastfeeding to improve the lives of women, babies and families for generations to come.

Fox Valley Thrives (Fox Valley Region) — increasing capacity to improve equity and make healthier communities for all through education, engagement, and strategic, collective action.

Brown County Alcohol & Drug Task Force — creating cultural change around alcohol/drug use in Brown County.

Healthy People Wood County Recreate Health — reducing the impact of chronic disease by creating community and systems level change that empower everyone to make healthy choices.



Healthy Wisconsin Leadership Institute (cont'd)

COACH Program

The COACH (Collaborating, Organizing and Advocating for Community Health) Program is for coalitions and collaboratives who have already participated in the Community Teams Program. COACH offers three-years of coaching and technical assistance to continue strengthening skills and implementing policy, systems, and environmental changes that will improve health in Wisconsin communities.

2018-2021 COACH Teams

Fox Valley Thrives (multiple counties in the Fox Valley region) — to improve equity and make healthier communities for all through education, engagement, and strategic, collective action.

Native Breastfeeding Coalition of Wisconsin (statewide) — to strengthen and encourage the traditional practice of breastfeeding to improve the lives of women, babies, and families for generations to come. The coalition has representation from tribal nations throughout the state.

Wisconsin Breastfeeding Coalition (statewide) — to improve the health of Wisconsin by working collaboratively to protect, promote, and support breastfeeding.

2017-2020 COACH Teams

Richland FIT (Richland County) — committed to improving health where it starts—where people work, live, and play.

Safe Spaces Coalition (Eau Claire, Chippewa, and Dunn Counties) — working to improve the safety, visibility, health, and wellbeing of LGBTQ people in the Chippewa Valley.

Healthy Relationships Promotion Action Team (Eau Claire County) — committing time, efforts, and resources to eliminate incidents of domestic violence and sexual assault.

Health Equity Alliance of Rock County (Rock County) — committed to health equity, through community collaboration, to ensure that Rock County reaches its full health potential.

City of Milwaukee Tobacco-Free Alliance LGBTQ+ Work Group (Milwaukee) — working toward shifting the narrative around tobacco use in LGBTQ+ communities by creating new educational resources, partnering with Milwaukee Pride to begin to create smoke-free areas, and starting an LGBTQ FACT youth tobacco prevention group at a local high school.

2015-2018 COACH Teams

East Central Health in Planning Team (Calumet, Fond du Lac, Green Lake, Marquette, Menominee, Outagamie, Shawano, Waupaca, Waushara, and Winnebago Counties) — incorporating health into regional planning processes.

Wisconsin Food Systems Alliance (statewide) — aligning state and local initiatives to accelerate the healthy food systems movement throughout Wisconsin.



Translating Evidence for Practice

Evidence-Based Health Policy Project (EBHPP)

The [Evidence-Based Health Policy Project](#), a partnership with the La Follette School of Public Affairs and the Wisconsin Legislative Council, connects lawmakers and researchers, along with public and private sector decision leaders, to elevate the role of evidence in a shared interest: advancing Wisconsin's Health.

- Provides policy makers—in both the public and private sectors—with timely, nonpartisan, high quality information for evidence-based decision making.
- Increases involvement of University of Wisconsin research and teaching activities in topical issues of state public policy.
- Draws on the leadership and talent of academic, government, and industry experts.
- Promotes the translation of research into practice and of practice into research.
- Designated as a core community engagement component of the University of Wisconsin School of Medicine and Public Health Institute for Clinical and Translational Research — Community Academic Partnership.

Supported in part by the Wisconsin Partnership Program, UW School of Medicine and Public Health; the UW Chancellor's Office; and the UW Institute for Clinical & Translational Research.



Photo by Jeff Miller/UW-Madison

What Works For Health

The [What Works for Health](#) and [What Works for Health Wisconsin](#) databases provide a review and assessment of available research to rate the effectiveness of a broad variety of strategies that can affect health through changes to:

- Health behaviors
- Clinical care
- Social and economic factors
- The physical environment

The underlying research is based on a model of population health that emphasizes the many factors that can make communities healthier places to live, learn, work, and play.

These tools systematically assess, summarize, and rate the evidence for policies and programs that can affect these factors. The goal is to provide public health professionals and community leaders with the information they need to make evidence-informed decisions about improving health in their communities and, where available, with tools to get started.

Analysts begin with a broad orientation search to define each policy or program and identify appropriate search terms. Targeted literature searches are conducted, focusing first on systematic reviews and peer reviewed articles.

Searches focus next on selected sources of grey literature and the findings of relevant, reputable organizations that assess policy and program effectiveness. Analysts prepare high level summaries of each source's key findings and quality; summaries are then reviewed independently by another team member. A final evidence rating is assigned based on an assessment of the available information.

This database continues to be a key resource in Wisconsin for many of the applicants to the Wisconsin Partnership Program's Community Grant Programs as well as others across the state and nation seeking to identify effective health improvement policies and programs.

