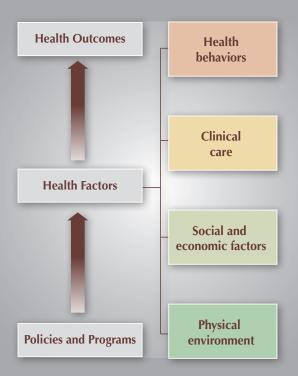
What Works? Policies and Programs to Improve Wisconsin's Health

http://whatworksforhealth.wisc.edu



September 2012



Funded by the Wisconsin Partnership Program, University of Wisconsin School of Medicine and Public Health

University of Wisconsin Population Health Institute Department of Population Health Sciences

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Acknowledgements

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This report offers a snapshot in time of *What Works for Health*, an online database of policies and programs that can improve health. New policies, programs, and evidence summaries are added to *What Works for Health* every month. For the most current policies, programs, evidence and effectiveness ratings, visit http://whatworksforhealth.wisc.edu/.

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Foreword

What will it take to make Wisconsin the healthiest state in America? In the 2011 *America's Health Rankings*, Wisconsin came in 13th, reflecting high rankings for our rate of high school graduation, our relatively low rates of those without insurance, infectious disease, and childhood poverty. On the flip side, we continue to rank absolutely last among the 50 states in binge drinking. Also, there is a huge red flag that we must not ignore: if we do nothing to stem the current obesity epidemic, nearly half of all Wisconsin residents will be obese – not just overweight – by 2018, with staggering consequences for individual and family health, economic prosperity, and consumption of already strained health care resources.

We know from the annual release of the *County Health Rankings* that in Wisconsin, as in every state in America, where we live, learn, work, and play matters to our health. Health is not the same across Wisconsin's 72 counties. While this is our challenge, it also presents an opportunity: health can, and must, be influenced at both local and state levels.

In the context of this complex environment, the UW Population Health Institute presents this guide for action to improve health by selecting not just any strategy, but those policies and programs that have demonstrated effectiveness in improving health in "real-world" situations. Research and experience tell us that we will have a greater impact on health if we choose evidence-based policies and programs like the ones featured in this guide.

How should communities choose which policies and programs to pursue? Start by examining the new and expanded resources for taking action to improve health, found at www.countyhealthroadmaps.org. From a state perspective, take a look at our newest summary of Wisconsin's health, the *Wisconsin Health Trends: Progress Report*, found at http://uwphi.pophealth.wisc.edu/programs/match/healthiest-state/index.htm. We can make a big difference in the health of our communities, and the health of the entire state, if we pursue policies and programs that are highlighted in this report and which address the key drivers of overall population health.

We hope this report helps foster decisions by leaders and others in government and business, schools and communities, public health and health care, and our own University to improve Wisconsin's health. If we all do our part, and align actions for maximum impact, it will make a big difference for our state.

Robert N. Golden, M.D.

Kobert N Golle MD

Dean, UW School of Medicine and Public Health

How Can We Make Wisconsin Healthier?

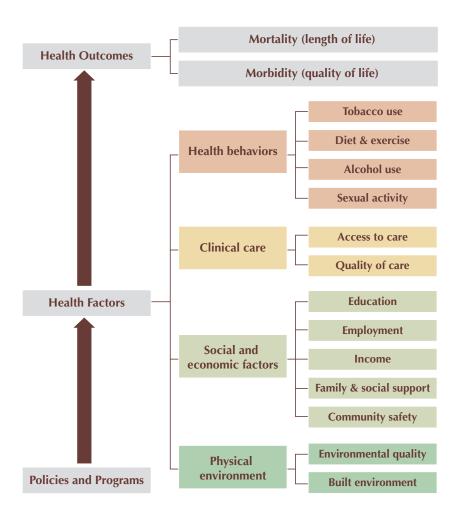
What Works for Health is a web-based database of policies and programs that can improve health. These policies and programs address key health factors that, in turn, improve health outcomes. This report, What Works: Policies and Programs to Improve Wisconsin's Health, highlights effective policies and programs included in the database as of July 2012. For the most current policies, programs, evidence, and ratings, visit http://whatworksforhealth.wisc.edu/.

Before adding policies and programs to the database, analysts systematically identify, assess, summarize, and rate available evidence of effectiveness. For each policy or program, detailed listings include:

- · A policy/program description,
- · Expected beneficial outcomes,
- The evidence of effectiveness rating,
- A summary of research supporting the rating,
- Potential population reach, i.e., the portion of Wisconsin residents potentially affected,
- Potential impact of the policy or program on health disparities,
- Decision maker(s) who could enact the policy or program, and
- Implementation examples and resources, in Wisconsin and beyond.

"Evidence of effectiveness" can mean different things to different people. We use a broad definition grounded in science but acknowledge that there are many policies and programs that have been evaluated and are considered "effective" but have not been the subject of rigorous scientific study. More information about our rating of evidence is available on page 6.

We focus our search efforts on identifying policies and programs that could be initiated or expanded by decision makers in Wisconsin (rather than on existing programs that are fully implemented or funded primarily by the federal government). The *What Works for Health* database contains cost-related information when it is available, but we generally do not provide evidence on the feasibility or relative cost effectiveness of each included policy or program. Empirical cost studies as well as state and local experiences implementing policies and programs will be extremely helpful to decision makers going forward.





About the Report

This report provides a menu of policies and programs for possible implementation in Wisconsin. The policies and programs are organized by four health factors that have demonstrated relationships to health outcomes:

- 1) health behaviors,
- 2) clinical care,
- 3) social and economic factors, and
- 4) the physical environment.

As a guide to the full range of potential policies and programs that are listed beginning on page 7, we first provide an introduction for each of these factors. We then identify potential goals of policies and programs that address each factor.

What about evidence on the relative impact on health?

Evidence summarized in this report addresses the effectiveness of policies and programs on the relevant health factor, e.g., programs in the "Income" section are reviewed in terms of their impact on income, not on the program's effect on health. Unfortunately, available research does not provide adequate evidence of the relative importance or impact of most individual policies or programs, or even of the health factors themselves, on overall health or health disparities. We believe that investments in all areas will be required for us to make maximum and efficient improvement in our health.

