

UWPHI Health Policy Group

D. Friedsam, Programs Director; T. DeLeire, Faculty Director
Summary of Programs and Activities: May 2011

Medicaid/BadgerCare Plus

- Published paper: [Wisconsin's BadgerCare Plus Reform: Impact on Low-Income Families' Enrollment and Retention in Public Coverage](#). Health Services Research, Vol 46(1): 336–347, February 2011.
- Completed DHS and published final reports:
 - [Report #1: Executive Summary Findings on Enrollment, Take-Up, Continuity, Target Efficiency, and Participation in Employer-Sponsored Insurance Coverage](#)
 - [Report #2: Enrollment, Take-Up, Exit, and Churning: Has BadgerCare Plus Improved Access to and Continuity of Coverage?](#)
 - [Report #3: Target Efficiency and the Displacement of Private Insurance: How Many New BadgerCare Enrollees Came from the Uninsured?](#)
 - [Report #4: Wisconsin's Lessons about the Potential of Medicaid Auto-Enrollment](#)
 - [Report #5: Wisconsin's On-Line System for Medicaid Application and Enrollment: Who Uses It? And Does it Increase Take-Up of Benefits?](#)
 - [Report #6: Has Wisconsin Achieved the Policy Goal of 98% Access to Health Insurance?](#)
- Published NBER Working Paper: [Estimates of Crowd-Out from a Public Health Insurance Expansion Using Administrative Data](#)
- Published RWJF Issue Brief: [The Target Efficiency of Online Medicaid/CHIP Enrollment: An Evaluation of Wisconsin's ACCESS Internet Portal](#)
- Submitted abstracts (2 accepted) for Academy Health Annual Research Meeting (ARM) June 2011
- Submitted manuscript focusing on auto-enrollment.
- Completing issue brief on ACCESS on-line applicants and impact on take-up.
- Conducted briefing for DHS leaders on Dec 6.
- Launched new contract with DHS to evaluate Core Plan for Adults without Dependent Children.
- Designed evaluation plan for Medicaid Medical Homes Pilot for high risk pregnant women

Evidence-Based Health Policy

- [Presentation conducted](#) at October 2010 [Joint Colloquium of the Cochrane & Campbell Collaborations](#)
- Conducted a national webinar to Mental Health American on January 6, 2011
- Prepared options paper regarding state models for reviewing provider scope of practice issues.
- Conducted presentations for ICTR-CAP Regional Research Councils (Northern and Northeastern)
- Produced briefings
 - Accountable Care Organizations (Elliot Fisher)
 - [Private Sector Employer Innovations in Health Care Financing and Delivery](#)
 - Preparing a briefing on e-cigarettes
- Submitted grant proposals to WT Grant Foundation, Baldwin Endowment, and ICTR-CAP.
- Joined Northwestern University CERC Board: Consulting on policy component.
- Contributed to ICTR-CAP workshop and Consulted with grant applicants on policy implications

Healthcare Quality and Disparities in Outcomes

- Analyzing variation in diabetes care and racial variation in amputation rates in Wisconsin.
- Began data analysis using of diabetes care disparities, using WHIO database.
- Initiating evaluation of DHS medical homes pilot program to improve birth outcomes
- Submitted grant proposals to ICTR-CAP and Partnership Fund (both UW and MCW)

Institute Issue Brief Series

- Overall content review and editing.
- Completed and published:
 - *Increasing Wisconsin's Beer Tax: Would it Improve the State's Health?*
 - *Tractor Rollover Protective Structures (ROPS): How to Reduce Farm Death and Injury*
 - *Food Deserts and Cheeseburger Zoning: Improving Access to Healthy Affordable Food*
 - *Health Impact Assessment: Can it Improve Wisconsin's Policy-Making Process?*
- Completing drafting of brief on Wisconsin physician supply and workforce needs.

ICTR-CAP

- Designated as major partner, with lead responsibility for the health policy component.
- Participated as reviewer of Type 2 research and community-collaboration grant proposals.

