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# University of Wisconsin Population Health Institute

*Translating Research into Policy and Practice*



## ANNUAL REPORT 2008



University of Wisconsin  
**SCHOOL OF MEDICINE  
AND PUBLIC HEALTH**

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## Letter from The Dean

Dear Colleagues:

The Population Health Institute continues to serve as one of our best examples of the Wisconsin Idea—where the boundaries of the University extend to the boundaries of the State, and beyond. Its engagement of the community in public health and health policy, serves as the foundation of the school's transformation from a traditional medical school to a school that integrates public health throughout its teaching, research, and service missions.

Despite significant accomplishments both here at the University of Wisconsin and elsewhere in basic, clinical, and population health research, a wide gap persists between research discoveries (i.e., what we know) and actual practice (i.e., what we do). The Population Health Institute researchers examine the process and outcomes of disseminating evidence-based public health programs and policies into practice.

Dissemination research projects from 2008 include:

- A \$5 million/3-year grant by the Robert Wood Johnson Foundation to extend its work with the Wisconsin County Health Rankings to all 50 states in the nation
- The “Making Wisconsin the Healthiest State” project identified the key drivers of Wisconsin's health and summarized evidence on the effectiveness of over 300 policies and programs that address these drivers
- The Evidence-Based Health Policy Project, focuses on methods to connect researchers with policymakers, and addresses a broad range of issues in health care and public health
- An evaluation research program that continues to serve as an independent evaluator for many projects, using both experimental and quasi-experimental designs to assess program effectiveness
- Applied public health training programs, including the Population Health Fellowship and the Healthy Wisconsin Leadership Institute

Finally, after capably leading the Institute for more than 5 years, Dr. Remington will become the Associate Dean for Public Health, leading the school's transformation across its three core missions of engagement, research, and teaching. A recruitment is underway to identify the next leader of the Institute, to continue its leadership on campus and in the State, in 2009 and beyond.

Dean Robert N. Golden



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# University of Wisconsin Population Health Institute

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## Mission Statement



The Institute serves as the bridge to public health and health policy practitioners in the State, through an active citizen advisory board, issue briefs and reports, and periodic conferences and educational programs.

It also serves as a focal point for public health and health policy within the School of Medicine and Public Health by bringing together faculty, staff, and students interested in applying their skills and experience to answer “real-world” questions.

### Mission:

To translate public health and health policy research into policy and practice.

### We strive to:

- Address a broad range of real-world problems of topical importance to government, business, providers and the public
- Promote partnerships of inquiry between researchers and users of research, breaking down barriers between the academic community and public and private sector policy makers
- Advance the development of interdisciplinary research, along the spectrum from public health to health care, at the University of Wisconsin-Madison and other academic settings in Wisconsin

- Provide outreach and continuing education for practitioners and opportunities for applied learning for MPH, medical, graduate, and other health professions students
- Contribute to public health and health care practice and policy decisions that improve Wisconsin's population health
- Maintain the highest level of relevance, rigor, and objectivity



## Community Advisory Board

The Institute is guided by an 18-member Community Advisory Board, with members from the health care, public health, business, and voluntary sectors, as well as leaders from Wisconsin's legislature. The Board meets three to four times per year to guide the work of the Institute and provide feedback on its programs and publications.

### Members in 2008

**Bevan Baker**

Commissioner  
City of Milwaukee Health Department

**Rep. Chuck Benedict**

Wisconsin State Legislature

**Steve Brenton**

President  
Wisconsin Hospital Association

**Kurt Eggebrecht**

Health Officer  
Appleton City Health Department

**Curt Gielow**

Executive Dean  
Concordia University School of Pharmacy

**Sheri Johnson**

Assistant Professor of Pediatrics  
Medical College of Wisconsin

**Nancy Kaufman**

Vice President Philanthropy  
Aurora Health Care

**Rep. Terry Moulton**

Wisconsin State Assembly

**Helene Nelson**

Independent Consultant

**Greg Nycz**

Director  
Family Health Center of Marshfield

**Christopher Queram**

President and Chief Executive Officer  
Wisconsin Collaborative for Healthcare Quality

**David Riemer**

Director  
Wisconsin Health Project

**Peggy Rosenzweig**

Former UW Regent and Legislator

**Ayaz Samadani**

Family Physician  
Dean/St. Mary's Regional Clinic

**Tim Size**

Executive Director  
Rural Wisconsin Health Cooperative

**Arvid Tillmar**

Chief Executive Officer  
Diversified Insurance Services, Inc.

