



Special event co-sponsor:



## Cancer, Chronic Disease, and Communities: A New Look at Wisconsin's Obesity Problem

November 14, 2013

8:30 am to 11:00 am

WI State Capitol, 411 South

8:15 – 8:30 **Registration & Breakfast**

8:30 – 8:40 **Welcome and Introductions**

**Paul Westrick**, Retired, Columbus – St. Mary's Hospital, Chair, WI Cancer Council Policy Committee

8:40 – 9:05 ***Deconstructing the Obesity – Cancer Connection***

**Dr. Vincent Cryns**, M.D., Professor of Medicine, Chief, Division of Endocrinology, Diabetes & Metabolism, University of Wisconsin - Madison, School of Medicine and Public Health

9:05 – 9:30 ***Obesity and Cancer Treatment Outcomes***

**Dr. Carmen Bergom**, M.D., Ph.D., Instructor, Department of Radiation Oncology, Medical College of Wisconsin

9:30 – 9:45 **Audience Questions and Answers**

9:45 – 10:10 ***Any New Ideas to Fight Obesity? What Schools, Communities and States Can Do***

**Amy Meinen**, MPH, RD, Director, WI Obesity Prevention Network, UW-Madison Center for Collaborative Health Equity

10:10 – 10:20 ***Connecting Cancer and Community Obesity Efforts***

**Georgia Smith**, Director, Cancer Care Services, Sacred Heart Hospital Cancer Center, Eau Claire, WI

**Marcia Arneson**, Director of the Center for Healthy Living, Sacred Heart Hospital, GOChippewaValley.com, Eau Claire, WI

10:20 – 10:35 **Audience Questions and Answers**

10:35 – 10:40 **Wrap-up**



**ROBERT M. LA FOLLETTE**  
SCHOOL OF PUBLIC AFFAIRS  
University of Wisconsin-Madison



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