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## Land Acknowledgment Statement

The UW Population Health Institute occupies Ho-Chunk Land, a place their nation has called Teejop (Day-JOPE) since time immemorial. In 1832, the Ho-Chunk were forced to surrender this territory. Decades of ethnic cleansing followed when both the federal and state government repeatedly, but unsuccessfully, sought to forcibly remove the Ho-Chunk people from Wisconsin. This history of colonization shapes our commitment to building partnerships that prioritize respect and meaningful engagement. The staff of the institute respects the inherent sovereignty of the Ho-Chunk Nation, along with the 11 other First Nations of Wisconsin. We carry this land acknowledgment into our actions by considering the many legacies of violence, erasure, displacement, migration and settlement as a lens in our work.
Robert N. Golden, MD

To the partners, supporters, and members of the Population Health Institute, The School of Medicine and Public Health is grateful for the opportunity to work alongside local, state, and national leaders to advance health and health equity. Our vision is for healthy people and communities, where everyone thrives. For more than a quarter of a century, the Population Health Institute has been at the forefront of promoting health and equity through research, training and technical assistance, workforce development, community engagement, and data to action infrastructures. PHI continues to provide core leadership for our school in these unprecedented times. As society balances the twin tensions of responding to current crises while building a better future, we have a critical window of opportunity to accelerate the creation of thriving communities for everyone. Our commitment remains strong, and PHI is one of the key entities leading the way forward. We know that the future needs us now. On Wisconsin.
Sincerely,

Robert N. Golden, MD
Dean, University of Wisconsin School of Medicine and Public Health
Vice Chancellor for Medical Affairs, University of Wisconsin–Madison

Sheri Johnson, PhD

Dear colleagues and partners,

We believe it is possible to use data, evidence, and stories to find common ground, cultivate social solidarity and build the power needed to ensure everyone has an opportunity to thrive.
Beyond highlighting our accomplishments and contributions, the University of Wisconsin Population Health Institute’s 2021 Annual Report illustrates the ways in which we are challenging the status quo by analyzing the policies and systems that have given advantages to some while creating obstacles to health and well-being for others. Acknowledging these patterns is a step toward imagining a better future for everyone.

Through new projects like Envision, we are working with partners to strengthen the capacity of Community Health Workers to create better systems to advance health equity.
Through longstanding efforts like County Health Rankings and Roadmaps, we are joining with others to shape transformative narratives that can shift the questions we ask, and what we think is possible to achieve.

These are just two examples of the myriad ways the UW Population Health Institute collaborates with partners across the country to tackle unfair, avoidable, and systematic differences in health.

We hope this report sparks curiosity and commitment to explore new ways we can work together to ensure everyone, everywhere, has what is needed to thrive.

Sheri Johnson, PhD
Director, UW Population Health Institute
Associate Professor (Clinical Health Sciences) Department of Population Health
University of Wisconsin School of Medicine and Public Health
What is Health Equity?

“What health equity is defined as the absence of unfair and avoidable or remediable differences in health among population groups defined socially, economically, demographically or geographically.” — World Health Organization

Power: The Capacity to Act

“We can define power as the capacity to act, individually and collectively. Power at the social and institutional level can be understood as the capacity to distribute and access resources, the capacity to shape agendas and the capacity to define the narrative or worldview.” — 2020 Health Equity Training Modules from the University of Wisconsin Population Health Institute's Mobilizing Action Toward Community Health (MATCH)

At the UW Population Health Institute, we put these definitions into practice by addressing a broad range of real-world, health-related problems of topical interest and stakeholder relevance; promoting partnerships between researchers and users of research; encouraging collaboration between the academic community and those engaged in practice and policy within both the public and private sectors; evaluating programs and policies to support quality improvement, promote accountability and seek evidence-based solutions; building the knowledge base of effective programs and policies; providing learning opportunities for practitioners and students; and contributing to policy decisions and program implementations that improve health and well-being for all.
Translating Research for Policy and Practice

Since 2005, the University of Wisconsin Population Health Institute has collaborated with partners at the local, state and national level to help communities identify, evaluate, track and shape the many factors that influence people’s health and well-being.

Originally housed within the Department of Population Health Sciences, we continue to leverage the expertise of faculty and students.

By providing evidence-informed strategies, actionable data and other resources tailored to myriad sectors, we equip people with the best possible tools and resources to build equitable systems, structures and policies.

By valuing partnerships and facilitating the exchange of expertise about health between and among those within the university and our many partners, we expand our understanding of what drives health equity.

And by shifting narrative and sharing stories that name what works — and what is needed — to ensure everyone’s well-being, we support nationwide efforts that improve health and advance our understanding of what it takes to achieve health equity.

We believe that only by working together toward a world in which we value one another and honor our connectedness will we achieve the healthiest possible conditions for all of us.
Vision
We work toward a world in which we value each other, honor our connectedness and build communities where everyone can thrive.

Mission
We accelerate the capacity to create equitable conditions for everyone to be healthy by advancing knowledge, practice, policy and systems change across sectors.

Values
- **Collaboration**: Build and sustain diverse partnerships that prioritize respect, mutual benefit and meaningful engagement
- **Integrity**: Ensure that we are honest, accountable and responsible with the power we have
- **Excellence**: Aim high, seek feedback and continually improve
- **Innovation**: Create, test, refine and promote new ideas and approaches at the leading edge
- **Inclusion**: Ensure work has a wide reach, is meaningful, accessible and impactful
- **Courage**: Seek diverse perspectives and experiences that challenge our assumptions and worldviews, recognize systemic harms and commit to making positive change, even when it is uncomfortable
Strategic Action Areas: 2021–2024

I. Population Health and Equity Research
We advance the field with a Population Health and Equity Research Agenda (PHERA) that brings science, evidence and conceptual frameworks into a new era by bringing community priorities to the forefront and by addressing the complexity of historical context, power dynamics and identities in shaping health and equity.

II. Motivate Investors to Advance the Equitable Stewardship of Their Resources
We motivate a broad range of investors to advance the equitable stewardship of their resources by committing to challenging the status quo of grantmaking and investment while broadening our resource streams to accommodate the risks.

III. Partnerships for Action
We build, strengthen and align our partnerships to advance strategies that shape new narratives and action, and increase collective accountability.

IV. Advancing a Health and Racial Equity Narrative
We cultivate strong narratives and strategic communications to name what it takes to achieve health and racial equity.

V. Organizational Capacity Building
We commit to becoming a racially equitable and inclusive organization, joining and supporting other organizations on their journey.

Watch for these icons throughout this report to find projects that relate to these action areas.
Programs

County Health Rankings & Roadmaps
The County Health Rankings & Roadmaps program helps communities use data and identify solutions that create conditions for people to be healthy in their homes, schools, workplaces and neighborhoods. Ranking the health of nearly every county in the nation, the County Health Rankings illustrate what we know when it comes to what is making people sick or healthy. The Roadmaps show what we can do to create healthier places to live, learn, work and play. The Robert Wood Johnson Foundation funds the UW Population Health Institute to bring this program to towns, cities and counties across the nation.

Evaluation Research
Evaluation Research partners with community, tribal, county and state governmental agencies to develop, implement and evaluate local and state programs in public health and human services. The team also collaborates with national researchers, practitioners, and faculty and staff within the University of Wisconsin on evaluation research projects. The team’s evaluators can advise on and implement a broad range of applied research methods, from qualitative and descriptive techniques to complex experimental and quasi-experimental trials. We also engage in rigorous intervention research design and evaluation. Our portfolio of evaluation projects reflects the full range of systems and health factors that contribute to population health and well-being.

Evidence-Based Health Policy Project
The Evidence-Based Health Policy Project historically has worked to connect research and expertise from the university and community into the health-policymaking process at the Wisconsin State Capitol. Significant staffing and partnership changes occurred at the end of 2019 and through the first half of 2020. These changes resulted in a pause of traditional programming and revisioning of the project’s approach.

We developed a “Just Recovery for Racial Equity” policy brief that summarizes evidence to support a just and equitable recovery from COVID-19.

In 2021, we recognized the importance of training and uplifting community-based partners that can serve as anchor institutions in their communities. Based on the effectiveness of our partnership building, we enhanced and increased capacity in understanding social determinants and root causes of health in rural communities.

Mobilizing Action Toward Community Health (MATCH)
MATCH collaborates with partners around the country to support and catalyze community-driven efforts that address root causes of health inequities. Through training, engaged research and development, and strategic alliances, we take shared action in areas such as criminal justice, community development and housing. Working at multiple levels, we partner with diverse leaders, including those in public health, planning, community organizing, research and philanthropy.