Monthly E-News:

- Produced with new graduate student, Colleen Moran.

External Affairs

- Participated as member of the DHS [Healthiest Wisconsin 2020](#) Implementation Planning Team
- Represent the Institute with appointments on several government and industry committees including Wisconsin BadgerCare Plus Advisory Committee, WCHQ Aligning Forces for Quality initiative, and WHIO Users UW ACO Task Force.

Tribal-Academic Partnership Program

- Represent the UW SMPH in partnership with the Great Lakes Inter-Tribal Council and Wisconsin Tribal Health Directors Association.
- Contractual partnership with UW's new Collaborative Center on Health Equity (CCHE).

UWPHI Evaluation Research Group
P. Moberg, Program and Faculty Director
Summary of Programs and Activities: May 2011

BEHAVIORAL HEALTH: PREVENTION AND TREATMENT

1. **SBIRT - Screening, Brief Intervention, Referral and Treatment**
Continuing six-month follow-up of patients in the WI Initiative to Promote Healthy Lifestyles (WIPHL). Conducting an economic analysis of SBIRT services provided to Medicaid patients in primary care clinic settings to provide real-world information on the economic costs and benefits of SBIRT services. Funded by SAMHSA through DHS. (Moberg, Weimer, Lecoanet, Linnan, Goodrich, Paltzer).
2. **SPF-SIG - Strategic Prevention Framework-State Incentives Grant**
Working with the state DHS-DMHSAS and 20 local programs on a wide range of epidemiological and evaluation tasks related to community-based substance abuse prevention efforts. Added South Dakota site. Funded by SAMHSA through DHS (Moberg, Piper, Lecoanet, Jovaag, Niemuth, Linnan, Black, Paltzer).
3. **Mental Health Services Evaluation**
Statewide evaluation of the mental health service system examining client satisfaction, client outcomes, service utilization, and program effectiveness. Major projects include redesign of the State public mental health data system, monitoring statewide trends in the use of the mental health system, and evaluation of client and system-level outcomes in children's mental health programs that use a wraparound, integrated approach. Funded by the SAMHSA through DHS (Connor).
4. **Recovery Schools Research**
Analyzing data and reporting findings through publications and professional presentations. NIDA-funded pilot study (R21) of alternative high school programs for students in recovery from substance abuse. Awaiting notice of grant award for a rigorous outcome study in collaboration with Vanderbilt Univ and U of Minnesota pending funding through NIDA and the DOE (Moberg).

HEALTH DISPARITY-RELATED PROGRAMS

1. **Healthy Children Strong Families and Supportive Communities**
Evaluation consultation for a child obesity prevention program in four tribal communities, including a survey to assess the community based participatory research component. Funded by NHLBI via Family Medicine, with Alex Adams, MD, PI (FitzGerald).
2. **Lifecourse Initiative for Healthy Families Evaluation**
Coordinating evaluation activities for a multi-year initiative to reduce African American infant mortality in four communities in south east/central WI, sponsored by the WI Partnership Program (Eberle, Moberg)
3. **Honoring Our Children**
Evaluating a project to reduce infant mortality and improve maternal and child health in 8 Wisconsin Tribal communities. Also includes a component for support and birthing assistance to mothers in 4 tribal communities. Funded by DHHS, HRSA via GLITC (FitzGerald) Recently completed the final report on the **Honoring Our Children Urban/Rural Outreach Project**, evaluating HOC expansion at existing sites and establishing a Milwaukee site. Funded by the WI Partnership Fund via GLITC through Dec. 2010. (FitzGerald).
4. **Honoring Our Families**
Evaluating a Healthy Marriage Initiative that offers focus groups, case management, curricula, workshops, and mentoring to support healthy family relationships. Funded by the Administration for Native Americans via GLITC (FitzGerald).
5. **What Works: Reducing Health Disparities in WI Communities**
Identifying and disseminating information about evidence-based practices with potential reducing disparities. Three-year, collaborative project with DHFS. Final report in preparation. (Moberg, Eberle)