Supported by the Wisconsin Partnership Program, UW School of Medicine and Public Health, and the Robert Wood Johnson Foundation.

Evidence-Based Health Policy Project: Briefings & Trainings

Capitol Briefings

Right Providers in the Right Places: What Policies Support an Adequate Healthcare Workforce in Wisconsin?

February 21, 2018

Legislative Moderator: Sen. Dan Feyen

Speakers:

- Richelle Andrae, MPA, Wisconsin Council on Medical Education & Workforce
- William Hueston, MD, Medical College of Wisconsin
- Sara Koliner, MPA, Wisconsin Department of Health Services
- Patricia Pittman, PhD, George Washington Health Workforce Institute
- Danielle Yancey, UW School of Medicine and Public Health, Native American Center for Health Professions
- Susan Zahner, DrPH, FN, FAAN, UW-Madison School of Nursing
- Ann Zenk, Wisconsin Hospital Association

Poster session featuring UW School of Medicine and Public Health and UW-Madison School of Nursing student research

The Other Half of Health: An Introduction to Social Determinants, Part II: Housing

March 21, 2018

Legislative Moderator: Rep. JoCasta Zamarripa

Speakers:

- Sandra Brekke, Gundersen Health System
- Marah Curtis, PhD, UW-Madison School of Social Work
- Andrew McMahon, United Healthcare Community and State
- James Mathy, Milwaukee County Housing Division
- Ellen Sexton, United Healthcare Community Plan of Wisconsin

Preventing Suicide Among Youth and Young Adults: Programs and Policies in Wisconsin

December 12, 2018

Legislative Moderator: Rep. Joan Ballweg

Speakers:

- Gregg Curtis, PhD, Wisconsin Department of Public Instruction
- Valerie Donovan, MS, UW-Madison University Health Services
- Sara Kohlbeck, MPH, Comprehensive Injury Center, Medical College of Wisconsin
- Kate McCoy, PhD, Wisconsin Department of Public Instruction

- Leah Rolando, MSW, Mental Health America of Wisconsin
- Lanette Walker, Ho-Chunk Nation Youth Services

Local Learning Briefings

Community Health Expertise in the Coulee Region: How are Local Groups Sharing What They Know?

June 25, 2018

Legislative Moderators: Sen. Jennifer Shilling; Rep. Jill Billings; Rep. Steve Doyle, Rep. Nancy VanderMeer

Speakers:

- Al Bliss, La Crosse County Health Department
- Rick Erdman, MD, Gundersen Health System and UW School of Medicine and Public Health
- Catherine Kolkmeier, MS, La Crosse Medical Health Science Consortium
- Lindsey Purl, MPH, Great Rivers United Way

