

Evaluation Research Program Update: November 2007

At Risk Youth

1. WI Department of Public Instruction: US Department of Education funded project to improve data systems and their use in the Safe and Drug Free Schools and Communities program.
2. Evaluation of state-funded children's mental health programs: evaluation of child- and system-level outcomes of 36 programs that use a wraparound, integrated approach to serving children with mental health disorders.
3. State data collection systems: Serves as the primary analyst for improving the design of state mental health data collection systems and analyzing data for prevalence, consumer outcomes, service utilization, and costs.
4. Monitoring and reporting of state mental health indicators for federal reporting: manages and analyzes mental health consumer data from multiple state MH data systems to report on the status of the MH system for federal and state reporting purposes. Managing an annual statewide MH consumer satisfaction survey

Health Promotion

1. FIT WIC-FIT Families: Evaluation of child obesity prevention involving parents, WIC staff, and community partners at Wisconsin WIC Association Projects in six counties. Funded by the Wisconsin Partnership Fund.
2. Wisconsin Injury Prevention Coalition project, a five-year CDC-funded project, in collaboration with the Medical College of Wisconsin. Work with five pilot counties to establish injury prevention projects utilizing evidence-based interventions targeted at areas of high need.

Health Care Systems Evaluation

1. Dane County Healthcare Access Pilot: Working with Maureen Smith and staff to design a second phase of this initiative and to follow-up on health care utilization for first phase participants. Grant proposal to AHRQ planned for February 2008.
2. Wisconsin Collaborative Diabetes Quality Improvement Project: Evaluation research with Health Plan Employer Data and Information Set (HEDIS) measures for diabetes care, cardiovascular care, cancer screening, and asthma care from Wisconsin HMO Collaborators. Funded by CDC via WI Diabetes Prevention and Control Program.
3. Clinical Translational Science Award (CTSA): Working on articulating the program evaluation plan for the UW's NIH infrastructure grant with Jan Hogle, Ph.D. who is coordinating this evaluation at ICTR. Paul is listed as ICTR's "Assistant Director for Evaluation."

Substance Abuse Prevention and Treatment

1. Fetal Alcohol Syndrome Prevention and Intervention Project: CDC funded surveillance and brief intervention program in Year 4, possible further funding in Fall 2008.
2. SAMHSA funded programs: Screening, Brief Intervention, Referral and Treatment (SBIRT) program and Wisconsin's Strategic Prevention Framework-State Incentives Grant (SPF-SIG).
3. Continuing Care for High School Students with Drug Abuse: Paul's R21 grant from NIDA, now on no-cost extension for one year. Article in press in a Haworth Press journal (Journal of Groups in Addiction and Recovery) and book.
4. Screening, Brief Intervention, Referral and Treatment (SBIRT) project, known as the Wisconsin Initiative to Promote Healthy Lifestyles (WIPHL) – currently beginning six-month follow-up with patients to determine how the program may have changed their lifestyle.
5. Strategic Prevention Framework-State Incentives Grant (SPF-SIG). Released project report on the epidemiological profile, which generated an extensive press coverage. We are currently developing a strategic plan to forward to the feds for their approval, as well as a workplan for year 2008.

American Indian Partnership Projects

1. Honoring Our Children (HOC): Ongoing evaluation of MCH indicators and program services for a Healthy Start Project that provides outreach, health education, case management and consortia building to reduce infant mortality in 8 tribal communities. Funded by HRSA, DHHS via Great Lakes Inter-Tribal Council (GLITC).

2. Honoring Our Families: Evaluation of a Healthy Marriage Initiative that offers focus groups, case management, curricula, workshops, and mentoring to support healthy family relationships. Funded by the Administration for Native Americans via GLITC.
3. HOC Urban/Rural Outreach Project: Evaluation of HOC expansion to increase project staff at existing sites and establish a Milwaukee site. Funded by the Wisconsin Partnership Fund.
4. HIV/AIDS Program: Evaluation of prevention activities, including youth conferences and peer mentoring. Funded by the US Conference of Mayors via GLITC.
5. Tribal Academic Partnership: Evaluation technical assistance for the Great Lakes Native American Research Center for Health. Funded by UWSMPH.
6. Healthy Children Strong Families/Supportive Communities: Evaluation consultation for a child obesity prevention program in three tribal communities. Includes development of a survey instrument to assess the community based participatory research component. Funded by NHLBI and Wisconsin Partnership Fund via Family Medicine, with Alex Adams, MD, PI.

