

## UWPHI Health Policy Group

D. Friedsam, Programs Director; T. DeLeire, Faculty Director  
Summary of Programs and Activities: November 2012

### Medicaid/BadgerCare

- Awarded funding from Robert Wood Johnson Foundation under the [2012 SHARE](#) initiative for two grant proposals:
  - *Planning for Coverage Expansion: How Insurance Coverage of Low-Income Childless Adults Will Affect Health Care Utilization*
  - *Informing Medicaid Program Design for Low-Income Childless Adults: The Promise of Self-Reported Health Measures*
- Presented paper at [2012 meeting of the American Society of Health Economists](#).
- Presented two abstracts at [Academy Health 2012 Annual Research Meeting](#)
- Presented two abstracts at the Association of Public Policy and Management Meeting:
  - [The Predictive Capacity of a Self-Reported Health Screener for Adults on Medicaid](#)
  - [The Effect of Public Insurance on the Labor Supply of Childless Adults](#)
- Conducted presentations on Core Plan Evaluation for senior staff at the Legislative Fiscal Bureau and the Wisconsin Hospital Association.
- Continued evaluation of the Medicaid medical homes pilot program to improve birth outcomes, funded by a [grant from the Partnership Fund](#).

### Evidence-Based Health Policy

- Presented poster at *Leading the Way* -- a joint conference of MCW's Healthy Wisconsin Fund and the UW's Partnership Program.
- Participate in UWSMPH integrated Cases for M2 students. Member of planning committee, content development, and leading section on "how to have a persuasive meeting with a legislator," which includes engaging legislators for panel discussion and student visits.
- Designated as major partner for UW's [ICTR-CAP](#), with lead responsibility for the health policy component.
- Participated as reviewer for ICTR's Type 2 research and community-collaboration grant proposals.

### Issue Briefs

Prepared and edited two Briefs, to be published in November and December:

- *How Many Doctors Will Wisconsin Need? What Should Wisconsin's Medical Schools Be Doing?*
- *Wisconsin's Health Care Quality: Among the Best...and Among the Worst*

### Health Impact Assessment

- Selected as one of 10 participants in Public Health Institute HIA capacity building, sponsored by the [Health Impact Project](#) (a collaboration of RWJF and Pew Charitable Trusts); Selected as one of two national demonstration projects for HIA implementation. Collaborating with DHS HIA staff.
- Conducting HIA on Wisconsin's Transitional Jobs Program, with oversight by multi-sector Advisory Board.
- Will report to Wisconsin Department of Administration in Fall, 2012.
- Presented on WI HIA and participated in Roundtable discussion on building HIA partnerships at APHA, Oct, 2012 in San Francisco. Presented at NNPHI Annual Meeting, New Orleans.

### **New Research and Funding**

- Attained ICTR-CAP support for a project assistant to pursue collaborative research with Marshfield Clinic pertaining to Medicaid coverage of adults and subsequent utilization.
- Funded as Partner with ABC for Rural Health on “Polk County Behavioral Health Access Audit” by the UW Partnership Fund and by HRSA.
- Served as team member on “Bright Spots,” a project of Making WI the Healthiest State, that explores what creates effective community coalitions; entailed interviewing community partners in four WI communities.

### **Prescribing Practices Consensus Process**

- Consulted with the Department of Health Services (both the mental health and Medicaid divisions) and a Wisconsin child psychiatrist to develop consensus recommendations for the prescription of anti-psychotic medications to children.
- Conducted literature review, analysis of Medicaid claims data, assessment of initiatives around the country, and extensive interviews with thought leaders in the state.
- Planned a conference for September 2012 that presented the results of this consensus-building process.