**Karen Timberlake**

Secretary  
Wisconsin Department of Health Services

**Susan Turney**

Chief Executive Officer  
Wisconsin Medical Society

*As a representative of employers in the private sector and their employees, I am privileged to participate in a very diverse group with the University of Wisconsin Population Health Institute Advisory Board. As a representative of the business owners, who knows, I may be as the British say "the cat among the pigeons".*

*I come from the background of Well City and wellness, as I believe behavioral change through lifestyle and wellness initiatives is the way to reduce utilization and thus drive down the cost of health care. Behavioral change is absolutely necessary; employers are in the health business.*

*If employers, the medical profession, and health departments all come at the individual consumer of health, then perhaps we can indeed change the poor existing patterns. The University of Wisconsin Population Health Institute Advisory Board offers a forum of very talented individuals driving that change.*



*Arvid R. "Dick" Tillmar  
Preventive Health Advocate*



# Institute Leadership and Programs

The Institute is led by nationally-recognized leaders in applied public health and health policy research.

Our progress during 2008 could not have been achieved without the ongoing contributions from members of our Community Advisory Board and support from the University of Wisconsin School of Medicine and Public Health and the Wisconsin Partnership Program.

## Faculty Leadership

- **Patrick Remington, MD, MPH**, has over 25 years experience in public health research and practice, with a focus on measuring and monitoring the health of populations.
- **D. Paul Moberg, PhD**, brings extensive experience in program evaluation and evaluation research, specializing in substance abuse prevention and treatment.
- **David Kindig, MD, PhD**, is a nationally recognized expert in health care policy, with a recent focus on approaches to improve health through value purchasing, with a focus on population health outcomes.
- **Tom Oliver, PhD, MHA**, is a leading scholar in the area of national, state, and local health system reform, focusing on the process of policy development, design and implementation.

## The Programs of the Institute

- **Population Health Assessment:** Monitors and assesses the major components of population health: health outcomes, health determinants and programs and policies.
- **Health Policy:** Engages in research, consulting, and analysis in partnership with Wisconsin's leading public and private sector policy makers in health and health care, focusing especially on cost, financing, access, and quality.
- **Program Evaluation:** Conducts evaluation projects in public health, substance abuse prevention and treatment, maternal and child health, geriatric services and related areas.
- **Outreach Education:** Connects the Institute to the public health and health care community in the state through seminars, conferences, training programs, and an active website.

## Cross-Cutting Themes

- **Service Learning:** Serves as a population health 'laboratory' for learning, where graduate students apply their skills to real-world issues.
- **American Indian Tribal-Academic Partnerships:** Builds and maintains research evaluation and service initiatives with Wisconsin's American Indian communities and the Great Lakes Inter-Tribal Council (GLITC).

- **Community Engagement:** The Institute fosters strong partnerships between the University of Wisconsin and population health practitioners and policy makers through all of its programs.
- **Evidence-Based Practice:** The Institute seeks to evaluate and disseminate evidence-based policies and practices through many of its programs.



Patrick Remington, MD, MPH  
Director



D. Paul Moberg, PhD  
Deputy Director



# Population Health Assessment



Bridget Booske, PhD, Program Director

**Description:** The Institute monitors health and health disparities in communities; reviews evidence on policies and programs to inform health policy, program planning, and evaluation; and disseminates information in user-friendly formats to motivate action toward community health improvement. The program provides opportunities for population health graduate and MPH students to engage in the analysis, interpretation, and communication of health data to Wisconsin's public health and health policy community.

**Primary Partners:** State and local public health agencies and policy makers.

## Major Projects

- Wisconsin County Health Rankings, our signature publication, accompanied by County Snapshots, Full Report, and supporting web-based materials
- Brief Reports on methods used in population health assessment
- Making Wisconsin the Healthiest State
- Catalysts for Action Toward Community Health Improvement (CATCH)
- National Opinion Survey on Health and Health Disparities



David Kindig, MD, PhD  
Founder and Senior Advisor

## Health Rankings

The Institute published the 6<sup>th</sup> annual Wisconsin County Health Rankings in 2008. These annual reports provide county-level indices of population health in order to stimulate discussion among policy makers in Wisconsin's communities.

In late 2008, the Institute was awarded a major new grant by the Robert Wood Johnson Foundation to expand the County Health Rankings to other states across the United States beginning in 2009.