Corrections and Drug Court

1. Sawyer County First Step Drug Court: Three-year evaluation of an adult drug treatment court in Hayward completed as of 9/30/07, with final evaluation report submitted to the U.S. Bureau of Justice Assistance. Report and executive summary available on PHI website.
2. Department of Corrections Earned Release Program: Evaluation continues through 12/31/07 with a briefing of the Secretary in early December on progress of action plan developed as a result of the program improvement recommendations made in Winter 2007. Expansion of this program was approved with state budget.
3. Treatment Alternatives and Diversion Project (TAD): Evaluation of seven drug treatment courts and diversion projects (begun in 2006) continues with a statewide training conducted in October, development of outcome evaluation design, and monthly monitoring of participant data. New two-year contract received to continue evaluation from 1/1/08-12/31/09.

Health Disparities

“What Works: Reducing Health Disparities in Wisconsin Communities.” Three-year, collaborative project with DHFS, funded through the Wisconsin Partnership Fund. The goal of the project is to improve the health of racial and ethnic minority communities in Wisconsin. Our strategies include identifying and disseminating information about evidence-based practices with potential for improving health in these communities and the development of a model for recognizing and supporting promising practices already underway.

Listing of Internal and External Service Work Performed by Evaluation Team

- Board of Governors for the UW-ICTR (ex officio)
- Department of Corrections Earned Release Program Oversight Committee
- Department of Corrections Prisoner Reentry Initiative
- Governor's Policy Steering Committee for WIPHL
- Honoring Our Children Project Advisory Committee
- Native American Health Working Group
- Prevention Committee of the State Council on Alcohol and Other Drug Abuse
- Secure Public Health Electronic Record Environment (SPHERE) Lead Team
- Treatment Alternatives and Diversion Program Advisory Committee
- Wisconsin Fetal Alcohol Spectrum Disorders Statewide Task Force
- Wisconsin Pregnancy Risk Assessment Monitoring System (PRAMS) Steering Committee
- WI Association of Treatment Court Professionals
- WI Medicaid Pay for Performance Tobacco Cessation Advisory Group
- WI Partnership Program Evaluation Implementation Committee

UWPHI POPULATION HEALTH RESEARCH UNIT UPDATE

November 2007

Wisconsin County Health Rankings: The 2007 Rankings were released on November 16, 2007. As in previous years, they received significant coverage across the state via newspaper, radio and television. Hard copies are available at the Institute conference. We have been notified by the Robert Wood Johnson Foundation (RWJF) that our grant application under the “Advancing Public Health Practice” call has been funded. This new project will involve offering intensive media and technical assistance to counties in the bottom of the rankings. We have also been invited by RWJF to submit a proposal for a nationwide dissemination effort for the Rankings, helping other states to replicate our model.

Making Wisconsin the Healthiest State: We have completed a first draft of our new report “Why Isn’t Wisconsin the Healthiest State?” as a follow-up to this summer’s Health of Wisconsin Report Card. Initial feedback has been positive regarding our plans for phase II of the project (gathering and summarizing evidence regarding the interventions, policies, and programs that will best lead to improvements in health and reductions in disparities). We are nearing completion of our initial reviews of tobacco, physical activity, nutrition, and early childhood education and care. Our focus this month is moving to substance use, high risk sexual behavior, and other individual behavior topics. One area where we continue to need assistance is in identifying content experts for each of our topic areas who can validate our synthesis of the evidence in that area.

Health of Wisconsin Report Card: We are preparing a paper for submission to the American Journal of Public Health summarizing our methodology.

Population Health Web Site: With funding from UW’s Robert Wood Johnson Health & Society Scholars (RWJ HSS) Program, we are continuing to compile information for a web site that will introduce students and policymakers (and others) to the field of population health and serve as a repository for evidence and research results for those already working in population health.

Population Health and Health Disparities Survey: Also with funding from the RWJ HSS program, we are analyzing results from the Wisconsin version of this survey (a first paper describing initial results is under revision for the Wisconsin Medical Journal). We were invited by the Robert Wood Johnson Foundation to submit a proposal for a national implementation of the survey.