Robert Wood Johnson Foundation (RWJF) Culture of Health Prize
The RWJF Culture of Health Prize honors and elevates U.S. communities that are working at the forefront of advancing health, opportunity and equity for all. When we celebrate communities’ successes, affirm their direction, inspire other local places and provide ideas about what’s possible, we help ensure that all people have a fair and just opportunity to live their healthiest lives possible. Leaders from the Prize-winning communities have opportunities to connect with other national and local leaders working to build a Culture of Health.
The UW Population Health Institute’s vision, mission, values and strategic action areas guide all of our efforts.
Commemorating a Decade of Leadership: The RWJF Culture of Health Prize

The institute conceived of and has led and managed the Robert Wood Johnson Foundation (RWJF) Culture of Health Prize program from inception in 2013 through 2021. For nearly a decade, the Prize has recognized communities that stand out in their work to advance health, opportunity and equity. The Prize uplifts accomplishments and leadership examples, and inspires other places to work together to improve health for all.

Through strong collaboration and effective partnerships, the Prize grew to be known as a coveted award for communities. The institute was recognized for leading a gold-standard selection process that centered around advancing equity.

The institute’s work with the Prize program culminated in 2021 with the selection of 10 new community winners from across the U.S., including two native nations, bringing the total number of awardees between 2013 and 2021 to 54 communities.

In addition to the annual selection process, the institute partnered with Prize winners to:

- Facilitate a national network of community members and offer a virtual Community Conversations for Transformative Times event. This convening featured multi-sector leaders from across the U.S. who spoke to timely topics such as: addressing systemic racism, responding to and recovering from COVID-19, and how young leaders are changing their communities.
- Produce and disseminate products highlighting actionable strategies that communities are using to foster belonging for all residents and to inclusively and equitably respond to COVID-19.
- Present at national conferences to promote innovations and best practices in advancing health and equity.

The institute and our partners have been honored to work alongside and learn from the more than 1,000 community applicants, the more than 100 finalists and the 54 winning communities. Since the institute will not be leading the program in the future, we especially want to thank and acknowledge the communities’ leaders for their time invested in the rigorous application process and for sharing their stories of successes and opportunities. All the Prize applicants over the years have contributed to a growing collective wisdom of what it takes to build a culture of health and advance equity.
Celebrating the Evidence-Based Health Policy Project

The Evidence-Based Health Policy Project (EBHPP) connected research and expertise from the university and community into the health-policymaking process at the State Capitol and with statewide partners in Wisconsin. Through the end of 2019, EBHPP was a partnership between the UW School of Medicine and Public Health, the La Follette School of Public Affairs and the Wisconsin Legislative Council, with financial support from the Wisconsin Partnership Program and the UW–Madison Chancellor’s Office. The project provided a foothold in the Capitol for direct dissemination of UW health sciences and other research to a policymaker audience. From the project’s inception EBHPP has:

- provided public and private sector policymakers with timely, nonpartisan, high quality information for evidence-based decision making; and
- increased awareness among both policymakers and researchers about how the other operates, which improved communication between the two groups and established personal relationships for future knowledge exchange.

We achieved this through our public briefings at the Capitol. However, as we shifted to virtual meetings in the midst of the COVID-19 pandemic, we expanded audiences to engage a variety of sectors. We defined policymaking broadly to include decision makers across the continuum of the policy process.

These included local government, health systems, higher education institutions, insurers and community-based organizations. A series of presentations were delivered describing why racism is a public health crisis and how the dual public health crises of racism and COVID-19 are furthering harm and creating opportunities for action. Additionally, EBHPP developed a “Just Recovery for Racial Equity” policy brief that summarized evidence-informed approaches to support a just and equitable recovery from COVID-19.

Over the last year, EBHPP shifted to a Health in All Policies (HiAP) framing. The UW Population Health Institute worked with two distinct partners to: 1) build awareness of and support for a HiAP approach; 2) train our partners and their constituents on HiAP principles and approaches; 3) identify issues of interest for our partners that could benefit from an HiAP approach; 4) pilot the application of an HiAP approach to the ongoing work of our partners and their respective constituents to bring health and equity evidence to support evidence-driven state and/or local policy and decision making; and 5) share that evidence with state and/or local policy and decision makers, among others. The formative work that we did through our last grant cycle will enable us to continue to identify strategic partners and scale up our work.
Envision: Emphasizing the Value of Community Health Workers

The UW Population Health Institute collaborates with the Wisconsin Department of Health Services, the Center for Community Health Alignment at the University of South Carolina and the Louisiana State University Health Sciences Center, New Orleans to provide training and technical assistance through coaching, expert consultation, peer-to-peer learning and communities of practice. The collaboration, referred to as the Envision CHW Training Center (Envision), is comprised of Community Health Workers (CHWs) and their allies who, with financial and administrative support from the Centers for Disease Control and Prevention (CDC), work together to elevate the role of CHWs. Developed for CHWs by CHWs, the project will train and support CHWs, concentrating on capacity building and the sustainability of a strong, capable CHW workforce. Together, our collective experience and diversity spans several decades — and many states, counties, tribes and territories.

The focus of this collaborative effort is to:

- better equip and enhance the capacity of CHWs to expand their roles in COVID-19 education, awareness and recovery;
- train and prepare CHW workforces to respond to future pandemics and/or community emergencies; and
- sustainably cultivate healthier, more resilient communities.

The Envision CHW Training Center will work with CHWs to increase the capacity of the 68 COVID Response and Resilient Communities recipients to train, activate, enhance and engage the CHW workforce, creating a sustained structure that will continue to impact health equity long after this CDC funding opportunity has ended.

“Envision will provide support to this vital workforce as they establish healthier and more resilient systems designed to last long after this grant has ended.”

Institute Director Sheri Johnson

Envision Equity Team (from left to right).
First row: UW Extension Health and Wellbeing Specialist Jen Park-Mroch; Executive Director of PASOs, Maria Martin; Envision Director Sherri Ohly
Second row: Community Training Manager Lesley Wolf; Director at Community Health Worker Institute Andrea Heyward; CHW Coordinator at Wisconsin Department of Health Services (WI DHS) Morgan Krhin; Envision Operations Coordinator Courtney Raatz
Back row: Creative Director at KineticHealth John Burton; Coach Program Manager at Center for Community Health Alignment (CCHA), Lisa Renee Holderby-Fox; Chronic Disease Prevention Unit Supervisor at WI DHS Mary Pesik; Director at Louisiana Community Health Worker Institute Ashley Wennerstrom; Executive Director of CCHA Julie Smithwick; Community of Practice Lead Selma Aly; Outreach Program Evaluation Specialist Angela Acker; Training Lead Jamal Perry
We advance the field with a Population Health and Equity Research Agenda that brings science, evidence and conceptual frameworks into a new era by bringing community priorities to the forefront and by addressing the complexity of historical context, power dynamics and identities in shaping health and equity.
Signature Program: County Health Rankings & Roadmaps

County Health Rankings & Roadmaps (CHR&R) provides data, evidence, guidance and examples to build awareness of the multiple factors that influence health and support community leaders working to improve health and increase health equity. The Rankings are unique in their ability to measure the health of nearly every county in all 50 states, and are complemented by guidance, tools and resources designed to accelerate community learning and action. CHR&R is known for effectively translating and communicating complex data and evidence-based policy into accessible models, reports and products that deepen the understanding of what makes communities healthy and inspires and supports improvement efforts. CHR&R provides local communities with data on more than 90 health-influencing factors such as housing, education, jobs and access to quality health care.

New measure: Broadband Access

Over the last two decades, broadband has become a vital necessity. Although it is often discussed in the same breath as public utilities such as electricity, water and gas, availability is inconsistent across communities. Much like wide swaths of rural areas that lack high-speed internet, pockets of urban areas are also left behind. Segregated rural areas, such as tribal lands, and segregated urban areas in cities are impacted. Research shows that removing state laws that create barriers to municipal broadband and other lower-cost options may increase access in rural and urban communities. Public-private broadband partnerships have demonstrated effectiveness at lowering prices.

What Works for Health: An Online Tool

What Works for Health (WWFH), part of the County Health Rankings & Roadmaps program, is an easy-to-use online tool to help communities find policies, programs and systems changes that are effective in altering the factors that make communities healthier places. By sharing strategies that are tested for effectiveness and shown to work, WWFH helps communities identify policies and programs that align with community priorities.

