

# Health Care Quality, Effectiveness, and Value: *How Might State of Wisconsin Investments Pay Off*

October 8, 2009, 8:30 – 11:00 am

## EVIDENCE-BASED HEALTH POLICY PROJECT

Research • Analysis • Education • Dialogue

UW La Follette School of Public Affairs • Wisconsin Legislative Council • UW Population Health

### Agenda

Moderator: Brief opening remarks

- *Chris Queram*, CEO, WI Collaborative on Healthcare Quality

Speakers on State-supported health care quality initiatives (15 minutes each)

- *Julie Bartels*, Wisconsin Health Information Organization (WHIO)
- *Lisa Ellinger*, Wisconsin Department of Employee Trust Funds (DETF)
- *Jonathan Jaffery*, Chief Medical Director, Wisconsin Medicaid and BadgerCare Programs (DHS DHCAA)

Responses from national and international experts (5-10 minutes each)

- *Stirling Bryan*, University of Birmingham, UK National Institute for Clinical Excellence
- *Bryce Hoflund*, University of Nebraska-Omaha, US National Quality Forum

Moderated discussion with a Q&A session (45 minutes)

### Participants

**Christopher Queram** has been President/CEO of the Wisconsin Collaborative for Healthcare Quality of Madison, Wisconsin, since November 2005. The Collaborative is a voluntary consortium of organizations working to improve the quality of health care in Wisconsin through the public reporting of comparative performance information. Mr. Queram is also a member of the Board of Commissioners of the Joint Commission on Accreditation of Healthcare Organizations (JCAHO) and Delta Dental of Wisconsin, the “Principals” for the Hospital Quality Alliance, and the Quality Alliance Steering Committee.

Mr. Queram served as a member of the Institute of Medicine’s Committee on Redesigning Health Insurance Benefits, Payment and Performance Improvement Programs (2004 – 2006), the chair of the Purchaser Council and board member of the National Quality Forum (2000 – 2005), as the Treasurer of the Leapfrog Group (2002 – 2005), and chair of the board of the National Business Coalition on Health (1998 – 2000). He also served as a member of the Institute of Medicine’s Committee on the Consequences of Un-insurance and as a member of President Clinton’s Advisory Commission on Consumer Protection and Quality in the Health Care Industry.

Prior to his current position, Mr. Queram was the CEO of the Employer Health Care Alliance Cooperative in Madison and prior to that, as a hospital executive in Madison and Milwaukee, Wisconsin. Mr. Queram holds a Master of Arts degree in health services administration from the University of Wisconsin at Madison and is a fellow in the American College of Healthcare Executives.

**Julie Bartels** joined the Wisconsin Health Information Organization (WHIO) in 2006 as Executive Director. The focus of this public-private venture is to create a statewide database of medical and pharmacy claims and to use that data to produce healthcare analytics that benchmark provider performance and support quality improvement initiatives. The primary and immediate audience for WHIO is the practicing physician. WHIO will eventually influence and promote consumer value based purchasing of health care services by providing performance analytics directly to consumers.

With more than 25 years of service in the healthcare industry Julie Bartels has held leadership positions in information technology, client services, marketing, product development and market research.

Bartels is a member of the Wisconsin State Level Health Information Exchange Steering Committee and Wisconsin Chartered Value Exchange.

**Lisa Ellinger** has served as the Deputy Administrator at the Department of Employee Trust Funds - Division of Insurance Services since January 2008. The Division of Insurance Services oversees the administration of health care, life, and disability benefits for nearly 230,000 state and local government employees in Wisconsin.

Previously, Lisa was the Assistant Director of the Wisconsin Health Project (WHP) from 2004-2007. WHP developed a bi-partisan health care reform proposal called "The Wisconsin Health Plan" which was introduced in the state legislature in 2005. WHP also worked with legislators on the development of the "Healthy Wisconsin" universal health care proposal that was unveiled in 2007.

Lisa served as a policy advisor on Governor Jim Doyle's staff in 2003-2004, and was the lead staff in the creation and development the Governor's KidsFirst initiative. Before joining the Governor's staff, Lisa worked in the state legislature as a legislative research assistant in both the State Senate and State Assembly.

Lisa has a B.S. in Journalism and Political Science from UW-Madison and a Masters Degree from the UW-Madison LaFollette School of Public Affairs.

**Jonathan Jaffery** is an assistant professor of medicine at the University of Wisconsin School of Medicine and Public Health and Chief Medical Officer for the State of Wisconsin Department of Public Health, Division of HealthCare Access and Accountability. He maintains an active clinical nephrology practice, and is engaged in promoting the care for patients with chronic kidney disease throughout the state. He has a BA from the University of Michigan, an MD from the Ohio State University, training in Internal Medicine and Nephrology from the University of Vermont, and an MS in Population Health Sciences from the University of Wisconsin-Madison.

**A. Bryce Hoflund** is an Assistant Professor in the School of Public Administration at the University of Nebraska at Omaha. Dr. Hoflund's research focuses on networks, network management and leadership, and health care regulation. She has presented her research at annual conferences held by the American Society for Public Administration, the Public Administration Theory Network, the Law and Society Association, and the Southeastern Conference on Public Administration. Dr. Hoflund co-authored an article in a March 2008 special issue of *Regulation & Governance* that explores some of the virtues and shortcomings of applying a democratic experimentalist approach to health care regulation. She has worked for the Virginia Tech Institute for Policy and Governance, the Nature Conservancy, the Carnegie Commission on Science, Technology and Government, Senator Robert Dole, and Senator Connie Mack. Dr. Hoflund received her Ph.D. from the Center for Public Administration and Policy at Virginia Tech, her M.P.A. from the Reubin O'D. Askew School of Public Administration and Policy at Florida State University and her B.A. in Political Science with a Minor in Public Administration from American University.

**Stirling Bryan** is Director of the Centre for Clinical Epidemiology & Evaluation, and full professor in the Department of Medicine at UBC. He is also honorary professor at the University of Birmingham (UK), an Associate of the UBC Centre for Health Services & Policy Research and an Adjunct Associate at the Center for Health Policy at Stanford University. In 2005/06 Stirling was a Commonwealth Fund Harkness Fellow in Health Care Policy, based at Stanford. He sits on the UK Medical Research Council's College of Experts, the Scientific Committee of the International Health Economics Association and the Editorial Board of *Health Economics*, a journal for which he is also an Associate Editor. Dr Bryan's research interests span the areas of economic evaluation and health technology assessment from applied and methodological perspectives, including preference elicitation and outcome measurement, and the use of economic analyses in decision-making.

Thank you for attending!

Please contact Donna Friedsam ([dafriedsam@wisc.edu](mailto:dafriedsam@wisc.edu)) or Liz Feder ([efeder@wisc.edu](mailto:efeder@wisc.edu)) with questions.