

# UW Population Health Institute

Program Updates – February 2013

## Health Policy Group

Donna Friedsam, Program Director; Tom DeLeire, Faculty Director

Summary of Programs and Activities: February 2013

### Medicaid/BadgerCare (DeLeire, Friedsam, Voskuil)

- Initiated work under new Robert Wood Johnson Foundation [2012 SHARE](#) funding of two grant proposals:
  - *Planning for Coverage Expansion: How Insurance Coverage of Low-Income Childless Adults Will Affect Health Care Utilization*
  - *Informing Medicaid Program Design for Low-Income Childless Adults: The Promise of Self-Reported Health Measures*
- Presented paper at 2012 meeting of [Association of Public Policy and Management](#).
- Submitted two abstracts – both accepted -- to Populations Association of America 2013 Annual meeting: [The Effect on Medical Utilization of Extending Public Insurance to Low-Income Adults without Dependent Children](#)  
[The Effect of Public Insurance Eligibility for Childless Adults on Their Labor Supply](#)
- Submitted two abstracts to [Academy Health 2013 Annual Research Meeting](#)
- Presented two abstracts at the Association of Public Policy and Management Meeting:  
[The Predictive Capacity of a Self-Reported Health Screener for Adults on Medicaid](#)  
[The Effect of Public Insurance on the Labor Supply of Childless Adults](#)
- Conducted presentations on Core Plan Evaluation for senior staff at the Legislative Fiscal Bureau, the Wisconsin Hospital Association, and the Milwaukee Health Care Partnership .
- Continued evaluation of the Medicaid medical homes pilot program to improve birth outcomes, funded by a [grant from the Partnership Fund](#).
- Initiated study on pre- and post- Core Plan utilization of Marshfield Clinic patients.

### Evidence-Based Health Policy (Feder, Friedsam)

- Presented poster at *Leading the Way* -- a joint conference of MCW's Healthy Wisconsin Fund and the UW's Partnership Program, September 27, 2012.
- Participate in UWSMPH integrated Cases for M2 students. Member of planning committee, content development, and leading section on "how to have a persuasive meeting with a legislator."
- Co-author on "A Health Policy Advocacy Case for Medical Students." A presentation at: Innovations in Medical Education, 2013 Conference 2/23/13 - 2/24/13, sponsored by the USC Keck School of Medicine.
- Designated as major partner for UW's [ICTR-CAP](#) , with lead responsibility for the health policy component.
- Participated as reviewer for ICTR's Type 2 research and community-collaboration grant proposals.

## **New Research and Funding**

- (Friedsam) Contracted by [Wisconsin Covering Kids and Families](#) to serve as Project Director and Principal Investigator, providing policy and strategic direction and oversight.
- (Friedsam) Attained contract with [Wisconsin Primary Health Care Association](#) to assess progress of community health centers under a strategic development and quality improvement initiative.
- (Feder) Funded as Partner with ABC for Rural Health on “Polk County Behavioral Health Access Audit” by the UW Partnership Fund (2 years) and by HRSA (3 years).
- (Feder) Served as team member on “Bright Spots,” a project of Making WI the Healthiest State, that explores what creates effective community coalitions; entailed interviewing community partners in four WI communities.

## **Health Impact Assessment** (Feder)

- Completed HIA on Wisconsin’s Transitional Jobs Program, with oversight by multi-sector Advisory Board. Partnered with Department of Children and Families to field original survey research.
- Will report to Wisconsin Department of Administration and WI Legislature in February 2013.
- Presented on WI HIA and participated in Roundtable at APHA, Oct, 2012 in San Francisco.

## **Prescribing Practices Consensus Process** (Feder)

- Consulted with the Department of Health Services (both the mental health and Medicaid divisions) and a Wisconsin child psychiatrist to develop consensus recommendations for the prescription of anti-psychotic medications to children.
- Conducted literature review, analysis of Medicaid claims data, assessment of initiatives around the country, and extensive interviews with thought leaders in the state.
- Conducted a conference in September 2012 that presented the results of this consensus-building process.

