

UWPHI Health Policy Group

D. Friedsam, Programs Director

Summary of Programs and Activities: November 2013

Evidence-Based Health Policy (Feder)

- Conducted capitol briefings on and prepared post-program Briefing Summaries:
 - [Deterring Drunk Driving: What Works \(And What Doesn't\)?](#) September 10, 2013
 - [Wisconsin's Economic, Social and Health Trends: What Matters?](#) October 9, 2013.
 - [Any New Ideas to Fight Obesity? What Schools, Communities and States Can Do](#) November 14, 2013
- Producing upcoming program:
 - *Long-term Care II: Home and Community Based Care*, December 2013
- Designated as major partner for UW's [ICTR-CAP](#), with lead responsibility for the health policy component.
- Participated as reviewer for ICTR's Type 2 research and community-collaboration grant proposals.

PPACA Implementation (Friedsam)

- Member of Medicaid Director Brett Davis' Strategic Working Group for Medicaid Transition and ACA Enrollment
- Co-Convener of the [Enrollment for Health-Wisconsin](#) Coalition
- Contracted advisor to UW Extension on health care access, coverage, and ACA implementation.
- Contracted by [Wisconsin Covering Kids and Families](#) to serve as Project Director and Principal Investigator, providing policy and strategic direction and oversight.
- Produced the [WI Health Insurance Enrollment Summit](#), with nearly 300 participants on July 16.
- Collaborated with the WI Institute for Public Policy and Service to present November 8 Conference on [The Federal Health Insurance Marketplace in Wisconsin](#).
- Produced [Statewide Multi-Campus Student Teach-In](#) on the ACA on November 18.

Medicaid/BadgerCare (Voskuil, Friedsam)

- Conducting work under Robert Wood Johnson Foundation [2012 SHARE](#) funding of two grants:
 - *Planning for Coverage Expansion: How Insurance Coverage of Low-Income Childless Adults Will Affect Health Care Utilization*
 - *Informing Medicaid Program Design for Low-Income Childless Adults: The Promise of Self-Reported Health Measures*
- Attained funding under DHS procurement call to evaluate Wisconsin's 2012 federal waivers for changes to BadgerCare Plus and Core Plan.
- Conducted presentations on Core Plan Evaluation for senior staff at the Legislative Fiscal Bureau, the Wisconsin Hospital Association, and the Milwaukee Health Care Partnership.
- Continued evaluation and Milwaukee-area site visits for the Medicaid medical homes pilot program to improve birth outcomes, funded by a [grant from the Partnership Fund](#).
- Initiated study on pre- and post- Core Plan utilization of Marshfield Clinic patients.
- Paper published: [Wisconsin Experience Indicates That Expanding Public Insurance To Low-Income Childless Adults Has Health Care Impacts. Health Affairs 32\(6\):1037-1045.](#)
 - Submitted two abstracts – both accepted -- to Populations Association of America 2013 Annual meeting:
 - [The Effect on Medical Utilization of Extending Public Insurance to Low-Income Adults without Dependent Children](#)
 - [The Effect of Public Insurance Eligibility for Childless Adults on Their Labor Supply](#)
- Submitted two abstracts, both accepted - to [Academy Health 2013 Annual Research Meeting](#)
- Presented two abstracts at the Association of Public Policy and Management Meeting:
 - [The Predictive Capacity of a Self-Reported Health Screener for Adults on Medicaid](#)
 - [The Effect of Public Insurance on the Labor Supply of Childless Adults](#)

New Graduate Students

- Sara Eskrich – MPH student
- Mai Ka Hang – MPH student
- Ann Gargano Ahmed – MPA/MPH student
- Mariyana Zapryanova – Economics doctoral student
- Gaston Palmucci – (continuing) Economics doctoral student

New staff: Alison Espeseth – Working with Liz Feder on Polk County Mental Health Access Project

New Research and Funding

- (Friedsam) Launched project with [Wisconsin Primary Health Care Association](#) to assess progress of community health centers under a strategic development and quality improvement initiative.
- (Feder) Funded as Partner with ABC for Rural Health on “Polk County Behavioral Health Access Audit” by the UW Partnership Fund (2 years) and by HRSA (3 years).

Other External Affairs

- Serve as Advisor to the National Academy for State Health Policy (NASHP) State ReFor(u)m Project. (Friedsam)
- Chair of National CTSA Health Policy Working Group. (Feder)
- Participate in Northwestern University Community Engagement Research Center’s External Advisory Committee. (Feder)

SMPH/MPH Program Teaching

- (Friedsam) Conducted PHS 661 Summer Seminar on State Level Health System and Financing Reform
- (Friedsam) Presenting lectures in on Health Care Financing, Access, and Reform in
 - Physician Assistant 611 Clinical Prevention and Population Health
 - Sections of PHS 781 Introduction to Public Health
 - Nursing 105 Introduction to Nursing and the Health System
- (Feder) Conducted Summer 2013 seminar PHS 650 *Community Collaboration for Health Impact Assessments*.
- (Feder) Developed on-line class for Wisconsin Center for Public Health Education and Training (WICPHET) on the use of evidence in policy making. Phase I (for PH professionals in the field) began during the spring. Phase II (for students) will be developed at a later point.

