# Table of Contents

Message from Director Johnson | 2  
About the University of Wisconsin Population Health Institute | 3  
Strategic Action Areas | 7  
  - Strategic Action Area I: Population Health and Equity Research | 8  
  - Strategic Action Area II: Motivate Investors to Advance the Equitable Stewardship of Resources | 11  
  - Strategic Action Area III: Partnerships for Action | 12  
  - Strategic Action Area IV: Health and Racial Equity Narrative | 14  
  - Strategic Action Area V: Organizational Capacity Building | 15  
Appendices | 17  
  - Who We Are | 18  
  - Financial Report | 23  
  - Partners | 25  
  - Select Publications and Events | 27  
  - Contact | 30
Dear colleagues and partners,

The privilege of serving the people of Wisconsin, sovereign Native nations, and communities across the country continues to fuel our team of more than 100 staff and faculty. Collaborating with partners to conduct research, create practice-oriented resources, and develop training and technical assistance energizes us.

Our work continues to focus on power imbalance, a fundamental cause of health inequity. Sharpening the focus on power is key to modernizing the public health system workforce’s core competencies. Sharing power to set agendas, engage in decision-making processes, and advance policy is core to achieving our nation’s health goals. In fact, explicit focus on whose voice gets heard is now recognized in the Healthy People 2030 objective to increase the proportion of the voting-age citizens who vote.

We remain hopeful and committed to being accountable for building the organizational culture and capacity necessary to accelerate progress toward improved health and equity. This work requires ongoing attention to hearts, minds, behaviors, and structures. As such, investment in building and sustaining the capacity to “walk the walk” is essential.

Together with our many partners, we look forward to leading and disseminating transformational research, teaching, and practice tools that contribute to a world where people and places have what they need to thrive.

Sheri Johnson, PhD
Director, UW Population Health Institute
Professor (CHS) Department of Population Health Sciences
University of Wisconsin School of Medicine and Public Health
Health equity is assurance of the conditions for optimal health for all people. Achieving health equity requires valuing all individuals and populations equally, recognizing and rectifying historical injustices, and providing resources according to need.

– Camara P. Jones, MD, MPH, PhD

Community power is the ability of communities most impacted by structural inequity to develop, sustain, and grow an organized base of people who act together through democratic structures to set agendas, shift public discourse, influence who makes decisions, and cultivate ongoing relationships of mutual accountability with decision-makers that change systems and advance health equity.

– University of Southern California
  Dornsife Equity Research Institute
Translating Research for Policy and Practice

Since 2005, the University of Wisconsin Population Health Institute has collaborated with partners at the local, state, and national level to help communities identify, evaluate, track, and shape the many factors that influence people’s health and well-being.

Originally housed within the Department of Population Health Sciences, we continue to leverage the expertise of faculty and students.

By providing evidence-informed strategies, actionable data, and other resources tailored to myriad sectors, we equip people with the best possible tools and resources to build equitable systems, structures, and policies.

By valuing partnerships and facilitating the exchange of expertise about health between and among those within the university and our many partners, we expand our understanding of what drives health equity.

And by shifting narrative and sharing stories that name what works — and what is needed — to ensure everyone’s well-being, we support nationwide efforts that improve health and advance our understanding of what it takes to achieve health equity.

We believe that only by working together toward a world in which we value one another and honor our connectedness will we achieve the healthiest possible conditions for all of us.
Vision

We work toward a world in which we value each other, honor our connectedness, and build communities where everyone can thrive.

Mission

We accelerate the capacity to create equitable conditions for everyone to be healthy by advancing knowledge, practice, policy, and systems change across sectors.

Values

- Collaboration: Build and sustain diverse partnerships that prioritize respect, mutual benefit, and meaningful engagement
- Integrity: Ensure that we are honest, accountable, and responsible with the power we have
- Excellence: Aim high, seek feedback, and continually improve
- Innovation: Create, test, refine, and promote new ideas and approaches at the leading edge
- Inclusion: Ensure work has a wide reach, is meaningful, accessible, and impactful
- Courage: Seek diverse perspectives and experiences that challenge our assumptions and worldviews, recognize systemic harms, and commit to making positive change, even when it is uncomfortable
Programs

County Health Rankings & Roadmaps

County Health Rankings & Roadmaps (CHR&R) draws attention to why there are differences in health within and across communities. The program highlights policies and practices that can help everyone be as healthy as possible. CHR&R aims to grow a shared understanding of health, equity, and the power of communities to improve health for all. This work is rooted in a long-term vision where all people and places have what they need to thrive. The program offers tools and resources to translate and communicate complex data and evidence-informed strategies into accessible models, reports, and tools that help community leaders identify factors that influence health and equity. This includes the Annual Data Release and publication of a National Findings Report, the What Works for Health searchable database, Narratives for Health, the In Solidarity podcast, and a national webinar series. CHR&R is supported by funding from the Robert Wood Johnson Foundation.

Evaluation and Engaged Research

Evaluation and Engaged Research partners with community, tribal, county, and state governmental agencies to develop, implement, and evaluate local and state programs in public health and human services. It also collaborates with national researchers, practitioners, and faculty and staff within the University of Wisconsin on evaluation research projects. The team’s evaluators advise on and implement a broad range of applied research methods, from qualitative and descriptive techniques to complex experimental and quasi-experimental trials. The team also engages in rigorous intervention research design and evaluation. Their portfolio of evaluation projects reflects the full range of systems and health factors that contribute to population health and well-being.

Mobilizing Action Toward Community Health (MATCH)

Mobilizing Action Toward Community Health (MATCH) aims to change practices, focus priorities, and shift power in order to better support shared action across Wisconsin and the United States. MATCH helps organizations and community partners identify the root causes of inequity and build their capacity through training and technical assistance, workforce development, and collaborative partnerships. Key initiatives include the Wisconsin Population Health Service Fellowship, Just Recovery for Racial Equity, Wisconsin’s COVID-19 Response Corp, and the Envision Community Health Worker Training and Technical Assistance Center.

Wisconsin Department of Health Services Staffing Program

The University of Wisconsin Population Health Institute has a long history of partnering with the Wisconsin Department of Health Services (WI DHS) on public health efforts. Collaborations include contracts to support: WI DHS-based staffing, evaluation services, statewide health equity initiatives, training and technical assistance, and WI DHS-based Population Health Services Fellowships. The institute created a program manager position to build infrastructure that supports partnerships and contracts, with a focus on staffing contracts. The institute’s investment in this role has led to improvements and growth in this partnership.