What about evidence on the impact on disparities?

In this scan of research we found little evidence regarding effectiveness of policies and programs with respect to their impact on health disparities. Since it is likely that some policies and programs that will improve the average health of the population may actually increase disparities (such as those aimed at or most likely to affect high socioeconomic status populations), this remains a critical research agenda for the future.

What about evidence on cost effectiveness?

In this scan of research we found limited evidence regarding the cost effectiveness of the policies and programs included in this database. Since it is likely that some policies and programs are more cost effective than others, this remains a critical research agenda for the future.

What are the next steps?

The purpose of this report is to stimulate discussion and collective action to implement policies and programs that will improve Wisconsin's health. We have provided examples of various strategies that different decision makers could choose to enact in order to influence the multiple factors that affect health.

We are not making specific recommendations but believe that these decision makers should collectively:

- a. Take on a broad and balanced portfolio of short- and long-term actions to address the many causes of poor health,
- b. Base actions on evidence of what works or is promising,
- c. Strive to reduce the differences in health and their causes between various populations,
- d. Approach the solution as a partnership, working together across "silos" to achieve broad goals, and
- e. Be held accountable for improvement.

Improving Health Behaviors

How people act affects their health in a direct way. Avoiding tobacco, drinking moderately, eating appropriately and exercising regularly all help us avoid a number of preventable chronic conditions. In addition, engaging in healthy practices, such as healthy food selection, responsible sports and recreation, and safe sex, can help us avoid unnecessary injury and illness. Nearly one-half of all deaths in Wisconsin are considered preventable; engaging in healthy behaviors could help us avoid considerable numbers of premature deaths and improve our quality of life.

| GOALS OF EFFECT | IVE POLICIES AND PROGRAMS |
|------------------------|--|
| Tobacco Use | Reduce initiation and/or increase cessationReduce exposure to environmental tobacco smoke |
| Diet & Exercise | Create opportunities for active living Increase access to healthy food options Promote broad approaches to increasing physical activity Promote healthy eating Provide physical activity information & education Reduce access to unhealthy foods |
| Alcohol Use | Implement broad initiatives to reduce alcohol use Raise the price of alcohol Reduce alcohol-impaired driving Reduce availability of alcohol Support responsible marketing and provision of alcohol |
| Sexual Activity | Reduce sexually transmitted infections (STIs) & pregnancy |

Improving Clinical Care

Our health care system helps to save lives and improves our quality of life. Health care coverage and access to high quality health care services can help improve health outcomes for everyone.

| GOALS OF EFFECT | IVE POLICIES AND PROGRAMS |
|-----------------|---|
| Access to Care | Adopt alternate models of care Increase opportunities for oral health care Recruit & retain high quality workforce Recruit providers to underserved areas Reduce financial barriers to care Reduce non-financial barriers to effective care Reduce spending and use of unnecessary services |
| Quality of Care | Implement patient safety strategies Increase coordination of care Provide culturally and linguistically competent care Utilize data to improve quality of care |



Improving Social & Economic Factors

Beginning even before birth and continuing through old age, the resources we have and the environments where we work, play, eat, and sleep impact our health. Resources such as quality jobs, family income, educational attainment, and the social characteristics of the neighborhoods we live in can all affect health. Research suggests that these factors can influence our health at least as much as genetics and health care.

| GOALS OF EFFECT | IVE POLICIES AND PROGRAMS |
|----------------------------|---|
| Education | Create safe environments that support learning Establish home visiting or parent education programs Improve quality of K-12 education Increase early childhood education Increase education beyond high school Increase high school graduation rates |
| Employment | Adopt incentives to attract and retain employers Create supportive work environments Ensure workplace safety Increase employment for mature workers Reduce long-term unemployment |
| Income | Increase or supplement incomeSupport asset developmentSupport workers |
| Family & Social Support | Build social capital within communities Build social capital within families Ensure access to housing Increase social connectedness among adults/special populations Increase social connectedness among youth |
| Community Safety | Assist youth involved with the justice system Prevent child maltreatment Prevent intimate partner violence Prevent neighborhood crime and violence |

Improving the Physical Environment

Environmental factors such as biological/chemical contamination, quality and availability of man-made structures, transportation emissions, and the physical characteristics of neighborhoods can all affect health. Research suggests that the character of our physical environment can impact not only the quality of the air we breathe or water we drink, but also, our opportunities for physical activity and interaction with our neighbors.

| GOALS OF EFFECT | IVE POLICIES AND PROGRAMS |
|--------------------------|--|
| Environmental Quality | Implement agricultural programs to reduce environmental contamination Reduce energy use Reduce transportation emissions |
| Built Environment | Create opportunities for active living Create safe places for recreation & play Improve housing quality Improve traffic safety Increase access to healthy food options Support affordable housing options |



"Effectiveness" means whether a policy or program works in real life while the American Heritage Dictionary defines "evidence" as "the data on which a judgment can be based or proof established." However, there can be a range of different types of evidence, from "data resulting from scientific controlled trials and research" through "expert or user consensus, evaluation, or anecdotal information," or personal observation.

The What Works for Health database summarizes scientific evidence—data accumulated through evaluation and research that carefully examines how an intervention is delivered and what improvements result—rather than intuitive judgment, expertise, or experience. Our gold standard for effectiveness is based on comprehensive systematic reviews finding strong evidence of effectiveness for a particular policy or program. When systematic reviews are not available, direct searches for research evaluating effectiveness may be conducted, seeking randomized controlled trials (RCTs) whenever possible. In areas where it is not feasible, practical, or ethical to evaluate policies and programs using RCTs, we look for evidence based on relevance, objectivity, and credibility, and to experts' opinions.

