UW Population Health Institute
Program Updates – July 2013

UWPHI Health Policy Group
Donna Friedsam, Programs Director; Tom DeLeire, Faculty Director
Summary of Programs and Activities: July 2013

PPACA Implementation
- Produced the WI Health Insurance Enrollment Summit, with nearly 300 participants on July 16.
- Contributed to grant-writing team for Wisconsin Navigator proposal and formation of Enrollment for Health (E4Health) Wisconsin, facilitating statewide process for development of enrollment and Navigator apparatus.
- Produced joint Symposium with La Follette School of What’s Next for the Affordable Care Act: The View from Researchers, Regulators, and Providers, with nearly 300 participants, in April 25, 2013.

Medicaid/BadgerCare (DeLeire, Friedsam, Voskuil)
- Conducting work under new Robert Wood Johnson Foundation 2012 SHARE funding of two grant proposals:
  o Planning for Coverage Expansion: How Insurance Coverage of Low-Income Childless Adults Will Affect Health Care Utilization
  o Informing Medicaid Program Design for Low-Income Childless Adults: The Promise of Self-Reported Health Measures
- Prepared and submitted proposal in response to DHS procurement call to evaluate Wisconsin’s 2012 federal waivers for changes to BadgerCare Plus and Core Plan.
- Conducted presentations on Core Plan Evaluation for senior staff at the Legislative Fiscal Bureau, the Wisconsin Hospital Association, and the Milwaukee Health Care Partnership.
- Continued evaluation of the Medicaid medical homes pilot program to improve birth outcomes, funded by a grant from the Partnership Fund.
- Initiated study on pre- and post- Core Plan utilization of Marshfield Clinic patients.
  o Submitted two abstracts – both accepted -- to Populations Association of America 2013 Annual meeting:
    The Effect on Medical Utilization of Extending Public Insurance to Low-Income Adults without Dependent Children
    The Effect of Public Insurance Eligibility for Childless Adults on Their Labor Supply
- Submitted two abstracts, both accepted - to Academy Health 2013 Annual Research Meeting
- Presented two abstracts at the Association of Public Policy and Management Meeting:
  The Predictive Capacity of a Self-Reported Health Screener for Adults on Medicaid
  The Effect of Public Insurance on the Labor Supply of Childless Adults

Evidence-Based Health Policy (Feder, Friedsam)
- Conducted capitol briefing on School-Based Mental Health Care, on May 2, 2013.
- Attained 3-year renewal of Partnership Fund support.
- Presented poster at Leading the Way -- a joint conference of MCW’s Healthy Wisconsin Fund and the UW’s Partnership Program, September 27, 2012.
- Designated as major partner for UW’s ICTR-CAP, with lead responsibility for the health policy component.
- Participated as reviewer for ICTR’s Type 2 research and community-collaboration grant proposals.
**New Research and Funding**
- (Friedsam) Contracted by [Wisconsin Covering Kids and Families](#) to serve as Project Director and Principal Investigator, providing policy and strategic direction and oversight.
- (Friedsam) Attained contract with [Wisconsin Primary Health Care Association](#) to assess progress of community health centers under a strategic development and quality improvement initiative.
- (Feder) Funded as Partner with ABC for Rural Health on “Polk County Behavioral Health Access Audit” by the UW Partnership Fund (2 years) and by HRSA (3 years).

**Health Impact Assessment** (Feder)
- Completed HIA on Wisconsin’s Transitional Jobs Program, with oversight by multi-sector Advisory Board. Partnered with Department of Children and Families to field original survey research.
- Submitted report to Wisconsin Department of Administration and WI Legislature in February 2013.
- Presented on WI HIA and participated in Roundtable at APHA, Oct, 2012 in San Francisco.

**Prescribing Practices Consensus Process** (Feder)
- Consulted with the Department of Health Services (both the mental health and Medicaid divisions) and a Wisconsin child psychiatrist to develop consensus recommendations for the prescription of anti-psychotic medications to children.
- Conducted literature review, analysis of Medicaid claims data, assessment of initiatives around the country, and extensive interviews with thought leaders in the state.
- Conducted a conference in September 2012 that presented the results of this consensus-building process.