HEALTH CARE SYSTEMS/SERVICES

1. **WI Collaborative Diabetes Quality Improvement Project**
Evaluation/quality improvement program with HEDIS measures for diabetes care, cardiovascular care, cancer screening, and asthma care from WI HMO Collaborators. Presented a poster at APHA. Published annual report. Funded by CDC via WI DHS. (FitzGerald, Gallagher).
2. **WI Chronic Disease Program Integration**
Working with WI DHS to evaluate federally-sponsored efforts to integrate chronic disease services. Funded by the CDC as part of a multi-site program (Jovaag, Black).
3. **ICTR - Institute for Clinical Translational Research**
Leading evaluation for the UW's NIH infrastructure grant, overseeing the work of Jan Hogle, PhD who is coordinating this evaluation at ICTR. Paul Moberg is ICTR's Assistant Director for Evaluation.
4. **Wisconsin Public Health Infrastructure Improvement**
Evaluating a CDC-funded effort to systematically increase the performance management capacity of public health departments. (Piper)

HEALTH PROMOTION

1. **WI Partnership for Childhood Fitness**
Attached funding for next phase, with a goal of reducing disparities in fitness in 50 schools in WI. Collaboration with Dept. of Pediatrics and WI DPI. Funded by the WI Partnership Fund (Moberg, Bowser).
2. **FIT Families**
Evaluating child obesity prevention involving parents, WIC staff, and community partners at WI WIC Association Projects in six counties. Presented results at APHA, completed final report, and preparing a manuscript. Funded by the WI Partnership Fund through December 2010. (FitzGerald).
3. **Active Schools Evaluation (ARRA)**
Assisting DPH and DPI in evaluation of school-based efforts to increase physical activity among children in 20 schools throughout WI (Moberg, Bowser, Carrel).

CRIMINAL JUSTICE/CORRECTIONAL HEALTH (Van Stelle)

1. **Sawyer County Traffic Offender Program (STOP)**
Evaluating the provision of intensive supervision for offenders charged with repeat drunken driving (2009-2011).
2. **Treatment Alternatives and Diversion Program (TAD)**
Evaluating TAD projects in seven WI counties that divert non-violent offenders from jail/prison into substance abuse treatment. Collaboration among the WI DOC, DHS, and the Office of Justice Assistance (2006-2011). Reporting to the legislature in Fall 2011 on program effectiveness, criminal recidivism outcomes, and future programmatic and funding recommendations.
3. **Milwaukee Offender Reentry**
Providing technical assistance with program implementation, liaison between DOC and Milwaukee County, data collection design, instrumentation design, data collection and management, and preparation of semi-annual reports and continuing application materials for submission to SAMHSA. Funded by SAMHSA through the Milwaukee County (2009-2012), to enhance the transition from prison to the community.
4. **Collaboration with the WI Office of Justice Assistance**
Providing technical assistance to the Office of Justice Assistance in developing and implementing a web-based reporting system for 14 misdemeanor diversion and youthful offender programs. Define common data elements, assist in development, pilot testing of reporting system, and analysis of data reported by site. Funded by the Bureau of Justice Assistance through the Office of Justice Assistance (2011-2012)

Population Health Assessment and Community Engagement (PHACE) Group

B. Booske, Programs Director; P. Remington, Faculty Director

Summary of Programs and Activities: May 2011

Mobilizing Action Toward Community Health (MATCH)

- The second [County Health Rankings](#) for all 50 states were released on March 30, 2011 with as much, if not more, media attention than the previous year. Several advisory board members helped out with op ed submissions which enhanced our coverage within Wisconsin and helped move the focus from data to action.
- In addition to updating the data, the new release features better descriptions of our methods, a data drilldown guide since the *Rankings* are just a starting point for communities, and stories from communities around the country who have moved from data to action.
- A series of case studies on the role of partnerships in population health improvement is underway.
- The www.improvingpopulationhealth.org/blog/ marked its 1st anniversary on May 18th.
- The *County Health Rankings* project is funded through April 30, 2012—we will be submitting a renewal proposal in the fall.

