

# EVIDENCE-BASED HEALTH POLICY PROJECT

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## **Health Insurance Exchanges: Goals, Options, and Considerations for Wisconsin May 27, 2010**

### **Speaker Biographies**

**Rick Curtis** is president of the Institute for Health Policy Solutions (IHPS), a non-partisan, not-for-profit organization with the overarching goal of helping to achieve coverage by and for all Americans. Mr. Curtis has an extensive background in health insurance coverage, market rules, exchanges/purchasing pools, and health financing issues, and works to develop cost-effective coverage approaches at the state as well as the national level. In recent years, IHPS led an interdisciplinary team which provided design and analysis assistance for California's reform effort. Its current work focuses largely on federal reform design issues. Curtis's previous positions include: Director of Health Policy Studies, National Governors' Association; founding Executive Director, National Academy for State Health Policy and Board Chair of its parent Center for Health Policy Development; and Director of the Department of Policy Development and Research, Health Insurance Association of America. He chaired a technical group working on preliminary reform plans for the Clinton Administration. While at NGA in the 1980s, he also served as the contributing editor on state health policy to *Business and Health* magazine and as Director of the Project on the Medically Indigent for the Academy for State and Local Government.

**Jason Helgeson** became the Medicaid Director for the State of Wisconsin in 2006. As Administrator of the Division of Health Care Financing, he is also responsible for Wisconsin's SCHIP program, BadgerCare, its Pharmacy Plus waiver, SeniorCare, FoodShare (Food Stamp program), and Wisconsin's Chronic Disease Aids program. Jason has served as principle project sponsor for Governor Doyle's signature health care initiative, BadgerCare Plus.



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