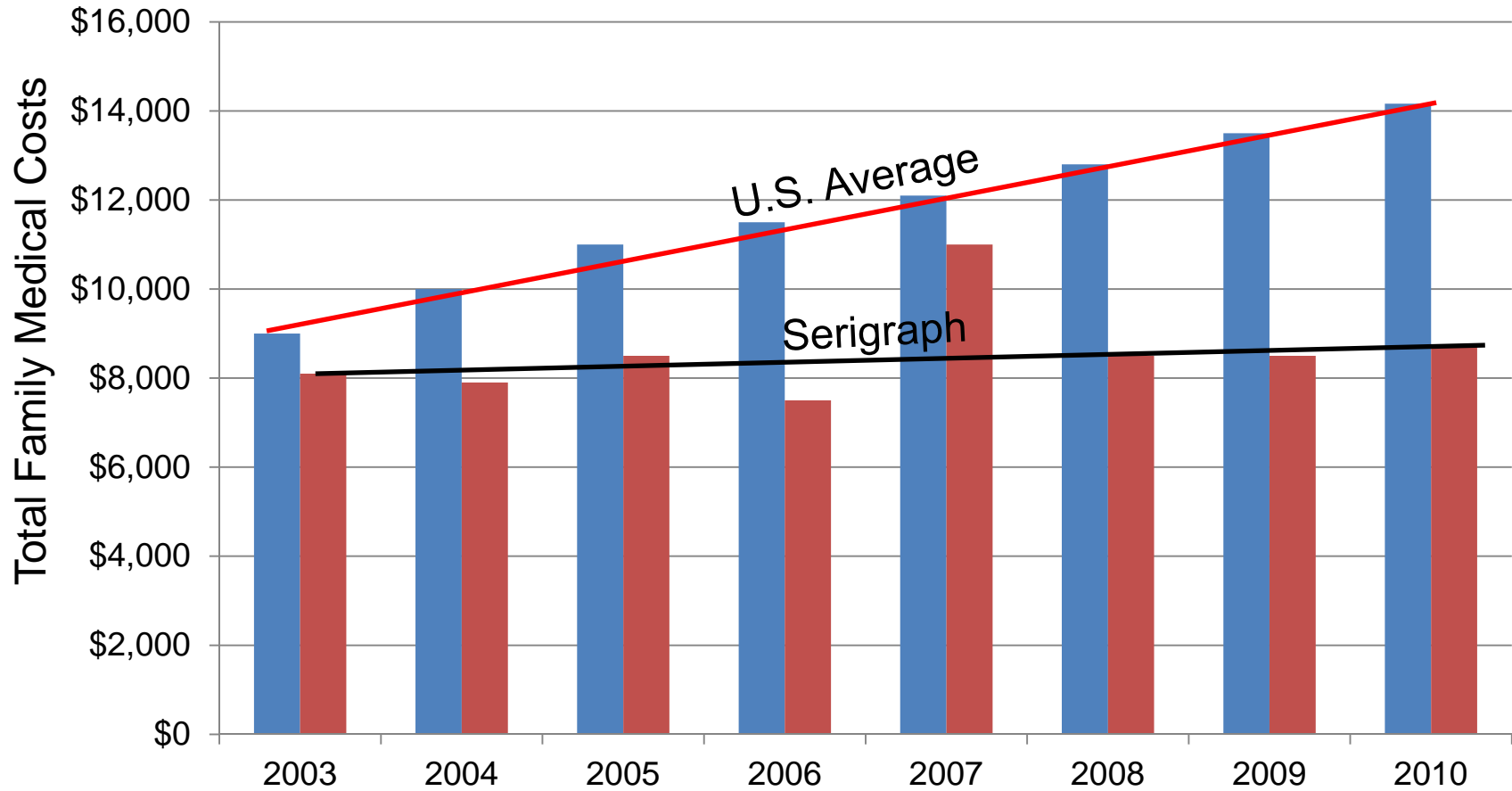


The Serigraph Prescription



Serigraph Average Increase <2.8%

National Trend: 7%



Five Behavior Changes Needed for Reform

- How employees utilize medical services.
- How they purchase care.
- How they live their lives for personal health.
- How they follow regimens for chronic diseases.
- How they relate to doctors.



