

# Health Care Payment Reform and Pay-for-Performance in Wisconsin: How to Promote System Transformation (and What *Not* to Do)

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*Sponsored by the Evidence-Based Health Policy Project, the La Follette School of Public Affairs,  
and the Center for World Affairs and the Global Economy*

## AGENDA

Tuesday, April 29, 2008

1:00 – 4:30 pm

Monona Terrace Convention Center

1:00 – 1:15

### WELCOME AND INTRODUCTION

- **Donna Friedsam**, Associate Director of Policy, Population Health Institute, University of Wisconsin – Madison
- **Barbara Wolfe**, Director, La Follette School of Public Affairs, University of Wisconsin – Madison

1:15 – 2:00

### KEY NOTE ADDRESS: Transforming the National Health Service (NHS) in England: Any Lessons for the United States?

**Gwyn Bevan**, Professor of Management and Science, London School of Economics

2:00 – 3:00

### PANEL: How Has Pay-for-Performance Been Implemented in Wisconsin?

*Moderator: David Kindig, Senior Advisor, Population Health Institute, University of Wisconsin – Madison*

- **Theodore Praxel**, Medical Director, Quality Improvement and Care Management, Marshfield Clinic
- **Geoffrey Lamb**, Associate Director, Joint Quality Office, Medical College of Wisconsin
- **Jason Helgerson**, Medicaid Director, Wisconsin Department of Health and Family Services

3:00 – 3:15

### BREAK

Refreshments served

3:15 – 4:15

### PANEL: Implications and Lessons Learned from Other Sectors

*Moderator: Susan Webb Yackee, Assistant Professor of Public Affairs and Political Science, University of Wisconsin – Madison*

- **Carolyn Heinrich**, Professor of Public Affairs, University of Wisconsin – Madison
- **Donald Moynihan**, Associate Professor of Public Affairs, University of Wisconsin – Madison
- **Douglas Harris**, Assistant Professor of Educational Policy Studies, University of Wisconsin – Madison

4:15 – 4:30

### FINAL REACTIONS AND CONCLUSIONS

**Laura Rose**, Deputy Director, Wisconsin Legislative Council

4:30

### RECEPTION FOR ALL ATTENDEES