Exploratory Meeting on Paying for Population Health Performance: Following up on Dave Kindig’s December 2006 article in *JAMA* on paying for population health performance, he held a meeting at the Robert Wood Johnson Foundation on Oct 9-10 to explore the potential for developing planning and demonstration projects involving paying for population health performance. The result of the meeting was that although the participants feel that it is not yet time for demonstration projects in this area, that there are a number of preparatory activities that RWJF could fund to move this notion forward.

UW Population Health Institute
Health Policy Unit: Summary of Programs and Activities, November 2007

Governor's eHealth Quality and Patient Safety Board (Alison Bergum, Donna Friedsam)

grants: federal, via DHFS for Health Insurance Privacy and Security Collaborative (HIPSC) and state funding).

- Lead staff, in partnership with WI DHFS, to implement Wisconsin's 5-year Action plan for eHealth Quality and Patient Safety.
- HIPSC focuses on HIPAA and other matters relevant to the exchange of electronic health records.
- Consulting on annual survey of ehealth technology adoption and information exchange
- Producing third annual WI eHealth Implementation Summit.

Medicaid/BadgerCare Plus (Donna Friedsam)

- Submitted phase one grant proposal to RWJF state health reform evaluation (SHARE) program, to conduct evaluation of BC+ program, in partnership with DHFS. Selected to participate in Phase II process.
- Invited to participate as a member on DHFS Advisory Committee on Pay-for-Performance
- Advising BC+ program on development of Healthy Lifestyles initiative. Featured within a Commonwealth Fund Sept/Oct 07 "States in Action" Report.
http://www.commonwealthfund.org/statesinaction/statesinaction_list.htm?issue_id=3683#doc546644

Evidence-Based Health Policy (Ceri Jenkins, Donna Friedsam, Alexis McDonald)

- Produce health policy symposia and forums, along with background materials. (See attached)
- Partnership with La Follette School of Public Affairs and Wisconsin Legislative Council

Tribal-Academic Partnership Program (Donna Friedsam, Charlanne Fitzgerald, Rick Strickland)

- Represent the UW SMPH in partnership with the Great Lakes Inter-Tribal Council and Wisconsin Tribal Health Directors Association.
- Develop and support programs through the Great Lakes Native American Research Centers for Health (GLNARCH).
- Convene the UW Native American Health Working Group. Provide policy consultation and technical assistance to tribes and GLITC.
- Assist GLITC and tribal programs with program planning and preparation of grant proposals.
- Produce the annual American Indian Health & Science Symposium.

Institute Issue Brief Series Overall content review and editing. (Donna Friedsam)

Drafted issue brief on *Consumer Engagement and Value-Driven Health Care*

Monthly E-News (Sarah Meier)

External Affairs

Represent the Institute with appointments on several government and industry committees including, most recently, Wisconsin BadgerCare Plus Advisory Committee and the WI Hospital Association Quality Steering Committee.

Evidence-Based Health Policy Project: Completed events and activities

- Delivered invited testimony before the members of the Legislative Council and continued meeting with legislative leaders in health policy and with project's Wisconsin Legislative Council Advisors: Senator Alberta Darling, Senator Mark Miller, Senator Carol Roessler, Representative Therese Berceau, Representative Kitty Rhoades, Representative Steve Wieckert
- Set up a web site with materials from all project-related activities:
Project Materials: <http://www.pophealth.wisc.edu/uwphi/publications/forums/events.htm>
Project Overview: <http://www.pophealth.wisc.edu/uwphi/publications/forums/forums.htm>
- January: Co-sponsored a Legislative Seminar, in collaboration with Family Impact Seminars, on "*Affordable Strategies to Cover the Uninsured: New Approaches from Other States.*"
- February: Convened a methods briefing by Dr. Maureen Smith of the UW Health Innovations Program with Senators Carol Roessler and Alberta Darling.
- February: Convened a legislators' breakfast briefing with Dr. Elliot Fisher, to discuss the relationship between health care spending, supply of services, quality and outcomes.
- March: Convened a legislative briefing on the *HPV Vaccine*, with Dr. Jon Temte, UW Department of Family Medicine and National Advisory of Immunization Practices.
- April: Produced a legislative briefing on *Governor Schwarzenegger's California Health Reform Proposal* and *President Bush's Health Care Proposals*. Guest speakers: Alan Weil, Executive Director of the National Academy of State Health Policy, and Paul Fronstin, Senior Health Policy Scientist, Employee Benefit Research Institute.
- May: Convened a breakfast briefing for legislators at the Capitol with Senator David Durenburger, in collaboration with the Health Innovations Program. Also, arranged a meeting between Senator Durenberger and Governor Doyle.
- June: Convened a Legislative Briefing on Infant Mortality. Speakers from UWSMPH, WI DHFS, and UW-M.
- July: In collaboration with the Commonwealth Fund, produced briefing event on the state Health ScoreCard.
- October: Produced a legislative seminar (October 3) on "*Promoting Smart Health Care Decision-making among Businesses and Consumers*" that attracted over 80 audience participants. Speakers: Francois deBrantes (Bridges to Excellence), Chris Queram (WI Collaborative for Health Care Quality), and Judy Hibbard (University of Oregon).
- Held a follow-up key-stakeholder forum (October 19) on Health Care Decision-Making Tools for Businesses and Consumers, which was attended by 40 invited public, private, and voluntary sector leaders.
- Initiated planning with the MCW Center on Injury Prevention to promote evidence and methods exchange with policy entrepreneurs in the public sector.
- Commenced production of LaFollette spring Colloquium to showcase a major arena of health and public policy.
- Met with UW President Reilly and Chancellor Wiley to provide project update.