## Making Wisconsin the Healthiest State

In February 2008, the Institute published the second in a series of major reports from the "Making Wisconsin the Healthiest State Project": *Opportunities to Make Wisconsin the Healthiest State.*



This report highlighted the multiple drivers of Wisconsin's health and showed how Wisconsin's performance in each of these areas compares to that of the best and worst states, the US average, and Minnesota. Meanwhile, work continued on identifying the most effective policies and programs to address each of these drivers of health.



## Health Policy

### Governor Doyle's eHealth Quality and Patient Safety Board

*The Health Policy unit provided lead staff for Wisconsin's Health Information Privacy and Security Collaborative project. This is part of ongoing collaboration and consultation with the Department of Health Services eHealth Initiative focusing on health information technology and matters relevant to the exchange of electronic health information.*

*In May 2008, the Institute convened the annual eHealth Summit, which attracted over 200 participants on behalf of Governor Doyle's eHealth Care Quality and Patient Safety Board.*



Governor Jim Doyle



Donna Friedsam, MPH, Program Director

**Description:** The Institute's health policy programs connect the University of Wisconsin School of Medicine and Public Health to Wisconsin's leading public and private sector policy makers in the public health and health care arenas, with particular focus on cost, financing, access, and quality. Evidence and analyses are communicated through Issue Briefs, consultancies, periodic conferences and health policy forums, and direct collaborations.

**Primary Partners:** Legislators and their aides, executive agency leadership and their staff, health care purchasing and payer organizations, and provider associations.

### Evidence-Based Health Policy Project

- The EBHPP, a partnership with the La Follette School of Public Affairs and the Wisconsin Legislative Council, connects lawmakers and researchers, along with public and private sector decision leaders to advance Wisconsin's health.
- The EBHPP provides policymakers, in both the public and private sectors, with timely, nonpartisan, high-quality information for evidence-based decision making; and increases involvement of UW research and teaching activities in topical issues of state public policy.
- The EBHPP was selected by the University of Wisconsin's Vice Provost for Teaching and Learning to feature in the University's application for the Carnegie Foundation's Community Engagement Classification, and was designated as a core community engagement component of the University of Wisconsin School of Medicine and Public Health Institute for Clinical and Translational Research Community Academic Partnership (ICTR-CAP).
- Briefings and forums in 2008 covered public health preparedness, pay-for-performance, alcohol abuse in Wisconsin, wellness incentives, injury prevention, relationship between supply, utilization, expenditures, and outcomes.



## Health Policy

### Highlights from 2008 include the following:

- Initiated a multi-faceted evaluation of BadgerCare Plus, in partnership with Wisconsin's Department of Health Services, and attained Robert Wood Johnson Foundation support for the evaluation research. Evaluation components focus on enrollment and continuity, affordability, take-up and crowd-out, and the impact of various health promotion interventions
- Assembled a team of collaborating faculty investigators, including Drs. Tom DeLeire and Bobbi Wolfe from the LaFollette School of Public Affairs, and staff from the University of Wisconsin Institute for Research on Poverty
- Produced, managed, and published results from a statewide survey of Wisconsin physicians and Wisconsin medical students about their views on various aspects of health care reform, in partnership with the University of Wisconsin Survey Center, and with funding from Wisconsin Medical Society
- Mentored three graduate students (two LaFollette and one MPH/LaFollette) as project assistants, and two medical students in summer placements with the Shapiro grant support
- Served on several government and industry committees including Wisconsin BadgerCare Plus Advisory Committee, Wisconsin Collaborative for Healthcare Quality (WCHQ) Aligning Forces for Quality initiative, and the Wisconsin Hospital Association Quality Steering Committee

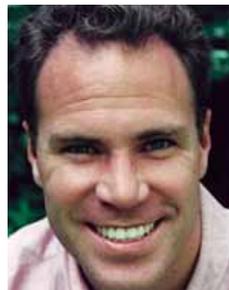
### Collaborating Faculty Investigators & Researchers



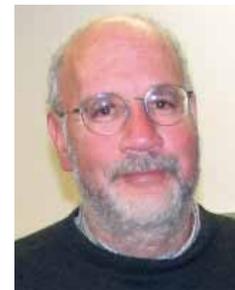
Tom Oliver, PhD  
Professor,  
Population Health Sciences



Barbara Wolfe, PhD  
Professor  
LaFollette School of Public Affairs and  
UW Department of Population Health Sciences



Thomas DeLeire, PhD  
Associate Professor  
LaFollette School of Public Affairs and  
UW Department of Population Health Sciences



Tom Kaplan, PhD  
Associate Director  
UW Institute for Research on Poverty

### Health Policy Program Staff:

Alison Bergum, MPA, Associate Researcher  
Ceri Jenkins, MPA, Senior Outreach Specialist

### Graduate Student Project Assistants:

Anne Getzin, Med 2  
Emma Hynes, MPH/MPA candidate  
Kjerste Knox, Med 2  
Lilly Shields, MPA/JD candidate  
Lindsay Read, MPA candidate



## Program Evaluation

The Program Evaluation group was involved in 22 active projects at the end of 2008. These projects cut across many areas of population health and used a diversity of approaches. The largest area is substance abuse.

