Southeast Wisconsin Multi-Jurisdictional OWI Task Force

Where we started...
Where we are today...
Where we plan to be in the future...

Milwaukee Co. Sheriff Dept. Initiative
- Sheriff David A. Clarke
- Lt. William Brown

Original Participating Agencies
- Milwaukee County Sheriff’s Office
- Bayside Police Department
- Cudahy Police Department
- Franklin Police Department
- Greendale Police Department
- South Milwaukee Police Department
- St. Francis Police Department
- Waukesha Sheriff’s Department
- West Allis Police Department
- Wisconsin State Patrol
- City of Brookfield
- Town of Brookfield
- City of Menomonee Falls

14 Original Agencies
Additional Participants

- Milwaukee County District Attorney’s Office
- 1 DA Assigned to review all Task Force cases

Traffic Safety History In Milwaukee County

Alcohol Grant
Youth Alcohol Grant
Safe Drive
Click It or Ticket It
Over The Limit Under Arrest

Overview of Traffic Safety Programs

- Efforts conducted on the same dates and times, but agencies limited their duties to their own cities/area
- Occasional joint saturation patrols
- Public perception: police are not doing enough about traffic safety
- Enforcement scattered throughout Milwaukee County
- Low visibility initiatives

On November 20, 2007 a MADD (Mothers Against Drunk Driving) state progress report listed Wisconsin as having the highest percentage of traffic fatalities involving a drunk driver...The worst in the nation. MADD identified 3 primary causal factors for this ranking:

- A weak ignition interlock law
- A first OWI offense that is not classified as a crime
- No sobriety checkpoints

Law Enforcement felt this report was unacceptable
Mission Statement
The Southeast Wisconsin Drunk Driving Task Force is a team of law enforcement agencies committed to being leaders in the apprehension of impaired drivers in Wisconsin. We are dedicated to creating safe roadways for the motoring public to drive without the threat of impaired drivers. We will work collaboratively as a united force to ensure the safety of our community. The Task Force is built on integrity without compromise and is sworn to provide professional performance in the reduction of impaired drivers. We will stop, test, arrest and lockup as many impaired drivers as necessary to achieve this goal.

Focused High Visibility OWI Enforcement Initiative
- Aggressively seek out impaired drivers
- Zero tolerance for impaired drivers in Milwaukee and Waukesha County
- Targeted enforcement
- Hours of operation coordinated with national studies indicating the need for OWI enforcement during (2000-0400) hours

Concentrated and Coordinated Effort

How We Implemented the High Visibility OWI Enforcement Initiative
- Arrest every impaired driver in Milwaukee and Waukesha County
- Heavy Media Coverage
- Aggressive traffic Cops (Willing/Wanting to arrest impaired drivers)
- High Visibility

Strategic Planning is Critical

Specialized Team Approach
- OWI Team officers will wear highly reflective vests
- Drunk Driving Enforcement Zone Traffic Signs
- FST/PBT – Tint Meters
- Special Terminology used (OWI, Drunk Driving Task Force)
- Officers will hand out business cards that explain the project
High Visibility Enforcement

Envision Wisconsin Receiving A Higher Ranking On The Next MADD Progress Report

- Multi-Jurisdictional Command Staff Invested in Common Goal
- No Disputes Over Jurisdiction
- 14 Agencies Committed To Mission Statement And Enforcement Initiative
Where we are today

- 23 Agencies in Milwaukee and Waukesha Counties.
- Wauwatosa PD
- Brookfield PD
- West Allis PD
- Greenfield PD
- South Milw. PD
- Brown Deer PD
- State Patrol
- Franklin PD
- Milw. Co. Sheriff
- Elm Grove PD
- Milwaukee PD
- Greendale PD
- St. Francis PD
- Mukwonago PD
- New Berlin PD
- Bayside PD
- Waukesha Sheriff
- Waukesha PD
- Hales Corners PD
- Twn of Brookfield
- Fox Point PD
- Menomonee Falls
- Cudahy PD
- Steering Committee formed based on the geographical location of the Task Force:
  - Southeast
  - Southwest
  - Northeast
  - Northwest

Giving voice to all Departments

Partners Involved In Multi-Jurisdictional HV OWI Enforcement

- Law Enforcement
- Prosecutor's
- Media
- Taverns
- Hotels
- Advocacy Groups

Law Enforcement Role

- Law Enforcement Officers Can
- Observe violations
- Stop motorists who fail to follow the rules of the road
- Issue citations
- Arrest people who require incarceration
- Complete a police report
- Testify

Legislation Is Ineffective If There Are No Officers To Effectively Enforce The Law
Prosecutor’s Role
Essential to make project work efficiently and achieve conviction

- File charges
- Dismiss charges
- Plead charges down
- Take defendants to trial
- Ask for lesser or harsher penalties

Law Enforcement Is Ineffective Without Prosecutor’s – Without Them There Are No Consequences