The scale below shows how we rate the evidence we find. We focus on the strength of the evidence (amount and quality), as well as the degree of effectiveness. The following listings include policies or programs rated scientifically supported, some evidence, and expert opinion.

| Evidence Ratir (availability ar | | Potential Population Reach | Deci | sion Makers | |
|--|---|-------------------------------|------|------------------------------|--|
| Scientifically supported | Numerous studies or systematic review(s) with strong positive results; no substantial contradictory evidence. | % of Wisconsin population: | | Businesses and employers | |
| Some evidence | Research suggests positive impacts overall; further study may be warranted. | †† 1-9% ††† 10-19% | * | Community organizations | |
| Expert opinion | Recommended by credible groups; research evidence limited. Credible groups are recognized for their impartial expertise in an area of interest. | 1111 20-49% | | Government (state and local) | |
| Insufficient evidence | Evidence limited or unavailable; further study warranted. | 111111 100% | | Health care | |
| Mixed evidence | Evidence mixed; further study warranted. | | | organizations | |
| Evidence of Research consistently shows or program is detrimental on effect. | Research consistently shows policy | | • | Individuals | |
| | | | *** | Schools | |

The What Works for Health online database is updated regularly. For more information on each policy and program, and for the most current evidence and effectiveness ratings, visit http://whatworksforhealth.wisc.edu/.



Policies and programs to improve health behaviors

| TOBACCO USE | | | | Potential Decision Makers | | | | | | |
|---|--------------------|----------------------------------|------------------------|----------------------------|------------|------------------------------|-------------|---------|--|--|
| Key: SS = Scientifically supported SE = Some evidence EO = Expert opinion Policy or Program | Evidence Rating | Potential Population Reach | Businesses & employers | Community organizations | Government | Health care organizations | Individuals | Schools | | |
| REDUCE INITIATION AND/OR INCREASE CESSAT | ΓΙΟΝ | | | | | | | | | |
| Tobacco taxes | SS | ŤŤŤŤ | | | ı III. | | | | | |
| Reduce cost for tobacco cessation therapy | SS | ŤŤŤ | | | | L | | | | |
| Increase funding for a comprehensive statewide tobacco program | SS | ŤŤŤŤ | | | ı ÎÎÎ | | | | | |
| Provider reminder systems - tobacco cessation | SS | ŤŤŤ | | | | | | | | |
| Mass media education campaigns combined with other interventions | SE | ŤŤŤŤŤ | | | ı ÎÎÎ | | | | | |
| Quitline | SE | iiiii | | | | | | | | |
| Restrict minor access to tobacco | SE | ŤŤ | | | <u> </u> | | | | | |
| REDUCE EXPOSURE TO ENVIRONMENTAL TOBAC | со ѕмо | KE | | | | | | | | |
| Smoking bans & restrictions | SS | †††††† | | | | | | | | |
| Education to reduce home exposure to secondhand smoke | SE | †††† | | | | | | | | |



| IET & EXERCISE Potential Decision Makers | | | | | ers | | | |
|---|--------------------|----------------------------------|------------------------|----------------------------|------------|------------------------------|-------------|-----------|
| Key: SS = Scientifically supported SE = Some evidence EO = Expert opinion Policy or Program | Evidence Rating | Potential Population Reach | Businesses & employers | Community organizations | Government | Health care organizations | Individuals | Schools |
| CREATE OPPORTUNITIES FOR ACTIVE LIVING | | | | | | | | |
| Point-of-decision prompts – physical activity | SS | ŤŤŤŤ | | | <u> </u> | | | \$ |
| Safe Routes to Schools (SRTS) | SS | ŤŤŤ | | | <u> </u> | | | \$ |
| Workplace incentives for physical activity | EO | iiiii | | | <u> </u> | | | |
| Minimum school physical education requirements & standards | EO | ŤŤŤ | | | <u> </u> | | | \$ |
| Extracurricular sports/after-school activities for school children | EO | iii | | • | ŵ | | | \$ |
| Recreational sports leagues for adults | EO | ŤŤŤŤ | | | | | | |
| Reduce health insurance premiums - members of fitness clubs/YMCA | EO | ŤŤŤŤŤ | | | <u> </u> | á L | | |
| INCREASE ACCESS TO HEALTHY FOOD OPTIONS | | | | | | | | |
| School fruit & vegetable gardens | SS | ŤŤŤ | | | | | | \$ |
| Healthy vending machine options | SE | iiiii | | | | | | 3 |
| Farm to school programs | SE | ŤŤŤ | | | | | | \$ |
| Taste testing new fruits & vegetables | SE | ŤŤŤŤ | | * | <u> </u> | E | | \$ |
| Increase fruit & vegetable availability | SE | ŤŤŤŤŤ | | * | <u> </u> | á L | | \$ |
| WIC and Senior Farmers' Market Nutrition programs | SE | ŤŤŤ | | | Â, | | | |
| Electronic Benefit Transfer (EBT) payment at farmers' markets | EO | ŤŤŤ | | | | | | |
| Food buying clubs & co-ops | EO | iiiiii | | | | | | |
| Healthy foods at catered events | EO | ŤŤŤŤ | | | <u> </u> | | | |
| Make water available; promote consumption | EO | †††††† | | | , Miles | á L | | \$ |
| PROMOTE BROAD APPROACHES TO INCREASING | PHYSI | CAL ACT | IVITY | | | | | |
| Multi-component obesity prevention interventions | SS | ŤŤŤŤ | | * | | | | \$ |
| Social support in community settings | SS | ††††† | | * | | E | • | |
| Individually-adapted health behavior change | SS | iiiii | | | | | † | |
| Community-wide campaigns | SE | ŤŤŤŤŤ | | | ı Î | á L | | \$ |