Legislative Staff Training Sessions

County Health Rankings & Roadmaps

July 26, 2018

Amanda Jovaag, MS, UW Population Health Institute

What Works for Health: A Resource for Policy and Constituent Work

December 17, 2018

Karen Odegaard, MPH, UW Population Health Institute



Photo by Joe Koshollek/Capitol Photographer

Select Publications, Reports and Seminars

- Black P, Dykema J, Kim Y, Moberg DP, Stevenson J. **Straightlining: Overview of measurement, comparison of indicators, and effects in mail-web mixed-mode surveys.** *Social Science Computer Review*. 2018; 37(2): 214-233.
- Bogar S, Young S, Beyer K, Woodruff S, Johnson S. **More than gangsters and girl scouts: Environmental health perspectives of urban youth.** *Health and Place*. 2018; 54: 50-61.
- Bradley S, Vitous CA, Walsh-Felz A, Himmelgreen D. **Food insecurity and healthcare decision making among mobile food pantry clients in Tampa Bay.** *Ecol Food Nutr*. 2018; 57(3): 206-222.
- Caldwell D, Campbell R, Gottfredson D, et al. **Examining subgroup effects by socioeconomic status of public health interventions targeting multiple risk behaviour in adolescence.** *BMC Public Health*. 2018; 18(1): 1180.
- Feder E, Godfrey R. **Evaluation of the statewide standing order for naloxone: findings and recommendations.** *University of Wisconsin Population Health Institute*. 2018.
- Finch AJ, Tanner-Smith E, Hennessy E, Moberg DP. **Recovery high schools: Effect of schools supporting recovery from substance use disorders.** *Am J Drug Alcohol Abuse*. 2018;44(2): 175-184.
- Friedsam D. **Direct primary care (DPC): Potential impact on cost, quality, health outcomes, and provider workforce capacity: A review of existing experience & questions for evaluation.** *University of Wisconsin Population Health Institute Health Policy Group*. 2018.
- Friedsam D. **Does the rural-urban frame help explain health status?** *Health Affairs Blog*. May 30, 2018.
- Friedsam D. **Does the rural-urban frame help explain health status?** *WisContext*. November 9, 2018.
- Friedsam D. **What's next for the health insurance landscape in Wisconsin?** *Health Affairs Blog*. April 30, 2018.
- Gennuso KP, Kindig DA, Givens ML. **Joinpoint trend analysis of infant mortality disparities in Wisconsin, 1999-2016.** *Am J Public Health*. 2019; 109(5): 714-718.
- Givens M, Kindig D, Tran Inzeo P, Faust V. **Power: The most fundamental cause of inequity?** *Health Affairs Blog*. February 1, 2018.
- Givens M, Bergum A, Tran Inzeo P, Johnson S. **What works for health in Wisconsin? Social and economic strategies to improve health and equity.** *University of Wisconsin Population Health Institute*. September 2018.
- Glurich I, Schwei KM, Lindberg S, Shimpi N, Acharya A. **Integrating medical-dental care for diabetic patients: qualitative assessment of provider perspectives.** *Health Promotion Practice*. 2018; 19(4): 531-541.
- Goodrich J, Lecoanet R, Dustman D. **Youth Empowered Solutions! (YES!) Evaluation report for grant years 1-3.** *University of Wisconsin Population Health Institute*. January 2018.
- Joyner HR, Charron LM, Lindberg SM, et al. **"One size fits all" doesn't work for obesity prevention: obesity in Wisconsin, 2015-2016.** *University of Wisconsin Population Health Institute*. 2018.
- Kingery KL. **County Health Rankings & Roadmaps.** *Journal of Youth Development*. 2018; 13(3): 259-264.
- Kotecki JA, Gennuso KP, Givens ML, Kindig DA. **Separate and sick: residential segregation and the health of children and youth in metropolitan statistical areas.** *Journal of Urban Health*. 2018; 96(2): 149-158.
- Kramer RD, Higgins JA, Godecker AL, Ehrenthal DB. **Racial and ethnic differences in patterns of long-acting reversible contraceptive use in the United States, 2011-2015.** *Contraception*. 2018; 97(5): 399-404.
- Linnan S, Walsh-Felz A, Moberg DP, Kelly L, Lindberg S. **Strategic prevention framework partnerships for success 2015 interim evaluation report.** *University of Wisconsin Population Health Institute*. April 2018.
- Linnan S, Walsh-Felz A, Moberg DP. **Perceptions, awareness, and use of substances in Wisconsin: results of a survey conducted for the Wisconsin strategic prevention framework partnerships for success 2015.** *University of Wisconsin Population Health Institute*. February 2018.

Select Publications, Reports and Seminars (cont'd)

Raygor AD, Lindberg SM. **In pursuit of a 2020 vision: evaluation findings of the national initiative for childhood agricultural injury prevention.** *University of Wisconsin Population Health Institute.* 2018.

Stojicic P, Willems Van Dijk J, Odegaard K, West-Kowalski J. **The role of community engagement.** *The Practical Playbook 2nd Ed. Brian Castrucci and Don Bradley (Eds.)* Oxford University Press, In Press.

Tanner-Smith EE, Finch AJ, Hennessy EA, Moberg DP. **Who attends recovery high schools after substance use treatment? A descriptive analysis of school aged youth.** *J Subst Abuse Treat.* 2018; 89: 20-27.

Vigna AB, Poehlmann-Tynan J, Koenig B. **Does self-compassion covary with minority stress? Examining group differences at the intersection of marginalized identities.** *Self and Identity.* 2018; 17(6): 687-709.

Institute Sponsored Seminars

2018 Healthiest State Summit

September 2018

Hosted by: Mobilizing Action Toward Community Health (MATCH), UW Population Health Institute
Sponsors: Wisconsin Partnership Program, UW School of Medicine and Public Health; Advancing a Healthier Wisconsin Endowment, Medical College of Wisconsin



Select Abstracts and Presentations

Abadin S, Wolf L. **Operationalizing equity using coalition best practices.** WPHA Public Health in Practice Conference; August 1, 2018; Stevens Point, WI.

Austin S, Friedsam D. **Direct primary care – potential impact on cost, quality, health outcomes, and provider workforce capacity.** Invited Testimony to: Wisconsin Legislative Council Study Committee on Direct Primary Care; July 24, 2018; Madison, WI.

Bindl J, Chester M, Friedsam D, Ireland J, Weber M, Wieske J.P. **The rising costs of health insurance & prescriptions.** Madison College 8th Annual Insurance Symposium; April 11, 2018; Madison, WI.

Bogar S, Woodruff S, Johnson S. **Liaisons to media positivity: youth-led research translation and action in a CBPR partnership.** American Public Health Association Annual Meeting; November 2018; San Diego, CA.

Burroughs-Girardi E, Hinton J, Odegaard K. **Community conversations: (9) parish workshops, moving with data into action.** The Rapides Foundation; August 2018; Rapides, LA.

Burroughs-Girardi E, Aliberti M. **County Health Rankings & Roadmaps: community coaching.** United Way Southeast Regional Conference; May 2018; Gatlinburg, TN.