MATCH Center

- With a new \$3.7 million grant from the Robert Wood Johnson Foundation (RWJF), we are embarking on an innovative project to help communities respond to the *County Health Rankings*. Under the leadership of Dr. Bridget Booske, PHACE staff will provide technical assistance, tools and online resources to communities across the country as they work to advance health.

Making Wisconsin the Healthiest State

Recent activities include

- Adding newly identified programs to the What Works for Health (*WWFH*) database as well as updating evidence of their effectiveness; and, where available, adding evidence of the relative cost effectiveness of those programs and policies,
- Releasing an updated version of the [Health of Wisconsin Report Card](#).

Network for Health Equity in Wisconsin (NHEW)

- We are using the *WWFH* database to build an inventory of state- and community-level programs and policies to assess “natural experiments” and identify those that can effectively influence cardiovascular and respiratory health disparities.

Community Health Assessments and Community Health Improvement Plans

- Under the leadership of Dr. Julie Willems Van Dijk, the PHACE group is working on two new projects addressing Wisconsin practices around community health assessments and community health improvement plans – one project is funded via a grant to the Wisconsin Association of Local Health Departments and Boards from the Wisconsin Partnership Program and the other is funded by a grant to the Wisconsin Public Health Practice-Based Research Network.

Healthy Wisconsin Leadership Institute

Through its Community Teams Program, Regional Workshops, and Online Learning Library, the Healthy Wisconsin Leadership Institute supports the development of collaborative leadership and public health skills required to improve community health.

The Community Teams Program is currently recruiting for its 2011-2012 class. Teams come from across Wisconsin and from many sectors, including non-profit, government, academic, business, and state and local public health.

Past teams report:

- Engagement of community leadership
- Strengthened community partnerships
- Increased media coverage of priority health issues
- Expanded programming and services and
- Increased grant funding

Application materials can be accessed at: <http://hwli.org/>. For more information contact Marion Ceraso (mceraso@wisc.edu, 608-265-6405) or Kate Konkle (kkonkle@wisc.edu, 608-265-8625).

Wisconsin Population Health Service Program

The Wisconsin Population Health Service Program recruits and deploys public health professionals to work for public health and community-based organizations throughout the state of Wisconsin. The program has provided service to 18 organizations and community partners to;

- address health priorities ranging from epidemic influenza to social isolation in senior citizens;
- attract millions of dollars in resources for community and public health efforts across the state; and
- grow a competent public health workforce by the placement of diverse and highly skilled professionals (program graduates) in a workforce that is in extreme need of trained practitioners.

Recruitment has been completed for the 2011-2013 cohort. Placements are being finalized for six new Fellows, four funded by the Wisconsin Partnership Program and two funded by the HRSA-supported Wisconsin Center for Public Health Education and Training.

2011-2013 Fellows and placement sites are:

- **Akbar Husain** (MPH University of Michigan School of Public Health) – Western Regional Office of the Division of Public Health, Eau Claire.
- **Emma Hynes** (MPH, MPA, University of Wisconsin Madison) – Maternal and Child Health Program, DPH/secondary placement site pending.
- **Rashonda Jones** (MPH, University of Wisconsin Madison) – Milwaukee Health Department/secondary placement site pending.
- **Anneke Mohr** (MPH, MSW, Washington University, St. Louis) – STD Control Branch, Bureau of Communicable Diseases, DPH /Great Lakes Inter-Tribal Epidemiology Center.
- **Daniella Uslan** (MPH, Emory University) – Wisconsin Public Health Preparedness Program DPH/Rural Wisconsin Health Cooperative.
- **Tyler Weber** (MPH, University of Minnesota) – Milwaukee Health Department/secondary placement pending.

For further information about the program, contact Marion Ceraso (mceraso@wisc.edu, 608-265-6405).