Evaluation and Engaged Research team retreat, June 2023
I. Population Health and Equity Research
We advance the field with a Population Health and Equity Research Agenda that brings science, evidence, and conceptual frameworks into a new era by bringing community priorities to the forefront and by addressing the complexity of historical context, power dynamics, and identities in shaping health and equity.

II. Motivate Investors to Advance the Equitable Stewardship of Resources
We motivate a broad range of investors to advance the equitable stewardship of their resources by committing to challenging the status quo of grantmaking and investment while broadening our resource streams to accommodate the risks.

III. Partnerships for Action
We build, strengthen, and align our partnerships to advance strategies that shape new narratives and action, and increase collective accountability.

IV. Health and Racial Equity Narrative
We cultivate strong narratives and strategic communications to name what it takes to achieve health and racial equity.

V. Organizational Capacity Building
We commit to becoming a racially equitable and inclusive organization, joining and supporting other organizations on their journey.
The 2023 National Findings Report focused on the connection between civic health and thriving people and places.

Each year, County Health Rankings & Roadmaps (CHR&R) releases new data and publishes a National Findings Report to influence understanding and action about what shapes health. The Annual Data Release provides a snapshot of the health of nearly every county in the nation. The report is a call-to-action for leaders and community members to delve into local data to better understand health in communities and implement strategies so everyone can thrive.

Civic health reflects the opportunities people have to participate in their communities. The report highlighted that civic infrastructure and the opportunity that people have to live long and well varies across U.S. counties.

- Civic infrastructure — that is, the spaces and policies that make participation possible — does not look the same across the nation. Counties in the Northeast, Midwest and West have more available and well-resourced civic infrastructure (including access to civic spaces and information via broadband, libraries, newspapers, social associations, parks, and schools). Often, these counties also offer greater social and economic opportunity.

- Counties with relatively more accessible and well-resourced civic infrastructure had higher rates of U.S. census participation and voter turnout compared to those with under-resourced or restrictive civic infrastructure.

- Structural barriers to civic health include heavily gerrymandered districts and restrictive laws and practices that create obstacles to voting and a more disinvested civic infrastructure. States with relatively more structural barriers to civic health showed lower rates of voter turnout, census participation, and volunteer activity (see maps).

In 2023, CHR&R introduced two new measures, Census Participation and Voter Turnout. It also added new evidence-informed strategies to its online database, What Works for Health. These are strategies that help communities take action and include participatory budgeting, voter registration initiatives, voter turnout initiatives, and youth civics education.

Voter Turnout Across U.S. Counties and Among States with More Structural Barriers to Civic Health

Highlighted states have more structural barriers to civic health

Data source: MIT Election Data and Science Lab; 2020 Cost of Voting Index
Civic Infrastructure Creates Opportunities for Civic Participation

Civic health starts in our local communities and is the cornerstone of our democracy, representing promise, opportunity, belonging and shared responsibility.

Civic Spaces to Connect, Learn & Collectively Act
Civic spaces include parks, libraries, schools, community centers, sidewalks, public transportation and the internet. Civic spaces are where we gather, connect and organize. Town hall meetings, community events and protests often take place in civic spaces. Civic spaces are also where we learn, stay informed, get connected and come to understand how decisions are made so that we can advocate for our community’s needs. Schools, libraries and community centers are civic spaces that often offer civic education, leadership programs, service learning and access to information. Information comes through local newspapers and other virtual and physical news outlets, virtual forums or social media, all of which help us understand how decisions are made and what is happening locally.

Governance & Resources
How we govern determines who has a say, what is prioritized and how resources are allocated. Components of governance include voter registration laws, redistricting commissions, open meetings, community advisory boards and their processes such as participatory budgeting and investment procedures from community and economic development organizations. Policies, laws, ordinances and practices determine how easy it is to participate in civic life and for whom, as well as how resources are invested in civic infrastructure to support participation.

Social Networks & Shared Culture
We can use our power in many ways to achieve common goals. Volunteering, joining a social group and helping neighbors connects us, fosters belonging and supports a shared purpose.

Graphic from the 2023 National Findings Report
Health and Power Organizing Project

In 2023, the UW Population Health Institute embarked on an initiative with funding from the W.K. Kellogg Foundation to organize and partner with academic scholars and leaders to further place individual and community power at the center of public health research and practice.

A diverse group of racial and health equity scholars and leaders formed the Health and Power Organizing Project (HPOP). HPOP aims to facilitate relationships among public health scholars who share these interests and create spaces where power-focused academics and practitioners advance knowledge and practice fieldwide.

HPOP has identified the following opportunities to accelerate changes to the state of public health research and practice.

- Study power and power-building interventions by, for example, conducting research, developing theoretical frameworks, and developing and evaluating interventions
- Teach about power and power-building interventions through, for example, new and existing coursework and by including interventions related to power in student research experiences
- Spread the understanding of power (im)balance as a fundamental cause of health and racial (in)equity within public health fields and beyond with, for example, public talks and publications.

HPOP aims to establish a shared agenda for evolving academic public health communities with research and practice-oriented tools that advance the field. A long-term outcome of HPOP will be public health communities that more deeply engage — and share power — with communities facing inequity.

This organizing project builds upon existing initiatives within the UW Population Health Institute. Among these are the Population Health and Equity Research Agenda, new curriculum and teaching on Building Power for Health Equity, continued innovation of data and research tools, the creation of population health models and frameworks that center around power, and a growing body of peer-reviewed articles about power and equity.

Illustrations by Yolanda Liman.
Wisconsin Philanthropy Network

The Wisconsin Philanthropy Network (WPN) invited a team of faculty and staff from the UW Population Health Institute to present a breakout session at the 2023 Statewide Conference on Philanthropy. The conference took place in Milwaukee on November 8–9, 2023.

WPN’s statewide conference is the largest gathering of philanthropic professionals in Wisconsin. Organizers designed the conference to give attendees an opportunity for deep learning and thoughtful dialogue, and to spark energy, collaboration, and creative thinking about what is possible for the future of the philanthropic sector.

Sixty-eight individuals from around the state participated in the interactive breakout session, “Identifying the Root Causes of Health,” which provided an overview of social and structural determinants of health. Institute faculty and staff then facilitated a small group exercise that adapted the 5 Why’s approach to root cause analysis. According to evaluation results, more than 95 percent of respondents rated the speakers as knowledgeable, and 85 percent of respondents indicated interest in further learning on the topic. Several respondents indicated plans to replicate the exercise in their own organization to deepen discussions and inform decision making.

