

# HIA BUZZ

February 2016

## Welcome Jennifer!

Jennifer has recently joined our Section leadership team. Jennifer has a BS in Biology from Marquette University and a PhD in Adult & Continuing Education from the University of Wisconsin Milwaukee (UWM). She is currently an instructor and fellow in the Department of Family & Community Medicine at the Medical College of Wisconsin and is also working towards an MPH in Community & Behavioral Health Promotion at the UWM Zilber School of Public Health. Jennifer loves jogging, reading and spending time with family. She is interested in learning more about HIAs and how they are employed, as well as using her knowledge and skills to support the work of the leadership team. **Welcome on board Jennifer!**

## Working towards Vision Zero!

- First conceived in 1994 in Sweden, [Vision Zero](#) is a road safety policy which aims towards zero traffic deaths by the year 2020. The concept has now also been introduced in the UK, the Netherlands as well as the US.
- Toward Zero Deaths (TZD) otherwise known as the US National Strategy on Highway Safety was released in March 2015. TZD is the joint effort of a number of organizations and agencies that either own, operate, enforce or maintain roads across the US. These include the [American Association of Motor Vehicle Administrators](#), the [American Association of State Highway and Transportation Officials](#), the [Commercial Vehicle Safety Alliance](#), [Governors Highway Safety Association](#), the [International Association of Chiefs of Police](#), the [National Association of County Engineers](#), the [National Association of State Emergency Medical Service Officials](#) and the [National Local Technical Assistance Program Association](#), with technical support provided by the [Federal Highway Administration](#), the [Federal Motor Carrier Safety Administration](#) and the [National Highway Traffic Safety Administration](#).
- The strategy's key areas focus on safer road infrastructure that accommodates a diversity of road users - including cyclists and pedestrians; safer drivers - with speeding & alcohol impaired driving requiring particular attention; providing safer vehicles; enhancing medical emergency services to reduce injury outcomes; and improving safety management through enhancing collaboration between agencies and partners vested in road safety.
- The TZD also supports the [Decade of Action for Road Safety 2011–2020 goals](#) set by the United Nations General Assembly to improve global road safety.
- To download a copy of the TZD please click [here](#). To learn more about this national effort click [here](#). For those interested in becoming TZD partners, click [here](#).

## Save the Date!

- Our next quarterly section meeting shall be held on Thursday April 21<sup>st</sup> from 11.am-12.00pm central time. During this meeting the Institute for Wisconsin's Health shall be giving us an update on the Frac Sand Mining Health Impact Assessment. Meeting call in details shall follow soon.

**HIA BUZZ IS BROUGHT TO YOU BY THE WPHA HIA/HIAP SECTION'S LEADERSHIP TEAM**  
[Colleen Moran](#), [Lindsay Menard](#), [Jennifer Kusch](#), [Paula Tran Inzeo](#), [Denise Attard Sacco](#)

WpHA  
HIA/HiAP



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## Training Resources

» Access HIA resources at:

- [APA/NACCHO](#)
- [WPHA HIA/HiAP](#)
- [WDHS](#)
- [WHO](#)
- [NNPHI](#)
- [HIP](#)

» Access HiAP resources at:

- [APHA](#)
- [ChangeLab Solns](#)
- [NACCHO](#)
- [Prevention Institute](#)
- [RWJF](#)

## Upcoming Conference

Registration is now open for the Vision Zero Cities 2016 Conference, that shall be held on March 10th -11th at the NYU Kimmel Center, NY. This conference is being presented by [Transportation Alternatives](#) and [Families for Safe Streets](#). It shall provide info on Vision Zero in public policy and social movement contexts; examples of its development and implementation; as well as sessions on technological innovations geared towards increasing traffic safety. To register click [here](#).