Canto, A, Tran Inzeo, P. **Mobilizing Action Towards Community Health: equity in community-based nutrition programming.** healthTIDE Catalyst Meeting; May 2018; Madison, WI.

Friedsam D. **Approaches to evaluating community engagement, section 1115 demonstrations.** CMS Community Engagement Symposium; September 26, 2018; Baltimore, MD.

Cristakis D, Fujara M, Johnson S, Kaufman M, Towne C. **How do we really reach every parent? The importance and opportunity for integrating parenting support into healthcare settings.** 19th Biennial Helping Families Change International Conference; Feb 2018; Sonoma, CA.

Engelman M, Friedsam D. **Poverty and health, U.S. health policy, coverage, gaps, and outcomes.** 2018 Teaching Poverty 101 Workshop, UW Institute for Research on Poverty; June 13, 2018; Madison, WI.

Select Abstracts & Presentations (cont'd)

Friedsam D. 2019 **ACA open enrollment**. DHS Income Maintenance Advisory Committee; October 18, 2018; Madison, WI.

Friedsam D. **Health care and health insurance in Wisconsin**. Panel Moderator at: Wisconsin Association of Health Plans Annual Meeting; September 14, 2018; Madison, WI.

Friedsam D. **Affordable Care Act & Medicaid reform in Wisconsin: enrollment and coverage trends, plans and premiums**. Wisconsin Enrollment Conference; October 2, 2018; Green Lake, WI.

Friedsam D. **The rise of direct primary care and what it means for the rest of the healthcare system**. Wisconsin Health News Luncheon on Direct Primary Care; November 13, 2018; Madison, WI.

Friedsam D. **Medicaid & BadgerCare: considerations and next steps for Wisconsin policy**. Rural Wisconsin Health Cooperative Board of Directors; December 7, 2018; Sauk City, WI.

Friedsam D, Nycz G, Peyton-Caire L. **Healthcare access and reform, equity for rural and urban communities**. Wisconsin Academy for Sciences, Arts & Letters; February 27, 2018; Madison, WI.

Friedsam D. **Health reform: What happened? What's happening? What's next?** Wisconsin Nurses Association Nurses Day at the Capitol; March 1, 2018; Madison, WI.

Gennuso K. **Deaths of despair and the rise of racial/ethnic mortality disparities**. American Public Health Association Annual Meeting; November 2018; San Diego, CA.

Gracia N, Brunton C, Bur B, Tran Inzeo P. **Breaking out of the box-innovative collaborations**. Webinar: Trust for America's Health Taking Action to Promote Health Equity Series; October 2018.

Gundaker C, Harris M, Johnson S, Nugent M, Simpson P, Bell A, Johnson D, Willis E. **Bidirectional benefits: parent/caregiver involvement in a community pediatrics rotation and beyond**. Pediatric Academic Societies Annual Meeting; May 2018; Toronto, Canada.

Havrilla A, Crowther J, Rodgers K. **Beyond the black box: user-friendly technology**. American Planning Association; April 2018; New Orleans, LA.

Jerome K. **Exploring social determinants of health: from data to action to advancing equity**. Webinar: New Hampshire Public Health Association; May 2018.

Jerome K. **What Works for Health**. Association of Chamber of Commerce Executives, Healthy Communities Cohort; October 2018; Princeton, NJ.

Jovaag A, Givens M. **Wisconsin County Health Rankings & Roadmaps 101**. Legislative Training hosted by: Evidence-Based Health Policy Project. UW Population Health Institute; July 26, 2018; Madison, WI.

Jovaag A, Kingery K. **County Health Rankings & Roadmaps: What Works for Health**. Win Win Workshops on Economic Modeling; May 2018; Los Angeles, CA.

Johnson S. Seminar series. **Transdisciplinary and Community-Based Approaches to Understanding Environmental Risk to Children's Health: Growing Healthy Soil for Healthy Communities**. University of Wisconsin School of Human Ecology, Center for Child and Family Well Being; April 2018; Madison, WI.

Johnson S. **Why health equity?** University of Wisconsin Department of Obstetrics and Gynecology, Women's Health and Health Equity Research Symposium. October 2018; Madison, WI.

Kolste D, Friedsam D, Kraft G. **Science & Policy panelist**. Wisconsin Academy for Sciences, Arts & Letters, Science and the American Experiment; April 6, 2018; Madison, WI.

Konkle K, West Kowalski J. **Preview the Assessment for Advancing Community Transformation**. All In National Meeting; September 2018; Denver, CO.

Lewis A. **Moving to action: violence prevention**. Robert Wood Johnson Barnabas Health System; November 2018; New Brunswick NJ.

McCall A. **Wisconsin Healthy Communities Designation**. Rural Wisconsin Health Cooperative Board of Directors; January 5, 2018; Sauk City, WI.

