

UWPHI Health Policy Group

D. Friedsam, Programs Director; T. DeLeire, Faculty Director

Summary of Programs and Activities: June 2012

Medicaid/BadgerCare

- Submitted final of three reports related to BadgerCare Core Plan, under HRSA SHAP funding:
 - *Report #3: Evaluation Wisconsin's BadgerCare Plus Core Plan for Adults Without Dependent Children: Is Early Utilization Distorted by Pent-Up Demand?*
- Selected as finalist for funding by Robert Wood Johnson Foundation under the [2012 SHARE](#) initiative for two grant proposals:
 - *Planning for Coverage Expansion: How Insurance Coverage of Low-Income Childless Adults Will Affect Health Care Utilization*
 - *Informing Medicaid Program Design for Low-Income Childless Adults: The Promise of Self-Reported Health Measures*
- Paper published:
 - DeLeire T, Leininger L, Dague L, Mok S, Friedsam D. Wisconsin's Experience with Medicaid Auto-Enrollment: Lessons for Other States. *Medicare & Medicaid Research Review*. 2012.
- Presented paper on crowd-out at the [2012 meeting of the Population Association of America](#)
- Presenting paper at [2012 meeting of the American Society of Health Economists](#).
- Presenting two abstracts at [Academy Health 2012 Annual Research Meeting](#).
- Launched evaluation of the Medicaid medical homes pilot program to improve birth outcomes, funded by a [grant from the Partnership Fund](#).

Evidence-Based Health Policy

- [Produced briefings in partnership with Legislative Council](#):
 - *Reducing Drunk Driving in Wisconsin: What Works, What Doesn't?*
 - *Nursing Homes: What Policy and Decision Makers Need to Know Now*
 - *ACO Innovators: Health System Transformation in Wisconsin*
- Each program had over 100 persons in attendance, including several legislators and legislative staffers.

Health Impact Assessment

- Selected as one of 10 participants in Public Health Institute HIA capacity building, sponsored by the [Health Impact Project](#) (a collaboration of RWJF and Pew Charitable Trusts); Awarded further support for HIA implementation. Collaborating with DHS HIA staff.
- Conducting HIA on Wisconsin's Transitional Jobs Program, with oversight by multi-sector Advisory Board.
- Will report to Wisconsin Department of Administration in fall, 2012.

New Research and Funding

- Attained ICTR-CAP support for a project assistant to pursue collaborative research with Marshfield Clinic pertaining to Medicaid coverage of adults and subsequent utilization.
- Funded as Partner with ABC for Rural Health on "Polk County Behavioral Health Access Audit" by the UW Partnership Fund and by HRSA.

Prescribing Practices Consensus Process

- Consulting with the Department of Health Services (both the mental health and Medicaid divisions) and a Wisconsin child psychiatrist to develop consensus recommendations for the prescription of anti-psychotic medications to children.
- Conducting literature review, assessment of initiatives around the country, and extensive interviews with thought leaders in the state.
- Planning a conference for September 2012 to present the results of this consensus-building process.

External Affairs

- Conducted grant reviews for DHHS HRSA.
- Participating in National CTSA Health Policy Working Group

SMPH/MPH Program Teaching

- (Friedsam) Preparing annual summer course: [PHS 650 State Level Health System and Coverage Reform](#)
- (Feder) Developing on-line class for Wisconsin Center for Public Health Education and Training (WICPHET) on the use of evidence in policy making. Phase I (for PH professionals in the field) will begin during the spring. Phase II (for students) will be developed at a later point.

Monthly E-News: Produced with graduate student, Colleen Moran.

ICTR-CAP

- Designated as major partner, with lead responsibility for the health policy component.
- Participated as reviewer of Type 2 research and community-collaboration grant proposals.

Mobilizing Action Toward Community Health (MATCH) Group

B. Booske Catlin, Program Director; P. Remington, Faculty Director

Summary of Programs and Activities: June 2012

County Health Rankings & Roadmaps

- Executed third release of the national County Health Rankings on April 3, 2012.
- Generated more than 600 original news articles (and dozens more reprints) in nearly all 50 states and reached a broadcast audience of more than 35 million. Coverage ranged from print stories in *The Economist*, *The New York Times*, *USA Today* and the *Los Angeles Times* to more than 600 television and radio clips to blog hits in mainstream sites such as TIME Healthland, *The Wall Street Journal's* Health blog, NPR's Shots blog and Marketplace. Additionally, Bloomberg and Reuters ran wire stories.
- Newly redesigned *County Health Rankings & Roadmaps* website received more than 175,000 unique visitors in the first two days of the release
- Attained funding extension for original MATCH project through August 31, 2012.
- Negotiating with RWJF the renewal of *Rankings* funding as September 1, 2012 with Pat Remington and Bridget Booske Catlin as Co-Principal Investigators.
- Building connections with local communities and national partners and leaders, including
 - Roadmaps to Health Community Grants to coalitions across the U.S. that are working to improve the health of people in their communities: currently working Community Catalyst to review applications for a second round of grants;
 - Roadmaps to Health Partner Grants to national organizations to activate local leaders and affiliates to improve health (the first went to United Way Worldwide);
 - Roadmaps to Health Prize to recognize communities taking action whose promising efforts will likely lead to better health. Letters of intent were due May 31 and applications are due June 7. Up to 6 no-strings-attached prizes of \$25,000 will be awarded.
 - Roadmaps to Health Action Center offering tools and guidance to help groups working to improve the health of people in their communities. Since April 3rd when the Action Center officially opened, provided technical assistance (TA) to 34 individual communities across the nation. Also responding to requests from state and local groups for presentations and trainings about *CHR&R*. Have worked onsite with state or local officials in Alaska, Kentucky, Louisiana, North Carolina, North Dakota, Washington and Wisconsin. In June, we will visit Michigan, New Hampshire, South Carolina, and Texas.