More than 400 policies and programs are searchable by keyword (e.g., mental health, nutrition), topic (e.g., education, community safety), decision maker (e.g., government, business) or evidence rating.
Ongoing Research

Race to Equity
Race to Equity is a comprehensive approach to engaging community leaders and members in a broader, solution-oriented dialogue aimed at reducing the profound and persistent racial disparities in health, education, child welfare, criminal justice, employment and income. The project focuses on setting a baseline by: 1) gathering information on previous efforts, and gathering and distributing data on disparities, 2) engaging with stakeholders and partners to build on shared information, and 3) identifying and disseminating research.

The UW Population Health Institute is supporting Kids Forward as they replicate the Race to Equity model of using disaggregated local data to catalyze local efforts to address health inequities. This work will result in an accessible theory of change, a readiness assessment and a toolkit for replication.

2021 Wisconsin Population Health and Equity Report Card
With funding from the Wisconsin Partnership Program, the institute developed the Population Health and Equity Report Card to draw attention to how Wisconsin’s health compares to the nation as a whole. The first Report Card was released in 2007 and was updated in 2010, 2013 and 2016. The content and format evolved to reflect important progress in the field of population health and equity. The 2021 Report Card features two overall grades for health and for health disparities. It also includes five population health and equity policy priority areas:

• Ensuring access to quality health care
• Expanding safe and affordable housing
• Increasing economic resources for children and families
• Expanding broadband infrastructure
• Increasing civic engagement

Neighborhood Health Partnership Project
Housed in the University of Wisconsin Institute for Clinical and Translational Research, the Neighborhood Health Partnerships Program is a collaboration between the Health Innovation Program, the UW Population Health Institute and the Collaborative Center for Health Equity. The goal of the program is to: 1) provide local, timely and actionable health data and tools to community-based organizations, government entities and researchers in order to support and inform strategies, build proposals and develop plans to advance health and health equity in Wisconsin communities; and 2) continuously expand the value and reach of the program by increasing the participation of health systems that contribute data and broadening the participation of organizations that help disseminate reports and tools.

The institute leads the development and continuous quality improvement of resources to interpret health care quality data in local contexts and make it actionable for practitioners, community-based organizations and other decision makers. As part of this effort, the institute gathered qualitative data from elected officials, government staff, and influencers and advocacy groups throughout the state of Wisconsin to examine how they use data and see data used in the policymaking process.
Select Publications

Deconstructing Inequities — Transparent Values in Measurement and Analytic Choices
Givens ML, Gennuso KP, Pollock EA, Johnson SL.

Deconstructing Inequities—Transparent Values
As many state and local governments have declared racism a public health crisis, accurate measurement of progress is necessary to hold ourselves accountable and to ensure lasting change. This Medicine and Society article explored the use of Public Health Critical Race Praxis — an application of critical race theory as guiding principles — to navigate health equity challenges.

Compendium on Civic Engagement and Public Health

Center for Social Innovation, University of California Riverside and University of Wisconsin Population Health Institute.

Compendium on Civic Engagement and Public Health

The Civic Engagement and Population Health Compendium is a collection of research, key concepts and datasets on civic engagement and population health. There is growing recognition that voting and other forms of civic engagement are also connected to population health and health disparities. However, the theoretical and empirical connections between civic engagement, community and policy conditions and population health outcomes have not been well established. This compendium is part of a larger project, funded by the Robert Wood Johnson Foundation (RWJF), that aims to improve research and understanding of the range of civic engagement measures and their connections to community conditions and population health and equity.

Community First: Three Ways that RWJF Culture of Health Prize-Winning Communities Foster Inclusion and Belonging

Little O, Carroll C, Acker A, Schulten, E

Through analyzing Prize-winning communities, researchers at our institute highlighted elements that offer ideas, strategies and solutions that can inspire communities to foster inclusion and belonging within their own communities. The brief highlights how Prize winners foster inclusion and belonging through three themes: 1) naming and addressing injustices, 2) reclaiming and elevating cultural strategies, and 3) cultivating and investing in resident leadership. The examples mentioned in the brief demonstrate the need for policy, systems and environmental changes that restructure the way institutions work and shift power dynamics to address longstanding inequities.
Ongoing Projects: Substance Abuse Evaluation Projects

The institute’s involvement in substance abuse projects range from staffing or data collection to broader collaborations including evaluation, technical assistance and academic partnership.

"Redirecting the River"

In this metaphor, created by the FrameWorks Institute, individual addiction is thought of as a river formed by water running for a long time over rock. Redirecting it takes long-term efforts by teams of skilled engineers, builders and scientists. It will be easier to re-channel the river if work starts early, while the groove is still shallow and the river is narrow. Even after the course of the river is changed, efforts to keep it from finding its way back to its old groove will still be necessary. Addiction services will work best when they begin early, include a team of specialists working together and make a long-term commitment.

This metaphor also works for thinking about our state’s opioid crisis. As the river flows, there are many places on the riverbank where public policy and programs can intervene to redirect the river. Long-term work is needed by community members and a variety of skilled professionals, and interventions need to happen at every point along the course of the river.

See the full list of funders and partners here: Redirecting the River

The institute’s Evaluation Research Group partners with community, tribal, county and state governmental agencies to develop, implement and evaluate local and state programs in public health and human services.

Glossary

AHW RRTW: AHW Recovery Residences that Work
DPP-0: Dane County Deferred Prosecution Opioid Diversion Program
ECOVID-19: Emergency COVID-19 Project
PDO Naloxone: Prescription Drug/Opioid Overdose-Related Deaths Prevention Project
PTR: Pathways to Recovery Madison & Dane County
SOR 1: State Opioid Response-1
SOR 2: State Opioid Response-2
SPF PFS 15: Strategic Prevention Framework Partnerships for Success 2015
SPF PFS 19: Strategic Prevention Framework Partnerships for Success 2019
SPF Rx: Strategic Prevention Framework for Prescription Drugs
SPPD RAP: Saint Paul Police Department Recovery Access Program
SWCAP RP: SWCAP Recovery Pathways
YT-I: Wisconsin’s Youth Treatment Initiative
We motivate a broad range of investors to advance the equitable stewardship of their resources by committing to challenging the status quo of grantmaking and investment while broadening our resource streams to accommodate the risks.
### Growing for Impact

The UW Population Health Institute’s budget has more than doubled, from less than $5 million in 2010 to more than $13 million in 2021.

As this chart illustrates, our funding has significantly increased thanks to our contracted services with the Wisconsin Department of Health Services, which has become our second largest sponsor. This expansion of both support and partnerships has shifted how we collaborate with national and governmental public health entities. It has allowed us to leverage our current assets, and to adapt them to the rapidly changing needs of the communities we serve.

Our local and state-wide programs are being scaled for national programming through CDC-funded grant dollars via the Wisconsin Department of Health Services. In 2021 alone, we were awarded 61 grants and contracts totaling $28.3 million dollars.

This continued growth requires that we increase our capacity to engage in internal capacity building and broaden our expertise so that we can continue to deliver a comprehensive suite of data, evidence, training and technical assistance, workforce development, and guidance about effective narratives that advance health equity.

### Partnering with our Funders

In 2021, we expanded our engagement with entities that share our values and are committed to forward-thinking grantmaking and investment strategies, leading to groundbreaking projects and innovation.

Our continued use of community first language has prompted others with more power to do the same. We have demonstrated strategies that advance equity in the grant review process and in training and technical assistance, technology assistance and internal capacity building. We partner with our funders to build a roadmap that can be adapted for other work.

### Continued Support

Major investments in our institute have the potential to instigate transformative change within the UW Population Health Institute, the UW School of Medicine and Public Health and among our many partners. Unrestricted flexible funding allows us to:

- ensure we have the capacity and flexibility to take on the kinds of risks that innovation requires,
- better leverage and align with collaborative partners,
- provide the infrastructure and administrative support that groundbreaking projects need to succeed
- and strengthen our organizational culture through leadership development and by honing our own equity and inclusion efforts.

We invite you to join forces with the UW Population Health Institute to collectively ensure that every community working to improve health and health equity is able to access the required data, training and technical assistance it seeks.
We build, strengthen and align our partnerships to advance strategies that shape new narratives and action, and increase collective accountability.
COVID-19 Response and Recovery

Just Recovery for Racial Equity

The UW Population Health Institute partnered with Wisconsin's Office of the Governor and the Wisconsin Department of Health Services to support community partners working to mobilize mitigation and recovery efforts from COVID-19. This includes efforts that focus on initiatives such as power building, improving community capacity and/or promoting resilience, as well as work focused on targeting underlying issues that drive disparities.