### **External Affairs**

- Served on planning group for Wisconsin Primary Care Workforce Summit
- Serve as Advisor to the National Academy for State Health Policy (NASHP) State ReFor(u)m Project
- Spoke at Annual Meeting of the Wisconsin Nurses Association
- Conducted grant reviews for DHHS HRSA.
- Participating in National CTSA Health Policy Working Group
- Participate in Northwestern University Community Engagement Research Center’s External Advisory Committee

### **SMPH/MPH Program Teaching**

- (Friedsam) Conducted annual summer course: [PHS 650 State Level Health System and Coverage Reform](#)
- (Feder) Developing on-line class for Wisconsin Center for Public Health Education and Training (WiCPHET) on the use of evidence in policy making. Phase I (for PH professionals in the field) will begin during the spring. Phase II (for students) will be developed at a later point.
- (Feder) Developing course for service-learning course on HIA; course to be taught in spring. Morgridge Challenge Grant recipient (WiCPHET match)

**Monthly E-News:** Produced with graduate student, Colleen Moran.

## Mobilizing Action Toward Community Health (MATCH) Group

B. Catlin, Program Director; P. Remington, Faculty Director  
Summary of Programs and Activities: November 2012

### County Health Rankings & Roadmaps

- Awarded new 2-year grant from RWJF, funding the *County Health Rankings* through August 31, 2014 with Pat Remington and Bridget Booske Catlin as Co-Principal Investigators.
- Preparing for the fourth national release of the ***County Health Rankings*** in March 2013.
- Building connections with local communities and national partners and leaders:
  - [Roadmaps to Health Community Grants](#) to coalitions across the U.S. that are working to improve the health of people in their communities: currently working Community Catalyst to review applications for a second round of grants;
  - [Roadmaps to Health Partner Grants](#) to national organizations to activate local leaders and affiliates to improve health (the first went to United Way Worldwide, the second is going to the National Business Coalition on Health);
  - [Roadmaps to Health Prize](#) recognizes communities taking action whose promising efforts will likely lead to better health. Site visits with 11 finalists were completed in October. Up to 6 no-strings-attached prizes of \$25,000 will be awarded.
  - [Roadmaps to Health Action Center](#) offers tools and guidance to help groups working to improve the health of people in their communities. Since June, onsite technical assistance has been provided in Clare County, MI; Austin, TX; Coos County, NH; Wyandotte, KS; and Halifax, NC. We also released a national version of the [What Works for Health](#) database in September.
- Presented and/or exhibited at numerous conferences and meetings including the following: Academy Health Annual Research Meeting; American Public Health Association—Mid-year & Annual Meetings; California Health Policy Forum; Catholic Health Association Community Benefits Meeting; Community of Public Health Practice and Improvement; Health Datapalooza; National Association of County and City Health Officials, Network for Public Health Law Regional Meeting, North Carolina Society of Public Health Educators, South Carolina Grantmakers Conference, Upper Midwest American Planning Association Annual Conference, Wisconsin Obesity Prevention Summit, Wisconsin Prevention Clearinghouse Conference, Wisconsin Rural Health Council

### Making Wisconsin the Healthiest State

- Continuing updates for the [What Works for Health](#) database—an updated edition of the [What Works for Health booklet](#) is now available. Hard copies are available upon request.
- Releasing an updated version of the *Opportunities to Make Wisconsin a Healthier State* by the end of the year.
- Completed a series of "bright spots" interviews with leaders from multiple sectors in communities around Wisconsin that have strong, diverse health improvement activities underway.
- Completing current project on November 30, 2012. A renewal application is under review by the University of Wisconsin School of Medicine and Public Health's PERC committee.

## Community Health Assessments and Community Health Improvement Plans

- Addressing Wisconsin practices around community health assessments and community health improvement plans through two projects – one funded via a grant to the Wisconsin Association of Local Health Departments and Boards from the Wisconsin Partnership Program, the other funded by a grant to the Wisconsin Public Health Practice-Based Research Network.