Monthly E-News: Produced with graduate student Sara Eskrich.

Projects in Completion/Wrap-Up

- **Health Impact Assessment** (Feder)
 - Completed HIA on Wisconsin’s Transitional Jobs Program, with oversight by multi-sector Advisory Board. Partnered with Department of Children and Families to field original survey research.
 - Submitted report to Wisconsin Department of Administration and WI Legislature in February 2013.
- **Prescribing Practices Consensus Process** (Feder)
 - Consulted with the Department of Health Services (both the mental health and Medicaid divisions) and a Wisconsin child psychiatrist to develop consensus recommendations for the prescription of anti-psychotic medications to children.

Evaluation Research Group

D. Paul Moberg, Program and Faculty Director

Summary of Programs and Activities: November 2013

BEHAVIORAL HEALTH: PREVENTION AND TREATMENT

1. **Health First Wisconsin's Alcohol Policy Implementation Grant**
PHI evaluating this program, funded through the Wisconsin Partnership Program.
2. **Mental Health Services Evaluation**
Continued collaboration with DHS on its ongoing statewide evaluations of the mental health service system. Funded by SAMHSA through DHS.
3. **Recovery Schools Research**
Since 1993, evaluating alternative high school programs for students in recovery from substance abuse. Expanded into Wisconsin schools. Currently funded by NIH-NIDA and the Department of Education.
4. **Strategic Prevention Framework – Partnership for Success II**
SAMHSA-funded three-year grant to address misuse of prescription drugs. UW PHI conducting the required evaluation. Newly awarded grant to have PHI staff as epidemiologist for the development of a new statewide Epi report. 2013-2015.

HEALTH DISPARITY-RELATED PROGRAMS

1. **Lifecourse Initiative for Healthy Families Evaluation**
Coordinating evaluation activities for a major multi-year initiative to reduce African American infant mortality in four communities in south east/central WI, sponsored by the WI Partnership Program.
2. **Honoring Our Children and HOC Doula Project**
Ongoing since 1999, evaluating a Healthy Start initiative to reduce infant mortality and improve maternal and child health in 8 Wisconsin Tribal communities. A final report was completed for the Doula Project, assessing maternal and child health outcomes for Doula support and birthing assistance to first-time mothers in 4 Tribal communities. Funded by HRSA via GLITC.
3. **Home Visiting Programs**
Evaluating program implementation and outcomes in 5 Tribal Communities and one county. Funded by the Wisconsin Department of Children and Families via GLITC and the Lac Courte Oreilles Tribe.
4. **Increasing Cultural Congruence among Nurses in Wisconsin**
Evaluating efforts to advance culturally congruent nursing practice and to increase the number of American Indian nurses. Collaborating with the Great Lakes Inter-Tribal Council. Funded by WI Partnership Program.
5. **Adams County Community Wellness Program**
Evaluating program that applies both community- and individual-level chronic disease prevention and management strategies through the integration of evidence-based Community Health Worker and Health Navigator functions. Funded by the WI Partnership Program.
6. **Menominee Community Journey to Wellness**
Provide evaluation guidance and support for the development of a comprehensive community-designed obesity prevention and evaluation project for the Menominee Indian Tribe. Funded by the WI Partnership Program and the Collaborative Center for Health Equity.
7. **Beloit Family Peer Navigation Project**
Evaluating and providing support for the Beloit Family Peer Navigation (FPN) project. Funded by the WI Partnership Program.
8. **Rock County STI Prevention Coalition**
Providing evaluation and other support for the Rock County STI Prevention Coalition. Funded by the WI Partnership Program.

HEALTH CARE SYSTEMS/SERVICES

1. **WI Collaborative Diabetes Quality Improvement Project**
Tracking progress and reporting on HEDIS[®] measures from WI HMO Collaborators for comprehensive diabetes care, cardiovascular care, cancer screening, asthma care, arthritis, and tobacco control. Funded by CDC via WI DHS Diabetes Prevention and Control Program.