**Issue Briefs** (Friedsam)
- Published two Issue Briefs in November and December:
  - *How Many Doctors Will Wisconsin Need? What Should Wisconsin’s Medical Schools Be Doing?*
  - *Wisconsin’s Health Care Quality: Among the Best…and Among the Worst*

**External Affairs**
- Serve as Advisor to the National Academy for State Health Policy (NASHP) State ReFor(u)m Project. (Friedsam)
- Participating in National CTSA Health Policy Working Group. (Friedsam)
- Participate in Northwestern University Community Engagement Research Center’s External Advisory Committee. (Feder)

**SMPH/MPH Program Teaching**
- (Friedsam) Conducting PHS 661 Summer Seminar on State Level Health System and Financing Reform
- (Friedsam) Presented lectures in on Health Care Financing, Access, and Reform in
  - Physician Assistant 611 Clinical Prevention and Population Health
  - 4 sections of PHS 781 Introduction to Public Health
  - Nursing 105 Introduction to Nursing and the Health System
- (Feder) Conducting Summer 2013 seminar PHS 650 *Community Collaboration for Health Impact Assessments.*
- (Feder) Developed on-line class for Wisconsin Center for Public Health Education and Training (WICPHET) on the use of evidence in policy making. Phase I (for PH professionals in the field) will begin during the spring. Phase II (for students) will be developed at a later point.

**Monthly E-News:** Produced with graduate student, Colleen Moran.
Mobilizing Action Toward Community Health (MATCH) Group  
Bridget Catlin, Program Director; Pat Remington, Faculty Director  
Summary of Programs and Activities: July 2013

County Health Rankings & Roadmaps  
Measures health in nearly every U.S. county, build connections with local communities and national partners, and creates solutions that make it easier for people to be healthy in their own communities

- Released the fourth national County Health Rankings on March 20, 2013 with widespread media coverage and heavy traffic on web site (down slightly from 2012).
- Received increasing number of requests for presentations and participation in expert panels and key stakeholder meetings.
- Roadmaps to Health Action Center staff offer tools and guidance to help groups working to improve the health of communities in Wisconsin and across nation (especially in GA, NC, MI, KY, and KS).

What’s next?
- Planning for the renewal of both Rankings and Roadmaps by the fall of 2014.
- Review of Phase II RWJF Roadmaps to Health Prize applications (due August 1) and selection and announcement (by September 30) of finalists for site visits
- Planning for 5th anniversary (March 2014) of the national release of the County Health Rankings

Making Wisconsin the Healthiest State  
Measures and reports on Wisconsin’s health and health disparities and supports local efforts in health improvement

What’s next?
- Updating and improving the Wisconsin Health Trends report for release in September—with the addition of trends broken out where possible by gender, race/ethnicity, educational attainment and geography.
- Planning for a potential release of an updated Health of Wisconsin Report Card in December
- Collecting community health needs assessments produced by hospitals and local partners under community benefit requirement of the ACA; developing web site to provide geographic and topical information on shared priorities, with links to resources for implementation.

Community Health Assessments and Community Health Improvement Plans  
Addresses WI practices around community health assessments and community health improvement plans

- Nearing completion of project (funded by a grant to the Wisconsin Public Health Practice-Based Research Network) developing and applying a tool to measure the quality of health departments’ assessments and plans.
- Worked with Wisconsin Association of Local Health Departments and Boards (with funding from the Wisconsin Partnership Program) to develop tools to help public health, hospitals, United Ways, UW-Extension agents and federally qualified health centers conduct community health improvement planning. These tools (available at http://www.walhdab.org/NewCHIPPResources.htm) are currently being tested by 10 pilot communities around the state.

What’s next?
- Completing and disseminating results about factors that influence health improvement plan quality.
- Planning for and pursuing funding to continue work to ensure effective implementation and evaluation strategies.
Healthy Wisconsin Leadership Institute (HWLI)
Builds public and community health skills and leadership capacity throughout Wisconsin.

