Source: Small Area Health Insurance Estimates; U.S. Census (2010)
Map Produced: May 2013
Governing Board

Disability

UCP
Ind. 1st
DRW

Enrollment for Health
MILWAUKEE ENROLLMENT NETWORK

WPHCA

ENROLLMENT FOR HEALTH WI

MILWAUKEE HEALTH CARE PARTNERSHIP
COVERING KIDS & FAMILIES
DEPARTMENT OF HEALTH SERVICES

* CO-CONVENERS

CMS

MILWAUKEE ENROLLMENT STEERING COMMITTEE

OPERATIONS TEAM

MILWAUKEE ENROLLMENT SUPPORT NETWORK

MKE HEALTH DEPARTMENT
PUBLIC HEALTH DEPARTMENTS
FQHCs
HEALTH SYSTEMS
FREE & COMMUNITY CLINICS
OTHER PROVIDER ORGANIZATIONS
COMMUNITY BASED ORGANIZATIONS

ADVOCACY GROUPS
AGENTS & BROKERS
SPECIAL POPULATIONS
MILES
SOCIAL SECURITY ADMINISTRATION
CMS CALL CENTER
CMS WEBSITE
211

MILWAUKEE MOBILIZERS

FAITH-BASED GROUPS
NEIGHBORHOOD ASSOCIATIONS
EDUCATION ACADEMIC INSTITUTIONS
CIVIC GROUPS
BUSINESS COALITION
FUNDERS
RACIAL / ETHNIC GROUPS
COMMUNITY HEALTH WORKERS
COMMUNITY BASED ORGANIZATIONS
STUDENT GROUPS
OTHER
OTHER
OTHER

1 Those employing/deploying enrollment workers, including Certified Application Counselors, financial counselors, outstation eligibility workers, and other official information and referral agents

2 Those supporting consumer education and outreach
E4Health affects the Marketplace by training Navigators and CACs, and by promoting the Marketplace through media outreach and consumer education materials. Navigators are accountable to E4Health and will conduct enrollment work. Other assistance provided by:
- Navigators (circles)
- Certified Application Counselors (squares)
- Federal Call line
- Healthcare.gov

E4Health affects the Consumer by providing direct Navigator services, and by creating materials directed toward consumer understanding of the Marketplace, Qualified Health Plans, subsidies and other relevant reforms. E4Health seeks to simplify the enrollment process for the consumer by:
- informing a network of organizations involved in enrollment at any phase
- serving as a clearing house for best practices in enrollment services

Where consumers go to buy coverage.

Where consumers seek guidance.

Some consumers may seek guidance on Exchange coverage from new avenues defined by the ACA, or from current enrollment support networks, including CHCs, CBOs, etc.

E4Health affects this phase of the enrollment process by maintaining an inventory of organizations which serve in enrollment functions and providing them with customizable consumer education materials and other relevant marketplace information privy to the Navigators.

E4Health is a statewide network supporting coordinated enrollment work.
- Supports training for marketplace assistants (Navigators and CACs)
- Supports consumer education by coordinating and disseminating materials to enrollment support networks including CHCs, CBOs, etc.