Advancing a Healthier Wisconsin

In 2023, evaluators from the UW Population Health Institute began working with leaders and staff in the endowment branch of Advancing a Healthier Wisconsin (AHW) to devise a plan that systematically evaluates their organization’s funding portfolio. Driven by a vision for a healthier Wisconsin, the Advancing a Healthier Wisconsin Endowment reaches statewide, propelling the most promising work and ideas to build a healthier Wisconsin for generations to come.

To better understand the AHW’s unique context and evolving mission, institute staff engaged various stakeholders of the organization. We asked about specific evaluation priorities they have along with any lessons learned from earlier evaluation efforts.

Subsequently, we recommended an overarching evaluation framework and a multi-level strategy that reflects the complexity of AHW’s portfolio. Accompanying these recommendations, we provided evaluation methods that meet professional standards, tailored to AHW’s unique needs.

This new plan supplements traditional frameworks and methods with others that focus specifically on equity. We will continue to advise AHW leadership into 2024, as the organization’s governing bodies determine how to embed systematic evaluation efforts into AHW’s upcoming five-year plan.
Strategic Action Area III: Partnerships For Action

Well Black Woman® Institute

The Well Black Woman® Institute (WBWI), developed by the Foundation for Black Women’s Wellness (FFBWW), is an innovative leadership development program designed by and for Black women in Wisconsin. WBWI builds the knowledge, skills, and capacity of Black women to become health equity advocates, leaders, and change agents in their lives, their community, and across the state.

WBWI fellows engage in an annual, cohort-based training experience that incorporates well-established power building, personal and collective empowerment, and capacity-building models to successfully prepare and activate women for social impact. WBWI serves as a springboard for fellows to position themselves as leaders in health equity and social justice fields. The UW Population Health Institute partners with the Foundation for Black Women’s Wellness to evaluate the Well Black Woman® Institute.

The partnership between the institute and FFBWW is committed to working together on each step of the program’s design, implementation, evaluation, and dissemination.

- **Design:** Staff from the WBWI and the UW Population Health Institute co-developed the evaluation plan and assessment tools to align with WBWI’s goals and values. Together, we employed best-practice evaluation tools and integrated an inclusive, culturally responsive, strengths-based lens that allowed for critical reflection. While we started with standardized, validated assessment tools, we soon moved away from traditional tools which failed to appropriately consider the contextual factors and social barriers that shape Black women’s leadership and engagement. Consequently, we included more culturally and programmatically relevant tools and adjusted existing assessment tools to better reflect the experiences of Black women. These tools highlight the connections between community conditions and population health and equity.

- **Implementation:** Our partnership uses a data-informed approach to continuously improve the WBWI experience. After each WBWI cohort completes their first foundational learning year, WBWI and institute staff collectively review initial assessment data to inform adaptations to future program activities.

- **Evaluation:** Our co-design and continuous quality improvement approaches have resulted in a robust evaluation effort that already reveals evidence of WBWI’s effectiveness. Assessment data from the first two WBWI cohorts show significant increases in knowledge across all WBWI topics including but not limited to, core concepts of health equity, root causes and drivers of health, principles of civic engagement and community organizing, and methods for influencing policy at the local and/or state levels. Fellows report that WBWI boosts their confidence and skills as a leader, strengthens their ability to effectively communicate about equity issues, increases feelings of social support and connectedness, and inspires civic engagement.

- **Dissemination:** Institute staff create evaluation deliverables and dissemination products that help WBWI meet its goals and also build the external support needed to sustain, grow, and replicate the WBWI model. The institute has facilitated the early dissemination of WBWI’s successes in state and national presentations, and is developing written products to reach both academic and practice-oriented audiences.
The Wisconsin Population Health Service Fellowship

The Wisconsin Population Health Service Fellowship is the institute’s flagship workforce development program offering combined service and training that embodies the Wisconsin Public Health Association’s (WPHA) commitment to “a healthier, safer, and more equitable Wisconsin.” In 2023, a new partnership developed out of this alignment.

The fellowship program places recent graduates and emerging public health professionals in organizations across the state to tackle some of the most pressing public health challenges and build their professional skills and experience. The overarching goal of the program is to train the next generation of public health leaders to employ cutting-edge skills, systems thinking, and a commitment to health equity and collaboration in their efforts to improve conditions for all Wisconsinites.

Since its inception in 2004, almost 100 fellows have completed the fellowship program. In the last four cohorts of fellows, nearly 80 percent have continued to work in Wisconsin’s public health workforce after their fellowship. Alumni fellows now serve in prominent leadership positions throughout our state’s public health workforce.

The Wisconsin Public Health Service Fellowship program strategically recruits fellows and cultivates placement sites that reflect the needs of Wisconsin. To do so, the program builds partnerships across the state, strengthens the health equity curriculum by incorporating structural determinants of health, addresses racism as a public health crisis, and leverages funds to expand our placement sites.

Wisconsin’s health care and public health worker shortage has been well documented. Prospective and newly accepted fellows represent Wisconsin’s future public health workforce. Many have expressed concern about the financial burden of starting a new position in a new setting. These are especially difficult burdens for people who cannot tap resources like generational wealth support, moving costs, and travel. Support for start-up costs is a short-term investment in individual fellows, and a long-term approach to strengthening Wisconsin’s public health workforce.

In 2023, the Wisconsin Public Health Association (WPHA) and the Wisconsin Public Health Service Fellowship program piloted a scholarship program for incoming fellows by allocating a portion of WPHA’s Friends of Public Health donations to WPHA’s “Early Career Support Fund.” Incoming fellows apply to this fund for help with the costs associated with beginning a new career in public health.

To Contribute to the Fellowship Program’s Early Career Support Fund, visit https://www.wpha.org/page/Friends

Fellowship Orientation July 2023
Transforming Narratives, Transforming Practice

The UW Population Health Institute’s long-standing partnership with the Wisconsin Tobacco Prevention and Control Program (TPCP) at the Wisconsin Department of Health Services includes expertise and support for integrating a narrative focus within state commercial tobacco prevention work. TPCP is dedicated to reducing the burden of commercial tobacco and nicotine on Wisconsin’s people and communities. Transformative narrative — the broad notion that everyone has value, that our health is interconnected, and that community voices should be the central driver of public health work — is interwoven with policy, systems, and environmental change efforts. Prioritizing relationships and embedding the principles of transformative narrative helps plot our path to achieving health for all.

Led by institute staff, in collaboration with TPCP staff, several initiatives have incorporated narrative strategy. These include: Alternatives to Suspension resource development, Smokefree Air Laws, compliance with federal Tobacco21 laws, and efforts to address the crisis of menthol and other additives. Building on the 2022 launch of “Equitable Commercial Tobacco Enforcement Messaging: Non Punitive Approaches,” TPCP continued its leadership role in 2023 by introducing transformative narrative into the field.