In early 2021, a core group of key informants from communities of color across the state formed the Community Advisory Team (CAT). The CAT has been engaged in conversations that offer guidance, input and review of plans and products related to the Just Recovery efforts. In 2021, we developed a request for proposal process for an initial allocation of $1.2 million in grants through both community grants ($5000 or more) and mini grants (less than $5000). We also successfully deceased barriers to accessing community and mini grants by eliminating jargon and offering Spanish language materials.

Collaboration between institute leadership, Just Recovery Staff, UW Research and Sponsored Programs, Wisconsin Department of Health Services, the School of Medicine and Public Health Dean's Office and UW–Madison Purchasing will ensure we will amplify community voices in the grant-making process.

In 2021, we received 90 applications for community grants, totaling $4,813,000. We funded 25 community grants totaling $1,520,334. We also received 99 applications for mini grants, totaling $456,263 and funded 47 mini grants totaling $220,737.

Wisconsin COVID-19 Response Corps

This pandemic has shown us that no matter where one lives in Wisconsin, our struggles are interconnected. The number of COVID-19 cases has impacted many communities in Wisconsin. Additional capacity to manage the response supports local health departments and tribal health centers.

Based on the institute's long history of supporting the public health workforce of Wisconsin through the Population Health Service Fellowship and the institute's involvement in the early statewide COVID-19 response, the Wisconsin COVID-19 Response Corps planning team and the Wisconsin Department of Health Services/Division of Public Health (DHS/DPH) collaborated to scope, refine and implement two prongs of the institute's COVID-19 response and recovery work using federal Epidemiology and Laboratory Capacity Funding.

The first prong entails providing added capacity by placing Response Corps members in local health departments. The second prong entails statewide alignment, strategy and training to support Wisconsin local health departments and tribal health centers along with the public health workforce more generally.

The Response Corps service and training program, developed in response to the pandemic, provides human capacity around the state by recruiting, deploying and providing training to a small cohort of Response Corps members. Four Response Corps members have been placed in local health departments (3–24-month terms) and one Response Corps member works on statewide response. Response Corps members learn and grow as professionals through this full-time direct response work, continuing training and mentoring focused on health equity, emergency response and capacity building.

As part of the second prong, the Response Corps team provides training, alignment support and guidance on COVID-19 response, health equity and just recovery. The Response Corps team partnered with the Wisconsin Association of Local Health Departments and Boards and DHS/DPH to advance this work in the state. Efforts of this collaborative have included: advancing a Wisconsin Public Health Forward initiative that focuses on modernizing public health, and being accepted into the Public Health National Center for Innovation's 21st Century Learning Community.
Rural Health Partnerships

**Thrive Rural**

*Thrive Rural* aims to create a shared vision and understanding about what is needed for Native Nations and other communities across the rural United States to be healthy places where everyone belongs, lives with dignity and thrives. An effort of the Aspen Institute Community Strategies Group in partnership with the UW Population Health Institute, with support from the Robert Wood Johnson Foundation, Thrive Rural brings into focus the convergence of racial, economic and geographic inequity in rural America. Thrive Rural advances a more connected, cohesive and influential “rural field” dedicated to eliminating concentrated poverty, segregation of opportunity and the negative effects of structural racism and economic restructuring. Our objective is to promote positive gains and more equitable outcomes in and for rural places, especially among low-wealth people and Black, Indigenous and other people of color. By bridging health with community and economic development, we can connect the shared aims, reality and prospects of rural America with all of America.

**Rural Wisconsin Health Cooperative**

This partnership between the UW Population Health Institute, the Rural Wisconsin Health Cooperative (RWHC) and UW–Madison Division of Extension focuses on building evidence for innovative collaborations between rural health care organizations and local economic development stakeholders, and on applying an evidence-informed Health in All Policies approach to policy development. RWHC has provided affordable and effective services to health care organizations since 1979 and has recognized the role its members must play in local economic development in order to improve health in rural Wisconsin. The mission of the Division of Extension’s Local Government Education is to provide focus, coordination and leadership to its educational programs that support local government and to expand the research and knowledge base for local government education.

In 2021, our partnership with RWHC recognized the importance of training and uplifting community-based partners that can serve as anchor institutions in their communities. This formative work will enable us to continue to provide technical assistance and build capacity through partnerships across the state.

**MATCH Training Hub**

The Mobilizing Action Toward Community Health (MATCH) Training Hub accelerates statewide capacity to create equitable conditions for everyone to be healthy by providing training, coaching and technical assistance to the public health workforce and other communities in Wisconsin. The hub’s programming, resources and tools are designed to, 1) integrate equity into systems and processes internally and with partners, and 2) engage in continuous learning and quality improvement.

**MATCH Community Training Projects** provide community leaders, public health practitioners and coalitions with training, coaching and technical assistance that is tailored to specific partner needs. In 2021, MATCH collaborated with partner organizations and expanded training services to help its participants change practice, focus priorities and create conditions for shifting power and supporting shared action on root causes of health and equity.

**MATCH Workforce Training Programs** help Wisconsin’s public health workforce foster critical competencies in public health and leadership. In 2021, the following training programs leveraged the assets of UW–Madison to train, recruit and mentor public health professionals with key health equity skills and knowledge: Wisconsin Population Health Service Fellowship Program; Community Health Worker Engagement; COVID-19 Response Corps and; Region V Public Health.
DHS Staffing Program

The UW Population Health Institute has a long history of partnering with the Wisconsin Department of Health Services (DHS) on public health efforts. Collaborations between DHS and the institute include contracts to support: DHS-based staffing, evaluation services, statewide health equity initiatives, training and technical assistance, and DHS-based Population Health Services Fellowships.

The institute created a DHS Program manager position to build infrastructure to support our DHS partnerships and contracts, with a focus on DHS-based staffing contracts. To meet workforce needs, DHS has worked with the institute to increase staffing at DHS by hiring UW employees that “sit” at DHS. These employees are hired through UW and participate in full UW benefits. DHS-based supervisors and leadership oversee their day-to-day work. Navigating UW has been challenging for DHS-based staff and supervisors. However, our institute’s investment in the DHS program manager role has led to improvements and growth in this partnership. The program now supports 20 positions and continues to grow.

Evaluation Projects

Fit Families

In the last decade, the UW Population Health Institute has partnered with more than 40 Women, Infants and Children (WIC) programs around Wisconsin. Fit Families Supplemental Nutrition Assistance Program-Education (SNAP-Ed) is a behavior change program targeting primarily families of two- to four-year-old children enrolled in WIC at Fit Families projects in Wisconsin. Our evaluation work has assessed how Fit Families coaches empower families to adopt healthy eating and physical activity behaviors in order to prevent childhood overweight and obesity.

Wisconsin Family Resource Center Infrastructure Grant

In 2021, the institute partnered with the Child Abuse and Neglect Prevention Board (CANPB) to complete an evaluation of the Family Resource Center (FRC) Infrastructure Development Grant. This grant was created to strengthen and expand the network of FRCs and promote optimal well-being of children and families in Wisconsin. Our evaluators collaborate with CANPB and other key stakeholders to conduct an evaluation of the strategic processes for developing a uniform infrastructure and building the capacity of Wisconsin FRCs to offer high-quality evidence-based or evidence-informed primary prevention programs and services to families. Currently, the project includes 10 FRCs throughout the state.

Legacy Community Alliance for Health

The institute has partnered with Green Tier Legacy Communities, League of Wisconsin Municipalities, Wisconsin Counties Association, COWS, and communities across the state to improve health and health equity through local government policymaking and programming. Together, we are building capacity among participating municipalities on data, evaluation, and evidence-informed policymaking processes. The goal is to help communities achieve gains in at least one of four policy areas of interest: clean water, active transportation, safe and affordable housing, and healthy and affordable local food systems.

Downtown Public Safety Initiative

Along with the City of Madison Community Development Division, Madison Police Department, Public Health Madison & Dane County, Downtown Madison, Inc., Capitol Neighborhoods, Inc. and other community organizations, the institute is working on a community-driven action plan that brings to the forefront the voices of those most impacted by violent crime in downtown Madison.
We cultivate strong narratives and strategic communications to name what it takes to achieve health equity.
Strategic Action Area IV: Advancing an Equity Narrative

Governor’s Health Equity Council

The institute supported the Governor’s Health Equity Council (GHEC), established by Governor Tony Evers in 2019, with the purpose of “addressing the various factors that exacerbate health disparities by creating a comprehensive plan to achieve long-lasting and equitable health outcomes for all Wisconsinites.”

The institute worked with the Council to integrate a transformative narrative about health equity into their report, using this as an opportunity to change how Wisconsinites think about health, health equity and the underlying causes of both.

