



Social Impact Bonds / Pay for Success in Health:

A New Tool to Address Social Problems

May 20, 2015 – Wisconsin State Capitol, Rm. 411S

Further Resources

Useful Websites

Nonprofit Finance Fund. “Pay for Success Learning Hub.” <http://payforsuccess.org>.

Harvard Kennedy School. “Social Impact Bond Technical Assistance Lab.”
<http://siblab.hks.harvard.edu>.

Scholarly Articles and Reports

Liebman J and Sellman A. “Social Impact Bonds: A Guide for State and Local Governments.”
Harvard Kennedy School Social Impact Bond Technical Assistance Lab. June 2013.
<http://tinyurl.com/EBHPPpfsharvard>.

Center for American Progress. “Investing for Success: Policy Questions Raised by Social Investors.”
March 3, 2014. <http://tinyurl.com/EBHPPcap>.

McKinsey & Company. “From Potential to Action: Bringing Social Impact Bonds to the U.S.”
<http://mckinseysociety.com/social-impact-bonds/>.

Porter M and Kramer M. “Strategy and Society: The Link between Competitive Advantage and
Corporate Social Responsibility.” *Harvard Business Review*. 2006, Vol. 84 (12), pp. 78-92,
163. <http://tinyurl.com/EBHPPpfporter>.

Robert Wood Johnson Foundation. “Social Impact Bonds: Analysis of a Mechanism for Financing
Social Program Expansions.” March 25, 2013. <http://tinyurl.com/EBHPPfswjf>.

News Articles

Brooks, Davis. “How to Leave a Mark.” *The New York Times*, Jan. 27, 2015.
<http://tinyurl.com/EBHPPbrooksPFS>.