### Healthy Wisconsin Leadership Institute (HWLI)

*Builds public and community health skills and leadership capacity throughout Wisconsin.*

2012-2013 Community Teams:

- **The Burnett County Poverty Task Force:** reducing poverty as a health improvement strategy in Burnett County
- **Jefferson County and Fort Health Care:** addressing adult and childhood obesity in Jefferson County
- **Jackson County's AACTION (Alcohol Awareness Community Team Influencing our Neighbors):** reducing underage drinking in Jackson County
- **Northwoods LEAN (Linking Education, Activity, and Nutrition):** increasing physical activity and improving nutrition to reduce and manage chronic disease in Oneida and Vilas Counties
- **Statewide Active Communities Team:** multiple communities across Wisconsin working together to create infrastructure improvements that encourage increased physical activity
- **Youth Suicide Prevention Task Force:** communities of Wittenberg, Birnamwood, and the Ho-Chunk tribe addressing mental health needs and preventing youth suicide

### Wisconsin Population Health Service Program

*Recruits and deploys public health professionals to work for public health and community-based organizations throughout the state of Wisconsin.*

Recruitment for the 2013-2015 program is underway. 2012-2014 Fellows and placement sites are:

- **Sarah Geiger, MS, PhD,** Bureau of Environmental and Occupational Health, Division of Public Health and Milwaukee Health Department
- **Christina Hanna, MPH,** AIDS/HIV program of the Division of Public Health
- **Carlyn Hood, MPH, MPA,** Chronic Disease Prevention and Cancer Control Program, Division of Public Health, and Health First Wisconsin
- **Erica LeCounte, MPH,** Family and Community Health Unit, Milwaukee Health Department and Center for Urban Population Health.
- **Lindsay Menard, MPH,** La Crosse County Health Department

### First Monday Seminar Series (Health Sciences Learning Center – Room 1309 unless otherwise specified).

Organized speaker series for 2012-13 academic year:: <http://uwphi.pophealth.wisc.edu/events/monday-seminars.htm>. Videos of prior seminars available here: <http://videos.med.wisc.edu/event.php?eventid=5>

## Evaluation Research Group

D. Paul Moberg, Program and Faculty Director

Summary of Programs and Activities: November 2012

### BEHAVIORAL HEALTH: PREVENTION AND TREATMENT

#### **1. SBIRT - Screening, Brief Intervention, Referral and Treatment**

Conducted six-month follow-up of patients and obtained data for a cost benefit analysis of SBIRT services provided to Medicaid patients, in partnership with the Wisconsin Initiative to Promote Healthy Lifestyles (WIPHL). SAMHSA funding through DHS ended in May.

#### **2. SPF-SIG - Strategic Prevention Framework-State Incentives Grant**

Working with WI DHS and 21 local programs on a wide range of epidemiological and evaluation tasks related to community-based substance abuse prevention efforts. A similar evaluation of South Dakota's SPF-SIG program is underway. Funded by SAMHSA through state agencies; the Wisconsin project ended in September.

#### **3. Mental Health Services Evaluation**

Collaborating with DHS on its ongoing statewide evaluations of the mental health service system examining client satisfaction, client outcomes, service utilization, and program effectiveness. Major projects include redesign of the State public mental health data system, monitoring statewide trends in the use of the mental health system, and evaluation of client and system-level outcomes in children's mental health programs that use a wraparound, integrated approach. Funded by the SAMHSA through DHS.

#### **4. Recovery Schools Research**

Since 1993, evaluating alternative high school programs for students in recovery from substance abuse. Currently funded by NIH- NIDA and the Department of Education.

### MCH HEALTH DISPARITY-RELATED PROGRAMS

#### **1. Lifecourse Initiative for Healthy Families Evaluation**

Coordinating evaluation activities for a major multi-year initiative to reduce African American infant mortality in four communities in south east/central WI, sponsored by the WI Partnership Program.

#### **2. Honoring Our Children and HOC Doula Project**

Ongoing since 1999, evaluating Healthy Start initiative to reduce infant mortality and improve maternal and child health in 8 Wisconsin Tribal communities. More recent Honoring Our Children Doula Project assesses maternal and child health outcomes for a community based project that provides Doula support and birthing assistance to first-time mothers in 4 Tribal communities. Funded by HRSA via GLITC.

#### **3. Home Visiting Programs**

Evaluating program implementation and outcomes in 5 Tribal Communities. Using Healthy Families America model with at-risk families to improve maternal and child health, school readiness, economic self-sufficiency, prevent child maltreatment and domestic violence. Funded by the Wisconsin Department of Children and Families via GLITC and the Lac Courte Oreilles Tribe.