Narratives for Health

Narratives are value-based themes of stories that we use to understand the world. County Health Rankings & Roadmaps (CHR&R) co-leads Narratives for Health in collaboration with Human Impact Partners. The program provides training, technical assistance, evaluation, and a community of practice for ongoing support. In 2023, Narratives for Health engaged nearly 1,000 participants and 500 organizations. A diverse group of national narrative experts are working collectively to create and expand this infrastructure.

As work around equitable commercial tobacco prevention and control moves away from individually punitive models and toward a system where everyone is valued and empowered to live their healthiest life, transformative narrative plays a central role. UW Population Health Institute staff collaborated with partners and TPCP to support efforts to integrate narrative strategy in Wisconsin’s State Health Improvement Plan priorities.

Tobacco Prevention and Control: Alternatives to Suspension

Historically, schools have relied on punitive measures to enforce policies regarding tobacco use on campus, such as suspending students from school. Punitive policies like suspension are not effective, are most harmful to marginalized kids, and are not consistent with the values of health equity. Alternatives to suspension focus on effective programs that help kids quit commercial tobacco instead of punishment for use.
Health Equity Communities of Practice

A core team of UW Population Health Institute staff developed Health Equity Communities of Practice (CoP) as a means of advancing the institute’s strategic goal of becoming a racially equitable, inclusive organization. CoPs are grounded in organizational change research and provide intentional space for people to: explore and deepen our understanding of transformative narratives; generate knowledge about deep health equity and social solidarity; discover and cultivate self-interest; ground capacity building in the context of self; and bring personal resources for “thinking together.” Research demonstrates that the CoP approach can strengthen organizational capacity.

In 2023, co-facilitators represented all of the institute’s units. They dedicated expertise and time to sustaining this vital resource.

Through CoPs, participants have the opportunity to develop knowledge and capacity around concepts of equity, power, and narrative. Staff can practice facilitation skills, for example, and learn ways to apply health equity theory to research and practice. CoPs also nurture relationships among the institute’s many units and teams. Strong relationships and a sense of belonging foster an inclusive work environment that leads to high overall work satisfaction.

As part of the institute’s performance management and development process, all staff are required to set annual goals related to health equity. CoPs are among the many activities the institute has implemented to hold ourselves accountable for continuous learning. Evaluation results from the 2023 cohorts indicate that 95 percent of survey respondents agreed or strongly agreed that CoPs build a sense of community and authentic belonging. A full 100 percent of respondents agreed or strongly agreed that CoPs supported reflection on personal assumptions about equity.

In their own words

The most valuable part of participating was...

“Participating in the CoP was valuable to my work. I learned valuable historical context, policies, and decisions that gave rise to health inequities populations experience today... I discovered biases I did not realize I had. The CoP was a welcoming setting to practice applying transformed narratives...”

“Connecting and building community with co-workers who I normally don’t get to share space with. While also talking about meaningful and important topics.”

“Deepening relationships with co-workers while learning together – this series impacts us and impacts the communities we serve by extension.”

“Having space in the work day to ground myself in the ‘why’ of the work.”

“I’ve been able to take the expanded context and learnings from CoP topics and bring them into discussions as I’ve facilitated workshops and trainings.”

“I think I’ve been able to be intentional about how I approach my work and who I’m including in my work. The CoP has add[ed] to my consideration for individuals’ different situations and experiences when working on fiscal aspects in our project.”

How have you applied your learnings and experiences through CoPs in your work?
Workation Day 2023

After attending the Wisconsin Idea Seminar in 2018, institute director Sheri Johnson was inspired to create an annual experience for staff to learn firsthand about the social and cultural contexts that make Wisconsin special. The annual Workation Day began in 2018 and serves as an opportunity for staff to identify new ways to build mutually beneficial partnerships with communities across the state. We combine experiential learning, team building, and reflection to create a lasting impact.

In 2023, 40 staff explored southwestern Wisconsin. We started the day in Stewart Lake County Park with a presentation from an organization called Marbleseed. Marbleseed was established in 1995 as a 501(c)(3) nonprofit organization committed to supporting farmers’ transition to sustainable, organic farming systems that are ecologically sound, economically viable, and socially just. Marbleseed helps dismantle barriers that deter the adoption of organic farming methods, especially among small and mid-scale farmers, farmers of color, veteran farmers, and LGBTQ farmers.

Next, we drove to a small family-operated local farm in the Mount Horeb area. Kingsley and Melissa Gobourne of Artemis Provisions and Cheese shared their personal journeys, educated us about the joys and challenges of small family farming, and fed us a fantastic meal at their in-town store. We walked through town, admiring the 36 trolls that make Mount Horeb famous, before heading to Blue Mound State Park. There, we spent the afternoon hiking, forest bathing, and examining fossils with four University of Wisconsin–Madison Extension Master Naturalists.

We are grateful for the opportunity to reflect on the bounties of this place we call home, and to work toward a world where we value each other, honor our connectedness, and build communities where people and places have what they need to thrive.
Appendices

Appendix A

Who We Are | 18

Appendix B

Financial Report | 23

Appendix C

Partners | 25

Appendix D

Select Publications and Events | 27
The UW Population Health Institute

Leadership Team

Marjory Givens
UW Population Health Institute
Associate Director; County Health Rankings & Roadmaps Co-Director

Sheri Johnson
UW Population Health Institute
Director; County Health Rankings & Roadmaps Principal Investigator

Wajiha Akhtar
UW Population Health Institute
Assistant Director; Wisconsin Population Health Service Fellowship Program Interim Director; Mobilizing Action Toward Community Health (MATCH) Interim Co-Director

Bethany Rogerson
County Health Rankings & Roadmaps Co-Director

Ann McCall
WI Department of Health Services
Program Manager; Fiscal and Contract Interim Lead; Mobilizing Action Toward Community Health (MATCH) Interim Co-Director

Sara Lindberg
Evaluation and Engaged Research Director
Appendix A: Who We Are

UW Population Health Institute Leadership
Sheri Johnson, Institute Director; Principal Investigator, County Health Rankings & Roadmaps; Professor, Population Health Sciences
Marjory Givens, Institute Associate Director; Co-Director, County Health Rankings & Roadmaps; Assistant Professor, Population Health Sciences
Wajiha Akhtar, Institute Assistant Director; Interim Director, Fellowship program; Interim Co-Director, MATCH
Sara Lindberg, Program Director, Evaluation and Engaged Research; Assistant Professor, Population Health Sciences
Ann McCall, Program Manager, WI Department of Health Services (WI DHS); Interim Fiscal and Contract Lead; Interim Co-Director, MATCH
Bethany Rogerson, Co-Director, County Health Rankings & Roadmaps