## **Issue Briefs** (Friedsam)

Published two Issue Briefs in November and December:

- [\*How Many Doctors Will Wisconsin Need? What Should Wisconsin’s Medical Schools Be Doing?\*](#)
- [\*Wisconsin’s Health Care Quality: Among the Best...and Among the Worst\*](#)

## **External Affairs**

- Served on planning group and as a Table Facilitator for Wisconsin Primary Care Workforce Summit. (Friedsam)
- Serve as Advisor to the National Academy for State Health Policy (NASHP) State ReFor(u)m Project. (Friedsam)
- Participating in National CTSA Health Policy Working Group. (Friedsam)
- Participate in Northwestern University Community Engagement Research Center’s External Advisory Committee. (Feder)

## **SMPH/MPH Program Teaching**

- (Friedsam) Presented lectures in on Health Care Financing, Access, and Reform in
  - Physician Assistant 611 Clinical Prevention and Population Health
  - 4 sections of PHS 781 Introduction to Public Health
  - Nursing 105 Introduction to Nursing and the Health System

- (Feder) Developing on-line class for Wisconsin Center for Public Health Education and Training (WICPHET) on the use of evidence in policy making. Phase I (for PH professionals in the field) will begin during the spring. Phase II (for students) will be developed at a later point.
- (Feder) Developing course for service-learning course on HIA; course to be taught in spring. Morgridge Challenge Grant recipient (WICPHET match)

Monthly E-News: Produced with graduate student, Colleen Moran.

**Mobilizing Action Toward Community Health (MATCH) Group**  
**Bridget Catlin, Program Director; Pat Remington, Faculty Director**  
**Summary of Programs and Activities: February 2013**

**County Health Rankings & Roadmaps**

- Preparing for the fourth national release of the **County Health Rankings** on March 20, 2013.
- Building connections with local communities and national partners and leaders:
  - Roadmaps to Health Community Grants to coalitions across the U.S. that are working to improve the health of people in their communities: worked with Community Catalyst to identify 18 second round grantees to join the 12 from the first round.
  - Roadmaps to Health Partner Grants to national organizations to activate local leaders and affiliates to improve health: three organizations have been awarded grants as of February 2013: United Way Worldwide, National Business Coalition on Health, and National Association of Counties.
  - Roadmaps to Health Prize recognizes communities taking action whose promising efforts will likely lead to better health. Six winners to be announced on February 21, 2013. The next call for applications will be available on March 20, 2013.
  - Roadmaps to Health Action Center offers tools and guidance to help groups working to improve the health of people in their communities.

**Making Wisconsin the Healthiest State**

- Attained an additional three years of Partnership Fund support to continue with the following three goals:
  - Measure, assess and report on Wisconsin's health and health disparities
  - Support local efforts in health improvement (including the Wisconsin version of *What Works for Health*), and
  - Support statewide impact on policy, systems, and environmental changes for health
- Released an updated version of the **Opportunities to Make Wisconsin the Healthiest State** in January 2013.
- Prepared profiles of four "bright spots" of community health improvement efforts across Wisconsin, available from the **Making Wisconsin the Healthiest State** page.

## **Community Health Assessments and Community Health Improvement Plans**

- Addressing Wisconsin practices around community health assessments and community health improvement plans through two projects – one funded via a grant to the Wisconsin Association of Local Health Departments and Boards from the Wisconsin Partnership Program, the other funded by a grant to the Wisconsin Public Health Practice-Based Research Network.

### **Healthy Wisconsin Leadership Institute (HWLI)**

*Builds public and community health skills and leadership capacity throughout Wisconsin.*

2012-2013 Community Teams:

- **The Burnett County Poverty Task Force:** reducing poverty as a health improvement strategy in Burnett County
- **Jefferson County and Fort Health Care:** addressing adult and childhood obesity in Jefferson County
- **Jackson County's AACTION (Alcohol Awareness Community Team Influencing our Neighbors):** reducing underage drinking in Jackson County
- **Northwoods LEAN (Linking Education, Activity, and Nutrition):** increasing physical activity and improving nutrition to reduce and manage chronic disease in Oneida and Vilas Counties
- **Statewide Active Communities Team:** multiple communities across Wisconsin working together to create infrastructure improvements that encourage increased physical activity
- **Youth Suicide Prevention Task Force:** communities of Wittenberg, Birnamwood, and the Ho-Chunk tribe addressing mental health needs and preventing youth suicide

### **Wisconsin Population Health Service Program**

*Recruits and deploys public health professionals to work for public health and community-based organizations throughout the state of Wisconsin.*

Recruitment for the 2013-2015 program underway. 2012-2014 Fellows and placement sites are:

- **Sarah Geiger, MS, PhD,** Bureau of Environmental and Occupational Health, Division of Public Health and Milwaukee Health Department
- **Christina Hanna, MPH,** AIDS/HIV program of the Division of Public Health
- **Carlyn Hood, MPH, MPA,** Chronic Disease Prevention and Cancer Control Program, Division of Public Health, and Health First Wisconsin
- **Erica LeCounte, MPH,** Family and Community Health Unit, Milwaukee Health Department and Center for Urban Population Health.
- **Lindsay Menard, MPH,** La Crosse County Health Department

### **First Monday Seminar Series (held in the Health Sciences Learning Center (HSLC))**

Seminars include:

**February 4, 2013**

#### ***Leadership for a Change: Unleashing the Power of Public Health***

Magda G. Peck, ScD, Founding Dean and Professor, Joseph J. Zilber School of Public Health, University of Wisconsin-Milwaukee (Rm 1325 HSLC)

**March 4, 2013**

***Greatly Reducing Poverty in Wisconsin: Is It Possible? How Can We Do It? Would It Improve Health?***

David Riemer, JD, Senior Fellow, Public Policy Institute, Community Advocates; and Conor Williams, Economic Policy Analyst, Pathways to Ending Poverty, Community Advocates (Rm 1309 HSLC)

**April 1, 2013**

***Peak Oil, Food Systems and Public Health***

Robert Lawrence, MD, Center for a Livable Future Professor and Professor of Environmental Health Sciences, Health Policy, and International Health, Johns Hopkins Bloomberg School of Public Health; Professor of Medicine, Johns Hopkins School of Medicine. (Rm 1325 HSLC)

**May 6, 2013**

***Federal, State and Local Legislative Action to Improve Nutrition and Health***

Roberta Friedman, ScM, Director of Public Policy, Yale University Rudd Center for Food Policy and Obesity (Rm 1325 HSLC)

Videos of prior seminars available here: <http://videos.med.wisc.edu/event.php?eventid=5>

**Evaluation Research Group**

**D. Paul Moberg, Program and Faculty Director**

**Summary of Programs and Activities: February 2013**

**BEHAVIORAL HEALTH: PREVENTION AND TREATMENT**

1. **SBIRT - Screening, Brief Intervention, Referral and Treatment**  
Completed final report on patient outcomes; continuing analysis of data for a cost benefit analysis of SBIRT services provided to Medicaid patients, in partnership with the Wisconsin Initiative to Promote Healthy Lifestyles (WIPHL). Funding by the Substance Abuse and Mental Health Services Administration (SAMHSA) through DHS ended in May of 2012.
2. **SPF-SIG - Strategic Prevention Framework-State Incentives Grant**  
Completed draft final report on the six year project with WI DHS and 21 local programs who implemented a wide range of community-based substance abuse prevention efforts. Similar evaluation of South Dakota's SPF-SIG underway. Funded by SAMHSA through state agencies; Wisconsin project funded ended September.
3. **Mental Health Services Evaluation**  
Collaborating with DHS on its ongoing statewide evaluations of the mental health service system, examining client satisfaction, client outcomes, service utilization, and program effectiveness. Major projects include redesign of the State public mental health data system, monitoring statewide trends in the use of the mental health system, and evaluation of client and system- level outcomes in children's mental health programs that use a wraparound, integrated approach. Funded by the SAMHSA through DHS.
4. **Recovery Schools Research**  
Since 1993, evaluating alternative high school programs for students in recovery from substance abuse. Currently funded by NIH-NIDA and the Department of Education.

## **MCH HEALTH DISPARITY-RELATED PROGRAMS**

### **1. [Lifecourse Initiative for Healthy Families Evaluation](#)**

Coordinating evaluation activities for a major multi-year initiative to reduce African American infant mortality in four communities in south east/central WI, sponsored by the WI Partnership Program.

### **2. Honoring Our Children and HOC Doula Project**

Ongoing since 1999, evaluating Healthy Start initiative to reduce infant mortality and improve maternal and child health in 8 Wisconsin Tribal communities. The HOC evaluation continues, while a final report is in progress for the Doula Project, assessing maternal and child health outcomes for Doula support and birthing assistance to first-time mothers in 4 Tribal communities. Funded by HRSA via GLITC.

### **3. Home Visiting Programs**

Evaluating program implementation and outcomes in 5 Tribal Communities and one county. Using Healthy Families America model with at-risk families to improve maternal and child health, school readiness, economic self-sufficiency, prevent child maltreatment and domestic violence. Funded by the Wisconsin Department of Children and Families via GLITC and the Lac Courte Oreilles Tribe.