Health Equity Narrative Infrastructure Project

County Health Rankings & Roadmaps and Human Impact Partners hosted a virtual convening in order to:

- Work together to shift dominant narratives by building transformative narratives that shift mental models and advance structural change for racial and spatial health equity. The transformative narrative will underscore historical context, structural racism, historical and current trauma, othering and power in explaining inequities in health outcomes.
- Support the development and diffusion of shared, transformative narratives in the fields of public health and health care initially — and later expanding to community development and community power building.
- Develop and strengthen relationships to build internal capacity and impact.

Spotlight: Culture of Health Prize 2021 Virtual Event, "Radical Reimagining to Deliver Equity Wins at Scale"

— Fireside Chat with Sheri Johnson and Angela Glover Blackwell

As communities determine where to intervene to make structural changes to reimagine, rebuild and pursue health equity, it is critical to (re)tell history in ways that clearly name the policies, planning practices, market tools, economic development practices, and actions that extend and perpetuate harms. Sheri Johnson and Angela Glover Blackwell, founder in residence at PolicyLink, engaged in an interactive “fireside chat” as part of the Robert Wood Johnson Foundation Culture of Health Prize Celebration and Learning event. They explored what it takes to ensure health, equity and opportunity for all — and pathways to achieving it. A recording of the powerful conversation can be found here.
We commit to becoming a racially equitable, inclusive organization, joining and supporting other organizations on their journey.
Internal Health Equity Innovation Efforts: Six Lines of Effort

The Health Equity Innovation team continued to work through six priority lines of effort. These efforts provide a unified approach to all of the institute’s health equity work and enhance the institute’s capacities, scholarly contributions and organizational accountability. These efforts were: Internal Capacity Building, Evaluation and Organizational Assessment, Policy and Practice Change for Equity and Inclusion, Narrative Development, Framework Development, and Scholarship and Research Agenda.

Organizational assessments are key to strategic growth. As a follow up to an organizational assessment that was launched in 2018, the UW Population Health Institute underwent another organizational assessment during the summer of 2021 to assess our organization’s progress on health equity and to gain a deeper understanding of how to operationalize equity and how power, privilege and bias influence our work.

Internal Health Equity Innovation Efforts: Academic Lodge

As part of our internal capacity building effort, the institute developed the Academic Lodge as one means of decolonizing our methods and being more inclusive, socially just and equity-focused in the ways we conduct public health practice and evaluation research with Indigenous communities and Native Nations. Since November 2020, staff has participated in workshops aimed to build culturally responsive research and evaluation capacities, skills and relationships with Native Nations and Indigenous communities.

Since November 2020, staff has participated in workshops aimed to build culturally responsive research and evaluation capacities, skills and relationships with Native Nations and Indigenous communities. Designed in collaboration with the Wisconsin Center for Education Research’s Wisconsin Evaluation Collaborative (WEC), these virtual monthly academic lodges encourage authentic and participatory engagement.

Racism fundamentally shapes our economic, social and physical environments. Sweeping change is needed. Addressing the root causes of poor health requires that we question the systems, policies and practices that create and maintain stark imbalances in power and racial inequities.

As an organization committed to advancing health equity, the UW Population Health Institute continually identifies, challenges and dismantles the structures of our own organization that uphold systems counter to these goals. And we must support others in doing the same.

We all live in a world poisoned by systems of oppression. Learning the truth about our history and taking actions toward healing is the only way to create fair and just conditions for everyone to reach their full potential.
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Population Health Institute

Leadership Team

Marjory Givens
UW Population Health Institute
Associate Director
County Health Rankings & Roadmaps
Co-Director

Sheri Johnson
UW Population Health Institute
Director
County Health Rankings & Roadmaps
Co-Director

Sara Lindberg
Evaluation Research
Program Director

Wajiha Akhtar
UW Population Health Institute
Assistant Director

Jonathan Heller
Evidence-Based Health Policy Project
Interim Program Director

Carrie Carroll
RWJF Culture of Health Prize
Program Director
Mobilizing Action Toward Community Health (MATCH)
Interim Program Director

Paula Tran
Mobilizing Action Toward Community Health (MATCH)
Program Director
Appendix A: Who We Are

UW Population Health Leadership
Sheri Johnson, Director
Marjory Givens, Associate Director
Wajiha Akhtar, Assistant Director
Carrie Carroll, RWJF Culture of Health Prize Program Director; Interim MATCH Director
Jonathan Heller, Evidence-Based Health Policy Project Interim Director
Sara Lindberg, Evaluation Research Program Director
Paula Tran, MATCH Program Director

Senior Advisors
Bridget Catlin, Senior Scientist
Dave Kindig, Professor Emeritus

County Health Rankings & Roadmaps
Marjory Givens, Program Co-Director
Sheri Johnson, Program Co-Director
Tricia Ballweg, Administrative Program Specialist
Elizabeth Blomberg, Population Health Analyst
Molly Burdine, Project Assistant
Ericka Burroughs-Girardi, Action Learning Coach
Ben Case, Evidence Analyst
Carla Freeman, Review Team Lead
Kiersten Froborn, Senior Evidence Analyst
Lindsay Garber, Strategic Dissemination Team Leader
Amanda Gatewood, Special Operations Director, Data & Science
Keith Gennuso, Lead Scientist, County Health Rankings
Gillian Giglierano, Project Assistant
Lael Grigg, Senior Evidence Analyst
Alana Havrilla, Action Learning Coach
Joe Hinton, Action Learning Coach
Bomi Kim Hirsch, Evidence Analyst
Jessica Hoffelder, Spatial Data Analyst
Thomas Jaime, Communications Specialist
Kate Kingery, Senior Sustainability Leader
James Lloyd, Health Technology Specialist
Plumer Lovelace III, Operations Team Leader
Ganhua Lu, Data Analyst
Christine Muganda, Data & Analytics Team Leader
Molly Murphy, Community Scientist
Suryadewi Nugraheni, Research & Analytics Scientist
Susan Oliveira, IT Support
Hannah Olson-Williams, Graduate Student Project Assistant
Eunice Park, Project Assistant
Naïya Patel, Evidence Analyst
Justin Rivas, Community Network Strategist
Jennifer Robinson, IT Support
Matt Rodock, Assistant Researcher
Anne Roubal, Population Health Analyst
Jessica Rubenstein, Senior Evidence Analyst
Attica Scott, Review Team Lead
Nicholas Schmuhl, Research & Analytics Scientist
Erin Schulten, Program Manager
Bianca Silva, Graduate Student Project Assistant

Beth Silver, Communications, Outreach and Engagement Team Leader
Jessica Solcz, Evidence Analyst
Michael Stevenson, Evidence & Policy Analysis Team Leader
Bobbi Tannenbaum, Program Manager
Everett Trechter, Evaluator
Cathy Vos, Operations Associate
Colleen Wick, Communications Associate
Molly Wirz, Researcher
Kerry Zaleski, Project Manager

Robert Wood Johnson Foundation (RWJF) Culture of Health Prize
Carrie Carroll, Program Director
Angela Acker, Program Manager
Carla Freeman, Review Team Lead
Olivia Little, Translational Researcher
Erin Schulten, Program Manager
Attica Scott, Review Team Lead

Evaluation Research
Sara Lindberg, Evaluation Program Director
Salma Abadin, Action Researcher and Evaluator
Rachel Amos, Evaluation Research Specialist
Martin Brubaker, Evaluation Research Specialist
Stefanie Bugasch Scopoline, Graduate Student Project Assistant
Sara Busarow, Evaluation Researcher
Kayla Carlin, Graduate Student Project Assistant
Lisa Charron, Graduate Student Project Assistant
Molly Clark-Barol, Graduate Student Project Assistant
Victoria Faust, Action Researcher and Evaluator
Liz Feder, Evaluation Scientist
Janae Goodrich, Evaluation Researcher
Caleb Hogeterp, Evaluation Research Specialist
Hilary Joyner, Evaluation Researcher
Kyle Lafayette, Evaluation Research Specialist
Cleo Yothsackda Le, Undergraduate Research Assistant
Sarah Linnan, Evaluation Researcher
Miranda Manzanares, Evaluation Researcher
Kelsey Melah, Graduate Student Project Assistant
Felipe Mesa-Morales, Graduate Student Project Assistant
D. Paul Moberg, Research Professor
Jennifer Núñez, Evaluation Scientist
Mary Kate O’Leary, Research Intern
Alisa Pykett, Action Researcher and Evaluator
Andrea Raygor, Evaluation Researcher
Noelia Sayavedra, Evaluation Researcher
Erin Skalitzky, Evaluation Researcher
Erin Taber, Evaluation Research Specialist
Abra Vigna, Action Researcher and Evaluator
Aria Walsh-Felz, Evaluation Researcher
Jessica Wang, Student Intern
Lindsay Weymouth, Evaluation Scientist
Troy Williams, Action Researcher and Evaluator
Benny Wilkovsky, Graduate Student Project Assistant
Christa Zhang, Graduate Student Project Assistant
Appendix A: Who We Are