Population Health Fellowship Program: November 2007 Update

Background:

The Wisconsin Population Health Fellowship Program is a two-year public health service and training program that was initiated in 2004 with funding through the Wisconsin Partnership Fund for a Healthy Future. The Fellowship Program provides service to the organizations and communities in which the Fellows are placed and supports the development of the next generation of public health professionals.

2007-2009 Fellows and Community-Based Training Site Placements:

Fellow	Community Placement
Traici Brockman , MPH, St. Louis University School of Public Health	Office of the Administrator, Division of Public Health: <i>analysis of state support for local public health, health policy analysis and program evaluation</i>
Suzanne Galoucher , MPH, University of Wisconsin School of Medicine and Public Health	Madison/Dane County Public Health Department: <i>participatory strategies to address health disparities within communities and the relationship between the built environment and health</i>
Carrie Henning-Smith , MSW, MPH, University of Michigan	Milwaukee County Department of Aging: <i>developing preventive care coordination at the local level with existing health care providers.</i>
Amanda Schultz , MPH, University of Illinois- Chicago	Core El Centro (Walker's Point Community Health Center) and Milwaukee Health Department: <i>men's health, building peer-educator movement for community health in South Milwaukee</i>

Fellowship Highlights:

Continuous Program Improvement

- **Orientation Program**

A two-day, in-depth orientation program was held for first and second-year Preceptors and Fellows. The program featured intensive discussions of program goals as well as individual expectations of the program and the roles of Fellows and Preceptors. In response to the annual evaluation, time was dedicated to getting to know each other as professionals and as individuals and to building a sense of community within the program. Feedback from the orientation was very positive.

- **Training**

The monthly meetings with the Fellows have taken a more applied practice approach this year to reflect Fellows' expressed interest in "learning while doing" and increasing connections with other public health professionals. Fellows are also gaining leadership skills by planning and hosting at least one monthly meeting. With program office support, Fellows plan the topic to be covered, site to be visited (if relevant) and the agenda and logistics for the day. To date, the group has visited the Milwaukee Sewerage District, and the Wisconsin State Laboratory of Hygiene and has had a listening session with Milwaukee Health Commissioner Bevan Baker and with AP science/medical reporter Marilyn Marchione.

- **Recruitment**

Recruitment this year will have a sharper focus on applicants who are interested in a public health career in Wisconsin. The door will remain open to applicants from out of state (brochures will still go to schools of public health and be distributed at APHA), but outreach will also be conducted with students at the UWSMPH, UW La Crosse and at the Medical College of Wisconsin as appropriate.

- **Dissemination of Fellows' Work**

Fellows have presented their work in a wide range of settings, **highlights** include:

Traici Brockman: *Financing Local Public Health in Wisconsin*, UWPHI conference

Amanda Schultz: *Placing a Priority on Men's Health: The Creation of a Men's Health Division at the City of Milwaukee Health Department*, UWPHI conference

Suzanne Gaulocher: *Using Participatory Photo Mapping to Understand Young People's Experience of Health and Place*, Environmental Systems Research Institute Conference in Stockholm

Carrie Henning: *My Way: A Conversation Starter for Options Counselors*, Milwaukee County Department of Aging

Melissa Umland Olson: *Sources and Use of Quantitative Data*, DHFS New Employee Orientation