| DIET & EXERCISE cont. | | | | Potent | ial Ded | cision N | 1akers | |
|---|--------------------|----------------------------------|---------------------------|----------------------------|------------|------------------------------|-------------|-----------|
| Key: SS = Scientifically supported SE = Some evidence EO = Expert opinion Policy or Program | Evidence Rating | Potential Population Reach | Businesses & employers | Community organizations | Government | Health care organizations | Individuals | Schools |
| PROMOTE HEALTHY EATING | | | | | | | | |
| Breastfeeding promotion programs | SS | ŤŤ | | | <u> </u> | E | | |
| Label nutrition information at restaurants | SE | iiiii | | | | | | |
| School-based nutrition education programs | SE | ŤŤŤ | | | <u>M</u> | | | \$ |
| Nutrition standards for food sold in schools | SE | ŤŤŤ | | | Â | | | \$ |
| Point of decision/purchase prompts – healthy food choices | SE | ŤŤŤŤŤ | | | | | | \$ |
| Teach food preparation skills | EO | iiiii | | | | | | 3 |
| Healthy cafeteria cooking practices | EO | iiii | | | | | | 3 |
| Nutrition information in clinic waiting rooms | EO | iiiiii | | | <u> </u> | | | |
| Nutrition "prescriptions" & self-assessment tools | EO | iiiiii | | | <u> </u> | | | |
| PROVIDE PHYSICAL ACTIVITY INFORMATION & | EDUCA1 | TION | | | | | | |
| Enhance/expand school-based physical education | SS | ††† | | | | | | \$ |
| REDUCE ACCESS TO UNHEALTHY FOODS | | | | | | | | |
| Competitive pricing in schools | SS | İİİ İ | | | | | | \$ |
| Limit access to competitive food in schools | SE | İ İİİİİ | | | | | | \$ |
| Snack taxes - unhealthy snacks and sugar sweetened beverages | EO | ŤŤŤŤŤŤ | | | | | | |
| Reduce or eliminate advertising of non-nutritious foods and beverages | EO | †††† | | | | | | \$ |



| ALCOHOL USE | | | | Potent | ial De | cision N | 1akers | |
|--|--------------------|----------------------------------|------------------------|----------------------------|--------------|------------------------------|-------------|-----------|
| Key: SS = Scientifically supported SE = Some evidence EO = Expert opinion Policy or Program | Evidence Rating | Potential Population Reach | Businesses & employers | Community organizations | Government | Health care organizations | Individuals | Schools |
| IMPLEMENT BROAD INITIATIVES TO REDUCE AL | соног | USE | | | | | | |
| Alcohol screening and brief intervention | SS | ††††† | | | | | | |
| Broad-based community coalitions to assess specific issues & recommend alternatives | EO | ††† | | • | Â | á L | | 3 |
| RAISE THE PRICE OF ALCOHOL | | | | | | | | |
| Increase alcohol excise tax | SS | iiiii | | | <u> </u> | | | |
| Restrict drink specials that encourage over- consumption | SE | ŤŤ | | | ı III. | | | |
| SUPPORT RESPONSIBLE MARKETING AND PROV | ISION C | F ALCOI | HOL | | | | | |
| Maintain current minimum drinking age laws | SS | iiiiii | | | <u> </u> | | | |
| Vigorous enforcement of existing underage drinking laws & minimum legal drinking age | SS | iiiiii | | | ı Î | | | |
| Dram shop liability laws | SS | iiii | | | | | | |
| Restrict alcohol advertising placement | EO | iiii | | | | | | \$ |
| Responsible Beverage Server Training (RBS/RBST) | EO | iiii | | | <u> III.</u> | | | |
| Regulate possession, consumption, & attempted purchase of alcohol by minors | EO | ŤŤŤ | | | ı III. | | | |
| REDUCE AVAILABILITY OF ALCOHOL | | | | | | | | |
| Reduce alcohol outlet density | SE | †††† † | | | | | | |
| Limit days/times of alcohol sales | SE | ††††† | | | | | | |
| Restrict alcohol sales at public events | SE | ŤŤŤ | | | , Miles | | | |
| REDUCE ALCOHOL-IMPAIRED DRIVING | | | | | | | | |
| Breath testing checkpoints | SS | iiiii | | | | | | |
| Mass media campaigns to reduce alcohol-impaired driving | SS | iiiii | | * | <u> </u> | | • | |
| Multi-component interventions with community mobilization to reduce alcohol-impaired driving | SS | ŤŤŤŤŤ | | • | | 6 | | \$ |
| Ignition interlock devices | SS | İİİİ İ | | | | | | |



| SEXUAL ACTIVITY | | | | Potential Decision Makers | | | | | | |
|---|--------------------|----------------------------------|------------------------|----------------------------|-------------|------------------------------|-------------|-----------|--|--|
| Key: SS = Scientifically supported SE = Some evidence EO = Expert opinion Policy or Program | Evidence Rating | Potential Population Reach | Businesses & employers | Community organizations | Government | Health care organizations | Individuals | Schools | | |
| REDUCE SEXUALLY TRANSMITTED INFECTIONS (| (STIS) 8 | k PREGN | ANCY | | | | | | | |
| Condom availablility programs | SS | ŤŤŤŤ | | | <u>illi</u> | á L | | 3 | | |
| Behavioral interventions to reduce HIV risk | SS | ŤŤŤ | | | <u> </u> | E | | \$ | | |
| Partner counseling and referral services (PCRS) | SS | Ť | | | <u>M</u> | á L | | | | |
| Encourage Human Papillomavirus (HPV) Vaccination | SS | iii | | | <u>M</u> | | | \$ | | |
| Computer-based Interventions to decrease HIV and other STIs | SS | ŤŤ | | * | î. | | | \$ | | |
| Comprehensive risk reduction programs | SS | iii | | | <u>M</u> | | | \$ | | |
| Service-learning programs | SS | ŤŤ | | | | | | \$ | | |
| Multi-component interventions | SE | İ | | | | | | \$ | | |
| Mass media interventions to decrease pregnancy and STIs | SE | ŤŤŤ | | | | | | | | |
| Reduce adolescent exposure to sexual content in the media | EO | ŤŤŤŤ | | * | <u>illi</u> | | • | | | |

