



The Transformation of Health Care

and the Role of the University
November 17-18, 2005
Monona Terrace, Madison, Wisconsin

Generous sponsors of this event include
Wisconsin Partnership Fund for a Healthy Future
and the UW Medical Foundation

Agenda

Thursday, November 17

- Pre-conference: Wisconsin Partnership Program**
- 8:00-8:30 Registration and Continental Breakfast – Outside Lecture Hall
- 8:30-11:45 Present/Facilitator: Ellen Taylor-Powell, PhD
Evaluation Specialist UW Extension
- 11:45- 12:00 **The Transformation of Health Care and the Role of the University**
Registration
- 12:00 Convening and Welcoming – Grand Terrace
Jeff Grossman, MD, President and CEO, UW Medical Foundation
- 12:15-1:30 Opening Keynote and Luncheon – Grand Terrace
Public Accountability & Health Sector Transformation Trends
Troyen A. Brennan, MD, JD, MPH
Harvard School of Medicine and School of Public Health
- 1:45-3:15 Panel 1 – Lecture Hall
Current Issues and Initiatives in Healthcare Delivery Reform
Facilitator – Troyen Brennan, MD, JD, MPH
Panel – Jay Fulkerson, MD; Michael Parkinson, MD;
Patricia E. Powers, MA; John Toussaint, MD
- 3:15-3:30 Break – Outside Lecture Hall
- 3:30-5:00 Panel 2 – Lecture Hall
*Challenging the University: External Perspectives from Industry,
Advocacy & State Government*
Facilitator – Susan Skochelak, MD, MPH
Panel – Meg Gaines, JD; Representative Curt Gielow; David Riemer, JD;
Secretary Helene Nelson; Susan Turney, MD, MS; William Clarke, MD
- 5:00-7:30 Reception and Speaker – Grand Terrace
Host: Jeff Grossman, MD, President and CEO, UWMF
The Future of the Academic Health Center
Steven Wartman, MD, PhD, President, Association of Academic Health Centers

Friday, November 18

- 7:45 - 8:30 Continental Breakfast – Outside Lecture Hall
- 8:30- 10:00 Panel 3 – Lecture Hall
The University and Community- Emerging Partnerships in Health
Facilitator – Susan Goelzer, MD, MS
Panel – Greg Nycz; Cheryl Maurana, PhD; Ron Cisler, PhD,
- 10:00- 10:15 Break – Outside Lecture Hall
- 10:15 – 12:00 Panel 4 – Lecture Hall
Challenging the University: Internal Perspectives from School, Department and Program Leaders
Facilitator – Phillip Farrell, MD, PhD
Panel – Barbara Bowers, RN, PhD; John Frey, MD; Don Nichols, PhD; Pilar Ossorio, JD; Paul Percy, PhD; Mark Suchman, PhD; Bobbi Wolfe, PhD
- 12:00- 1:30 Closing Plenary Luncheon and Speaker – Grand Terrace
Private Industry, Academia, and Public Goods: Is there a shared mission in health care?
William R. Clarke, MD
Executive Vice President, Chief Technology & Medical Officer
GE Healthcare at General Electric Company