### Projects include:

- A Centers for Disease Control and Prevention funded study of Fetal Alcohol Syndrome (FAS);
- Two Substance Abuse and Mental Health Services Administration (SAMHSA) funded state projects—the Strategic Prevention Framework State Incentives Grant (SPF-SIG) and Wisconsin's Screening, Brief Intervention, Referral and Treatment (SBIRT) grant;
- A National Institute on Drug Abuse funded study of Recovery Schools for high school students with substance use disorders and;
- Evaluation of correctional programs providing treatment alternatives for offenders with substance abuse problems.



Evaluation Team Members

Another area is evaluation of programs targeting populations experiencing health disparities. These include Native American health, partnering with the GLITC; programs targeting African American and Latino health, partnering with the WI Division of Public Health; and assistance to the Department of Corrections to examine disparities in parole revocation.

We are also working with partners to evaluate statewide mental health programs; nutrition; physical activity and fitness programs in schools.

**Description:** Formerly the Center for Health Policy and Program Evaluation, this unit conducts evaluations of programs in public health and human services. The evaluation group also maintains directly funded evaluation research projects, evaluating intervention programs with experimental and quasi-experimental designs.

**Primary Partners:** Community, tribal and governmental organizations; collaboration with other University of Wisconsin researchers and practitioners. Focus is on substance abuse prevention and treatment, maternal and child health, health services innovation, correctional health, health disparities, and geriatric service.



Paul Moberg, PhD, Program Director

### Examples of the services provided:

- Designing and implementing comprehensive program evaluations
- Developing a wide range of evaluation designs and needs assessments
- Developing data collection methods and survey instruments
- Monitoring program services (e.g., measuring progress in reaching program objectives)
- Conducting qualitative research, including content analysis, intensive interviews, focus groups and site visits
- Conducting statistical analysis of data from surveys and program-specific data sets



## Education and Training



Marion Ceraso, MHS, Program Director

**Description:** The Education and Training Program offers seminars, conferences, and applied training and continuing education programs to community and public health practitioners.

**Major Partners:** A diversity of organizations and individuals from non-profit academic, governmental, business and local public health sectors working to improve the health of the State of Wisconsin.

### Examples of Activities

- Wisconsin Population Health Fellowship Program
- First Monday Seminar Series
- Population Health Conferences

### Healthy Wisconsin Leadership Institute

**The mission** of this collaborative program of the University of Wisconsin School of Medicine and Public Health and the Medical College of Wisconsin is to enhance the skills and leadership capacity of the State's public health workforce.

**- Community Teams Program:**

A year-long program for 5 to 8 teams focused on building public health and collaborative leadership skills as they work to address a priority health issue in their community.

**- Regional Workshops:** A series of targeted one-day workshops offered in community settings on priority topics identified through collaboration with regional partners. Topics have included conflict management, coaching and mentoring, and policy approaches to improving health.

### Community Teams Program

*The second cohort of five community teams graduated from the program in September 2008. The 2008-2009 cohort includes seven teams representing initiatives in Dane, Fond du Lac, Lincoln, Milwaukee, Oneida and Wood counties. The teams are addressing health issues from infant mortality to underage drinking, physical activity and nutrition, and strategies to increase access to health care.*

### Participant Feedback on Community Teams Program

*"The Leadership Institute was a comprehensive training program that built our team's skills in building effective collaborations, utilizing evidence in community health improvement planning, and taking our work beyond our individual institutions to the larger community."*

*Pam Bork, Principal,  
Roosevelt Elementary School,  
Stevens Point*



## Service Learning

### Wisconsin Population Health Fellowship Program

*This two-year fellowship program provides recent masters level graduates with service and training opportunities in community based, non-profit, governmental and health service organizations. The primary goal of the Fellowship Program is to develop the next generation of public health practitioners skilled in planning, implementation, and evaluation of public health programs.*



Population Health Fellows, Mentors and Staff

**Description:** Each of the Institute's programs provides students and fellows the opportunity to "learn while doing." This focus on service learning adds to coursework that students take in the Population Health MS/PhD program, or in the applied coursework offered as part of the Master of Public Health (MPH) program. The Institute serves as a population health 'laboratory' for learning, where students apply their skills to real-world issues and, in turn, have an opportunity to publish results as issue briefs, in the Wisconsin Medical Journal, or in national publications.

