Special event co-sponsor:

Cancer, Chronic Disease, and Communities: A New Look at Wisconsin’s Obesity Problem
November 14, 2013
8:30 am to 11:00 am
WI State Capitol, 411 South

8:15 – 8:30 Registration & Breakfast

8:30 – 8:40 Welcome and Introductions
Paul Westrick, Retired, Columbus – St. Mary’s Hospital, Chair, WI Cancer Council Policy Committee

8:40 – 9:05 Deconstructing the Obesity – Cancer Connection
Dr. Vincent Cryns, M.D., Professor of Medicine, Chief, Division of Endocrinology, Diabetes & Metabolism, University of Wisconsin - Madison, School of Medicine and Public Health

9:05 – 9:30 Obesity and Cancer Treatment Outcomes
Dr. Carmen Bergom, M.D., Ph.D., Instructor, Department of Radiation Oncology, Medical College of Wisconsin

9:30 – 9:45 Audience Questions and Answers

9:45 – 10:10 Any New Ideas to Fight Obesity? What Schools, Communities and States Can Do
Amy Meinen, MPH, RD, Director, WI Obesity Prevention Network, UW-Madison Center for Collaborative Health Equity

10:10 – 10:20 Connecting Cancer and Community Obesity Efforts
Georgia Smith, Director, Cancer Care Services, Sacred Heart Hospital Cancer Center, Eau Claire, WI
Marcia Arneson, Director of the Center for Healthy Living, Sacred Heart Hospital, GOChippewaValley.com, Eau Claire, WI

10:20 – 10:35 Audience Questions and Answers

10:35 – 10:40 Wrap-up