Sabrina Smiley: *Changing Social Norms through Marketing and Education*, Young Women of Color Sexual and Reproductive Health Advisory Council

A Sample of Community Support for the Fellowship Program:

- "It provides both significant service to the public health system and practical and essential education for the Fellows...I just returned today from a state-wide meeting in which Casey Schumann played an integral leadership role...her efforts were a real testimony to a skill set essential to a public health leader that is not often or easily learned in the academic environment. I see a similar path unfolding for Traici - she is quickly becoming an expert in public health financing...her contribution to Wisconsin's public health system could end up being a very significant service." *Tom Sieger, Division of Public Health*
- "It is one of the very tangible ways in which UWSMPH demonstrates its support for public health, and the community agencies in which the Fellows are placed return the favor by providing excellent professional training experiences... MHD not only contributes extensively to these Fellows' professional preparation, but in return MHD receives extensive benefits from the Fellows' important contributions, contributions that really cannot be replicated any other way." *Geof Swain, Milwaukee Health Department*

Healthy Wisconsin Leadership Institute: November 2007 Update

Background:

In 2003, the University of Wisconsin School of Medicine and Public Health and the Medical College of Wisconsin made a commitment to assess the public health education and training needs in the state. This work, conducted in conjunction with public health partners, led to the 2004 recommendation to create a public health leadership institute with joint leadership from the two schools that would build public and community health skills and leadership capacity throughout Wisconsin. The Healthy Wisconsin Leadership Institute was launched in 2005, with three key program areas: the Community Teams Program, the Lifelong Learning and Mentoring Program and the Health Policy Program.

Leadership Institute Highlights:

Community Teams Program

- The inaugural group of community teams graduated from the program in Spring of 2007. A second group of five community teams began their program year in September, 2007. The 2007-2008 community teams and their health priorities are:

Activate Fox Cities: Physical activity, tobacco and nutrition

Healthy People Coulee Region: Physical activity and nutrition

Healthy People Washington County: Physical activity and nutrition

Lieutenant Governor's Mental Health Task Force: Mental health

- Program fees were waived for the 2007-2008 program year. The Leadership Institute advisory committee will discuss the concept of program fees at its upcoming meeting in December to determine the best course of action for subsequent program years.
- The program curriculum focuses on: the community health improvement process, program planning and evaluation, use of evidence in public health practice, educational, environmental and policy approaches to community change, collaborative leadership skills, partnership and coalition building, and advanced communication for leaders.

Lifelong Learning and Mentoring Program

- 2007 Advanced Leadership Skills Enhancement Series focused on coaching and mentoring. The distance series and on-site workshop attracted more than two hundred participants overall.
- Program offerings were valued by participants, and a need for management training also emerged from the participants in this program.
- The Lifelong Learning and Mentoring Program workgroup has decided to focus on conflict management for next year's series and to offer collaborative leadership training to communities in southeast Wisconsin. The workgroup will also advocate with key partners for increasing the availability of training on topics not being offered by the Leadership Institute (e.g., management).
- The Wisconsin Public Health Association is taking the lead on the development of a public health mentoring network for Wisconsin. The Lifelong Learning and Mentoring Program will coordinate with WPHA to support these efforts.

Health Policy Training Program

- The Medical College of Wisconsin is taking the lead on this program component, with collaboration from UW staff and faculty and advice from an external workgroup.
- A series of workshops and web conferences were offered to build capacity to change local, regional and state health policies that impact health. Workshops and web-conferences focused on:
 - Health policy basics
 - Power analysis
 - Communicating for health policy
 - Working with policy partnerships and coalitions
- The Fourth Street Forum in Milwaukee was the site for a health policy forum. The forum included policy makers and health care providers and was entitled: Race and Health Care: Attitudes, Access and Outcomes. It was televised on Milwaukee Public Television.
- Archived sessions from this series, as well as other materials can be found at:
http://hwli.org/policy_archive.asp.

Evaluation Findings

- Through its three programs, the Leadership Institute has provided training and support to more than 500 public health practitioners statewide to date.
- Critical areas of competence have been addressed through the Leadership Institute's programs. Program evaluations have shown that participants are gaining knowledge and skills in areas that are key to effective public health practice.
- An initial look at some of the early outcomes from participants in the Community Teams Program included: increased grant funding, improved data collection, significant media coverage and broader partnerships engaged in community health priorities.