

# HIA BUZZ

November - December 2016

## Health Means Business!

- » **An initiative** of the U.S. Chamber of Commerce Foundation and the Robert Wood Johnson Foundation, the Health Means Business Campaign works towards promoting a culture of health through a national discussion about the interdependency between health and economic empowerment. The campaign aims to engage small, medium, and large businesses, chambers of commerce and communities across the country through a series of regional forums, to discuss and explore the connections between health, education and economic outcomes. To learn more about this campaign click [here](#).
- » **Health Means Business's 'Healthy10 Awards'** serve to honor either businesses that support consumer and community health through their business model/mission, and/or cross-sectoral collaborative partnerships/initiatives between local businesses and traditional and non-traditional partners that are working towards improving community health through greater economic opportunity. Deadline for nominations is December 1, 2016. Click [here](#) to nominate a business collaboration and to learn more about this opportunity.

## Training: How to Understand and Implement Health Literacy

- » **Offered by the Michigan Public Health Training Center**, this self-paced on line training opportunity, focuses on recognizing health literacy as a health equity issue, identifies organizational-level strategies to address health literacy, and describes communication strategies that can be applied at work. The training offers 1.75 Nursing Contact Hours and 2.0 CHES Category I CECH credits, as well as a Certificate of Completion, at no cost. Click [here](#) to register.

## Health Impact Assessment Toolkit for Planners

- » This toolkit introduces planners and policy makers to health impact assessment. It walks through and presents information on each of the 6 steps of the HIA process, providing guidance on how an HIA may add value to different phases of planning processes. The toolkit also provides information on alternative methods to HIA, which may be employed to introduce or strengthen discussion on health impacts, within planning processes. Click [here](#) to access this toolkit.

## NACCHO Annual 2017

- » NACCHO's 2017 Annual Conference, which shall be held on July 11–13, in Pittsburgh PA, is currently accepting abstracts. The 2017 conference's theme is **Public Health Revolution: Bridging Clinical Medicine and Population Health**. This conference will provide attendees with insights, knowledge and tools aimed to increase collaborative efforts between local public health departments, clinical providers, and other key stakeholders to improve patient/community health outcomes. To submit an abstract and/or register for this conference, click [here](#).

HIA BUZZ IS BROUGHT TO YOU BY THE WPHA HIA/HIAP SECTION'S LEADERSHIP TEAM

[Colleen Moran](#), [Lindsay Menard](#), [Paula Tran Inzeo](#), [Denise Attard Sacco](#)

WpHA  
HIA/HiAP



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## Training Resources

» Access HIA resources at:

- [WPHA HIA/HiAP](#)
- [WDHS](#)
- [WHO](#)
- [NNPHI](#)
- [HIP](#)

» Access HiAP resources at:

- [APHA](#)
- [ChangeLab Solns](#)
- [NACCHO](#)
- [RWJF](#)
- [WHO Int.](#)

## November is

### American Diabetes Month

Across the nation one in 11 people has diabetes (>29 million people). In WI alone 1 in 10 adults has diabetes – of these 1 in 4 does not know that she/he has diabetes. In the US there are 86 million adults that are at high risk of developing type 2 diabetes. In WI, 3 in 10 Wisconsin adults have prediabetes. Unmanaged diabetes may cause blindness, nerve damage, kidney disease, and other health problems. The US Department of Health and Human Services' has developed tools to help raise awareness on this concern amongst your communities. Access them [here](#).