**Major Partners:** State and local health and health care leaders who provide service learning opportunities for students working in the Institute, or for fellows in the Wisconsin Population Health Fellowship.

### 2008 Population Health Practice Fellows

Traici Brockman, MPH  
Evan Cole, MPH  
Suzanne Galoucher, MPH  
Marjory Givens, MPH, PhD  
Carrie Henning, MSW, MPH  
Courtenay Kessler, MS  
Katherine Konkle, MPH  
Samantha Perry, MPH  
Amanda Schultz, MPH

### 2008 Graduate Student Assistants across the Institute

Jessica Athens  
Jared Collins  
Carissa Gottlieb  
Mathew Gigot  
Anna Graupner  
Emma Hynes  
Noah Ives  
Angela Kempf Rohan  
Anna Kochasian  
Sarah Meier  
Clara O'Connor  
Lindsay Reed  
Lilly Shields  
Kyla Taylor



## American Indian Tribal-Academic Partnerships

Institute staff members have lead responsibility, on behalf of the University of Wisconsin School of Medicine and Public Health, for building and maintaining research and service initiatives with Wisconsin's American Indian communities and the Great Lakes Native American Research Center for Health. The Institute provides technical assistance, training, and evaluation services for programs that address maternal and child health, and the delivery of health care services.

### The following projects were ongoing in 2008

- Continued to convene and lead the University of Wisconsin Native American Health Work Group
- Represented the University of Wisconsin School of Medicine and Public Health in the Native American Research Center for Health (NARCH) partnership with the Great Lakes Inter-Tribal Council (GLITC)
- Collaborated with GLITC in developing grant proposals for several public health programs
- Continued the evaluation of GLITC's Honoring Our Children project, ongoing since 1998, and the related Honoring Our Families and the Urban/Rural Outreach projects
- Consulted with Dr. Alex Adams on the process evaluation of Healthy Children, Strong Families, Supportive Communities, a child obesity prevention program in tribal communities
- Convened the fifth annual American Indian Health Sciences, with 100 American Indian student participants from around the State

### Great Lakes Native American Research Center for Health (NARCH)

*We have joined with the Great Lakes Inter-Tribal Council and Wisconsin's tribal and urban Indian clinics through the National Institutes of Health and Indian Health Service-supported Great Lakes Native American Research Center for Health. A joint Memorandum of Understanding governs this relationship, based on collaboration, tribal self-determination, and respect for tribal sovereignty. This partnership includes several research projects, ranging from preventing childhood obesity to cancer surveillance, and a student development component aimed toward bringing American Indian youth into the sciences and health professions.*



## Community Engagement

The “Wisconsin Idea” envisions close working relationships throughout the State of Wisconsin, such that “the beneficent influence of the University reaches every family in the State.”

Institute staff members regularly engage with colleagues and partners in programs, applied research, program evaluation, committees, consulting, proposal development and other activities. These partnerships, some funded, some in-kind, and some simply collegial, include entities in the public and private sector as well as in other departments and centers within the University. Institute participation may be based on grants and contracts, in-kind commitments, or collegiality. The list below provides a selected view of the myriad organizations with which Institute staff collaborated and/or consulted in 2008.



### Public/Governmental Agencies

- Wisconsin Department of Health Services
- Wisconsin Legislative Council
- Wisconsin Department of Corrections
- Wisconsin Department of Public Instruction
- Wisconsin Department of Employee Trust Funds
- National Institute on Drug Abuse
- Centers for Disease Control and Prevention
- Wisconsin Office of Justice Assistance
- Substance Abuse and Mental Health Services Administration

### Private and Not-for-Profit Agencies

- Alliance Employer Health Care Cooperative and Alliance Foundation
- Aurora Health Care, Inc.
- Great Lakes Inter-Tribal Council, Inc.
- Medical College of Wisconsin
- The Robert Wood Johnson Foundation
- United Way of Dane County, WI
- UW Medical Foundation
- Wisconsin Education Association
- Wisconsin Hospital Association
- Wisconsin Medical Society
- Wisconsin Nursing Association
- Intertribal Council of Michigan
- Wisconsin Association of Drug Court Professionals
- Wisconsin Collaborative for Healthcare Quality
- Women, Infants and Children Association