Media
Press Releases
- Present One Consistent Message
- STOP, TEST, ARREST
- Promote Project And Educate Public
- TV – Radio – Print

Street Corner Roll Calls

Taverns
- Moe’s Irish Pub – Street Corner Roll Call – Public Information Officer (PIO)
- Use of Police Reserves and Community Service Officers
- Taxi’s

Hotels
- Partnership with Hotel Associations
- Media advertised – “Deals”
- Good for Local Businesses.
Advocacy Groups

- Community Coalitions
- Victim/Witness Coordinator’s
- Help with public awareness
- Support OWI Enforcement efforts and team
- Facilitate partnerships
- Act as liaison

Hold an evening meeting to forge alliance with these groups as well as the team of Prosecutor's

Deployments

- Planning deployments based on what are considered “High Violation Dates”.
- Determined by Steering Committee along with Community Events or Needs.

Our Results

- Each agency submits their totals to the Committee.
- Recording of “Raw Data” by Committee.
- Share with our media partners.

<table>
<thead>
<tr>
<th>DEPARTMENT NAME</th>
<th>DATE</th>
<th>OWI ARRESTS</th>
<th>TOTAL CONTACTS</th>
<th>TOTAL ATTACHIONS</th>
<th>TOTAL WARNINGS</th>
<th>WARRANTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hales Corners PD</td>
<td>3/17/2013</td>
<td>2</td>
<td>42</td>
<td>12</td>
<td>17</td>
<td>2</td>
</tr>
<tr>
<td>Elm Grove PD</td>
<td>3/17/2013</td>
<td>1</td>
<td>24</td>
<td>12</td>
<td>12</td>
<td>2</td>
</tr>
<tr>
<td>Brookfield PD</td>
<td>3/17/2013</td>
<td>3</td>
<td>54</td>
<td>15</td>
<td>15</td>
<td>3</td>
</tr>
<tr>
<td>Greenfield PD</td>
<td>3/17/2013</td>
<td>3</td>
<td>55</td>
<td>15</td>
<td>20</td>
<td>3</td>
</tr>
<tr>
<td>West Allis PD</td>
<td>3/17/2013</td>
<td>1</td>
<td>17</td>
<td>14</td>
<td>14</td>
<td>1</td>
</tr>
<tr>
<td>Milwaukee PD</td>
<td>3/17/2013</td>
<td>2</td>
<td>90</td>
<td>38</td>
<td>38</td>
<td>3</td>
</tr>
<tr>
<td>Wauwatosa PD</td>
<td>3/17/2013</td>
<td>3</td>
<td>45</td>
<td>13</td>
<td>23</td>
<td>2</td>
</tr>
<tr>
<td>Milwaukee County Sheriff’s</td>
<td>3/17/2013</td>
<td>12</td>
<td>127</td>
<td>88</td>
<td>88</td>
<td>1</td>
</tr>
<tr>
<td>St. Francis PD</td>
<td>3/17/2013</td>
<td>0</td>
<td>19</td>
<td>4</td>
<td>21</td>
<td>1</td>
</tr>
<tr>
<td>Menomonee Falls PD</td>
<td>3/17/2013</td>
<td>5</td>
<td>40</td>
<td>16</td>
<td>16</td>
<td>3</td>
</tr>
<tr>
<td>New Berlin PD</td>
<td>3/17/2013</td>
<td>5</td>
<td>36</td>
<td>16</td>
<td>16</td>
<td>0</td>
</tr>
<tr>
<td>Franklin PD</td>
<td>3/17/2013</td>
<td>2</td>
<td>40</td>
<td>16</td>
<td>16</td>
<td>1</td>
</tr>
<tr>
<td>Greendale PD</td>
<td>3/17/2013</td>
<td>2</td>
<td>14</td>
<td>3</td>
<td>11</td>
<td>0</td>
</tr>
</tbody>
</table>

TOTAL 133 Officers | 54 | 700 | 496 | 268 | 18

HVE GRANT ACTIVITY SHEET
Juvenile Alcohol Violation
**Drug Arrest**
- Resisting, Endangering Safety & Battery Arrest
  - OWI 4th, OWI 1st w/ Controlled Substance
  - Endangering Safety by use of Dangerous Weapon

**Juvenile Alcohol Violation**
**Drug Arrest**
- 3rd & 2nd Offense with a Resisting & Recklessly Endangering Safety & Battery Arrest
- OWI 4th, OWI 1st w/ Controlled Substance
- Endangering Safety by use of Dangerous Weapon

**Juvenile Alcohol Violation**
**Drug Arrest**
- 2 OWI Arrest prior to deployment - 3rd Offense & 1st OWI causing injury.
- 5th OWI, 3 Drug Arrests, Recovered Stolen Auto