Odegaard K, Givens M. **What Works for Health: evidence at your fingertips**. Legislative training hosted by: Evidence-Based Health Policy Project, UW Population Health Institute; December 18, 2018; Madison, WI.

Select Abstracts & Presentations (cont'd)

Odegaard K. **Using data to identify community health needs & drive action.** North Dakota Demographics Conference; March 2018; Fargo, ND.

Rivas J. **Health in all beats.** National Association of Hispanic Journalists; July 2018; Miami, FL.

Scott A, Toland D. **Using equity to build a culture of health.** National Rural Health Association Health Equity Conference; May 2018; New Orleans, LA.

Tran Inzeo P, Wolf L, Vigna A, Scherer W. **Racism & health workshop.** Wisconsin Public Health Association Annual Conference; May 22, 2018; Green Bay, WI.

Tran Inzeo P, Oliver T. **Training a new generation of public health leaders: The Wisconsin Population Health Service Fellowship Program.** UW Madison Department of Population Health Sciences Monday Seminar Series; April 2018; Madison, WI.

Tran Inzeo P, Shrestha S. **Improving health equity through service and training: The Wisconsin Population Health Service Fellowship Program.** American Public Health Association Annual Conference; November 2018; San Diego, CA.

Tran Inzeo, P, Bilick S, Harris L. **Health for all: centering racial justice, power, and organizing.** Facing Race Conference; November 2018; Detroit, MI.

Tran Inzeo P, Faust V, Abadin S. **Health in all policies 101.** WPHA Public Health in Practice Conference; July 31, 2018; Stevens Point, WI.

Tran Inzeo P, Johnson S. **Refining a theory of change to advance health equity.** National Network of Public Health Institutes Annual Conference; May 2018; New Orleans, LA.

Vigna AB. **For whom and under what conditions is self-compassion protective? A school-based study of the intersection of stigma among racially diverse sexual and gender minority youth.** UW-Madison School of Medicine and Public Health Population Health Sciences Monday Seminar Series; October, 2018; Madison, WI.

Willems Van Dijk J. **Keynote: County Health Rankings & Roadmaps.** Southern Convening of Rural Philanthropists; October 2018; Atlanta, GA.

Wolf L, Schirmer M. **Want community buy-in? Host a conversation!** WPHA Public Health in Practice Conference; August 1, 2018; Stevens Point, WI.

Wolf L. **Community capacity building to advance health equity.** Public Health 3.0: An Illinois Workforce Development Forum; May 3, 2018; Springfield, IL.

Wolf L, Talaga A. **Power building through community engagement.** Tobacco Prevention and Control Program Coalition Training; June 27, 2018; Madison, WI.

Select Media Feature Interviews

Friedsam, D. **Pre-Existing Condition Coverage In Wisconsin** (with Rob Ferrett) Wisconsin Public Radio. October 17, 2018.

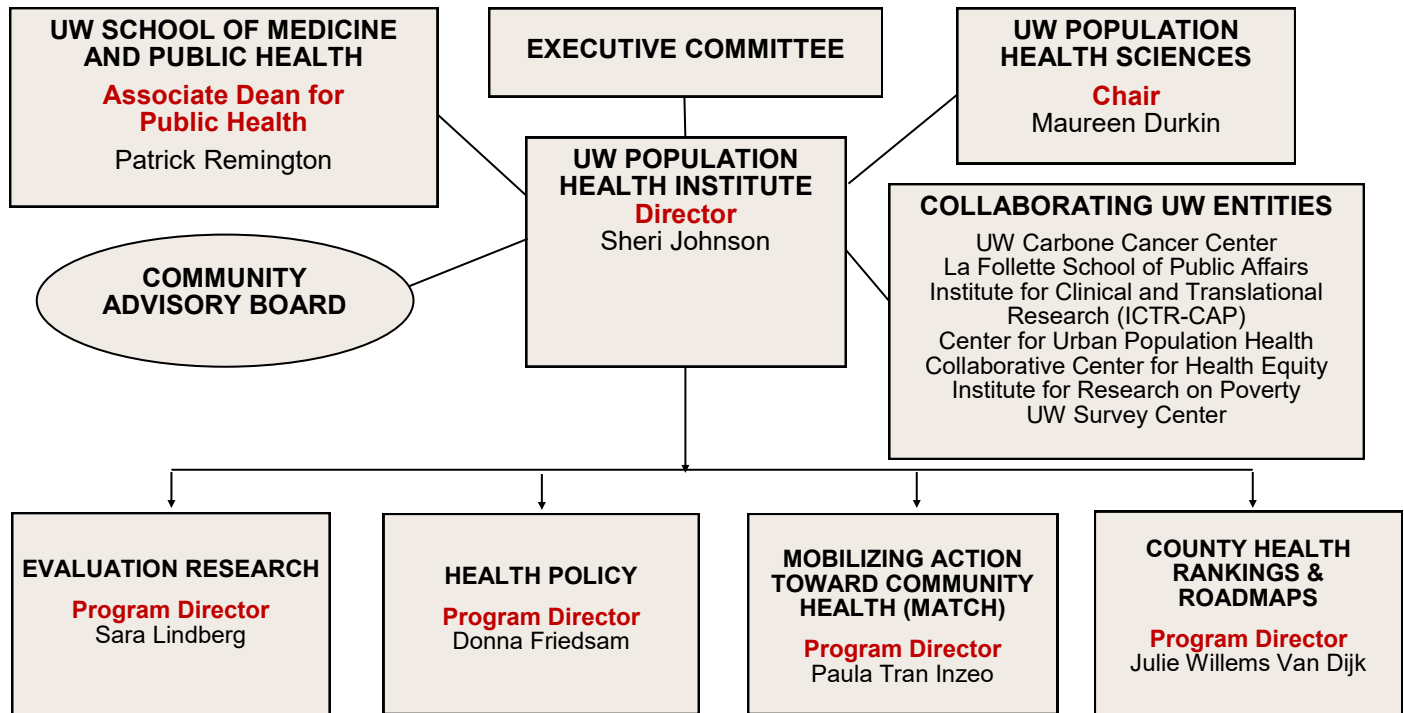
Friedsam, D. **Walker Prepares To Implement \$200M ACA Plan** (with John Munson) Wisconsin Public Radio. August 1, 2018.

