Wisconsin eHealth Action Plan Implementation Summit
Agenda Detail
March 15, 2007

8:30 am  Welcome and Overview: Wisconsin’s eHealth Action Plan
         Kevin Hayden, DHFS Secretary, eHealth Board Chairman

9:00 am   Opening Plenary Address: Wisconsin Governor Jim Doyle

9:30 am   The National Landscape and Wisconsin’s Role
         Robert M. Kolodner, MD
         Interim National Coordinator for Health Information Technology

10:30 am  State-Level eHealth Initiatives
         Janet Marchibroda
         eHealth Initiatives CEO and Founder

11:20 am  State Leadership Perspectives on Achieving eHealth

Moderator: Seth Foldy
Panelists: Julie Bartels
         Carl Christensen
         Larry Hanrahan
         Marty LaVenture

12:30 pm  Lunch in Executive Dining Room

Luncheon Address: Marty LaVenture, PhD
                 Director, MN Center for Health Informatics
                 Regional and Cross-Border Considerations in eHealth
1:40 pm  Break-Out Sessions

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<th>Room</th>
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<td>A:</td>
<td>Privacy &amp; Security</td>
<td>Cathy Hansen</td>
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<td>B: RHIO Development &amp; Governance</td>
<td>Ed Barthell and Hugh Zettel</td>
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<td>C:</td>
<td>Public Health &amp; Surveillance</td>
<td>Bevan Baker</td>
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<td>D:</td>
<td>Health Literacy &amp; Consumer Engagement</td>
<td>Betsy Abramson</td>
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2:45 pm  Next Steps: Panelists from Wisconsin’s eHealth Board

Moderator: Kevin Hayden
Panelists: Betsy Abramson, Bevan Baker, Edward Barthell, Cathy Hansen, Hugh Zettel

3:30 pm  Closing Remarks
Kevin Hayden, eHealth Board Chairman

3:45 pm  Adjournment