# Conferences, Seminars, and Other Events

## Institute-Sponsored Seminars

*Public Health Preparedness: Progress and Challenges for State Policy.* <http://uwphi.pophealth.wisc.edu/healthPolicy/ebhpp/events/20080110/agenda.pdf>. Evidence-Based Health Policy Project Breakfast Briefing, January 10, 2008

*Health Care Reform in 2009? The View from Washington, DC.* Congresswoman Tammy Baldwin, Wisconsin's 2nd Congressional District, February 4, 2008

*A Pathway toward Health Care Reform: Exploring Spending, Supply and Health Outcomes.* <http://uwphi.pophealth.wisc.edu/healthPolicy/ebhpp/events/20080226/agenda.pdf>. Elliott Fisher. Evidence-Based Health Policy Project Breakfast Briefing, February 26, 2008

*Gene and Environmental Interactions in Human Carcinogenesis.* Jack A. Taylor, MD, PhD, Principal Investigator, Molecular & Genetic Epidemiology Group, National Institute of Environmental Health Sciences, National Institutes of Health., March 3, 2008

*Adult Male Circumcision as an Intervention Measure for Control of Heterosexual HIV Transmission--Lessons from Rakai Health Sciences Program.* Nelson Sewankambo, Dean, Faculty of Medicine, Makerere University, Kampala, Uganda, April 7, 2008

*Health Care Payment Reform and Pay-for-Performance in Wisconsin: How to Promote System Transformation (and What Not to Do).* <http://uwphi.pophealth.wisc.edu/healthPolicy/ebhpp/events/20080429/agenda.pdf> Evidence-Based Health Policy Project Symposium, April 29, 2008

*The Epidemiology and Paleoepidemiology of Cystic Fibrosis: Lessons Learned Through Newborn Screening and History.* Philip M. Farrell, MD, PhD, Professor of Pediatrics and Population Health Sciences, UW Department of Population Health Sciences, May 5, 2008

*Sobering News: How We Can Reduce Wisconsin's Top-Ranked Drinking Problem.* <http://uwphi.pophealth.wisc.edu/healthPolicy/ebhpp/events/20080506/agenda.pdf> Evidence-Based Health Policy Project Briefing, May 6, 2008

*Racial Disparities in Wisconsin's Criminal Justice System.* Pamela E. Oliver, PhD, Conway-Bascom Professor of Sociology, University of Wisconsin-Madison, September 8, 2008

*The Politics of Population Health Policy.* Daniel Fox, PhD, Past President, Milbank Memorial Fund, (co-sponsored by the UW Population Health Institute and the Robert Wood Johnson Health & Society Scholars program). October 6, 2008

*The Wide Ranging Health and Social Impact of Adverse Childhood Experiences.* Robert Anda, MD, MS, Scientific Consultant (Medicine and Public Health Policy) to the CDC, Co-PI and Co-Founder, Adverse Childhood Experiences (ACE) Study, November 3, 2008

## Institute-Sponsored Conferences

*American Indian Health Sciences Day.* Commons, School of Pharmacy Building, Madison, WI, April 4, 2008

*Governor Doyle's eHealth Care Quality and Patient Safety Board.* Wisconsin's 3rd Annual eHealth Implementation Summit, Madison Concourse Hotel, June 12, 2008

## Representative Presentations

Booske BC. Wisconsin County Health Rankings. CDC Community Level Health Index Workshop, Atlanta, GA, September 16, 2008

Ceraso M. *Exploring Policy Approaches for Improving Health.* Tri-County Leadership Initiative, Green Lake County, January 2008

Ceraso M, Ore P, Gruebling K, Layde P, Remington P. *Border Crossings: Transformational Partnerships for Community Health Improvement.* American Public Health Association Annual Meeting. San Diego, CA. October 2008

Ceraso M, Ore P, Gruebling K, Layde P, Remington P. *Building Transformational Partnerships for Community Health Improvement in Wisconsin.* American Public Health Association Annual Meeting, San Diego, CA, October 2008

Connor, TG, Cauley K, Greene-Wenham D. *Bringing Quality Close to Home: How to Successfully Initiate a Quality Improvement Project.* Wisconsin's 4th Annual Mental Health/Substance Abuse Services Training Conference. Wisconsin Dells, WI, October, 2008