Making Wisconsin the Healthiest State

- Activities include:
 - Ongoing updating of the What Works for Health database—an updated edition of the *What Works for Health* booklet will be available in June.
 - Releasing a new report monitoring trends in key indicators of Wisconsin's health: *Health Trends: 2011 Progress Report*, and
 - Conducting a series of "bright spots" interviews with leaders from multiple sectors in communities around Wisconsin that have strong, diverse health improvement activities underway.

- Project extended through November 30, 2012
- Work underway to define the scope and content for a new proposal to the Wisconsin Partnership Program, UW SMPH, to continue measuring and improving health for all in Wisconsin while reducing disparity.

Community Health Assessments and Community Health Improvement Plans

- Addressing Wisconsin practices around community health assessments and community health improvement plans through two projects – one funded via a grant to the Wisconsin Association of Local Health Departments and Boards from the Wisconsin Partnership Program, the other funded by a grant to the Wisconsin Public Health Practice-Based Research Network.
- Collaborated with the Wisconsin Hospital Association to hold a conference titled “Community Benefit for Health Improvement: Hospital, Public Health and Community Partnerships,” on March 23 in Wisconsin Dells.

Healthy Wisconsin Leadership Institute (HWLI)

Now accepting applications for the 2012-2013 Community Teams Program. Deadline is June 15, 2012.

Wisconsin Population Health Service Program

Recruits and deploys public health professionals to work for public health and community-based organizations throughout the state of Wisconsin. 2011-2013 Fellows and placement sites are:

- **Akbar Husain**– Western Regional Office of the Division of Public Health, Eau Claire.
- **Emma Hynes** – Maternal and Child Health Program, DPH
- **Rashonda Jones** – Milwaukee Health Department
- **Anneke Mohr** (MPH, MSW, Washington University, St. Louis) – STD Control Branch, Bureau of Communicable Diseases, DPH /Great Lakes Inter-Tribal Epidemiology Center.
- **Daniella Uslan**– WI Public Health Preparedness Program DPH/Rural Wisconsin Health Cooperative.
- **Tyler Weber**– Milwaukee Health Department

Five new fellows have been recruited for the 2012-2014 program.

First Monday Seminar Series (Health Sciences Learning Center – Room 1309 unless otherwise specified)

Concluded the academic year with a seminar on May 7 by Camara Jones, MD, MPH, PhD, CDC Research Director on Social Determinants of Health and Equity, *“Achieving Health Equity: Frameworks to Guide and Mobilize Action.”*

Evaluation Research Group

D. Paul Moberg, Program and Faculty Director

Summary of Programs and Activities: June 2012

BEHAVIORAL HEALTH: PREVENTION AND TREATMENT

1. [SBIRT - Screening, Brief Intervention, Referral and Treatment](#)

Conducting six-month follow-up of patients and a cost benefit analysis of SBIRT services provided to Medicaid patients, in partnership with the Wisconsin Initiative to Promote Healthy Lifestyles (WIPHL). Funded by the Substance Abuse and Mental Health Services Administration (SAMHSA) through DHS.

2. [SPF-SIG - Strategic Prevention Framework-State Incentives Grant](#)

Working with WI DHS and 21 local programs on a wide range of epidemiological and evaluation tasks related to community-based substance abuse prevention efforts. A similar evaluation of South Dakota's SPF-SIG program is underway. Funded by SAMHSA through state agencies.

3. **Mental Health Services Evaluation**

Collaborating with DHS on its ongoing statewide evaluations of the mental health service system examining client satisfaction, client outcomes, service utilization, and program effectiveness. Major projects include redesign of the State public mental health data system, monitoring statewide trends in the use of the mental health system, and evaluation of client and system-level outcomes in children's mental health programs that use a wraparound, integrated approach. Funded by the SAMHSA through DHS.

4. **Recovery Schools Research**

Since 1993, evaluating alternative high school programs for students in recovery from substance abuse. Funded by NIH- NIDA and the Department of Education.