Policies and programs to improve clinical care

| ACCESS TO CARE | | | | | ial De | cision M | 1akers | |
|--|--------------------|----------------------------------|------------------------|----------------------------|------------|------------------------------|-------------|----------|
| Key: SS = Scientifically supported SE = Some evidence EO = Expert opinion Policy or Program | Evidence Rating | Potential Population Reach | Businesses & employers | Community organizations | Government | Health care organizations | Individuals | Schools |
| ADOPT ALTERNATE MODELS OF CARE | | 1 | | | | | | |
| Medical homes | SS | iiiiii | | | Â. | | | |
| Increase use of telemedicine | SS | iiii | | | Â. | AL | | |
| Expand use of Community Health Workers (CHW) | SS | iiiiii | | | Â, | á L | | |
| Extend scope of practice for pediatric and psychiatric nurse practitioners (NP) | SE | ŤŤŤŤ | | | Â | | | |
| REDUCE NON-FINANCIAL BARRIERS TO EFFECTI | VE CAR | E | | | | | | |
| Systems navigators and integration (e.g., Patient Navigators) | SS | ††††† | | | | | | |
| Improve health literacy | EO | İİİİ | | | , Min | á L | | 3 |
| REDUCE FINANCIAL BARRIERS TO CARE | | 1 | | | | | | |
| Programs to subsidize or reduce the cost of health insurance to individuals | SE | iiiii | | | , Miles | | | |
| Extend eligibility for BadgerCare Plus beyond age 18 | SE | iii | | | Â | | | |
| Implement Long-Term Care (LTC) Partnership Program | SE | ŤŤŤŤ | | | Â | | | |
| Mental health and substance abuse (MHSA) treatment parity | SE | ŤŤŤŤŤ | | | , Mil | | | |
| Individual mandates | SE | ŤŤ | | | | | | |
| Employer mandates ('pay-or-play') | SE | ŤŤ | | | <u> </u> | | | |
| Encourage enrollment in Medicaid & BadgerCare for eligible participants | SE | iii | | | <u> </u> | á L | | |
| Increase funding for safety net providers | SE | iii | | | <u> </u> | E | | |
| State legislation extending maximum age beyond 19 for dependents on parents' health coverage | EO | ŤŤ | | | , Miles | | | |
| State legislation mandating colleges to require health insurance for all students | EO | ŤŤ | | | <u>M</u> | | | |
| INCREASE OPPORTUNITIES FOR ORAL HEALTH O | CARE | | | | | | | |
| Expand dental hygienists' scope of practice | SE | iiii | | | <u> M</u> | | | |
| Increase Medicaid reimbursement rates for dentists | SE | iii | | | <u> </u> | | | |
| RECRUIT PROVIDERS TO UNDERSERVED AREAS | | | | | | | | |
| Loan repayment/direct incentive programs for primary care physicians serving underserved areas | SE | iiii | | | ı Mı | | | |
| Expand higher education incentive programs for mental health professionals serving underserved areas | SE | ŤŤŤŤ | | | Ê | | | |



| ACCESS TO CARE cont. | | | | Potent | ial De | cision N | 1akers | |
|---|--------------------|----------------------------------|---------------------------|----------------------------|--------------|------------------------------|-------------|-----------|
| Key: SS = Scientifically supported SE = Some evidence EO = Expert opinion Policy or Program | Evidence Rating | Potential Population Reach | Businesses & employers | Community organizations | Government | Health care organizations | Individuals | Schools |
| RECRUIT & RETAIN HIGH QUALITY WORKFORCE | | | | | | | | |
| Health workforce data collection for paid and volunteer workers | EO | ††††† † | | | ı Mı | | | |
| Offer better wages & benefits for LTC (Long-term care) workers through Medicaid | EO | ŤŤŤ | | | M | | | |
| Public-private workforce partnerships to assure adequate & competent health care workforce | EO | iiiiii | | | <u>iii.</u> | | | \$ |
| Expand higher education incentive programs for nursing graduate students who agree to teach in nursing undergraduate programs | EO | ŤŤ | | | <u> </u> | | | |
| REDUCE SPENDING AND USE OF UNNECESSARY | SERVIC | ES | | | | | | |
| Tiered drug, reference & other drug pricing policies | SS | iiiiiii | | | | | | |
| Reduce inappropriate care through patient shared decision making | SS | ŤŤŤŤŤ | | | | | | |
| Limit state tax exemption for premiums for high- premium plans | SE | iiiii | | | | | | |
| Payment reform to eliminate fee-for-service (FFS) incentives | SE | iiiiii | | | | | | |
| Provide incentives for healthy behaviors | SE | ††††† | | | <u> </u> | (| | |
| Competitive bidding for health insurance | EO | ††††† | | | | | | |
| Administrative simplification to reduce administrative costs | EO | ††††† † | | | <u> </u> | | | |
| All-payer payment methods and rates | EO | ŤŤŤŤŤŤ | | | ı İ | | | |
| Revise payment methodologies | EO | iiiiii | | | | | | |
| Payment reform to shift risk or incentivize providers and reward efficient providers | EO | ††††† † | | | <u> </u> | | | |
| Negotiate prescription drug prices | EO | ŢŢŢŢŢŢŢŢ | | | <u>illi</u> | | | |
| Programs to reduce health care fraud | EO | ŤŤŤŤŤŤ | | | <u> iii</u> | é L | | |
| Enhance coverage policies through improved information on clinical & cost-effectiveness | EO | ###### | | | ı Î | é L | | |