Mobilizing Action Toward Community Health (MATCH)
Paula Tran, Program Director
Carrie Carroll, Interim Program Director
Salma Abadin, Action Researcher and Evaluator
Selma Aly, Community Coach
Kristi Anderson, Network Development Lead and Community Coach
Alan Avila, Programs Coordinator
Lola Awoyinka, Just Recovery for Racial Equity Initiative Manager
Molly Clark-Barol, Graduate Student Project Assistant
Jessi Corcoran, Narrative and Resource Development Coordinator
Victoria Faust, Action Researcher and Evaluator
Jonathan Heller, Senior Health Equity Fellow
Emma Langer, Student Intern
Nancy Michaud, Tobacco Prevention and Control Program Youth Access Program Coordinator
Marcia Morales, Community Health Worker Outreach Specialist
Raymond Neal, Community Coach
Mary Kate O’Leary, Research Intern
Carleigh Olson, Policy Training and Technical Assistance Coordinator
Jen Park-Mroch, Outreach Specialist
Alisa Pykett, Action Researcher and Evaluator
Sweta Shrestha, Fellowship Program Manager
Spencer Straub, Tobacco Prevention and Control Program Media and Communications Coordinator
Alan Talaga, Community Coach
Bria Theodore, Student Intern
Jessica Wang, Student Intern
Soraya Willems, Special Projects Coordinator
Benny Witkovsky, Graduate Student Project Assistant
Lesley Wolf, Interim Community Training Lead

Operations
Wajiha Akhtar, Assistant Director
Ann McCall, DHS Program Manager
Kara Pagano, Administrative Coordinator
Zach Rusch, Research Manager
Kayla Tollefson, Financial Specialist

Staff Based at the Wisconsin Department of Health Services
The Population Health Institute has a long history of collaborating with the Wisconsin Department of Health Services to hire and support staff for public health efforts.

Liz Adams, Substance Use Prevention Coordinator
Thomas Bentley, Population Health Researcher
Lisa Bullard-Cawthorne, Overdose Data to Action Program Planning Coordinator
Tim Connor, Mental Health Programs Evaluator
Katherine Drewiske, Late Adolescent Health Consultant
Mariah Geiger, Early Adolescent Health Consultant
Hannah Gjertson, Maternal Mortality Review Coordinator
Pamela Imm, Injury and Violence Prevention Epidemiologist
Nancy Michaud, Tobacco Prevention and Control Program Youth Access Program Coordinator
Emily Morian-Lozano, Maternal Mortality Review Epidemiologist
Karen Morris, Maternal Mortality Review Record Abstractor
Ronald Prince, Overdose Data to Action Epidemiologist
Diksha Ramnani, Syndromic Surveillance Data Analyst
Noelia Sayavedra, Opioid Harm Prevention Evaluation Consultant
Maggie Smith, Early Adolescent Health Consultant
Spencer Straub, Tobacco Prevention and Control Program Media & Communications Coordinator
Jennifer Tranmer, Overdose Data to Action Communications Specialist
Rachel Welsh, HIV Care Services Coordinator
Troy Williams, Overdose Data to Action Community Outreach Consultant
Ricardo Wynn, HIV Capacity Building Coordinator
Kathryn VerPlanck, Data Quality Specialist
Rachel Welsh, HIV Care Services Coordinator
Troy Williams, Overdose Data to Action Community Outreach Consultant
Ricardo Wynn, HIV Capacity Building Coordinator

Wisconsin Population Health Service Fellows and Placement Sites
2020–2022
Ben Andert, Chronic Prevention Unit, WI Department of Health Services
Taylor Davis, Maternal and Child Health Unit, Public Health Madison & Dane County
Emily Dejka, Eau Claire City-County Health Department
Brie Godin, Office of Preparedness and Emergency Healthcare, WI Division of Public Health
Emily Lynch, WI Division of Public Health and Department of Justice
Amanda Richman, City of Milwaukee Health Department
Kong Xiong, Maternal and Child Health Unit, WI Division of Public Health

2021–2023
Amanda Dailey, City of Milwaukee Health Department and Center for Urban Population Health
Corrian Dorgay, Wood County Health Department
Angela Han, UW Madison-Division of Extension Institute of Health & Well-Being
Mary Kusch, Bureau of Environmental and Occupational Health, WI Division of Public Health
Julia Nagy, WI Department of Health Services
Erik Ohlrogge, Great Lakes Inter-Tribal Epidemiology Center
Mariana Pasturczak, Bureau of Aging and Disability Resources, WI Department of Health Services

COVID-19 Response Corps
Hiba Hashim, Waushara County Health Department
Manjari Ojha, Public Health Madison & Dane County
Reiauna Taylor, Green County Health Department
Andrew Weiss, Sheboygan County Health Department
Advisory Board
The UW Population Health Institute Advisory Board comprises individuals from health care, public health, state government, business, environmental advocacy, community-based organizations, education and other sectors. Meeting three times per year, the board guides the work of the institute and provides feedback on its programs and publications.

Laila Azam
Board of Directors
Striving to Improve Health for All (SIHA)

Tim Bartholow
Vice President and Chief Medical Officer
WEA Trust

Eric Borgerding
President and CEO
Wisconsin Hospital Association, Inc.

Sue Conley
Representative
Wisconsin State Assembly

Michael DeGere
Vice President, Chief Medical Officer
Holy Family Memorial

Kurt Eggebrecht
Health Officer
Appleton City Health Department

Nate Gilliam
Director of Organizing and Policy Analysis
Milwaukee Freedom Fund

Dylan Bizhikiins Jennings
Public Information Office Director
Great Lakes Indian Fish & Wildlife Commission

Kirsten Johnson
Commissioner of Health
City of Milwaukee

LaTonya Johnson
Senator
Wisconsin State Senate

Kathy Loppnow
Health Occupation Education Director
Wisconsin Technical College System

Gregory Nycz
Director
Family Health Center of Marshfield

Walter Orzechowski
Executive Director
Southwestern Wisconsin Community Action Program

Andrea Palm
Secretary-Designee
Wisconsin Department of Health Services

Lisa Peyton-Caire
CEO and President
The Foundation for Black Women’s Wellness

Mark Redsten
President and CEO
Clean Wisconsin

Jessie Rodriguez
Representative
Wisconsin State Assembly

Gabrielle Rude
President and CEO
Wisconsin Collaborative for Healthcare Quality

Ayaz Samadani
Family Physician
SSM Health Dean Medical Group

Tim Size
Executive Director
Rural Wisconsin Health Cooperative

Patrick Testin
Senator
Wisconsin State Senate

Karen Timberlake
Interim Secretary
Wisconsin Department of Health Services

Jesi Wang
Chief Executive Officer
MetaStar, Inc.

Executive Committee
The UW Population Health Institute Executive Committee meets annually to provide guidance and approve the annual report.

Maureen Durkin, PhD, DrPH
Chair, Department of Population Health Sciences
Professor of Population Health Sciences and Pediatrics
UW School of Medicine and Public Health

Jonathan Jaffery, MD
Chief Population Health Officer, UW Health
Presidential, UW Health Accountable Care Organization

Tom Oliver, PhD, MHA
Professor, Department of Population Health Sciences
UW School of Medicine and Public Health

Patrick Remington, MD, MPH
Professor Emeritus, Department of Population Health Sciences
Director, Preventive Medicine Residency Program
UW School of Medicine and Public Health
**Affiliated Faculty**

Faculty who are designated as “affiliated” collaborate on funded projects or collaborate to extend the teaching, research or service mission of the UW Population Health Institute.

