Just Recovery for Racial Equity Initiative

Community and Mini-Grant Informational Session

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Agenda

- Introductions
- Background of Just Recovery for Racial Equity Initiative
- Overview of the funding opportunities
- Grant applications and submission process
- Community and mini-grant application walkthrough
- Applicant support
- Q & A time

Webinar housekeeping tips

- Please mute your microphone when you aren't talking.
- Chat: use for questions throughout the session. These will be answered during the Q&A time.
- Recorded version posted on the website.
- Closed captioning is available.
  - *Enable CC on the bottom of the zoom bar.

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Helpful information

Website: [Just Recovery for Racial Equity Initiative – Population Health Institute – UW–Madison](#) (link in chat)

Email: matchwi@wisc.edu

Informational sessions:

- August. 25th- 9-10am
- Sept. 9th from 12-1pm
- Sept. 20th 4-5pm

Support in other languages:

- Technical assistance available in Spanish
- Mini-grant application is available in Spanish

Submission deadlines:

- Friday, September 3 at 11:59 PM
- Friday, September 17 at 11:59 PM
- Friday, October 1 at 11:59 PM
- Friday, October 15 at 11:59 PM

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Background of Just Recovery for Racial Equity Initiative

Just Recovery for Racial Equity Initiative Overview

Health inequities pre-date COVID-19, and throughout the pandemic, Black, Brown and Indigenous communities have been disproportionately impacted by COVID-19. Strategies are needed that explicitly center the needs and assets of these communities.

The Just Recovery for Racial Equity Initiative seeks to mobilize community-based organizations and local residents to partner with public organizations to mitigate the adverse impact of COVID-19 on communities of color. COVID-19 disparities are driven by the same factors driving health disparities broadly, including systemic racism and divestment in communities. Therefore, **this initiative seeks to support not only mitigation and recovery, but also to support community resilience and build capacity and efforts that address the root drivers of disparities.**

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Mobilizing Action Towards Community Health (MATCH Group)

The UWPHI and MATCH team

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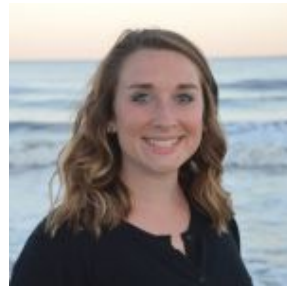SCHOOL OF MEDICINE AND PUBLIC HEALTH

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Coordinator*

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*WI CHW Outreach
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Mary Kate O'Leary
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Who is the Community Advisory Team (CAT)

The CAT is a group of key informants from communities of color across the state that provide guidance, input and decision making. The purpose of the Community Advisory Team (CAT) is to ensure community participation and guidance of the Just Recovery for Racial Equity Initiative, including co-creating the community and mini-grant funding opportunities, reviewing, and selecting applications.

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Funding Information

Funding information

Funding available: at least $1 million.

Funding distribution: anticipate beginning of October 2021.

Types of grants:

- Community Grant: grants for over $5,000
- Mini-Grant: grants under $5,000

Note: regardless of the date of funding award, all funds should be spent by December 2022

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Who and what are we hoping to fund?

We hope to fund work that:

- Supports communities.
- Develops leadership.
- Builds capacity or creates opportunities for service in black, brown, indigenous and communities of color in Wisconsin.
- Provides support for community partners that are working to mobilize communities towards mitigation and recovery from COVID-19, and those working to elevate communities.

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General eligibility

- Be located in Wisconsin.
- Focus on communities of color.
- Actively work to improve the health and livelihood of communities of color and promote community resilience.
- A demonstrated commitment to advancing racial equity.
- *Organizations led by people of color are encouraged to apply.*

Mini Grant

- Individuals or organizations may apply.