Essence of Serigraph Health Plan

- Consumer-Driven Platform
 - Self-Insured with 1100 Lives
 - Consumer-Driven Features
 - \$1500 Deductible
 - 30% Co-Insurance
 - \$3120 Family Personal Health Account
 - Lowered Premiums
 - Maximum Out-of-Pocket: \$3250
 - Flexible Spending Accounts
 - Full Transparency Site for Quality, Price
 - Free or Inexpensive Drugs

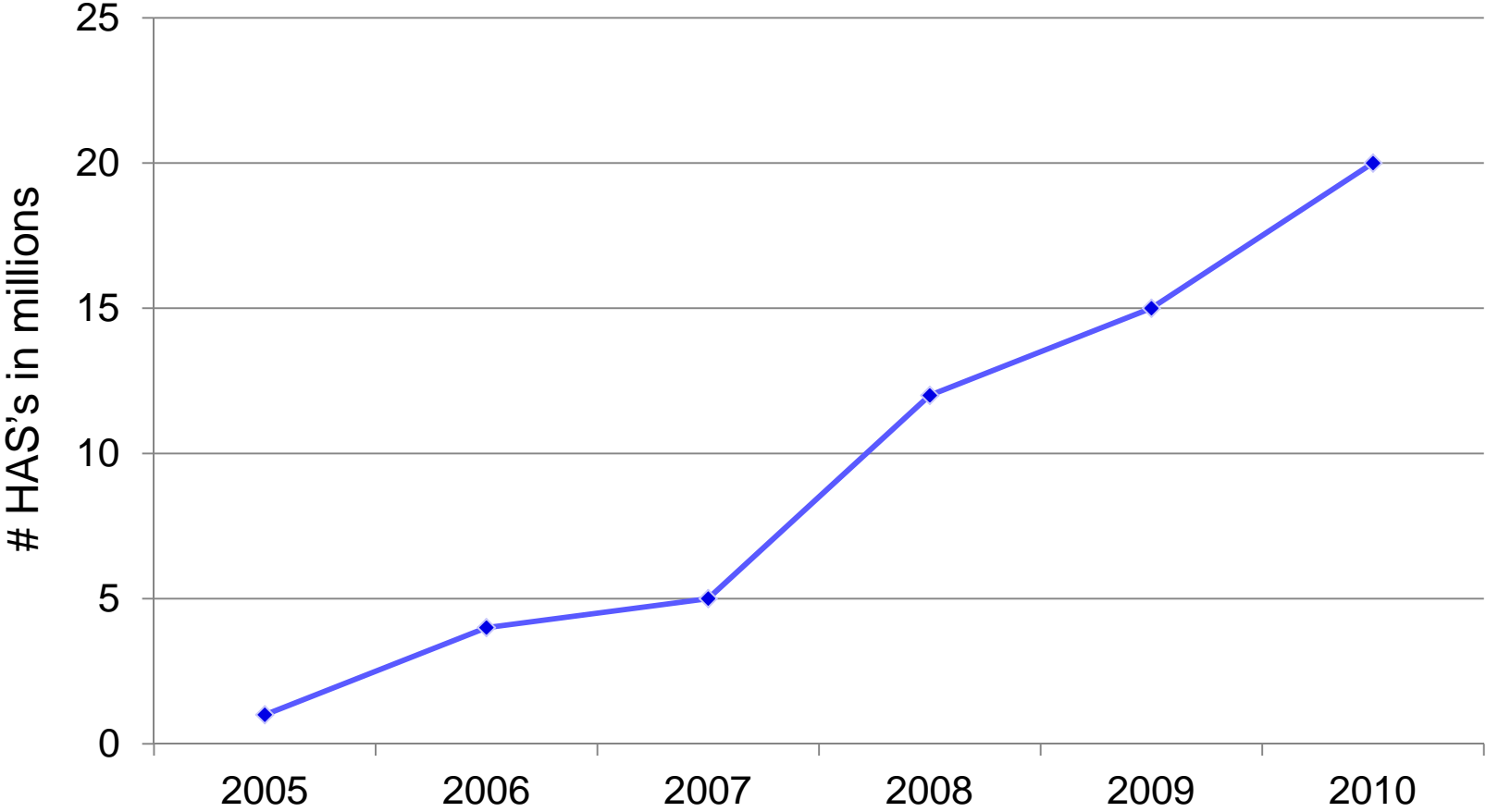
Essence of Serigraph Health Plan

- Primary Care Platform
 - Free Primary Care Doctor or \$20 Per Visit
 - Free Onsite Clinic
 - Free Prevention: Mammograms, Pap and Prostate Tests, Colonoscopies
 - Required Annual Mini-Physicals
 - Two Wellness Days Off
 - Individual Health Plans for High-Risk Co-Workers
 - Track on Population Health

Essence of Serigraph Health Plan

- Center of Value Platform
 - Elective Surgeries at No Cost to Employees
 - Rebates up to \$2000 at Centers of Value
 - Bundled, All-In Prices
 - Free Hospice Care
 - Medical Tourism

Health Savings Account Growth





High Satisfaction Ratings

- Highest Ranking of All Benefits Offered to Employees in Employee Survey.
- Why?
 - Co-Workers Love Being in Control
 - Co-Workers Appreciate Investment in Their Health



Centers of Value

- No Medication Errors
- No Infections in Operating Rooms
- Same Day Appointments
- Same Day Test Results
- Top Medical Outcomes
- Short Hospital Stays
- Low Prices

The Healthcare Pyramid is Upside Down

Broken U.S. System

Reformed System