FitzGerald CJ, Kruse T, Stoddard B. *How the Honoring Our Children Project Compares Data Across Sites and Over Time.* 2008 MCH Regional Forums, Eau Claire, Madison, West Allis, Menasha, and Minocqua, WI. September-November 2008

Pierce K, Strickland R, Matloub J, Stephenson L, Waukau J, Kagigebi R, Remington P. *Improving American Indian Cancer Surveillance and Data Reporting in Wisconsin.* 20th Annual Native Health Research Conference. Seattle, WA. September 2008

Moberg DP, Finch AJ. *Recovery High Schools as Continuing Care for Substance Abuse.* Academy Health, Washington DC, June 9, 2008

Moberg DP. *Juvenile Drinking: What's the problem?* Wisconsin Juvenile Officer's Association Training Conference; Plenary Session, Wisconsin Dells, WI, September 10, 2008

Remington P. *Using Public Health Surveillance to Improve Population Health.* Wisconsin Research Network (WREN) Annual meeting. Wisconsin Dells, Wisconsin. May 2008

Remington P. *Eliminating Health Disparities in Milwaukee, Medical Grand Rounds.* Aurora St. Luke's Medical Center, Milwaukee, Wisconsin. December 2008

Van Stelle K. *Update on Treatment Alternatives and Diversion (TAD) Evaluation – 2008.* Annual TAD Statewide Program Meeting, Madison, WI, October 9, 2008

Swain G, Booske B, Athens J, Taylor K, Remington P. *Wisconsin County Health Rankings: A Tool for Population Health Improvement.* Annual Meeting of the National Association of City and County Health Officials. San Diego, CA. July 2008

Zahner S. *Structural Capacities, Processes, and Performance of Small Local Public Health Systems.* AcademyHealth, June, 2008



## Executive Committee

*The Population Health Institute supports the mission of our newly integrated School of Medicine and Public Health by translating public health and health policy into practice. We consider our work as the most recent embodiment of the Wisconsin Idea by working with government and community toward a healthier Wisconsin. We merge the burgeoning body of public health knowledge with the realities of behavior, culture, resources and institutional interests to create strategies that make a difference in the health of our citizens across the full socioeconomic spectrum.*

Gordon T. Ridley  
Senior Associate Dean for  
Administration and Finance  
Associate Vice Chancellor  
for Medical Affairs



Gordon T. Ridley

**T**he Executive Committee provides guidance to the Director on the performance of the Institute, reviewing goals and objectives and evaluating accomplishments through this annual report.

**Gordon T. Ridley, Chair**  
Senior Associate Dean for Administration and Finance

**Ron Cisler**  
Director  
Center for Urban Population Health

**Susan Goelzer**  
Professor  
Department of Anesthesiology  
Department of Population Health Sciences

**David A. Kindig**  
Senior Advisor  
UW Population Health Institute  
Professor Emeritus

**Katharyn May**  
Dean and Professor  
School of Nursing

**Dennis Dresang**  
Professor  
La Follette School of Public Affairs

**F. Javier Nieto**  
Chair  
Department of Population Health Sciences  
Professor  
Population Health Sciences and Family  
Medicine

**Patrick Remington**  
Professor  
Department of Population Health Sciences



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## Institute Staff

### Institute Staff in 2008

David Ahrens, MS, Researcher  
UW Comprehensive Cancer Center

Alison Bergum, MPA, Associate Researcher

Bridget Booske, PhD, Senior Scientist  
Director, Population Health Assessment

John Bowser, Research Specialist

Marion Ceraso, MHS  
Director, Education and Training

Tim Connor, Associate Researcher

Nancy Eberle, MPH, Assistant Researcher

Charlanne FitzGerald, MPH, Researcher

Donna Friedsam, MPH  
Health Policy Programs Director

Janae Goodrich, Research Specialist

Barbara Hill, MSSW, Researcher

Bryan Hoeft, Administrative Program Manager

Aimee Hugl, Research Specialist

Ceri Jenkins, Senior Outreach Specialist

Nathan Jones, PhD, Researcher  
UW Comprehensive Cancer Center

Amanda Jovaag, MS, Associate Researcher

David Kindig, MD, PhD, Senior Advisor

Judy Knutson, University Services Associate II

Robin Lecoanet, JD, Associate Researcher

Sarah Linnan, Research Specialist

D. Paul Moberg, PhD  
Deputy Director and Senior Scientist

Christine Niemuth, Research Specialist

Tom Oliver, PhD, Associate Professor

Peggy Ore, MS, RN, Senior Outreach Specialist

Robert Rancourt, Senior Administrative Program Manager

Patrick Remington MD, MPH, Director

Kit Van Stelle, MA, Researcher

Lesley Wolf, University Services Associate II



## Selected Publications

### Brief Reports

Athens JK\*, Remington PL (2008) Annotated Bibliography on "Green and Healthy" Schools. Brief Report 3(1). University of Wisconsin Population Health Institute