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| QUALITY OF CARE | | | | Potent | ial De | cision N | 1akers | |
|---|--------------------|----------------------------------|------------------------|----------------------------|------------|------------------------------|-------------|----------|
| Key: SS = Scientifically supported SE = Some evidence EO = Expert opinion Policy or Program | Evidence Rating | Potential Population Reach | Businesses & employers | Community organizations | Government | Health care organizations | Individuals | Schools |
| IMPLEMENT PATIENT SAFETY STRATEGIES | | | | | | | | |
| Routinely screen & culture high-risk patients for MRSA | SE | ŤŤ | | | | é L | | |
| Statewide colored wristband standardization | EO | ŤŤŤ | | | | | | |
| INCREASE COORDINATION OF CARE | | | | | | | | |
| CenteringPregnancy | SS | ŤŤ | | | | L | | |
| Disease management | SE | ŤŤŤŤŤ | | | Â | L | | |
| Case management | SE | ŤŤŤŤ | | | Â | AL | | |
| Adoption of electronic health/medical records by all providers & practices | SE | iiiiii | | | | á L | | |
| Link electronic health records across systems | SE | iiiiii i | | | | | | |
| PROVIDE CULTURALLY AND LINGUISTICALLY CO | MPETE | NT CARE | | | | | | |
| Implement laws requiring facilities to offer interpreters for LEP (Limited English Proficiency) individuals | SS | ŤŤ | | | <u> </u> | | | |
| Linguistically appropriate services | SS | ŤŤ | | | <u> </u> | | | |
| Expand efforts to recruit health care professionals from minority groups | SE | ŤŤŤ | | | Â. | á L | | 3 |
| Require health care professions' education to include curriculum on knowledge, attitudes, practice skills necessary to care for diverse populations | SE | iii | | | Â | | | |
| Authorize and require hospitals with a continuing education program to offer and require medical staff to attend CE courses on health disparities | SE | ŤŤŤ | | | | | | |
| UTILIZE DATA TO IMPROVE QUALITY OF CARE | | | | | | | | |
| Clinical decision support systems | SE | ŤŤŤŤŤŤ | | | | á L | | |
| Standardized quality & performance measurement & public reporting | SE | iiiiii | | | | é L | | |
| National Surgical Quality Improvement Program | SE | ii | | | | | | |
| Pay for performance/value-based purchasing | EO | iiiiii | | | <u> </u> | á L | | |
| Collaborative improvement projects | EO | ŤŤŤŤ | | | <u> </u> | | | |



Policies and programs to improve social & economic factors

| EDUCATION | | | Potential Decision Makers | | | | | | |
|---|--------------------|----------------------------------|---------------------------|----------------------------|------------|------------------------------|-------------|------------|--|
| Key: SS = Scientifically supported SE = Some evidence EO = Expert opinion Policy or Program | Evidence Rating | Potential Population Reach | Businesses & employers | Community organizations | Government | Health care organizations | Individuals | Schools | |
| INCREASE EARLY CHILDHOOD EDUCATION | | , | | | | | | | |
| Chicago Child-Parent Centers (CPC) | SS | ŤŤ | | * | ı Î | | | \$ | |
| Universal pre-kindergarten (pre-K) | SS | ŤŤ | | | Î | | | | |
| Preschool education programs | SS | ŤŤ | | * | Î, | | | \$ | |
| Early Head Start | SE | ŤŤ | | * | ı Î | | | | |
| HighScope Perry Preschool approach | SE | ŤŤ | | | | | | | |
| Smart Start statewide early education system | SE | ŤŤ | | | , ÎÎÎ | | | | |
| Programs for children with developmental delays and disabilities (e.g. Wisconsin Birth to 3 Program, Special Education for children ages 3-5 years old) | EO | Ť | | • | ı Î | | | | |
| Statewide child care quality rating system | EO | ŤŤŤ | | | ı Î | | | | |
| CREATE SAFE ENVIRONMENTS THAT SUPPORT L | EARNIN | G | | | | | | | |
| School-based programs to reduce violence and bullying | SS | iii | | | | | | \$ | |
| School-based programs to reduce/prevent violent & aggressive behavior | SS | iii | | * | ı ÎÎÎ | | | \$ | |
| School-based programs to prevent child sexual abuse | SE | iii | | | ı ÎÎÎ | | | 3 | |
| ESTABLISH HOME VISITING OR PARENT EDUCA | TION PR | OGRAM | 5 | | | | | | |
| Incredible Years | SS | †† | | | | | | (£) | |
| Reach Out and Read | SS | ŤŤ | | * | | | † | | |
| Families and Schools Together (FAST) | SS | iii | | | | | | 3 | |
| HIPPY (Home Instruction Program for Preschool Youngsters) | SS | ŤŤ | | * | | | | 3 | |
| Developmentally Supportive Care & NIDCAP | SE | ŤŤ | | | ı ÎÎÎ | £ | | 3 | |
| Parents as Teachers | SE | ŤŤ | | | | | | | |
| DARE to be You | EO | ŤŤ | | | | | | | |
| IMPROVE QUALITY OF K-12 EDUCATION | | | | | | | | | |
| Comprehensive school reform to improve student achievement | SE | iii | | | ı ÎÎÎ | | | 3 | |
| Policies and practices to improve teacher quality | EO | ŤŤŤ | | | ı ÎÎÎ | | | 3 | |

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| EDUCATION cont. | | | | Potent | ial Ded | cision N | 1akers | |
|---|--------------------|----------------------------------|---------------------------|----------------------------|------------|------------------------------|-------------|-----------|
| Key: SS = Scientifically supported SE = Some evidence EO = Expert opinion Policy or Program | Evidence Rating | Potential Population Reach | Businesses & employers | Community organizations | Government | Health care organizations | Individuals | Schools |
| INCREASE EDUCATION BEYOND HIGH SCHOOL | | | | | | | | |
| Targeted programs to increase college enrollment | SS | ŤŤ | | | <u> </u> | | | 3 |
| INCREASE HIGH SCHOOL GRADUATION RATES | | | | | | | | |
| Career Academies | SS | ŤŤ | | | | | | \$ |
| Dropout prevention programs | SS | ŤŤ | | | | | | 3 |
| Mentoring programs to improve graduation rates | SS | ŤŤ | | | | | | 3 |
| Programs to help obtain GED or similar certificates | SE | ††† | | | | | | |

