

# Redirecting the River of Substance Use in Wisconsin Interventions in Partnership with UWPHI

## “Redirecting the River”

In this metaphor, created by the Frameworks Institute, individual addiction is thought of as a river formed by water running for a long time over rock. Redirecting it takes long-term efforts by teams of skilled engineers, builders, and scientists. It will be easier to re-channel the river if work starts early, while the groove is still shallow and the river is narrow. Even after the course of the river is changed, efforts to keep it from finding its way back to its old groove will still be necessary. Addiction services will work best when they begin early, include a team of specialists working together, and make a long-term commitment.

This metaphor also works for thinking about our state’s opioid crisis. As the river flows, there are many places on the riverbank where public policy and programs can intervene to redirect the river. Long-term work is needed by community members and a variety of skilled professionals, and interventions need to happen at every point along the course of the river.  
<https://www.frameworksinstitute.org/>

UWPHI’S EVALUATION RESEARCH GROUP partners with community, tribal, county, and state governmental agencies to develop, implement, and evaluate local and state programs in public health and human services.



**University of Wisconsin  
Population Health Institute**  
SCHOOL OF MEDICINE AND PUBLIC HEALTH

## PREVENTION



### Education & Promotion

- **SPF Rx:** Dose of Reality, with a focus on safe disposal and not sharing Rx opioids, DRE and DITEP trainings.
- **SPF PFS 15:** Dose of Reality, DRE trainings, and Rx disposal, collection and security.
- **SPF PFS 19:** Public awareness campaigns, LifeSkills Training, trainings, compliance checks, and retail assessments (alcohol, marijuana, and e-cigarettes/tobacco).



### Providers & Pharmacists

- **SPF PFS 15:** Education for prescribers
- **PDO Naloxone:** Evaluation of WI Statewide Standing Order to expand naloxone access through interviews with WI pharmacists.



### Data & Surveillance

- **SPF PFS 15:** Collect and analyze survey data on the change in perceptions, awareness, and use of substances in sub-grantee community.

## HARM REDUCTION



### Warm Handoffs

- **SPPD RAP:** Uses a co-responder model that includes a Licensed Alcohol and Drug Counselor and a police officer to follow-up on overdoses that have occurred, providing Naloxone, referrals, and warm-handoffs to adults experiencing opioid use/addiction and their supports.

- **PTR:** A co-responding team that includes a peer support specialist, a community paramedic, and a police officer, that respond to active overdose calls and follow-up on overdoses that have occurred, providing Naloxone, referrals, and warm-handoffs to adults experiencing opioid use/addiction and their supports.



### Naloxone and Overdose Education

- **PDO Naloxone:** Naloxone distribution and overdose response education.



### Drug Courts

- **PTR:** Provides pre-arrest diversion to treatment, recovery coaching, Naloxone, and other resources for adults experiencing opioid use/addiction.
- **DPP-O:** Provides diversion from criminal charging and sentencing for adults with Opioid Use Disorders. DPP-O provides Naloxone/opioid overdose education, referrals to treatment, case management, drug testing/monitoring, and referrals to other behavioral health services.



### Medication

- **SOR-1:** Increase access to MAT and reduce unmet treatment needs (opioids).
- **SOR-2:** Increase access to MAT and reduce unmet treatment needs (opioids and stimulants).



### Direct Treatment Services

- **ECOVID-19:** Provides direct Tx services to individuals with Serious Mental Illness (SMI), Substance Use Disorder (SUD), and individuals with co-occurring SMI and SUD who are impacted by COVID-19.
- **YT-I:** Provides direct Tx services for adolescents and/or transitional aged youth with substance use disorders and/or co-occurring substance use and mental health disorders and their families via Multidimensional Family Therapy.



### Recovery Services

- **AHW RRTW:** Engages WASH affiliated residences in a project to investigate whether implementing national practice standards in the residences improves resident outcomes.
- **SWCAP RP:** Sober living houses for people leaving treatment, working on long term recovery and transitioning back into the community.

## Glossary

UWPHI's involvement in projects range from staffing or data collection to broader collaborations including evaluation, technical assistance, and academic partnership.

Project Acronym	Full Project Name	Funder	Partners
AHW RRTW	AHW Recovery Residences that Work	AHW	WisHope, Wisconsin Association of Sober Housing, Medical College of WI
DPP-O	Dane County Deferred Prosecution Opioid Diversion Program	WI Department of Justice	Dane County District Attorney's Office, Dane County Department of Human Services
ECOVID-19	Emergency COVID-19 Project	SAMHSA	Wisconsin Department of Health Services and 11 county/private treatment providers
PDO Naloxone	Prescription Drug/Opioid Overdose-Related Deaths Prevention Project	SAMHSA	WI Department of Health Services including Office of Health Informatics, Pharmacy Society of WI, Kenosha, Sauk, and Waukesha Counties
PTR	Pathways to Recovery Madison & Dane County	Federal Bureau of Justice Assistance	Madison Police Department, Madison Fire Department, Public Health Madison & Dane County, Dane County Department of Human Services, Safe Communities, and Tellurian Readiness Center
SOR1	State Opioid Response- 1	SAMHSA	WI Department of Health Services, 38 counties/agencies/tribes
SOR2	State Opioid Response- 2	SAMHSA	WI Department of Health Services, 35 counties/agencies/tribes
SPF PFS 15	Strategic Prevention Framework Partnerships for Success 2015	SAMHSA	WI Department of Health Services, Alliance for Wisconsin Youth, Ashland, Columbia, Dane, Douglas, Eau Claire, Florence, Forest, Vilas, Oneida, Kenosha, Marinette, Menominee, Milwaukee, and Rock counties
SPF PFS 19	Strategic Prevention Framework Partnerships for Success 2019	SAMHSA	Community Advocates Public Policy Institute.
SPF Rx	Strategic Prevention Framework for Prescription Drugs	SAMHSA	WI Department of Health Services, Alliance for Wisconsin Youth, Dodge and Sauk counties
SPPD RAP	Saint Paul Police Department Recovery Access Program	Federal Bureau of Justice Assistance	The City of Saint Paul and the Saint Paul Police Department
SWCAP RP	SWCAP Recovery Pathways	WPP	Southwestern Wisconsin Community Action Program
YT-I	Wisconsin's Youth Treatment- Initiative	SAMHSA	Wisconsin Department of Health Services and 4 county/private treatment providers