**Maureen Smith, MD, MPH, PhD**
Professor, Departments of Population Health Sciences and Family Medicine and Community Health
Director, Health Innovation Program
Director, Community-Academic Partnerships Core, UW Institute for Clinical and Translational Research
UW School of Medicine and Public Health

**Barbara (Bobbi) Wolfe, PhD**
Richard A. Easterlin Professor of Economics, Population Health Sciences and Public Affairs
UW–Madison School of Public Affairs

**Susan Zahner, DrPH, MPH, FAAN**
Associate Dean for Faculty Affairs
Vilas Distinguished Achievement Professor
UW–Madison School of Nursing

**Jennifer Edgoose, MD, MPH**
Professor (CHS), Department of Family Medicine and Community Health
UW School of Medicine and Public Health
Affiliation: Diversity and Inclusion Advocates Evaluation

**Deborah Ehrenthal, MD, MPH, FACP**
Professor and Lifecourse Initiative for Healthy Families Endowed Chair
Departments of Population Health Sciences and Obstetrics and Gynecology
UW School of Medicine and Public Health
Affiliation: Preceptor, Population Health Service Fellowship

**Tiffany Green, PhD**
Assistant Professor, Department of Population Health Sciences and Obstetrics and Gynecology
UW School of Medicine and Public Health
Affiliation: Connect Rx Evaluation

**David Kindig, MD, PhD**
Emeritus Professor, Department of Population Health Sciences
Emeritus Vice-Chancellor, Health Sciences
UW School of Medicine and Public Health
Affiliation: Making Wisconsin the Healthiest State Project

**Joel Rogers, PhD, JD**
Noam Chomsky Professor of Law, Political Science, Public Affairs, and Sociology, UW–Madison Law School
Director, Center on Wisconsin Strategy
Director, Havens Wright Center for Social Justice
Affiliation: Legacy Communities Alliance for Health, UniverCity Alliance

**Kristen Malecki, PhD, MPH**
Associate Professor, Department of Population Health Sciences
UW School of Medicine and Public Health
Director, Survey of the Health of Wisconsin (SHOW)
Director, Center of Urban Population Health

**Tom Oliver, PhD, MHA**
Professor, Department of Population Health Sciences
UW School of Medicine and Public Health
Affiliation: Principal Investigator, Population Health Service Fellowship

**Patrick Remington, MD, MPH**
Professor Emeritus, Department of Population Health Sciences
Director, Preventive Medicine Residency Program
UW School of Medicine and Public Health
Affiliation: Population Health Service Fellowship

**Joel Rogers, PhD, JD**
Noam Chomsky Professor of Law, Political Science, Public Affairs, and Sociology, UW–Madison Law School
Director, Center on Wisconsin Strategy
Director, Havens Wright Center for Social Justice
Affiliation: Legacy Communities Alliance for Health, UniverCity Alliance

**Maureen Smith, MD, MPH, PhD**
Professor, Departments of Population Health Sciences and Family Medicine and Community Health
Director, Health Innovation Program
Director, Community-Academic Partnerships Core, UW Institute for Clinical and Translational Research
UW School of Medicine and Public Health
Affiliation: Making Wisconsin the Healthiest State Project

**Amy Trentham-Dietz, PhD**
Professor, Department of Population Health Sciences
Associate Director of Population Science, Carbone Cancer Center
UW School of Medicine and Public Health
Affiliation: Breast Cancer and the Environment Research Program
## Appendix B: Select Grants

The UW Population Health Institute’s funding partners are integral to ensuring the health and well-being of all by advancing evidence-informed research for both policy and practice. Below are representative projects from our funding categories.

### National, State, Tribal and Community Organizations

**Aspen Institute**  
- Rural Learning and Coordination

**Child Abuse and Neglect Prevention Board**  
- Evaluation Services for Family Resource Center Pilot

**Community Advocates Public Policy Institute**  
- Strategic Prevention Framework 2020–2022

**Great Lakes Inter-Tribal Council, Inc.**  
- Family Foundations Home Visiting Program  
- Tribal Personal Responsibility Education Program

**HealthFirst**  
- Fit Families 2020–2022

**National 4-H Council**  
- Wave 2 Well Connected Communities

**Wisconsin Department of Health Services – Federal source**  
- Adolescent Health Personal Responsibility Education Program (PREP) Program  
- CDC WI Overdose Data to Action  
- Core State Violence and Injury Prevention Program  
- COVID-19 Community Resilience & Response Task Force  
- COVID-19 Response Corps  
- Emergency COVID-19 Project 2020–2021  
- Envision Community Health Worker Training Center  
- Improving the Health of Americans Through Prevention and Management of Diabetes and Heart Disease and Stroke  
- Innovative State and Local Public Health Strategies to Prevent and Manage Diabetes and Heart Disease and Stroke  
- Just Recovery for Racial Equity  
- Mental Health Evaluation  
- Office of Health Informatics  
- OHI Opioid Program  
- Prescription Drug/opioid Overdose (PDO) Project  
- Rape Prevention & Education Program  
- State Opioid Response  
- Strategic Prevention Framework Partnerships for Success Program  
- Tobacco Prevention and Control Program  
- WI DHS Just Response Grantee Training and Technical Assistance  
- Wisconsin Personal Responsibility Education Program  
- Wisconsin’s Title V State Sexual Risk Avoidance Education Program  
- Youth Treatment Implementation

**Wisconsin Department of Public Instruction**  
- Wisconsin Council on Medical Education and Workforce  
- Medical Education and Workforce Facilitation

**WISDOM**  
- From Punishment to Restoration: Reimagining Criminal Justice to Improve the Health of Wisconsin’s Families and Communities

**WisHope**  
- Recovery Residences that Work: Building Quality through Accreditation Standards Statewide

### Local Agencies

**City of Madison**  
- Census to Census  
- Community-Based Crime Reduction Program  
- Pathways to Recovery Madison & Dane County

**Dane County**  
- Treatment Alternatives and Diversion (TAD) Pretrial Opiate Diversion  
- Mental Health Court Feasibility Study

**Juneau County**  
- Juneau County Pathways to Recovery Initiative

**Robert Wood Johnson Foundation**  
- County Health Rankings & Roadmaps  
- Culture of Health Prize

### UW Affiliated – Foundations and Programs

**Wisconsin Partnership Program**  
- Advancing Evidence-Based Health Policy  
- Making WI the Healthiest State  
- Evaluating COVID-19 Response Efforts in Milwaukee County  
- Legacy Community Alliance for Health  
- Southwestern Wisconsin Recovery Pathways  
- Wisconsin Population Health Service Fellowship Program

### Higher Education – Other

**George Washington University**  
- American Communities 2020–2022

**Medical College of Wisconsin**  
- 2019 Healthiest State Agenda

**University of California-Riverside**  
- Compendium on Civic Engagement and Population Health

**University of Michigan**  
- Region V - Public Health Training Center
Appendix C: Partners

Institute staff members regularly engage with colleagues and partners in programs, applied research, program evaluation, committees, consulting, proposal development and other activities. These partnerships include entities in the public and private sectors, as well as in other departments and centers throughout the university.

County Health Rankings & Roadmaps Partners
America’s Health Rankings
American Cancer Society
American Communities Project
Berkeley Media Studies Group
Burness
Center for Creative Leadership
City Health Dashboard
Community Initiatives
Community Partnerships for Health Equity (CPHE)
Forum One
FrameWorks Institute
Healthy Places by Design
Human Impact Partners
Georgia Health Policy Center
Measure of America
Michigan Public Health Institute
National 4-H Council
National Association of City and County Health Officials (NACCHO)
National Association of Counties
National Network of Public Health Institutes
NeighborWorks America
New Jersey Health Initiatives (NJHI)
Pew Charitable Trusts Health Impact Project
PLACES Project
PolicyLink
Population Health Improvement Partners
Prosperity Now
Robert Wood Johnson Foundation (RWJF)
The Lab for Regional Innovation and Spatial Analysis
The National Organization of State Offices of Rural Health (NOSORH)
UnidosUS
United Way Worldwide
University of Chicago Center Spatial Data Science
Visible Network Labs

Evaluation Research Partners
Administration for Children and Families
Alzheimer’s & Dementia Alliance of Wisconsin
Asset Builders
Baylor University, Department of Public Health
Bureau of Justice Assistance (BJA)
Center for Urban Population Health (CUPH)
Centers for Disease Control and Prevention
Child Abuse and Neglect Prevention Board
Chippewa Falls Area Unified School District
City of Madison Community Development Division
Community Action, Inc.
Community Advocates Public Policy Institute
Dane County District Attorney’s Office
Dane County Health Council
Eau Claire City-County Health Department
Foundation for Black Women’s Wellness
Great Lakes Inter-Tribal Council
Great Rivers HUB
Green Tier Legacy Communities
Healthfirst
Health Care Education and Training
Health Resources & Services Administration
School District of La Crosse
Lac du Flambeau Band of Lake Superior Chippewa Indians
Lakeland Area Consortium
City of Madison Police Department
Marshfield Clinic Research Institute
Medical College of Wisconsin
National Cancer Institute
National Children’s Center for Rural and Agricultural Health and Safety
National Institute of Environmental Health Sciences
Neighborhood House of Milwaukee
Neu-Life Community Development
Newcap, Inc.
Public Health Madison & Dane County
Racine Family YMCA
Sawyer County Public Health
Silver Spring Neighborhood Center
Southwestern Wisconsin Community Action Program (SWCAP)
State of Wisconsin Women Infant and Children (WIC)
City of Saint Paul Police Department
Substance Abuse and Mental Health Services Administration (SAMHSA)
Supporting Families Together Association
UniteWI
United Community Center
United States Department of Agriculture
Appendix C: Partners