2. **WI Coordinated Chronic Disease Prevention and Health Promotion (CCDP) Program**
Working with WI DHS on evaluation of CDC-funded efforts to further coordinate chronic disease prevention and health promotion programming at the state level. Funded by CDC.
3. **WI Nutrition, Physical Activity and Obesity Program**
Working with WI DHS and the WI Nutrition, Physical Activity and Obesity (NPAO) program on evaluation of their 2013-2020 State Plan and other related NPAO program projects. Funded by CDC via the WI NPAO program.
4. **[ICTR - Institute for Clinical Translational Research](#)**
Leading the evaluation for the UW's NIH (CTSA) infrastructure grant. D.P. Moberg serves as ICTR's Director for Evaluation.
5. **WISHIN – Wisconsin Statewide Health Information Network**
Evaluating the implementation of a statewide Health Information Network that enables the exchange of electronic structured laboratory results, electronic prescriptions, and patient summary of care records, as well as the impact of the Health Information Network on the quality and safety of patient care. Funded under ARRA.
6. **Wisconsin Public Health Infrastructure Improvement**
Evaluating a five-year CDC-funded effort to systematically increase the performance management capacity of public health departments.

HEALTH PROMOTION

1. **[WI Partnership for Childhood Fitness](#)**
Second phase funding with a goal of reducing disparities in fitness in 50 schools in WI. Collaboration with Dept. of Pediatrics, WI DPI and middle schools throughout WI. Funded by the WI Partnership Fund.
2. **[FIT Families](#)**
Evaluating a child obesity prevention program targeting parents of 2 to 4 year old children at Women, Infants and Children (WIC) Projects in Wisconsin. The program has continued to expand and will serve 1,150 children at 21 agencies in FY2014. Funded by USDA Supplemental Nutrition Assistance Program Education via DHS.
3. **Safe and Supportive Schools**
Collaborating with DPI to evaluate effectiveness of the Safe and Supportive Schools program to improve school climate, behavioral and academic outcomes in 56 high schools. Recently presented data on school climate, suspensions and student perceptions to representatives of these 56 schools.

CRIMINAL JUSTICE/CORRECTIONAL HEALTH

1. **Treatment Alternatives and Diversion Program (TAD)**
Evaluating nine WI counties that divert non-violent offenders from jail/prison into substance abuse treatment. Collaboration among PHI, WI DOC, DHS, and the Office of Justice Assistance (DOJ beginning July 1, 2013). Invited to collaborate with Governor's Statewide Criminal Justice Coordinating Council, Wisconsin Supreme Court, National Council on State Courts drug court study, and the Pew Center on the States. The 2013-15 Biennial Budget provides, for each year of the biennium, an additional \$1.0 million for TAD expansion and \$0.5 million for new drug courts.
2. **Milwaukee Offender Reentry**
Evaluating collaboration between Milwaukee County Behavioral Health Division and the WI Department of Corrections that provides offender re-entry case management services, substance abuse treatment, and employment support. Funded by SAMHSA (2009-2012) with one year extension through 12/31/13.
3. **Milwaukee County Behavioral Health—Homeless Project**
Collaborating with the Milwaukee County Behavioral Health Division to evaluate the "Milwaukee Welcomes You to Income, Sobriety, and Housing" (MI-WISH) project, focusing on improving treatment outcomes for homeless individuals in Milwaukee. Funded by SAMHSA (2013-2014).
4. **Outagamie County Mental Health Court**
Developed a Microsoft Access database system to document the development, implementation, and participant characteristics of the Outagamie County mental health treatment court. Funded by the U.S. Bureau of Justice Assistance (2012-2014).
5. **Disproportionate Minority Contact Reduction Efforts**
Evaluating the effectiveness of state and local efforts to reduce disproportionate minority contacts at nine identified points within the juvenile justice system. Funded by OJJDP through the WI Department of Justice. (FFY 2013-14)
6. **Marathon County OWI Court**
Assisting Marathon County in a qualitative review of program evaluation materials and the preparation of their final report to the U.S. Bureau of Justice Assistance for their county OWI court. Funded by the U.S. Bureau of Justice Assistance (2013).

Recently Accepted Publications: 5 Peer reviewed papers Recent Presentations: More than 5, various audiences

Mobilizing Action Toward Community Health (MATCH) Group

B. Catlin, Program Director

Summary of Programs and Activities: November 2013

County Health Rankings & Roadmaps

Measures health in nearly every U.S. county, build connections with local communities and national partners, and creates solutions that make it easier for people to be healthy in their own communities

- Planning and work are well underway for the 5th national release of the [County Health Rankings](#) in March 2014.
- Made significant inroads into the planning and parks sector: gave presentations at the [International Conference for Making Cities Livable](#), National Outdoor Recreation Conference, the WI American Planning Association Conference; and 1,000 friends of Wisconsin Placemaking Conference.
- Worked with the National Association of Counties (NACo) to put on the NACo Roadmaps to Health Forum in October with attendees from across the nation.
- To date in 2013, various CHR&R staff have presented at 21 national meetings and 15 state-wide meetings, including numerous [presentations](#) at the American Public Health Association annual meeting.
- [Roadmaps to Health Action Center](#) staff continue to offer tools and guidance to help groups working to improve the health of communities in Wisconsin and across nation including
 - Summarize evidence for [What Works for Health](#)
 - Ongoing work responding to communities who contact us for support
 - Provided onsite coaching in 9 communities in 8 states
 - Designing coaching packages to formalize how we interact with communities—launched in October
 - Webinars delivered as part of three series—partnerships, implementing the take action cycle and breaking down the *Rankings*
- Received 253 initial applications for the *RWJF Roadmaps to Health Prize*; invited 52 communities to submit Phase II applications, and selected 12 finalists.