New 2013-2014 Community Teams:
- Cross Plains, WI: LIFE (Lifestyle Initiative for Fitness Empowerment) Foundation (Adult/Childhood Obesity and related chronic medical diseases)
- Eau Claire County: Health Communities Council/Mental Health Action Team (improving mental health systems by making it easier for both consumers and professionals to navigate the mental health services system
- Langlade County: Langlade Health Leadership Coalition (obesity, wellness and prevention services, affordability of medical care)
- Polk County: Healthy Polk County Coalition (mental health, obesity, alcohol use)
- Portage County: Suicide Prevention and Mental Health Awareness Committee of Portage County
- Winnebago County: Care Transitions Coalition (effectively transition older adults from one health care provider or setting to another)

What’s next?
- Evaluation and strategic planning as the Wisconsin Partnership Program completes its 5-year cycle, e.g., engage HWLI Advisory Committee in a strategic planning session in September

Wisconsin Population Health Service Fellowship Program
Recruits and deploys public health professionals to work for public health and community-based organizations throughout the state of Wisconsin.

Recruitment for the 2013-2015 program completed. Fellows and tentative placements:
- Mallory Edgar, MPH, University of Michigan; placement: Family and Community Health Division of the Milwaukee Health Department and Diverse and Resilient.
- Tracy Flood, MD, PhD, University of Illinois-Champaign Urbana; placement: Milwaukee Health Department and Wisconsin Medical Society.
- Crysta Jarczynski, MPH, Boston University; placement: Office on Violence Prevention, Milwaukee Health Department.
- Lauren Lamers, MPH, University of Minnesota; placement: Menominee Nation and Shawano-Menominee Counties Health Department.
- e. shor, MPH, University of Minnesota; placement: AIDS/HIV program of the Division of Public Health

What’s next?
- Evaluation and strategic planning as the Wisconsin Partnership Program completes its 5-year cycle, e.g., work with other on-campus programs, such as the Preventive Medicine Residency and MPH, and off-campus programs to build on the strengths of the Fellowship, looking for additional medicine-public health integration through peer-to-peer learning, and increased placements in rural/underserved communities and public health issues.

First Monday Seminar Series
- Working on 2013-2014 schedule

Videos of prior seminars available here: http://videos.med.wisc.edu/event.php?eventid=5
BEHAVIORAL HEALTH: PREVENTION AND TREATMENT

1. **SBIRT - Screening, Brief Intervention, Referral and Treatment**
   Conducted the required evaluation of patient outcomes and completing an analysis of cost offset of SBIRT services provided to Medicaid patients in primary care settings. Funded by the Substance Abuse and Mental Health Services Administration (SAMHSA) through DHS ended in May of 2012. Found significant reductions in reported risky alcohol use, and in frequency of marijuana use among primary care patients who participated. Awaiting a decision regarding new federal proposal which was submitted in partnership with DHS, Wisconsin Primary Health Care Association, and the Wisconsin Initiative to Promote Healthy Lifestyles.

2. **Burden of Excessive Alcohol Use in Wisconsin**
   In collaboration with Health First Wisconsin, released report documenting an annual economic cost of excessive alcohol use in Wisconsin of $6.8 billion. Funded by the WI Partnership Program. Release of the report was in conjunction with several press conferences statewide. There was extensive media coverage of the report, and policy discussions within the WI legislature were informed by the report.

3. **Recovery Schools Research**
   Since 1993, have been evaluating alternative high school programs for students in recovery from substance abuse. Typically students return from treatment to their former high school settings and have a very high treatment failure rate. Recovery schools are a promising option. The research is currently funded by NIH-NIDA and the Department of Education. Recently presented promising preliminary results of present study at a conference of the Association of Recovery Schools and have several scholarly papers in press or in preparation.

4. **Strategic Prevention Framework--Partnership for Success II**
   Wisconsin (DHS) was awarded a SAMHSA-funded three-year grant to address misuse of prescription drugs, a growing problem in Wisconsin and nationally. UWPHI is conducting the required evaluation.