MCH HEALTH DISPARITY-RELATED PROGRAMS

1. [Lifecourse Initiative for Healthy Families Evaluation](#)

Coordinating evaluation activities for a major multi-year initiative to reduce African American infant mortality in four communities in south east/central WI, sponsored by the WI Partnership Program.

2. **Honoring Our Children and HOC Doula Project**

Ongoing since 1999, evaluating Healthy Start initiative to reduce infant mortality and improve maternal and child health in 8 Wisconsin Tribal communities. For more recent Honoring Our Children Doula Project, assessing maternal and child health outcomes for a community based project that provides Doula support and birthing assistance to first-time mothers in 4 Tribal communities. Funded by HRSA via GLITC.

3. **Home Visiting Programs**

Evaluating program implementation and outcomes in 5 Tribal Communities. Using Healthy Families America model with at-risk families to improve maternal and child health, school readiness, economic self-sufficiency, prevent child maltreatment and domestic violence. Funded by the Wisconsin Department of Children and Families via GLITC and the Lac Courte Oreilles Tribe.

HEALTH CARE SYSTEMS/SERVICES

1. [WI Collaborative Diabetes Quality Improvement Project](#)

Tracking progress on HEDIS[®] measures for comprehensive diabetes care from WI HMO Collaborators. Summarize and report data for cardiovascular care, cancer screening, asthma care, arthritis, and tobacco control. Funded by CDC via WI DHS Diabetes Prevention and Control Program.

2. **WI Chronic Disease Program Integration**

Working with WI DHS to evaluate federally-sponsored efforts to integrate chronic disease services. Funded by the CDC as part of a multi-site program.

3. [ICTR - Institute for Clinical Translational Research](#)

Leading the evaluation for the UW's NIH infrastructure grant. Moberg serves as ICTR's Director for Evaluation.

4. **Wisconsin Public Health Infrastructure Improvement**

Evaluating a five-year CDC-funded effort to systematically increase the performance management capacity of public health departments.

HEALTH PROMOTION: CHILDHOOD FITNESS

1. **WI Partnership for Childhood Fitness**

Attained second phase funding with a goal of reducing disparities in fitness in 50 schools in WI. Collaboration with Dept. of Pediatrics and WI DPI. Funded by the WI Partnership Fund.

2. **FIT Families**

Evaluating child obesity prevention program targeting parents of 2 to 4 year old children at 9 Women, Infants and Children (WIC) Projects in Wisconsin. Funded by USDA Supplemental Nutrition Assistance Program Education via the La Crosse County Health Department.

3. **Active Schools Evaluation (ARRA)**

Assisting DPH and DPI in evaluation of school-based efforts to increase physical activity among children in 20 schools throughout WI).

CRIMINAL JUSTICE/CORRECTIONAL HEALTH

1. **Treatment Alternatives and Diversion Program (TAD)**

Evaluating nine WI counties that divert non-violent offenders from jail/prison into substance abuse treatment. Collaboration among the WI DOC, DHS, and the Office of Justice Assistance (2006-2014). [Report](#) submitted to the legislature in December 2011 confirming that TAD delivers \$1.93 in reduced incarceration for every \$1 spent. Evaluation extended for an three years to include two additional sites.

2. **Milwaukee Offender Reentry**

Providing technical assistance with program implementation, liaison between DOC and Milwaukee County, data collection design, instrumentation design, data collection and management, and preparation of semi-annual reports and continuing application materials for submission to SAMHSA. Funded by SAMHSA (2009-2012), with offender re-entry case management services, substance abuse treatment and employment support.

3. **Collaboration with the WI Office of Justice Assistance**

Providing technical assistance to the Office of Justice Assistance in the development and implementation of a web-based reporting system for 16 misdemeanor diversion and youthful offender programs in Wisconsin. Funded with ARRA funds through the Office of Justice Assistance (2011-2012).

4. **Outagamie County Mental Health Court**

Assist Outagamie County in the development of a database system to document the development, implementation, and participant characteristics of a mental health treatment court (2011-2013).

5. **Sawyer County Traffic Offender Program (STOP)**

Evaluated the provision of intensive supervision for offenders charged with repeat drunken driving (2009-2011). Provided database development, preparation of reports to WI DOT, recidivism data.

6. **Study of Wisconsin Probation and Parole Revocation**

Collaborated with the Wisconsin DOC examine patterns in probation/parole revocation of offenders admitted to prison without a new sentence/offense. Results include recidivism findings, analyses of agent decisions to file for revocation of probation/parole, an examination of racial disparities in revocation, and recommendations for system and departmental policy and practice improvement.

PROGRAM EVALUATION SHARED SERVICE

Developing, with seed money from the Collaborative Center for Health Equity, shared service providing program evaluation services to internal UW programs and external partners. Services offered include program planning and evaluation design, analysis of evaluative data sets, assistance in grant applications, training presentations on program evaluation, and conduct of program evaluations using the full range of evaluation methods and approaches as relevant to the needs of the client.