What's next?

- Planning for the renewal of both *Rankings* and *Roadmaps* in the summer of 2014—a four-year reauthorization proposal for the entire program will go to the Robert Wood Johnson Foundation board in January 2014.
- Additions to the *Rankings* will include an updated model, new measures, and increased guidance for communities regarding trends in measures.
- Additions to the *Roadmaps* will include a new feature called Community Spotlights, which give a more in-depth look at *What Works for Health* policies and programs in action or campaigns to enact them.
- Site visits to 12 finalists for the 2014 *RWJF Roadmaps to Health Prize* are underway: winners will be announced in 2014.
- Plans for 5th anniversary of the national release of the *County Health Rankings* include the possibility of 5 local events across the nation – none of the current sites under discussion include Wisconsin.

Making Wisconsin the Healthiest State

Measures and reports on Wisconsin's health and health disparities and supports local efforts in health improvement

- Released the 2013 [Wisconsin Health Trends](#) report in September including feedback from the UWPHI Advisory Board—along with accompanying [graphs](#) on trends broken out by gender, race/ethnicity, educational attainment and geography.
- Working on developing a site to house hospital and local health department community health assessments and improvement plans.

What's next?

- Release of an updated Health of Wisconsin Report Card by January 2014.

Community Health Assessments and Community Health Improvement Plans

Addresses WI practices around community health assessments and community health improvement plans

- Completed initial data analysis of Wisconsin's Community Health Assessments and Improvement Plans
- Pilot testing of Wisconsin customized tools for Community Health Assessment and Improvement Planning underway in 10 communities
- Disseminated results of these two projects at three national and two statewide conferences

What's next?

- Completing and disseminating results about factors that influence health improvement plan quality.
- Planning for and pursuing funding to continue work to ensure effective implementation and evaluation strategies.

Healthy Wisconsin Leadership Institute (HWLI)

Builds public and community health skills and leadership capacity throughout Wisconsin.

- Six teams successfully graduated in June 2013. The teams addressed increasing access to transportation to reduce poverty, creating community environments that foster physical activity and improved nutrition, and implementation of evidence-based approaches to reduce alcohol abuse and youth suicide.
- Six new teams got underway in August, representing coalitions in Dane, Eau Claire, Langlade, Polk, Portage and Winnebago counties and will develop initiatives to improve mental health, increase access to preventive services, and promote physical activity and improved nutrition.

What's next?

- HWLI has been incorporated into the Oversight and Advisory Committee's Recommendations for the Five-Year Strategic Direction and Plan 2014-2019 and is conducting strategic planning with the HWLI Advisory Committee and other stakeholders.

Wisconsin Population Health Service Fellowship Program

Recruits and deploys public health professionals to work for public health and community-based organizations throughout the state of Wisconsin.

- Seven Fellows graduated from the Fellowship in June 2013, with six working in public health in Wisconsin post-Fellowship.
- Six new [Fellows](#) started July 1, 2013 including a Fellow (Lauren Lamers) placed with the Menominee Tribal Clinic and Shawano-Menominee Health Department (a first time placement at these sites).

What's next?

- The Fellowship has also been included in the Oversight and Advisory Committee's Recommendations for the Five-Year Strategic Direction and Plan 2014-2019; program planning, including plans for increasing integration with other UWSMPH public health education programs, is underway for 2014-2019.

First Monday Seminars

- **October 7: James Conway**, MD, Professor of Pediatrics, University of Wisconsin School of Medicine and Public Health and **Paul Hunter**, MD, Assistant Professor of Family Medicine, University of Wisconsin School of Medicine and Public Health, ***"Maintaining and Increasing Immunization Rates by Addressing Vaccine Hesitancy."***
- **November 4: Jeff Niederdeppe**, PhD, Assistant Professor of Communication, Cornell University, ***"Stories, Frames, and Images: Message Strategies to Increase Public and Legislator Support for Social Policies to Reduce Obesity."***

What's next?

- **December 2 Jordan Bingham**, MS, Health Equity Coordinator, Public Health Madison and Dane County, ***"Local Public Health through an Equity Lens: Policy, Partnerships and Programs."***