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Scope of funding and sample projects

Community Grant

- Training:
  - Community power and capacity building training for BIPOC communities and leaders to organize and guarantee that their issues, concerns, and values are represented at all levels of government.
- Narrative shift:
  - Work intended to change the narrative and/or policies/systems around health, and factors that drive health.
- Community events:
  - Align health promotion and civic engagement
- Civic and community engagement, and powerbuilding:
  - Support for campaigns that relate to advancing racial equity, e.g. communications campaigns
  - Organizing strategies and campaigns that center cultural and healing practices (e.g. Re-indigenization)
- Equitable communications:
  - Enhance website and language accessibility and multilingual approaches of existing campaigns/ power building efforts
- Organizational capacity:
  - Staff time, community health workers, ambassadors, etc.

Refer to the full 'Call for Proposals' document for more details

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Scope of funding and sample projects con't

Mini Grant

- Training expenses, community outreach and education, resource navigation, and related expenses.
- Examples:
  - Trainings: community health worker training, leadership and civic engagement, community organizing training, etc.
  - Community events
  - Educational material development

More details on the ‘call for proposals’ document on website.

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Allowable and unallowable expenses

Common Unallowable expenses

- Costs that are not directly related to the scope of the Just Recovery project
  - For example: general administrative costs, building renovations, maintenance, or repair, insurance, and interest costs are considered "indirect costs" and should be covered by the organization
- Expenses incurred before the start date of the grant or after the end date of the grant
- Lobbying/attempts to influence an election or political activity of any kind are not allowed
- Sales tax if you are a tax-exempt organization

When in doubt--reach out!

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Allowable and unallowable expenses cont'd

Common Allowable Expenses

- Advertising that relates directly to the scope of the Just Recovery initiative
- Equipment that is used for the work done on the Just Recovery initiative
- Events that directly relate to or support the scope of the Just Recovery initiative
- Travel such as transportation, lodging or related costs as they directly relate to the Just Recovery initiative

Note: You will be asked to explain or justify anticipated expenses. In the justification, be sure to note how the expenses relates to the Just Recovery Initiative.

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Community grant and mini-grant application materials walkthrough

How to apply

1. Visit the website
   https://uwphi.pophealth.wisc.edu/just-recovery-for-racial-equity/
2. Mini-grant
   a. Application only available via google form (15-30 mins to complete).
3. Community grant
   a. Applications can be emailed to matchwi@wisc.edu
   b. Can be submitted via google form.
4. Email us with questions matchwi@wisc.edu

For more details, refer to 'submission information' document on website

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Required items for application and process

Mini-grant:

- Complete the application via Google form
- Available in English and Spanish
- Estimated to take 15-30 mins

Community grant:

- Complete application
- Complete templates:
  - Required documents: narrative template, budget template, work plan, and
  - Not required, but encouraged: letter of partnerships and testimonials.
  - Organizations asking over $50,000 will need to submit a budget narrative
- Submit via email at matchwi@wisc.edu or Google form

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Application selection process

1. Complete applications will be reviewed and evaluated by the MATCH Group in partnership with the Just Recovery for Racial Equity Community Advisory Team (CAT).
2. Applicants will be notified within 4-6 weeks.

More information about the evaluation is on the 'Call for Proposals'

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Application submission deadlines

There are four separate rounds of funding, each with a minimum of $300,000 available. The deadlines for each round are listed below:

- Friday, September 3 at 11:59 PM
- Friday, September 17 at 11:59 PM
- Friday, October 1 at 11:59 PM
- Friday, October 15 at 11:59 PM

What happens if your project gets selected

1. Receive a notification via email to set time to meet and share preliminary paperwork.
2. Welcome meeting with MATCH team.
3. Regular meetings with the MATCH team throughout the project cycle.
4. End of project summary.

Note: If your project doesn't get selected and you are eligible, you may revise and resubmit.

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Applicant support

- Technical assistance (TA) forms available
  - Opportunity ask questions about the application, grant process, potential project, and learn more about what projects are eligible for funding.
  - Available in Spanish
- FAQ document
  - Fiscal information
  - Specific questions
  - Will be updated once a week
- Submission information
- Email us with questions matchwi@wisc.edu

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Q & A

Thank you!

Email us with questions at
matchwi@wisc.edu