Senior Advisors
Jonathan Heller, Senior Health Equity Fellow
Paula Tran, Senior Health Equity Advisor

County Health Rankings & Roadmaps
Marjory Givens, Program Co-Director
Bethany Rogerson, Program Co-Director
Sheri Johnson, Principal Investigator
Angela Acker, Narrative Infrastructure Team Leader
Jed Amurao, Narrative Infrastructure Specialist
Tricia Ballweg, Administrative Program Manager
Kate Barnes, Data Analyst
Elizabeth Blomberg, Research and Analytics Scientist
Molly Burdine, Data Analyst
Ericka Burroughs-Girardi, Research Program Coordinator
Ben Case, Evidence Analyst
Kiersten Frobom, Senior Evidence Analyst
Lindsay Garber, Strategic Dissemination Team Leader
Amanda Gatewood, Special Operations Director, Data and Science
Keith Gennuso, Population Health Research Team Leader
Gillian Giglierano, Evidence Analyst
Kim Gilhuly, Translational Research Advisor
Lael Grigg, Senior Evidence Analyst
Bomi Kim Hirsch, Research and Evidence Scientist
Jessica Hoffelder, Spatial Data Analyst
Thomas Jaime, Communications Specialist
Ksenia Kostelanetz, Graduate Research Assistant
James Lloyd, Program Technology Coordinator
Plumer Lovelace III, Operations Team Leader
Ganhua Lu, Data Analyst
Heriberto Martir Vargas, Project Assistant
Christine Muganda, Data and Analytics Team Leader
Molly Murphy, Evaluation Scientist
Suryadewi Nugraheni, Research and Analytics Scientist
Hannah Olson-Williams, Project Assistant
Eunice Park, Data Analyst
Naiya Patel, Evidence Analyst

Evaluation and Engaged Research
Sara Lindberg, Program Director
Salma Abadin, Action Researcher and Evaluator
Simone Alhagri, Evaluation Researcher
Rachel Amos, Evaluation Researcher
Nancy Crull, Evaluation Project Assistant
Liz Feder, Evaluation Scientist
McKenna Goetz, Student Assistant
Janae Goodrich, Evaluation Researcher
Caleb Hogeterp, Evaluation Research Specialist
Hilary Joyner, Evaluation Researcher
Kylie Lafayette, Evaluation Research Specialist
Cleo Yothsackda Le, Evaluation Project Assistant
Sarah Linnan, Evaluation Researcher
Olivia Little, Evaluation Scientist
Miranda Manzanares, Evaluation Researcher
Jeremy McClain, Evaluation Research Specialist
Jennifer Núñez, Evaluation Scientist
Manjari Ojha, Public Health Outreach Specialist
Mary Kate O’Leary, Action Researcher and Evaluator
Alisa Pykett, Action Researcher and Evaluator
Andrea Raygor, Evaluation Researcher
Cassie Sesto, Evaluation Researcher
Sukhvir Singh, Evaluation Project Assistant
Erin Skalitzky, Evaluation Researcher
Erin Taber Shelton, Evaluation Researcher
Abra Vigna, Action Researcher and Evaluator
Laetitia Zeba, Evaluation Research Specialist

Mobilizing Action Toward Community Health (MATCH)
Wajiha Akhtar, Interim Program Co-Director
Ann McCall, Interim Program Co-Director
Yasamin Aftahi, Envision Outreach Coordinator
Monique Allen, Envision CHW Community of Practice Lead
Alan Avila, Programs Coordinator
Lola Awoyinka, Racial Equity Initiative Planning Coordinator
Sara Elise Bristol, Envision CHW Sustainability Lead
Ellen Dingwall, Fellowship Student Assistant
Felicia Fairfield, Community Coach  
Emily Hyde, Program Manager  
Andrea Jones, Policy Technical Assistance Coordinator  
Hmongshee Khang, Envision CHW Training Coordinator  
Caitlyn Klostermann, Envision Operations Coordinator  
Gina Larsen, TPCP Communications Specialist  
McKenzie Liegel, Community Coach  
Paige Menking, Envision Summit Coordinator  
Nancy Michaud, Youth Access Program Coordinator  
Marcia Morales, Community Health Worker Outreach Specialist  
Sherri Ohly, Envision Co-Director  
Manjari Ojha, Public Health Outreach Specialist  
Margaret Opperman, Fellowship Student Assistant  
Hersh Pareek, MATCH Student Assistant  
Gabriella Pott, MATCH MCH Student Assistant  
Courtney Raatz, Envision Operations Coordinator  
Annie Rosemurgy, Narrative Coordinator  
Alan Talaga, Policy Systems and Environmental Change Training Lead, Community Coach  
Ashley Voss, Web Design and Resource Coordinator  
Karina Ward, Community Coach  
Soraya Willems-Neal, Organizing Academic Public Health Coordinator  
Lesley Wolf, Envision Co-Director  

Operations  
Wajih Akhtar, Assistant Director  
Ann McCall, WI DHS Program Manager; Interim Fiscal and Contract Lead  
Maegan David, Office Management Student Assistant  
Phoebe Frenette, Multimedia Designer  
Scott Gordon, Financial Specialist  
Ethan Kastenschmidt, Operations Fiscal Assistant  
Kara Pagano, Administrative Specialist  
Zach Rusch, Research Administrator  
Kayla Tollefson, Accountant  

Staff Based at the Wisconsin Department of Health Services (WI DHS)  
The Population Health Institute has a long history of collaborating with the Wisconsin Department of Health Services to hire and support staff for public health efforts.  
Lisa Bullard-Cawthorne, Overdose Data to Action Program Planning Coordinator  
Scott Gordon, TPCP Administrative Coordinator  
Kimberly Haeuser, Overdose Death Record Abstractor – Team Lead  
Erika Hagen, Adolescent Health Coordinator  
Lacey Hellenbrand, Oral Health Educator  
Pamela Imm, Injury and Violence Prevention Epidemiologist  
Lataysa James, Community Outreach Consultant  
Ruth Koepke, Syndemic Surveillance Data Analyst  
Thomas Leffler, Behavior Health Evaluator  

