Deterring Drunk Driving: Responses to the Problem

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Legislative Responses
✓ Reducing the legal limit of per se violations
✓ Requiring drivers to submit to blood alcohol testing when arrested for OWI
✓ Raising the minimum legal drinking age
✓ Prohibiting open alcohol containers in moving vehicles
✓ Requiring drivers and passengers to wear seat belts
✗ Increasing the severity of penalties for drunk driving

Enforcement Responses
✗ Increasing the number of police stops of suspected drunk drivers during high-risk times of day
✗ Conducting sobriety checkpoints
✓ Training police officers to detect impaired drivers
✓ Using preliminary breath testing devices

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✓ Remedies that Wisconsin has already adopted.
✗ Remedies that evidence shows are effective that Wisconsin has not adopted.
✗ Remedies that evidence shows have limited or no effectiveness.
Administrative Licensing Responses

- Suspending or revoking driver licenses administratively
- Imposing graduated licensing systems for young drivers
- Impounding, immobilizing, or confiscating the vehicles of drunk drivers
- Confiscating license plates from convicted drunk drivers

Sanctioning Convicted Drunk Drivers

- Requiring convicted drunk drivers to install electronic ignition locks on their vehicles
- Requiring convicted drunk drivers to complete alcohol assessment, counseling, or treatment programs
- Confining convicted drivers to their homes

Sanctioning Convicted Drunk Drivers

- Incarcerating convicted drunk drivers
- Fining convicted drunk drivers
- Recovering law enforcement costs from drunk drivers
- Requiring convicted drunk drivers to listen to victim impact panels

Monitoring Drunk Drivers

- Closely monitoring high-risk drunk drivers
Reducing Alcohol Consumption

- Reducing the consumption of alcohol
- Suing alcohol beverage servers for serving intoxicated patrons who then drive and cause traffic injuries
- Training alcohol beverage servers to recognize signs of impairment and enforcing laws prohibiting serving impaired patrons
- Enforcing laws prohibiting serving minors and intoxicated persons
- Prohibiting drive-up alcohol sales

Public Education

- Discouraging drinking and driving through public education and awareness campaigns
- Providing driver education courses in high school

Alternative Transportation

- Providing alternative transportation options to drinking drivers

Environmental Design

- Locating licensed establishments in areas that reduce the need for patrons to drive
- Relaxing or staggering mandatory bar closing times