HEALTH DISPARITY-RELATED PROGRAMS

1. **Home Visiting Programs**
   Evaluating program implementation and outcomes in five Tribal Communities and one county. Using Healthy Families America model with at-risk families to improve maternal and child health, school readiness, economic self-sufficiency, prevent child maltreatment and domestic violence. Past research has demonstrated the general efficacy of this program model and it is now being taken to scale with federal funding. The programs are funded by the WI DCF via GLITC and the Lac Courte Oreilles Tribe.

2. **Increasing Cultural Congruence among Nurses in Wisconsin**
   Evaluating efforts to advance culturally congruent nursing practice and to increase the number of American Indian nurses. Collaborating with the Great Lakes Inter-Tribal Council. Funded by WI Partnership Program.

3. **Adams County Community Wellness Program**
   Evaluating a program that applies both community- and individual-level chronic disease prevention and management strategies through the integration of evidence-based Community Health Worker and Health Navigator functions. Goal is to reach a majority of the county’s residents who are at risk for, or diagnosed with, one or more chronic diseases. This model offers a unique, sustainable program that addresses the needs of smaller rural counties. Funded by the WI Partnership Program.
4. **Menominee Community Journey to Wellness**
   Providing evaluation guidance and support for the development of a comprehensive community-designed obesity prevention and evaluation project for the Menominee Indian Tribe. The first two-year phase includes a participatory evaluation design process. Funded by the WI Partnership Program and the Collaborative Center for Health Equity.

### HEALTH CARE SYSTEMS/SERVICES

1. **WI Chronic Disease Program Integration**
   Working with WI DHS to evaluate federally-sponsored efforts to integrate chronic disease services. Evaluation findings presented to the CDC in May and final report submitted in June 2013 detailing the progress made and lessons learned. Funded by the CDC as part of a multi-site program.

2. **WI Nutrition, Physical Activity and Obesity Program**
   Working with WI DHS and the WI Nutrition, Physical Activity and Obesity (NPAO) program on evaluation of their 2013-2020 State Plan and other related program projects. Funded by CDC via the WI NPAO program.

3. **WISHIN – Wisconsin Statewide Health Information Network**
   Evaluating the implementation of a statewide Health Information Network that enables the exchange of electronic structured laboratory results, electronic prescriptions, and patient summary of care records. Evaluation will also assess the impact of the Health Information Network on the quality and safety of patient care. Initial evaluation report to the Office of the National Coordinator (ONC) detailed positive movement in e-prescribing, summary of care reports, and transfer of structured laboratory results but delayed implementation of network prevented evaluation findings related to network usefulness. Funded under ARRA.

### HEALTH PROMOTION

**Safe and Supportive Schools**
Collaborating with the Department of Public Instruction (DPI) to evaluate the effectiveness of the Safe and Supportive Schools program to reduce suspensions and improve school climate, behavioral and academic outcomes in 56 high schools. Recently presented data on school climate, suspensions and student perceptions to representatives of these 56 schools. The program has promise in improving school climate, increasing high school graduation rates and reducing disparities in academic outcomes across Wisconsin.

### CRIMINAL JUSTICE/CORRECTIONAL HEALTH

1. **Treatment Alternatives and Diversion Program (TAD)**
   Evaluating nine WI counties that divert non-violent offenders from jail/prison into substance abuse treatment. Collaboration among PHI, WI DOC, DHS, and the Office of Justice Assistance (DOJ) beginning July 1, 2013. Invited to collaborate with Governor’s Statewide Criminal Justice Coordinating Council, Wisconsin Supreme Court, National Council on State Courts drug court study, and the Pew Center on the States. Evaluation contract was extended for three years to include expansion to two additional project sites (2006-2014). The 2013-15 Biennial Budget provides annually an additional $1.0 million for TAD expansion and $0.5 million for new drug courts.

2. **Marathon County OWI Court**
   Assisting Marathon County in a qualitative review of program evaluation materials and the preparation of their final report to the U.S. Bureau of Justice Assistance for their county OWI court. Funded by the U.S. Bureau of Justice Assistance (2013).