Emily Morian-Lozano, Maternal Mortality Review Epidemiologist  
Karen Morris, Maternal Mortality Review Record Abstractor  
Ronald Prince, Overdose Data to Action Epidemiologist  
Noelia Sayavedra, Opioid Harm Prevention Evaluation Consultant  
Maggie Smith, Early Adolescent Health Consultant  
Christopher Steward, WEDSS Program Manager  
Jennifer Tranmer, Overdose Data to Action Communications Specialist  
Rachel Welsh, HIV Care Services Coordinator  
Mary Wienkers, Maternal Mortality Review Program Coordinator  
Jennifer Young, Overdose Death Record Abstractor  

Wisconsin Population Health Service Fellows and Placement Sites  
2022–2024  
Methany Eltigani, Milwaukee Health Department  
Caitlin McCrory, City of Milwaukee Health Department and the Wisconsin Division of Public Health, Bureau of Communicable Diseases  
Stefanie Bugasch Scopoline, WI DHS Chronic Disease Prevention Program  
Mariam Sylla, Public Health Madison & Dane County  
Jade Zachery, Office of Population Health, Community Health Improvement, UW Health  
Grant Zastoupil, Eau Claire City-County Health Department  

2023–2025  
Kristie Anderson, Milwaukee Health Department  
Rayyn Cruse, Foundation for Black Women’s Wellness  
Sydney Resler, Wood County Public Health Department  
Maddie Roberts, Rock County Public Health Department; WI DHS  
Raphaelle Torralba, Sixteenth Street Community Health Centers in Milwaukee  
Isabella Walters, WI DHS, Division of Public Health, Bureau of Community Health Promotion  

Staff member Everett Trechter performing at the County Health Rankings & Roadmaps All-Staff Retreat 2023
Advisory Board
The UW Population Health Institute Advisory Board comprises individuals from health care, public health, state government, business, environmental advocacy, community-based organizations, education, and other sectors. Meeting three times per year, the board guides the work of the institute and provides feedback on its programs and publications.

Laila Azam
Board of Directors
Striving to Improve Health for All (SIHA)

Tim Bartholow
Advisor
HealthX Ventures

Rachael Cabral-Guevara
Senator
Wisconsin State Senate

Cristina Carvajal
Executive Director
Wisconsin EcoLatinos

Sue Conley
Representative
Wisconsin State Assembly

Danielle Cook
Education Director-Health Sciences
Wisconsin Technical College System

Michael DeGere
Vice President, Chief Medical Officer
Holy Family Memorial

Gabe Doyle
Chief Community Health Initiatives Officer
Foundation for Black Women’s Wellness

Nate Gilliam
Director of Organizing and Policy Analysis
Milwaukee Freedom Fund

Rebecca Greisen
Health Educator/Public Health Specialist/Public Information Officer
Clark County Health Department

Dylan Bizhikiins Jennings
Associate Director of the Sigurd Olson Environmental Institute
Northland College

Kirsten Johnson
Secretary
Wisconsin Department of Health Services

LaTonya Johnson
Senator
Wisconsin State Senate

Gregory Nycz
Director
Family Health Center of Marshfield

Mark Redsten
President and CEO
Clean Wisconsin

Justin Rivas
Community Health Initiatives Director
Milwaukee Health Care Partnership
President, Wisconsin Public Health Association

Michelle Robinson
Director, Office of Health Equity
Wisconsin Department of Health Services

Jessie Rodriguez
Representative
Wisconsin State Assembly

Gabrielle Rude
President and CEO
Wisconsin Collaborative for Healthcare Quality

Megan Ryan
President and Dental Director
Family Health Center of Marshfield

Tim Size
Executive Director
Rural Wisconsin Health Cooperative

Michael Totoraitis
Commissioner of Health
City of Milwaukee

Jesi Wang
Chief Executive Officer
MetaStar, Inc.

Brett White
Executive Director
Southwestern Wisconsin Community Action Program

Executive Committee
The UW Population Health Institute Executive Committee meets annually to provide guidance and approve the annual report.

Maureen Durkin, PhD, DrPH
Professor, Departments of Population Health Sciences and Pediatrics
UW School of Medicine and Public Health

Robin Lankton, MPH, CHES
Vice President, Population Health
UW Health

Tom Oliver, PhD, MHA
Professor, Department of Population Health Sciences
UW School of Medicine and Public Health
Appendix A: Who We Are

Patrick Remington, MD, MPH
Professor Emeritus, Department of Population Health Sciences
Director, Preventive Medicine Residency Program
UW School of Medicine and Public Health

Maureen A. Smith, MD, MPH, PhD
Professor, Departments of Population Health Sciences and Family Medicine and Community Health,
UW School of Medicine and Public Health

Barbara (Bobbi) Wolfe, PhD
Professor Emerita, Departments of Economics, Public Affairs, and Population Health Sciences
UW-Madison La Follette School of Public Affairs

Susan Zahn, DrPH, MPH, FAAN
Associate Dean for Faculty Affairs; Professor, UW–Madison School of Nursing

Affiliated Faculty
Faculty who are designated as "affiliated" collaborate on funded projects or collaborate to extend the teaching, research, or service mission of the UW Population Health Institute.

Marah Curtis, PhD
Professor, Institute for Research on Poverty
UW-Madison School of Social Work
Affiliation: County Health Rankings & Roadmaps

Jill Denson, PhD, MSW, APSW
Research Assistant Professor
UW Prevention Research Center, UW School of Medicine and Public Health
Affiliation: Prevention Research Center Evaluation

Connie Flanagan, PhD
Professor Emerita, Civil Society and Community Studies
UW-Madison School of Human Ecology
Affiliation: Youth Civic Development in the Environmental Commons

Ron Gangnon, PhD
Professor, Department of Population Health Sciences
UW School of Medicine and Public Health
Affiliation: County Health Rankings & Roadmaps

Tiffany Green, PhD
Associate Professor, Department of Population Health Sciences
UW School of Medicine and Public Health
Affiliation: Connect Rx Evaluation

David Kindig, MD, PhD
Emeritus Professor, Department of Population Health Sciences
UW School of Medicine and Public Health
Affiliation: Making Wisconsin the Healthiest State Project

Katherine Magnuson, PhD
Professor, Institute for Research on Poverty, UW-Madison School of Social Work
Affiliation: Prevention Research Center, Community Engaged Research Training

Jane Mahoney, MD
Professor, Geriatrics and Gerontology
UW School of Medicine and Public Health
Affiliation: Community-Academic Aging Research Network Evaluation

Tom Oliver, PhD, MHA
Professor, Department of Population Health Sciences
UW School of Medicine and Public Health
Affiliation: Wisconsin Population Health Service Fellowship (Principal Investigator)

Jonathan Patz, MD, MPH
Professor, Environmental Studies and Medicine and Public Health
Nelson Institute for Environmental Studies
Affiliation: HealthFirst Climate Action (Principal Investigator)

Paul Peppard, PhD
Professor, Department of Population Health Sciences
UW School of Medicine and Public Health
Affiliation: County Health Rankings & Roadmaps

Patrick Remington, MD, MPH
Professor Emeritus, Department of Population Health Sciences
UW School of Medicine and Public Health
Affiliation: Wisconsin Population Health Service Fellowship

Geof Swain, MD, MPH
Emeritus Professor, Department of Family Medicine and Community Health
UW School of Medicine and Public Health
Affiliation: Wisconsin Population Health Service Fellowship

Staff book club meeting at the Memorial Union Terrace
Appendix B: 2023 Annual Budget

In 2023, the UW Population Health Institute’s budget was $16.9 million. The institute’s budget continues to increase over time and has more than doubled in the past decade.