Friedsam, D. **What Is The State Of Health Insurance In Wisconsin?** (with Rob Ferrett) Wisconsin Public Radio, April 11, 2018.

Friedsam, D. **Four Takes On Gov. Walker's State Of The State Address** (with Kath Archer Kent) January 25, 2018.

Friedsam, D. **Work Requirement Could Come For Some Medicaid Recipients** (with Rob Ferrett) Wisconsin Public Radio, January 16, 2018.

University of Wisconsin School of Medicine and Public Health UW Population Health Institute



Institute Staff in 2018

UW Population Health Institute

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Lexie Adams, Administrative Coordinator

Zach Rusch, Research Manager

Karissa Wisniewski, Research Manager

County Health Rankings & Roadmaps

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Alison Bergum, What Works for Health Team Director

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Matthew Call, Program Manager

Carrie Carroll, Deputy Director, RWJF Culture of Health Prize

Komal Dasani, Program Coordinator

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Institute Staff in 2018

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Tim Connor*
Cecilia Culp*
Alexa DeBoth, Graduate Student Project Assistant
Delaney Dustman, Graduate Student Project Assistant
Felicia Fairfield*
Liz Feder, Researcher
Amy Godecker, Associate Scientist
Robert Godfrey, Associate Researcher
Janae Goodrich, Associate Researcher
Kaety Graham, Associate Research Specialist
Kelly Hackett, Graduate Student Project Assistant
Mai Ka Hang*
Raina Haralampopoulos*
Barbara Hill, Senior Research Specialist
Pamela Imm*
Hilary Joyner, Assistant Researcher
Lauren Kelly, Graduate Student Project Assistant
Hsiang-Hui Daphne Kuo, Assistant Scientist
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Robin Lecoanet Moskowitz, Researcher
Nicole Lehr, Assistant Researcher
Sarah Linnan, Associate Researcher
Loren Lock, Graduate Student Project Assistant
Miranda Manzanares, Associate Research Specialist
Kylie Markeland, Research Specialist
Jill McCormick*
Meg McCullough*
Jeff Melby*
Paul Moberg, Senior Scientist**
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Monica Palese*
Jason Paltzer, Assistant Scientist
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Ron Prince*
Gayatri Raol*
Andrea Raygor, Assistant Researcher
Noelia Sayavedra, Assistant Researcher
Erin Skalitzky, Assistant Researcher
Breah Smith, Assistant Researcher
Noalee Stublaski*
Sainath Suryanarayanan, Assistant Scientist
Erin Swartz*
Betsy Swenson*
Jennifer Tranmer*
Becca Tuholski, Associate Research Specialist
Kit VanStelle, Distinguished Researcher
Kathryn VerPlanck*
Aria Walsh-Felz, Assistant Researcher
Lindsay Weymouth, Assistant Scientist
David Wille*
Troy Williams, Graduate Student Project Assistant
Kerry Zaleski*

Health Policy Group

Donna Friedsam, Health Policy Programs Director
Richelle Andrae, Assistant Researcher
Sam Austin, Health Policy Analyst, Managing Director, Evidence-Based Health Policy Project
Nicolas Badaracco, Graduate Student Project Assistant
Marguerite Burns, Associate Professor, Faculty Investigator**
Laura Dague, Faculty Investigator**
Nam Hyo Kim, Graduate Student Project Assistant
Kevin Look, Assistant Professor, Faculty Investigator**
Stephanie Marburger, Graduate Student Project Assistant
Brittaini Maul, Graduate Student Project Assistant
Joseph McDonald, Graduate Student Project Assistant
Arpita Panai, Graduate Student Project Assistant
Brendan Saloner, Faculty Investigator**
Kristen Voskuil, Associate Researcher
Hayley Young, Graduate Student Project Assistant