| EMPLOYMENT | | | | Potent | ial De | cision N | 1akers | |
|---|--------------------|----------------------------------|------------------------|----------------------------|------------|------------------------------|-------------|-----------|
| Key: SS = Scientifically supported SE = Some evidence EO = Expert opinion Policy or Program | Evidence Rating | Potential Population Reach | Businesses & employers | Community organizations | Government | Health care organizations | Individuals | Schools |
| ADOPT INCENTIVES TO ATTRACT AND RETAIN E | MPLOYE | RS | | | | | | |
| Community revitalization & economic development | SE | iiiiii | | * | <u> </u> | | | |
| CREATE SUPPORTIVE WORK ENVIRONMENTS | | | | | | | | |
| Interventions for occupational stress | SE | ††††† | | | | | | |
| Supervisor training programs | SE | ŤŤŤŤŤ | | | ı Î | | | |
| Employee Training Trust Funds | EO | ŤŤŤŤŤ | | * | | | | |
| ENSURE WORKPLACE SAFETY | | | | | | | | |
| Exercise and work-oriented back pain management programs | SE | ŤŤ | | | | | | |
| Occupational health and safety regulations | SE | İİ | | | | | | |
| Work environment modification - rollover protection structures (ROPS) | SE | ŤŤ | | | ı ÎÎÎ | | † | |
| INCREASE EMPLOYMENT FOR MATURE WORKERS | 6 | | | | | | | |
| Employment placement for mature workers | EO | iii | | | | | | |
| Transition to Teaching | EO | ††† | | | | | | \$ |
| Employment web sites for mature workers | EO | ŤŤŤ | | | | | | |



| EMPLOYMENT cont. | | | Potential Decision Makers | | | | | | |
|---|--------------------|----------------------------------|---------------------------|----------------------------|------------|------------------------------|-------------|----------|--|
| Key: SS = Scientifically supported SE = Some evidence EO = Expert opinion Policy or Program | Evidence Rating | Potential Population Reach | Businesses & employers | Community organizations | Government | Health care organizations | Individuals | Schools | |
| REDUCE LONG-TERM UNEMPLOYMENT | | | | | | | | | |
| Transitional employment | SE | ŤŤ | | | <u>M</u> | | | | |
| Vocational rehabilitation adaptive aids | SE | ŤŤ | | | <u> </u> | | | | |
| Expansion of Workforce Investment Act services | SE | ŤŤŤ | | * | <u> </u> | | | | |
| Career Pathway and Bridge to Employment Programs for Adults | EO | ŤŤŤŤŤ | | • | <u> </u> | | | 3 | |

| | | | Potent | ial De | cision N | Potential Decision Makers | | | | | | |
|--------------------|----------------------------------|------------------------|---|---|--|--|--|--|--|--|--|--|
| Evidence Rating | Potential Population Reach | Businesses & employers | Community organizations | Government | Health care organizations | Individuals | Schools | | | | | |
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| FAMILY & SOCIAL SUPPORT | | | | Potential Decision Makers | | | | | | | |
|---|--------------------|----------------------------------|------------------------|----------------------------|------------|------------------------------|-------------|-----------|--|--|--|
| Key: SS = Scientifically supported SE = Some evidence EO = Expert opinion Policy or Program | Evidence Rating | Potential Population Reach | Businesses & employers | Community organizations | Government | Health care organizations | Individuals | Schools | | | |
| BUILD SOCIAL CAPITAL WITHIN COMMUNITIES | | | , | , | , | , | | | | | |
| Healthy Families America (HFA) | SE | İ | | * | | | • | | | | |
| Promote community arts programs | SE | İ | | | | | | | | | |
| Magnolia Project | SE | ŤŤ | | * | î, | | | | | | |
| Birthing Project USA | EO | ††† | | | | | | | | | |
| ENSURE ACCESS TO HOUSING | | | | | | | | | | | |
| Housing First program | SS | ŤŤ | | * | Î, | | | | | | |
| Moving to Opportunity | SS | İİ İ | | | , Miles | | | | | | |
| Service-enriched housing | EO | iii i | | | , Mil | | | | | | |
| INCREASE SOCIAL CONNECTEDNESS AMONG AD | ULTS/SI | PECIAL F | POPUL | ATIOI | NS | | | | | | |
| Patient advocacy & support groups | SE | ŤŤ | | * | | E | | | | | |
| Support/training groups for parents | SE | ŤŤŤŤŤ | | * | | E | | | | | |
| Education and social programs for older adults | SE | İİİ İ | | | , Miles | AL | | | | | |
| INCREASE SOCIAL CONNECTEDNESS AMONG YO | JTH | | | | | | | | | | |
| Outdoor/Experimental Education and Wilderness Therapy | SS | İ İİİ İ | | * | | | • | \$ | | | |
| Youth empowerment programs (e.g., Project ACHIEVE) | SE | ŤŤŤ | | * | | | | \$ | | | |
| Integrate service-learning into curriculum | SE | iiii | | | | | | \$ | | | |
| Health promoting schools | SE | iiii | | | | | | \$ | | | |
| Youth leadership training | EO | ††† | | * | | | | \$ | | | |
| After-school/summer programming for youth (e.g., 21st Century Community Learning Centers) | EO | ŤŤŤŤ | | * | | | | \$ | | | |
| BUILD SOCIAL CAPITAL WITHIN FAMILIES | | | | | | | | | | | |
| Early childhood home visitation programs | SS | ŤŤ | | * | ı Î | á L | | | | | |
| Nurse-Family Partnership | SS | ŤŤ | | | <u> </u> | á L | | | | | |
| Nurturing Fathers Program | SE | ŤŤŤŤ | | * | | | | | | | |
| 24/7 Dad | SE | ŤŤŤŤ | | * | Î, | | | | | | |
| Programs that support father involvement | SE | ŤŤŤŤ | | | <u> </u> | | • | | | | |