## **HEALTH CARE SYSTEMS/SERVICES**

### **1. WI Collaborative Diabetes Quality Improvement Project**

Tracking progress on HEDIS<sup>®</sup> measures for comprehensive diabetes care from WI HMO Collaborators. Summarize and report data for cardiovascular care, cancer screening, asthma care, arthritis, and tobacco control. Funded by CDC via WI DHS Diabetes Prevention and Control Program.

### **2. WI Chronic Disease Program Integration**

Working with WI DHS to evaluate federally-sponsored efforts to integrate chronic disease services. Funded by the CDC as part of a multi-site program.

### **3. ICTR - Institute for Clinical Translational Research**

Leading the evaluation for the UW's NIH (CTSA) infrastructure grant. Moberg serves as ICTR's Director for Evaluation.

### **4. WISHIN – Wisconsin Statewide Health Information Network**

Evaluating the implementation of a statewide Health Information Network that enables the exchange of electronic structured laboratory results, electronic prescriptions, and patient summary of care records prepared by medical providers. Evaluation will also assess the impact of the Health Information Network on the quality and safety of patient care. Funded by ARRA.

### **5. Wisconsin Public Health Infrastructure Improvement**

Evaluating a five-year CDC-funded effort to systematically increase the performance management capacity of public health departments.

## **HEALTH PROMOTION: CHILDHOOD FITNESS**

### **1. WI Partnership for Childhood Fitness**

Attained second phase funding with a goal of reducing disparities in fitness in 50 schools in WI. Collaboration with Dept. of Pediatrics and WI DPI. Funded by the WI Partnership Fund.

### **2. FIT Families**

Evaluating child obesity prevention program targeting parents of 2 to 4 year old children at 17 Women, Infants and Children (WIC) Projects in Wisconsin. Funded by USDA Supplemental Nutrition Assistance Program Education via the La Crosse County Health Department.

### **3. Active Schools Evaluation**

Assisted DPH and DPI in evaluation of school-based efforts to increase physical activity among children in 20 schools throughout WI. Funded by CDC under ARRA; funding ended in August.

## CRIMINAL JUSTICE/CORRECTIONAL HEALTH

### **1. Treatment Alternatives and Diversion Program (TAD)**

Evaluating nine WI counties that divert non-violent offenders from jail/prison into substance abuse treatment. Collaboration among PHI, WI DOC, DHS, and the Office of Justice Assistance. [Report](#) submitted to the legislature in December 2011 confirming that TAD delivers \$1.93 in reduced incarceration for every \$1 spent. Evaluation extended for three years to include expansion to two additional project sites (2006-2014).

### **2. Milwaukee Offender Reentry**

Collaboration with Milwaukee County Behavioral Health Division and the WI Department of Corrections to provide offender re-entry case management services, substance abuse treatment, and employment support. Providing technical assistance with program implementation, liaison between DOC and Milwaukee County, data collection design, instrumentation design, data collection and management, conference presentations, and preparation of semi-annual reports and continuing application materials for submission to SAMHSA. Funded by SAMHSA (2009-2012) with one year extension through 12/31/13.

### **3. Collaboration with the WI Office of Justice Assistance**

Providing technical assistance to the Office of Justice Assistance in the development and implementation of a web-based reporting system for 16 misdemeanor diversion and youthful offender programs in Wisconsin. Currently collecting data related to criminal recidivism of participants for February 2013 report to OJA. Funded with ARRA funds through the Office of Justice Assistance (2011-2013).

### **4. Outagamie County Mental Health Court**

Assist Outagamie County in the development of a database system to document the development, implementation, and participant characteristics of a mental health treatment court (2012-2014).

## PROGRAM EVALUATION SHARED SERVICE

Developing, with seed money from the Collaborative Center for Health Equity, shared service providing program evaluation services to internal UW programs and external partners. Services offered include program planning and evaluation design, analysis of evaluative data sets, assistance in grant applications, training presentations on program evaluation, and conduct of program evaluations using the full range of evaluation methods and approaches as relevant to the needs of the client. Continuing to explore options for core funding.