In 2023 alone, the institute was awarded 56 new or renewed contracts or grants, about half of which were awarded by the Wisconsin Department of Health Services. The institute's two largest funders remained the same in 2023:

- The Robert Wood Johnson Foundation continues to support the County Health Rankings & Roadmaps program.
- Wisconsin state agencies make up the second largest funding source for the institute. Among these agencies, the Wisconsin Department of Health Services (WI DHS) continues to be the institute’s lead funder.

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Robert Wood Johnson Foundation</td>
<td>$6,951,495</td>
<td>41.1%</td>
</tr>
<tr>
<td>State Agencies</td>
<td>$6,667,890</td>
<td>39.5%</td>
</tr>
<tr>
<td>UW Affiliated - Wisconsin</td>
<td>$1,121,300</td>
<td>6.6%</td>
</tr>
<tr>
<td>Partnership Program, Foundations, and Programs</td>
<td>$562,344</td>
<td>3.3%</td>
</tr>
<tr>
<td>Fee for Service</td>
<td>$257,158</td>
<td>1.5%</td>
</tr>
<tr>
<td>Federal Agencies</td>
<td>$90,574</td>
<td>(5%)</td>
</tr>
<tr>
<td>Nonprofit</td>
<td>$827,766</td>
<td>4.9%</td>
</tr>
<tr>
<td>Local Agencies</td>
<td>$380,453</td>
<td>2.3%</td>
</tr>
<tr>
<td>University of Wisconsin – Other</td>
<td>$39,152</td>
<td>(2%)</td>
</tr>
</tbody>
</table>
Appendix B: Select Grants and Contracts

The UW Population Health Institute’s funding partners are integral to ensuring the health and well-being of all by advancing evidence-informed research for both policy and practice. Below are representative projects from our funding categories.

National, State, Tribal, and Community Organizations

Aspen Institute
- Rural Learning and Coordination

Child Abuse and Neglect Prevention Board
- Evaluation Services for Family Resource Center Pilot

Great Lakes Inter-Tribal Council, Inc.
- Family Foundations Home Visiting Program
- Tribal Personal Responsibility Education Program

Lac du Flambeau Nation
- Family Foundations Home Visiting Program
- Tribal Personal Responsibility Education Program

Wisconsin Department of Health Services – Federal source
- 988 Suicide & Crisis Lifeline
- Behavioral Health Evaluation
- CDC Comprehensive Suicide Prevention
- CDC WI Overdose Data to Action
- COVID-19 Response Corps
- Emergency COVID-19 Project 2020–2022
- Envision Community Health Worker Training Center
- Improving the Health of Americans Through Prevention and Management of Diabetes and Heart Disease and Stroke
- Independent Living Support Pilot
- Innovative State and Local Public Health Strategies to Prevent and Manage Diabetes and Heart Disease and Stroke
- Just Recovery for Racial Equity
- Maternal Mortality Review
- Mobilizing Communities for Just Response Grantee Training and Technical Assistance
- Office of Health Informatics
- Prescription Drug/Opioid Overdose Project
- Rape Prevention and Education Program
- Sexual Risk Avoidance Education Program
- State Opioid Response
- Strategic Prevention Framework Partnerships for Success Program
- Teen Pregnancy Prevention program
- Tobacco Prevention and Control Program
- Wisconsin Personal Responsibility Education Program

Wisconsin Department of Public Instruction
- Medical Education and Workforce Facilitation
- Project AWARE
- Team Nutrition
- Wisconsin Council on Medical Education and Workforce

Local Agencies

City of Madison
- Census to Census
- Community-Based Crime Reduction Program
- Pathways to Recovery Madison and Dane County

Dane County
- Treatment Alternatives and Diversion Pretrial Opiate Diversion

Juneau County
- Juneau County Pathways to Recovery Initiative

Foundations

Robert Wood Johnson Foundation
- County Health Rankings & Roadmaps

W.K. Kellogg Foundation
- Health and Power Organizing Project

UW Affiliated – Foundations and Programs

Office of the Vice Chancellor of Graduate Research and Education
- Connect Rx

Wisconsin Partnership Program
- Evaluating COVID-19 Response Efforts in Milwaukee County
- Wisconsin Population Health Service Fellowship Program
- Well Black Woman Institute – Foundation for Black Women's Wellness
- Race to Equity – Kids Forward

Higher Education – Other

University of Michigan
- Region V– Public Health Training Center
Appendix C: Partners

Institute staff members regularly engage with colleagues and partners in programs, applied research, program evaluation, committees, consulting, proposal development, and other activities. These partnerships include entities in the public and private sectors, as well as in other departments and centers throughout the university.

County Health Rankings & Roadmaps
American Heart Association
American Medical Association
America’s Health Rankings
Aspen Institute Community Strategies Group
Berkeley Media Studies Group
Burness
City Health Dashboard/Congressional District Health Dashboard
CommonHealth ACTION
Community Partnerships for Health Equity
Forum One
FrameWorks Institute
Georgia Health Policy Center
Grassroots Power Project
Healthy Democracy Healthy People
Healthy Places by Design
Human Impact Partners
Massachusetts Institute of Technology Lab on Regional Innovation and Spatial Analysis
Minnesota Department of Health Narrative Initiative
National 4-H Council/Cooperative Extension System
National Association of Counties
National Association of County and City Health Officials
National Network of Public Health Institutes
National Organization of State Offices of Rural Health
Othering & Belonging Institute
PLACES Project
Population Health Improvement Partners
Public Health Awakened
Praxis Project
UnidosUS
Wisconsin Department of Health Services
YMCA of the USA