Gottlieb CA\*, Booske BC, Kindig DA. (2008) Key Articles on Population Health Published in 2007. Brief Report 3(2). University of Wisconsin Population Health Institute

Van Stelle KR, Goodrich J (2008) Treatment Alternatives and Diversion Program: Report on Participant Outcomes. University of Wisconsin Population Health Institute

### Peer Reviewed Publications

Athens JK\*, Bekkedal B, Malecki K, Anderson H, Remington PL. Measuring the environmental health of Wisconsin's counties. *Wisconsin Medical Journal* 107(4): 169-175, 2008

Bade E, Evertsen J, Smiley S, Banerjee I. Navigating the health care system: A view from the urban medically underserved. *Wisconsin Medical Journal* 107(8): 374-379, 2008

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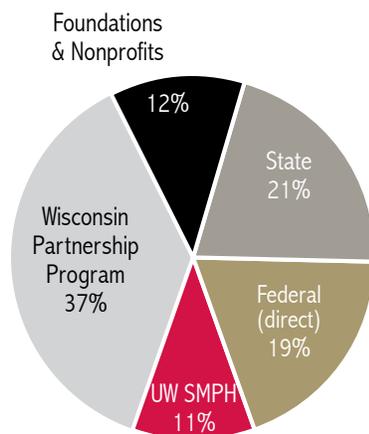
\*student or trainee author

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# Budget

During 2008 the Institute had a total budget of approximately \$3.35 million. This funding was from a diverse mix of sources, including the Wisconsin Partnership Programs (Blue Cross/Blue Shield conversion), Wisconsin state agencies, federal agencies, core funds from the UW School of Medicine and Public Health, and several foundation and other non-profit sources. The following graph summarizes funding source as percent of total:



## A. State Agencies (including federal pass-through)

### Wisconsin Division of Public Health (\$222,000)

- System-Based Diabetes Prevention and Control Program
- Evidence-Based Practices & Monitoring for Healthiest Wisconsin 2010
- InfoLinks eHealth Project
- BadgerCare Plus

### Wisconsin Division of Disability and Elder Services (\$321,000)

- Strategic Prevention Framework State Incentives Grant
- Mental Health Program Evaluation Services
- Screening, Brief Intervention Referral and Treatment Program

### Wisconsin Department of Public Instruction (\$47,000)

- Safe and Drug Free Schools and Communities Data Improvement Project

### Wisconsin Department of Corrections (\$103,000)

- Study of Offender Revocation
- Treatment and Diversion Program

## B. Direct Federal Funding (\$631,000)

- Fetal Alcohol Syndrome Prevention and Surveillance (CDC)
- Recovery Schools as Continuing Care for Adolescent Substance Abuse (NIDA)

## C. UW School of Medicine and Public Health

### Core SMPH Funds (\$385,000)

- Wisconsin County Health Rankings
- Issue Briefs and E-News
- Conferences and Seminars
- Native American Health

### Wisconsin Partnership Programs (\$1,238,000)

- Population Health Fellowship Program
- Healthy Wisconsin Leadership Institute
- Making Wisconsin the Healthiest State
- What Works: Reducing Health Disparities
- Evidence Based Health Policy Program
- FIT WIC/FIT Families
- Honoring Our Children Urban/Rural Project

## D. Foundations and other Nonprofit Sources

### Great Lakes InterTribal Council (\$60,000)

- Honoring Our Families
- Honoring Our Children—Healthy Start

### Robert Wood Johnson Foundation (RWJF) (\$322,000)

- BadgerCare Plus Performance Review
- Measures of Health Outcomes to Guide Multi-Sectoral Planning to Improve Community Health
- Identifying Effective Catalysts for Action Toward Community Health Improvements in Underserved Communities in Wisconsin

### Sawyer County, WI (\$6,000)

- Evaluation of Sawyer County Drug Court

### Wisconsin Sports Development Corporation (\$16,000)

- Healthy Kids, Healthy America Project

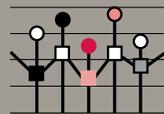


UNIVERSITY OF WISCONSIN

**Population Health Institute**

*Translating Research into Policy and Practice*

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