Mobilizing Action Toward Community Health (MATCH)

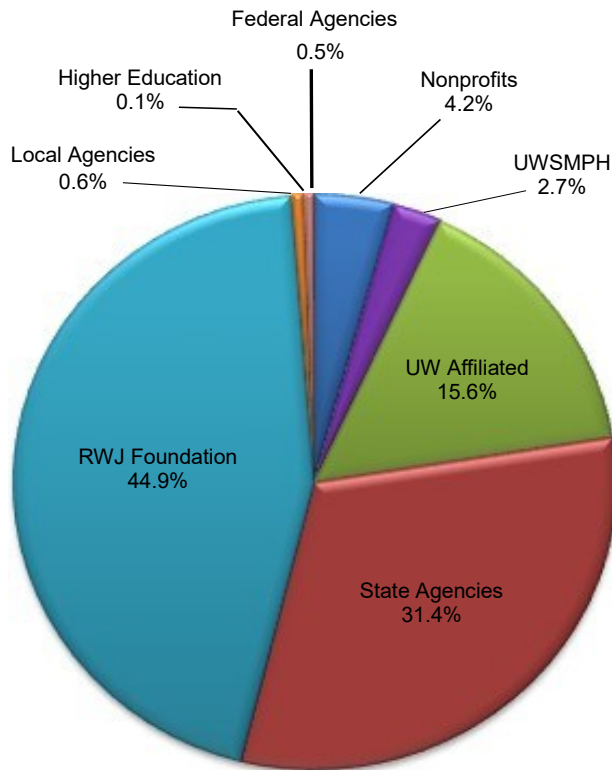
Paula Tran Inzeo, MATCH Group Director
Salma Abadin, HWLI Community Teams Program Lead
Victoria Faust, Action Researcher and Evaluator
Lexi Handrick, Graduate Student Project Assistant
Dave Kindig, Professor Emeritus**
Ann McCall, Communications and Project Manager
Nancy Michaud, Senior Outreach Specialist*
Tom Oliver, PI: Fellowship Program**
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Shor Salkas, HWLI Community Coach
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Spencer Straub, Senior Outreach Specialist*
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Mallory Swenson, Graduate Student Project Assistant
Alan Talaga, HWLI COACH Program Lead
Jim Vergeront, Fellowship Program Community Faculty**
Abra Vigna, Action Researcher and Evaluator
Lesley Wolf, HWLI Program Director
Joanne Wong, Associate Outreach Specialist*

**The Population Health Institute has a long history of collaborating with the Wisconsin Department of Health Services to hire and support staff for public health efforts. Individuals denoted with an * indicate that, while PHI staff, their operations and deliverables are managed by the Department of Health Services.*

***Faculty*

Budget

The Institute's total budget for 2018 was approximately \$13.3 million. This funding comes from a diverse mix of sources, including the Robert Wood Johnson Foundation, the Wisconsin Partnership Program, Wisconsin state agencies, local and tribal agencies, federal agencies, UW School of Medicine and Public Health, and several foundation and other non-profit sources. Federal funds flow to the Institute via several of these resources.



National, State, Tribal & Community Organizations

Great Lakes Inter-Tribal Council, Inc.

- Family Foundations Home Visiting Program
- Healthy Start
- Tribal Personal Responsibility Education Program

Lac Du Flambeau Tribe

- Zaagiibagaa Project
- Native Connections

Southwestern Wisconsin Community Action Program

- Improving Behavioral Health Evaluation

Marshfield Clinic Research Foundation

- National Children's Center Evaluation

Wisconsin Council on Medical Education and Workforce

- Medical Education and Workforce Facilitation

Local Agencies

Adams-Friendship School District

- Advancing Wellness and Resilience in Education
- Breaking Down Student Barriers

Ashland County Health & Human Services

- Advancing Wellness and Resilience in Education
- Ashland County Drug Treatment Court

Dane County

- Treatment and Diversion Program

School District of Beloit

- Safe Schools/Healthy Students

State Agencies

WI Department of Justice

- Reporting, Analysis, and Mining Project Evaluation

WI Department of Health Services

- BadgerCare Waiver Evaluation
- Fit Families – Supplemental Nutrition Assistance Program Education
- Chronic Disease Integration and Coordinated Prevention and Health Promotion
- Mental Health Program Evaluation
- Substance Abuse Prevention
- Project Youth Extension Service
- Partnership for Success
- Tobacco Prevention and Control Program
- Adolescent Health Evaluation
- Medication Assisted Treatment Prescription Drug and Opioid Addiction
- Prescription Drug Overdose Program
- Operating While Intoxicated Study
- Building Resilience Against Climate Effects
- Injury and Violence Prevention
- Office of Health Informatics Opioid Program
- Oral Health Program
- Strategic Prevention Framework for Prescription Drugs
- Prescription Drug/Opioid Overdose-Related Deaths Prevention Project