Evaluation and Engaged Research
Boys and Girls Club of Lac Courte Oreilles
Capitol Neighborhoods, Inc.
Centro Hispano
Child Abuse and Neglect Prevention Board
Children’s Wisconsin
Chippewa Falls Area Unified School District
City of Madison Community Development Division
City of Madison Economic Development Division
City of Madison Planning Division
City of Madison Police Department
City of Saint Paul Police Department
Community Action, Inc.
Community Advocates Public Policy Institute
Dane County Department of Human Services
Dane County District Attorney’s Office
Dane County Health Council
Downtown Madison, Inc.
EQT By Design
Family Services of Northeast Wisconsin
Foundation for Black Women’s Wellness
Great Lakes Inter-Tribal Council Inc.
Great Rivers HUB
Health Care Education and Training
Healthfirst Network
Iron County Health Department
Juneau County Sheriff’s Office
Kids Forward
Lac du Flambeau Band of Lake Superior Chippewa Indians
Lad Lake
Lakeland Area Consortium
Medical College of Wisconsin
Milwaukee County
Neu-Life Community Development
Newcap, Inc.
Peer Specialists Limited
Providers and Teens Communicating for Health
Public Allies
Public Health Madison & Dane County
RISE Wisconsin
Rural Wisconsin Health Cooperative
Sauk Prairie School District
School District of La Crosse
Southeast Michigan Stewardship Coalition
Southwestern Wisconsin Community Action Program
State of Wisconsin Women, Infants, and Children
Supporting Families Together Association
UBUNTU Research & Evaluation
United Community Center
United Way of Dane County
UniteWI
UW Health
Wisconsin Alliance for Women’s Health
Wisconsin Association of Sober Housing
Wisconsin Department of Health Services
Wisconsin Department of Justice
Wisconsin Department of Public Instruction
Wyman

Mobilizing Action Toward Community Health (MATCH)
100 Black Men of Madison, Inc.
African Heritage, Inc.
Angelic Assistance Community Care
Arizona Community Health Worker Association
Arizona State University
Be Well Madison
Brown County
Appendix C: Partners

Dr. Johnson thanks partners at the Just Recovery for Racial Equity (JRRE) celebration
Appendix D: Select Publications and Events

Select Publications


Select Events

2023 National Network of Public Health Institutes (NNPHI) Annual Conference (May 9–11, 2023)
Awoyinka, L., O’Leary, M.K., Williams-Neal, S. Collaborating for a just recovery: Lessons from a community-led grantmaking process.

Presentations and Recognition at Wisconsin Public Health Association’s (WPHA) Public Health Conference (May 23–25, 2023)
Abadin, S., Sesto, C. Data to action: How actionable data efforts can support health and equity.
Acker, A. Building narrative power to advance health and racial equity and bridge divides.
Hogan, M. Centering community in data: Lessons learned from a tribal-state partnership.
Little, O., Collaborator: Well Black Woman® Institute: Health equity leadership training as proactive investment for healthy communities.
Morales Villavicencio, M., Willems-Neal, S. Community led public health initiatives: Insights from the work of community partners.
O’Leary, M. K. Collaborating for a just recovery: Building trust based partnerships with grantees.
Dr. Lola Awoyinka awarded the WPHA Presidential Citation.

2023 Society for Prevention Research Annual Meeting (May 30–June 2, 2023)
Stevenson, M. Roundtable discussion: Fulfilling mandates for evidence-based decision making: Do preventive interventions meet the contexts and needs of diverse communities?

ESRI User Conference (July 10–14, 2023)
Hoffelder, J. Python & ArcGIS notebooks improved reproducibility of county health indicator.

23rd Population Health Colloquium (September 18–20, 2023)
Johnson, S. Speaker: Using County Health Rankings and Roadmaps to advance population health equity.

2023 Public Health in Practice Conference (October 4–5, 2023)

American Public Health Association (APHA) Annual Meeting (November 12–15, 2023)
Acker, A. Building power through narrative change to advance health and racial equity and bridge divides.
Little, O. Building community power in health equity partnerships: Applying the three faces of power framework.

UW Population Health Institute COVID-19 Response Corps Trainings and Immersion Days
Public health 3.0: Health equity, social determinants of health, and COVID-19 (February 21, 2023).
Immersion: Rural health and COVID-19 (June 27, 2023)
Immersion: Transforming the future of public health infrastructure (August 24, 2023).
Immersion: Using evidence to strengthen public health (October 23, 2023).
Immersion: Power of narrative in public health (December 13, 2023).

Ericka Burroughs-Girardi representing CHR&R at APHA 2023
Webinars

Envision

Envision Webinars
Community Health Worker (CHW) integration into health systems (February 23, 2023).
CHW response as safety net policies end (April 27, 2023).
A conversation on community resilience (May 25, 2023).
CHW Core Consensus (C3) project 101 (June 22, 2023)
Year three and the new Envision platform (July 27, 2023).
CHW impact on violence prevention (August 24, 2023).
Strengthening CHW allyship (October 26, 2023).
Medicare: CHW financial sustainability strategy (December 14, 2023).

Community Health Rankings & Roadmaps

CHR&R Webinars
Racial healing for health (January 17, 2023).
Non-partisan strategies to advance health policy (February 21, 2023).
Getting ready for the 2023 County Health Rankings release (March 14, 2023).
Engaging across differences: Constructive dialogue for civic health (April 18, 2023).
The power of narrative to influence civic health (May 23, 2023).
Public health 3.0 and the future of public health featuring Dr. Sandro Galea (June 20, 2023).
Innovative partnerships to address mental health (July 18, 2023).
Segregation: A threat to equity (August 22, 2023).
Undoing segregation, featuring Color of Law author Richard Rothstein (September 26, 2023).
Partnering with faith-based organizations to improve health and equity (October 17, 2023).
Positioning public health to respond to gun violence (November 14, 2023).
Taking a local health and equity approach to climate change (December 12, 2023).

Podcasts

County Health Rankings & Roadmaps

In Solidarity

CHR&R Podcasts
Introducing: Civic health (March 22, 2023).
Better health through civic health (June 7, 2023).
Using the tools of democracy for better health (June 14, 2023).
Leveraging the strengths of public health & health care for a healthy democracy (June 21, 2023).
Building power for civic health (June 28, 2023).
Contact

Mailing Address:
University of Wisconsin Population Health Institute
UW School of Medicine and Public Health
WARF Building 7th floor
610 Walnut Street
Madison, WI 53726

Website: [http://uwphi.pophealth.wisc.edu](http://uwphi.pophealth.wisc.edu)
Phone: 608-263-6294
Fax: 608-262-6404
Email: UWPHI@med.wisc.edu
X: @UWiscPHI
LinkedIn: University of Wisconsin Population Health Institute