Wisconsin Community Health Fund
Growing Resources For Healthy Communities
Innovative Idea Sprung From Changing Health Environment

- Unnecessary Costly Chronic Disease Health Burden
- Growing Aging Population
- Limited Resources for Community Health
  - Uncoordinated Assets
- Stagnate Health Grades
  - B- or D/F in Disparity Areas
- State Funding for Public Health Ranked 45/50 States
- Advances in Medical Technology and Data Access
- New Government Initiatives
  - ACA
  - ACOs
  - National Prevention Strategy = all population focused
Organization Summary

MISSION
Growing Resources For Healthy Communities

PROMOTION of initiatives connected to the Wisconsin Department of Health Service’s Chronic Disease Prevention and Control Framework and the State Health Plan

PROMOTION of evidenced based strategies for health improvement

PROMOTION of a focused agenda for health improvement
- begin with activities supporting chronic disease prevention and control - defined as heart disease, stroke, diabetes and obesity – some of our state’s greatest preventable health burden that is a “winnable” battle

INCORPORATION of evaluation in all activities
Wisconsin Community Health Fund
Start Up Support

Fund Strategy and Vision Planning Organizations

- United Way of Wisconsin
- The Donors Forum of Wisconsin
- Wisconsin Medical Society Alliance
- Department Health Services
- UW Population Health Institute

Founding Fund Board of Directors

- Shelly Schnupp, UWM Helen Bader Nonprofit Management Institute
- Liz Feder, UW Population Health Institute
- Tim Bartholow, WEA Trust
- Theresa Mees, WCHQ
Community Health Resource Support Continuum

BUSINESS AND INSURERS

HEALTH CARE

PUBLIC HEALTH/GOVERNMENT

PHILANTHROPY
Chronic Disease Prevention and Control Resources TODAY

**PUBLIC HEALTH**

State Community Health Resources
supporting mandated public health functions
with CDC support for chronic disease
prevention, control and improvement

**HEALTH CARE**

Health Systems
initiating various community benefit
and population health activities

Insurance
initiating various chronic disease
management and wellness programs

Business
offering health plans and various
ranges of workplace wellness initiatives

**WISCONSIN PHILANTHROPY**

United Way
supporting certain health initiatives
and community impact projects in health
as one of their top three national priorities

Wisconsin Foundations
contributing approximately 10% of assets to health-focused on underserved communities, research and miscellaneous health activities

Wisconsin Partnership Program and Advancing a Healthier Wisconsin Endowment
supporting research, workforce, community
identified health priorities, certain targeted health
priorities and larger system and policy initiatives

RESULT = INDEPENDENT
Chronic Disease Prevention and Control Resources FUTURE

SUSTAINED COMMUNITY SUPPORT
for evidenced based health improvement from multiple partners and sectors

WISCONSIN COMMUNITY HEALTH FUND
providing community health education and the promotion of a common agenda linking health care, public health/government, business and philanthropy sectors towards focused opportunities for improved health outcomes

RESULT = COORDINATED
WCHF Resource Support Model for Chronic Disease Improvement

- Development of a focused agenda for improvement – DHS Chronic Disease Prevention and Control Framework Partners and Public
- WCHF promotion and education of the annual chronic disease improvement plan linking health care, public health, business and philanthropy sectors to a common agenda for health improvement
- Environmental scan of communities with demonstrated readiness for targeted implementation or expansion of existing programs
- Recruitment of interested stakeholders and connection to existing health improvement coalition teams
- Identification of resources required for project commitment
- Resource procurement and connection
- Project Implementation
- WCHF evaluation of health advancement activities
- Continued project support may be sought from community partners and or additional grant resources including connection to the Wisconsin Partnership Program and Advancing a Healthier Wisconsin Endowment
Health Fund Annual Activities

**EDUCATION AND PROMOTION**

of a Focused Chronic Disease Prevention and Control Agenda for Health Improvement, bridging work of local partners, supporting coalitions and providing resource assistance (financial and volunteer) from the health care, public health/government, business and philanthropy sectors.

**ENDOWMENT BUILDING**

through a variety of stakeholders including partnerships with community foundations to establish local funds for health.

**EVALUATION**

transparent reporting of activities and their respective results.
Why Fund? Why Now?

- Investments in Public Health = Proven Return To Save Lives
- Growing Racial/Ethnic Populations With Poor Health Outcomes Must Be Addressed Now
  - As our state’s racial/ethnic populations are expected to grow in number and concentration, new strategies for improvement are required today as they may become the majority populations of the future
- Unique opportunity to integrate incentives from ACA, ACOs, community benefits, growing vehicles in the philanthropy sector like impact investing
Why Fund – Why Now?
Future Generation
Wisconsin Community Health Fund
—Leading A New Legacy and Promise For Healthy Communities

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