United Way of Dane County
UW Health
Vanderbilt University, Department of Human and Organizational Development
William S. Middleton Memorial Veterans Hospital Department of Radiology
Wisconsin Alliance for Women’s Health
Wisconsin Department of Health Services
Wisconsin Department of Justice
Wisconsin Department of Public Instruction
Wisconsin Department of Transportation
WISDOM

Mobilizing Action Toward Community Health (MATCH) Partners
1000 Friends of Wisconsin
Aging and Disability Resource Center of Adams, Green Lake and Waushara Counties
Aspen Institute Community Strategies Group
Barron County Health & Human Services
Bellin Health Systems
Center for Resilient Cities
Center for Urban Population Health
Centers for Disease Control and Prevention
Centro Hispano
Conservation Law Foundation
Chrysalis
City of Greenfield Health Department
City of Milwaukee Health Department
Community Table Eau Claire
Dane County Office of Energy & Climate Change
Department of Justice
Division of Public Health (State of Wisconsin Department of Health Services)
Division of Public Health Community Conversations
Division of Public Health Maternal and Child Health Program
Division of Public Health Violence and Injury Prevention
Eau Claire City-County Health Department
End Child Poverty Campaign
Ex-incarcerated People Organizing (EXPO)
Family and Youth Institute
Forward Community Investments
Foundation for Black Women’s Wellness
FrameWorks Institute
Government Alliance on Race & Equity (GARE)
Government of Dane County
Great Lakes Intertribal Epidemiology Center (GLITEC)
Great Rivers HUB
Greenfield Fire Department
Greenfield Public Library
Green Tier Legacy Communities
Juneau County Sheriff’s Office
Kids Forward
KineticHealth
Madison Metropolitan School District
League of Wisconsin Municipalities
Louisiana Community Health Worker Institute/Center for Healthcare Value and Equity
Marshfield Clinic Health System
Menikanaehkem Community Rebuilders
Milwaukee Area Health Education Center (AHEC)
Milwaukee Area Technical College
Milwaukee County, Office of the County Executive
Milwaukee Muslim Women’s Coalition
Milwaukee VA Medical Center
Movement Voter Project
Muslim Community and Health Center
Pepin County Health Department
Pierce County Health Department
Price County Health Department
Public Health Madison & Dane County
Region V Public Health Training Center
Richland County Health & Human Services Public Health
Rock County Public Health Department
Rural Wisconsin Health Cooperative
St. Croix County Health & Human Services
UniteWI
University of South Carolina Center for Community Health Alignment
Waushara County Health Department
Weight of the Fox Valley
West Allis Health Department
Wisconsin Area Health Education Centers
Wisconsin Association of Local Health Departments and Boards (WALHDAB)
Wisconsin Counties Association
Wisconsin Department of Health Services
Wisconsin Department of Health Services Chronic Disease Prevention Program
Wisconsin Department of Health Services Radon Program
Wisconsin Institute for Public Policy and Service (WIPPS)
Wisconsin Partners
Wisconsin Public Health Association (WPHA)
Wisconsin Public Health Research Network
Wisconsin Tobacco Prevention and Control Program
WISDOM
Wood County Health Department
Juneau County Sheriff’s Office
Robert Wood Johnson Foundation (RWJF) Culture of Health Prize Partners
Burness
Byrd’s Nest LLC
Centers for Disease Control and Prevention (CDC)
Colorado Health Foundation
Community Science
Forum One
Frontline Solutions
Greater Kansas City Chamber of Commerce
Healthy Places by Design
Jemez Enterprises
Living Cities
MMS Education
Mountain Area Health Education Center
NeighborWorks America
Praxis Project
Robert Wood Johnson Foundation (RWJF)
Tandeka LLC
Trust for America’s Health
United Way of the Columbia Gorge
UPROSE

Additional UW Population Health Institute Partners
Aspen Institute
National Network of Public Health Institutes
University of California, Riverside

UW Collaborating Entities
Applied Population Lab
Carbone Cancer Center
Center for Healthy Minds – Healthy Minds @Work
Center for Patient Partnerships
Center for Urban Population Health
COWS (formerly Center on Wisconsin Strategy)
Collaborative Center for Health Equity
Community-Academic Aging Research Network
Department of Family Medicine and Community Health, Office of Community Health
Diversity and Inclusion Advocates (DIA) Program
Division of Extension, University of Wisconsin–Madison
Division of Extension, Institute for Health & Well-Being
Division of Extension, Institute of Human Development & Relationships
Health Innovation Program
Institute for Clinical and Translational Research (ICTR)
Institute for Research on Poverty
LEAP Forward
Native American Center for Health Professions
Neighborhood Health Partnerships
Nelson Institute for Environmental Studies
Prevention Research Center
School of Social Work Survey of the Health of Wisconsin (SHOW)
Survey Center
UniverCity Alliance
Wisconsin Alzheimer’s Institute
Wisconsin Center for Education Research, Wisconsin Evaluation Collaborative (WEC)
Wisconsin Partnership Program
Wisconsin Public Health Research Network
Appendix D: Select Publications and Events

Select Publications


Moberg DP, Paitzer J. 2021 Clinical Recognition of Substance Use Disorders in Medicaid Primary Care associated with universal Screening, Brief Intervention and Referral to Treatment (SBIRT). Journal of Studies on Alcohol and Drugs 82:700-709.


Topical Briefs

RWJF Culture of Health Prize Program Brief: Community First- Three Ways that RWJF Culture of Health-Prize Winning Communities Foster Inclusion and Belonging

RWJF Culture of Health Prize Program Brief: Inclusive & Equitable COVID-19 Responses – Strategies from 2020–2021


Select Events

Envision Presents: Playbook on Advancing Community Health Worker Engagement in COVID-19, December 16, 2021

Wisconsin’s Youth Treatment-Initiative Lessons Learned and Formula for Success
Janae Goodrich and Rachel Amos (UWPHI Evaluation Research Group) co-presented with staff from the Wisconsin Department of Health Services about findings and lessons learned from Wisconsin’s Youth Treatment-Initiative (YT-I). This included a presentation to national SAMHSA State Youth Treatment-Implementation grantees and Project Officers in July 2021 and a presentation at Wisconsin’s Now is the Time Conference in August 2021.

RWJF Culture of Health Prize Virtual Community Conversations for Transformative Times Event
Since 2013 the UW Population Health Institute and the Robert Wood Johnson Foundation (RWJF) have convened leaders from Culture of Health Prize-winning communities to celebrate and learn together. The 2021 event, held on November 9–10, honored the accomplishments of the 10 winners from the 2020–2021 cohort and focused on urgent issues impacting community health and equity. Leaders from all of the 54 Prize winning communities (2013–2021) were invited to connect with others across the country and many winners held viewing parties closer to home.

Health and Community Economic Development Webinars
The Rural Wisconsin Health Cooperative (RWHC) Community Economic Development (CED) Program was started in 2021 in collaboration with UW Extension and UWPHI to help members address issues surrounding the social determinants of health. Webinars included:

- May 25: Housing and Hospital in Rural Wisconsin
- August 17: Rural Infrastructure Intersection: Healthcare and Broadband
- November 2: The Continuum of Care: Childcare and Healthcare

2021 County Health Rankings & Roadmaps Webinars
https://www.countyhealthrankings.org/learn-from-others/webinars

Take Action Series

- January 26: Creating Healthy Environments with Language Justice
- February 16: Working Toward Food Security Through Community Engagement
- August 24: Community Health Workers’ Role in Advancing Equity
- September 28: A Dialogue about Poverty in America
- October 19: How Does Civic Participation Influence Health?
- November 16: Empowering Young People to Create Change
- December 14: Broadband: A Super Determinant of Health

Special In-Depth Topics

- May 18: Declaring Racism as a Public Health Crisis
- June 15: Transforming Narratives to Create Racial and Health Equity
- July 20: Exploring Asian American and Native Hawaiian/Pacific Islander identity and health equity
- August 26: Identifying Equitable Solutions with What Works for Health

Rankings 101 Series

- April 13: County Health Rankings & Roadmaps 101
Contact

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