---

**HVE GRANT ACTIVITY SHEET**

<table>
<thead>
<tr>
<th>Date of Deployment</th>
<th>Officers</th>
<th>Total OWI Arrests</th>
<th>Total Contacts</th>
<th>Total Citations</th>
<th>Total Warnings</th>
<th>Total Warrants</th>
</tr>
</thead>
<tbody>
<tr>
<td>October 31st 2012</td>
<td>19</td>
<td>12</td>
<td>147</td>
<td>116</td>
<td>58</td>
<td>6</td>
</tr>
<tr>
<td>November 21st 2012</td>
<td>43</td>
<td>16</td>
<td>214</td>
<td>169</td>
<td>99</td>
<td>2</td>
</tr>
<tr>
<td>December 15th 2012</td>
<td>44</td>
<td>23</td>
<td>224</td>
<td>222</td>
<td>75</td>
<td>7</td>
</tr>
<tr>
<td>December 31st 2012</td>
<td>65</td>
<td>24</td>
<td>303</td>
<td>237</td>
<td>114</td>
<td>12</td>
</tr>
<tr>
<td>January 12th 2013</td>
<td>44</td>
<td>14</td>
<td>176</td>
<td>120</td>
<td>66</td>
<td>9</td>
</tr>
<tr>
<td>January 20th 2013</td>
<td>45</td>
<td>14</td>
<td>202</td>
<td>142</td>
<td>99</td>
<td>2</td>
</tr>
<tr>
<td>February 3rd 2013</td>
<td>43</td>
<td>16</td>
<td>168</td>
<td>121</td>
<td>53</td>
<td>7</td>
</tr>
<tr>
<td>February 23rd 2013</td>
<td>40</td>
<td>20</td>
<td>231</td>
<td>181</td>
<td>113</td>
<td>6</td>
</tr>
<tr>
<td>March 17th &amp; 18th 2013</td>
<td>133 officers</td>
<td>54</td>
<td>700</td>
<td>496</td>
<td>268</td>
<td>18</td>
</tr>
<tr>
<td>March 21st 2013</td>
<td>18</td>
<td>1</td>
<td>103</td>
<td>45</td>
<td>43</td>
<td>0</td>
</tr>
<tr>
<td>April 1st 2013</td>
<td>35</td>
<td>6</td>
<td>160</td>
<td>115</td>
<td>81</td>
<td>4</td>
</tr>
<tr>
<td>April 6th 2013</td>
<td>51</td>
<td>19</td>
<td>203</td>
<td>177</td>
<td>78</td>
<td>7</td>
</tr>
<tr>
<td>May 4th &amp; 5th 2013</td>
<td>40</td>
<td>11</td>
<td>216</td>
<td>193</td>
<td>60</td>
<td>5</td>
</tr>
<tr>
<td>May 25th - Memorial weekend</td>
<td>60 officers</td>
<td>10</td>
<td>261</td>
<td>210</td>
<td>116</td>
<td></td>
</tr>
<tr>
<td>June 8th 2013</td>
<td>19</td>
<td>7</td>
<td>96</td>
<td>75</td>
<td>23</td>
<td>2</td>
</tr>
<tr>
<td>June 28th 2013</td>
<td>35</td>
<td>12</td>
<td>194</td>
<td>128</td>
<td>70</td>
<td>16</td>
</tr>
<tr>
<td>July 5th 2013</td>
<td>22</td>
<td>5</td>
<td>118</td>
<td>75</td>
<td>23</td>
<td>10</td>
</tr>
<tr>
<td>July 20th 2013</td>
<td>21</td>
<td>3</td>
<td>113</td>
<td>56</td>
<td>51</td>
<td>1</td>
</tr>
<tr>
<td>August 10th 2013</td>
<td>31</td>
<td>7</td>
<td>131</td>
<td>67</td>
<td>65</td>
<td>6</td>
</tr>
<tr>
<td>August 17th 2013</td>
<td>16</td>
<td>4</td>
<td>87</td>
<td>65</td>
<td>37</td>
<td>13</td>
</tr>
<tr>
<td>August 30th - Labor Day Weekend</td>
<td>30 officers</td>
<td>12</td>
<td>100</td>
<td>109</td>
<td>27</td>
<td></td>
</tr>
</tbody>
</table>

**Total** 905 officers | 290 OWI Arrests | 4147 Total Contacts | 3119 Total Citations | 144 Warrants

---

**Total Officers:** **905**  
**Total Contacts:** **4147**  
**Total OWI Arrests:** **290**  
**Total Citations:** **3119**  

**Warrants:** **144**

---

**Is It Working?**

- Officer reporting more taxis.  
- Contacting more designated drivers
  - Swerving Driver Example.

**Social Media Awareness:**
- Talking about deployments...
Future

- Get “buy in” or involvement from all Law Enforcement agencies in Milwaukee and Waukesha County.
- Spread to other surrounding Counties.
- Begin an initiative to get other Law Enforcement Agencies throughout the State to develop OWI Task Forces. (Brown County).

Our Goal

1) Eliminate Drunk Driving in our Communities through a “boots on the ground” tactic.

2) Have a deployment where contacts are made and no arrests are made for drunk driving.

Thank You!!

Questions??