Budget (cont'd)

Federal Agencies

National Institutes of Health

- Medicaid Screening, Brief Intervention, and Referral to Treatment

Higher Education

George Washington University

- Recovery Schools as Continuing Care

Robert Wood Johnson Foundation

- County Health Rankings
- Population Health Mean and Disparity Index
- Roadmaps to Health

UW School of Medicine & Public Health

- UWPHI Core Funding

UW Affiliated – Foundations & Programs

Wisconsin Partnership Program

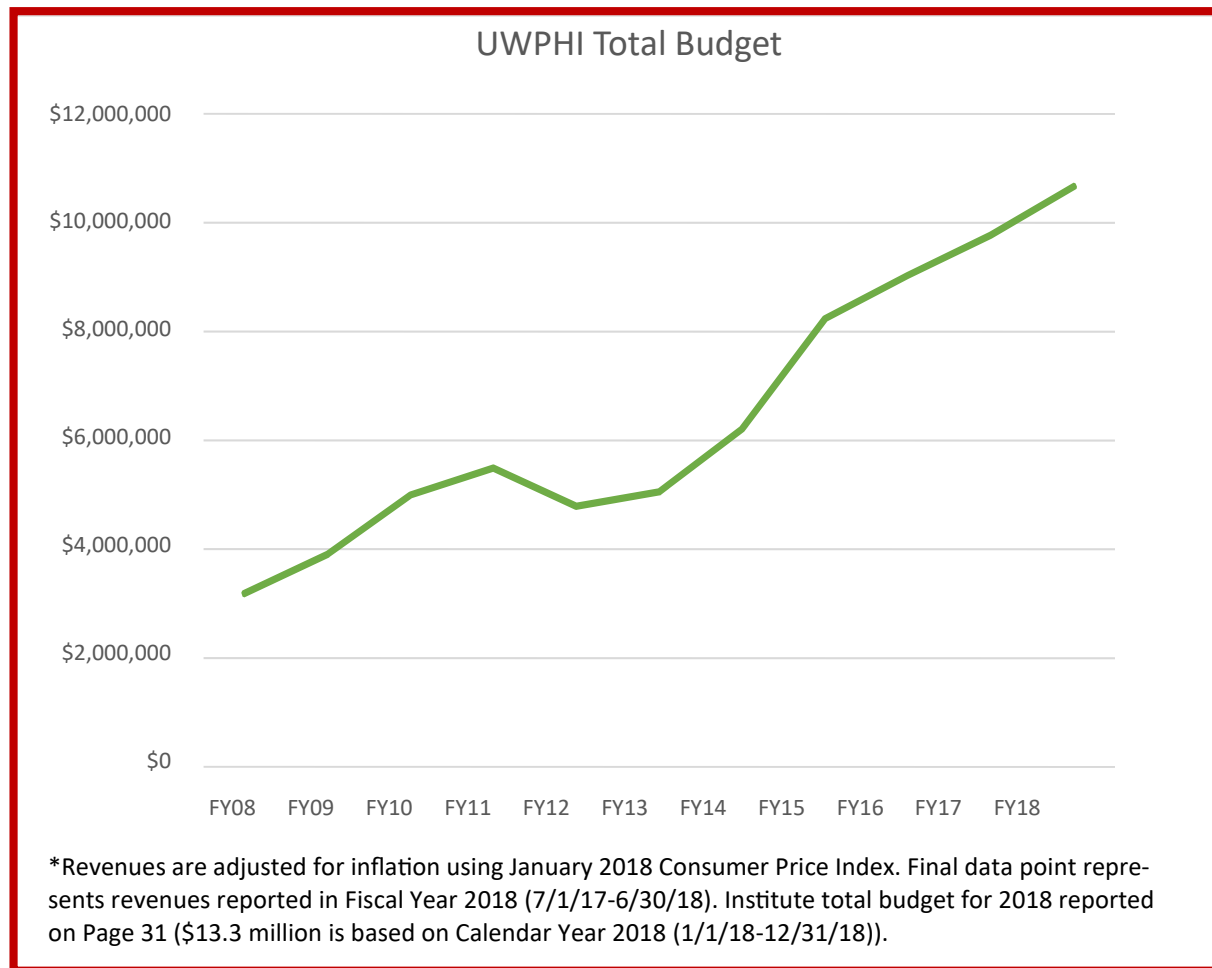
- Evidence-based Health Policy Project
- Healthy Wisconsin Leadership Institute
- Making Wisconsin the Healthiest State
- Wisconsin Population Health Service Fellowship
- Southeastern Wisconsin Screening, Brief Intervention, and Referral to Treatment

UW Institute for Clinical Translational Research

- Institute for Clinical Translational Research Program Evaluation

UW Extension

- Wisconsin Healthiest State Summit



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