Policies and programs to improve the physical environment

| ENVIRONMENTAL QUALITY | | | Potential Decision Makers | | | | | |
|---|--------------------|----------------------------------|---------------------------|----------------------------|------------|---------------------------|-------------|-----------|
| Key: SS = Scientifically supported SE = Some evidence EO = Expert opinion Policy or Program | Evidence Rating | Potential Population Reach | Businesses & employers | Community organizations | Government | Health care organizations | Individuals | Schools |
| IMPLEMENT AGRICULTURAL PROGRAMS TO RED | UCE EN | /IRONM | ENTAL | CONT | AMIN | ATION | l . | |
| Groundwater Stewardship Program | SS | ŤŤ | | | | | | 3 |
| Conservation Reserve Enhancement Program (CREP) & Conservation Reserve Program (CRP) | SE | ŤŤŤŤ | | | <u> </u> | | | |
| Integrated Pest Management (IPM) | SE | iiiii | | | | | | 3 |
| Conservation Tillage or No-till (zero till) farming | SE | İİ | | | <u> </u> | | | 3 |
| Nutrient Best Management | EO | ŤŤŤ | | | <u> </u> | | | \$ |
| REDUCE TRANSPORTATION EMISSIONS | | | | | | | | |
| Vehicle Inspection and Maintenance (I/M) Programs | SS | iiii | | | | | | |
| Retrofit busses to reduce emissions | SS | iiiiii | | | | | | 3 |
| Transit pass incentive programs (e.g., deep discounting) | EO | iiiiii | | | | | | \$ |
| Carpooling and rideshare programs | EO | iiiiii | | | | | | |
| REDUCE ENERGY USE | | | | | | | | |
| Healthy sustainable (green) schools | SE | iii | | | | | | \$ |
| Energy Star Program (consumer products) | SE | ††††† | | | | | • | |
| Green pricing utility programs | EO | †††††† | | | | | † | \$ |

| BUILT ENVIRONMENT | | | Potential Decision Makers | | | | | | |
|---|--------------------|----------------------------------|---------------------------|----------------------------|------------|------------------------------|-------------|----------|--|
| Key: SS = Scientifically supported SE = Some evidence EO = Expert opinion Policy or Program | Evidence Rating | Potential Population Reach | Businesses & employers | Community organizations | Government | Health care organizations | Individuals | Schools | |
| CREATE OPPORTUNITIES FOR ACTIVE LIVING | | | | | | | | | |
| Access to places for physical activity | SS | †††††† | | | <u> </u> | | | 3 | |
| Zoning regulations enabling physical activity | SS | ŤŤŤŤŤ | | | <u> </u> | | | | |
| Improve streetscape design to encourage walking | SS | ŤŤŤŤŤ | | | <u> </u> | | | | |
| Mixed-use development | SS | ŤŤŤŤŤ | | | <u> </u> | | | | |
| Subsidize public transportation | SE | ŤŤŤŤŤ | | | <u> </u> | | | | |
| Gasoline tax covering external costs of fuel use | SE | ŤŤŤŤŤŤ | | | Â | | | | |



| BUILT ENVIRONMENT con't | | | | Potential Decision Makers | | | | | |
|---|--------------------|----------------------------------|------------------------|----------------------------|-------------|------------------------------|-------------|---------|--|
| Key: SS = Scientifically supported SE = Some evidence EO = Expert opinion Policy or Program | Evidence Rating | Potential Population Reach | Businesses & employers | Community organizations | Government | Health care organizations | Individuals | Schools | |
| Bicycle/pedestrian master plans | SE | †††††† | | | <u> </u> | | | | |
| Increase green space/parks | EO | iiiii | | | Â, | | | | |
| Smart Growth (Comprehensive Planning) Grants | EO | ††† † | | | Â, | | | | |
| CREATE SAFE PLACES FOR RECREATION & PLAY | | | | | | | | | |
| Zoning regulations - swimming pool fencing | SS | †††† | | | | | | | |
| Playground safety regulations (e.g., SAFE playgrounds) | SE | ŤŤŤ | | | <u> </u> | | | 3 | |
| IMPROVE HOUSING QUALITY | | | | | | | | | |
| Housing Rehabilitation Loan & Grant programs | SS | †††† † | | | <u> </u> | | | | |
| Master Home Environmentalist® program | SE | iiiiii | | | Â, | | | | |
| Lead abatement programs | SE | iiiii | | | <u> </u> | | | | |
| Weatherization Assistance Program (WAP) | SE | ŤŤŤ | | | Â | | | | |
| IMPROVE TRAFFIC SAFETY | | | | | | | | | |
| Speed enforcement detection devices | SE | †††† | | | <u> </u> | | | | |
| Engineering improvements - traffic safety | SE | ŤŤŤŤŤŤ | | | Â | | | | |
| Engineering & traffic calming - reducing speed/ crashes | SE | ŤŤŤŤŤ | | | , Miles | | | | |
| Out-of-town bypasses | SE | ŤŤŤŤ | | | Â | | | | |
| INCREASE ACCESS TO HEALTHY FOOD OPTIONS | | | | | | | | | |
| Farmers' markets/stands in low income neighborhoods | SE | ŤŤŤŤ | | | <u>illi</u> | | | | |
| Community gardens | SE | #### | | | Î, | | | | |
| SUPPORT AFFORDABLE HOUSING OPTIONS | | | | | | | | | |
| HOME Investment Partnership Program | SE | iiiii | | | Â | | | | |
| Low-Income Housing Tax Credits | SE | ††††† | | | <u> </u> | | | | |
| Housing Choice Voucher Programs (Section 8) | SE | ŤŤŤ | | | <u> </u> | | | | |
| Community Development Block Grants | SE | ŤŤŤŤŤ | | | <u> </u> | | | | |
| Inclusionary or incentive zoning | SE | †††††† | | | , Miles | | | | |
| Community Land Trusts | EO | ŤŤŤŤŤ | | | | | | | |
| Affordable Housing Tax Incremental Financing (AHTIF) | EO | ††††† | | | <u> </u> | | | | |
| Housing trust funds | EO | İİİ İ | | | Â | | | | |





University of Wisconsin Population Health Institute
Department of Population Health Sciences
University of Wisconsin School of Medicine and Public Health
610 Walnut Street
Madison, WI 53726

Phone: (608) 263-6294
Fax: (608) 262-6404
Email: uwphi@med.wisc.edu
http://www.pophealth.wisc.edu/uwphi