### **4. Increasing Cultural Congruence among Nurses in Wisconsin**

Evaluating efforts to advance culturally congruent nursing practice and to increase the number of American Indian nurses. Collaborating with the Great Lakes Inter-Tribal Council. Funded by WI Partnership Program.

## **HEALTH CARE SYSTEMS/SERVICES**

### **1. [WI Collaborative Diabetes Quality Improvement Project](#)**

Tracking progress and reporting on HEDIS<sup>®</sup> measures from WI HMO Collaborators for comprehensive diabetes care, cardiovascular care, cancer screening, asthma care, arthritis, and tobacco control. Funded by CDC via WI DHS Diabetes Prevention and Control Program.

### **2. WI Chronic Disease Program Integration**

Working with WI DHS to evaluate federally-sponsored efforts to integrate chronic disease services. Funded by the CDC as part of a multi-site program.

### **3. [ICTR - Institute for Clinical Translational Research](#)**

Leading the evaluation for the UW's NIH (CTSA) infrastructure grant. Moberg serves as ICTR's Director for Evaluation.

### **4. WISHIN – Wisconsin Statewide Health Information Network**

Evaluating the implementation of a statewide Health Information Network that enables the exchange of electronic structured laboratory results, electronic prescriptions, and patient summary of care records. Evaluation will also assess the impact of the Health Information Network on the quality and safety of patient care. Funded under ARRA.

5. **Wisconsin Public Health Infrastructure Improvement**

Evaluating a five-year CDC-funded effort to systematically increase the performance management capacity of public health departments.

**HEALTH PROMOTION: CHILDHOOD FITNESS**

1. **WI Partnership for Childhood Fitness**

Attained second phase funding with a goal of reducing disparities in fitness in 50 schools in WI. Collaboration with Dept. of Pediatrics and WI DPI. Funded by the WI Partnership Fund.

2. **FIT Families**

Evaluating child obesity prevention program targeting parents of 2 to 4 year old children at 17 Women, Infants and Children (WIC) Projects in Wisconsin. Funded by USDA Supplemental Nutrition Assistance Program Education via DHS and the La Crosse County Health Department.

3. **Active Schools Evaluation**

Assisted DPH and DPI in evaluation of school-based efforts to increase physical activity among children in 20 schools throughout WI. Funded by CDC under ARRA; funding ended in August.

**CRIMINAL JUSTICE/CORRECTIONAL HEALTH**

1. **Treatment Alternatives and Diversion Program (TAD)**

Evaluating nine WI counties that divert non-violent offenders from jail/prison into substance abuse treatment. Collaboration among PHI, WI DOC, DHS, and the Office of Justice Assistance. [Report](#) submitted to the legislature in December 2011 confirming that TAD delivers \$1.93 in reduced incarceration for every \$1 spent. Evaluation extended for three years to include expansion to two additional project sites (2006-2014).

2. **Milwaukee Offender Reentry**

Evaluating collaboration between Milwaukee County Behavioral Health Division and the WI Department of Corrections that provides offender re-entry case management services, substance abuse treatment, and employment support. Providing technical assistance with program implementation, liaison between DOC and Milwaukee County, data collection design, instrumentation design, data collection and management, conference presentations, and preparation of semi-annual reports and continuing application materials for submission to SAMHSA. Funded by SAMHSA (2009-2012) with one year extension through 12/31/13.

3. **Milwaukee County Behavioral Health—Homeless Project**

Collaborating with the Milwaukee County Behavioral Health Division to evaluate the "Milwaukee Welcomes You to Income, Sobriety, and Housing" (MI-WISH) project, focusing on improving treatment outcomes for homeless individuals in Milwaukee. Funded by SAMHSA (2013-2014).

4. **Outagamie County Mental Health Court**

Assisting Outagamie County in the development of a database system to document the development, implementation, and participant characteristics of a mental health treatment court (2012-2014).

## **PROGRAM EVALUATION SHARED SERVICE**

With seed money from the Collaborative Center for Health Equity, developing a shared service for provision of program evaluation services to internal UW programs and external partners. Services offered include program planning and evaluation design, analysis of evaluative data sets, assistance in grant applications, training presentations on program evaluation, and conduct of program evaluations using the full range of evaluation methods and approaches as relevant to the needs of the client. More than 12 active projects, but has not yet obtained stable level of core infrastructure funding.