

Advisory Board Meeting
University of Wisconsin Population Health Institute
Tuesday, June 5, 2007
11:00-1:00
Health Sciences Learning Center
Room 3330

Members present:

Bevan Baker by phone
Steve Brenton
Curt Gielow
Greg Nycz
Helene Nelson
David Riemer
Ayaz Samandani
Tim Size
Susan Turney
Rep. Terry Moulton
MaryAnn Lippert
Al Jacobs
Arvid Tillmar
Nancy Nankivil Bennett
(representing Eric Stanchfield)

Guests:

F. Javier Nieto
George Mejicano
Dean Robert Golden

Members Absent:

Kevin Hayden
Chris Queram
Eric Stanchfield
Senator Judy Robson
Peggy Rosenzweig
Nancy Kaufman

Staff Present:

Patrick Remington
D. Paul Moberg
Donna Friedsam
Marion Ceraso
Judy Knutson

The meeting was called to order at 10:00.

Dr. Remington introduced two new board members:

- Arvid “Dick” Tilmar, a partner with Diversified Insurance Services Inc. in Waukesha. He is on the Board of Directors of The Wellness Council of Wisconsin. The Wellness Council of Wisconsin is the only nonprofit organization in Wisconsin dedicated exclusively to helping employers design results-oriented wellness programs to maximize the health and productivity of their most valuable asset—their employees.
- Terry Moulton, Wisconsin State Assembly Representative, 68th Assembly District.

Other Board members, staff and guests introduced themselves.

Dr. Remington then introduced Robert Golden, Dean of the UW School of Medicine and Public Health, who discussed transforming the UW Medical School into the UW School of Medicine and Public Health--the first school of medicine that has integrated medicine and public health with Population Health. He also commented on the 100th anniversary of the medical school and discussed increased numbers of grants from NIH and CTSA awards.

Minutes from the previous meeting were distributed, amended to correct attendance information, and approved. The minutes will be posted on the Institute web site (www.pophealth.wisc.edu/uwphi).

The Director's report followed. Dr. Remington discussed activities since the February 2007 meeting. The 2006 Annual Report was included in the folder of handouts along with a page on Evidence-Based Health Policy Project and the Population Health Research Unit's Health of Wisconsin Report Card. A discussion of the Report Card followed.

After lunch Dr. Javier Nieto presented a slideshow on SHOW—Survey of Health of WI, with information about the trucks, locations to be visited and other information about the program. A discussion of the data to be collected and health care access followed.

Marion Ceraso discussed plans for the Institute biennial fall conference. She also reported on the Fellowship Program. The Board discussed placement of fellows, how they could become more involved in fellowship sites, and expectations that fellows remain in Wisconsin after completing fellowships. The Advisory Board role in the conference was discussed and suggestions for speakers were made. It was suggested that CDC's Julie Gerberding be invited with a suggestion that the invitation be made by a high-level person.

Donna Friedsam distributed and commented on an Institute staff expertise grid. Donna also discussed the Institute's role in the Governor's health initiatives. It was noted that 75-80 people are needed at a symposium rather than the 5-6 who usually show up. A discussion of consumer-oriented care, as well as prevention and the consumer stake in their care followed.

Dr. Paul Moberg discussed newly funded projects.

The next Advisory Board meeting is scheduled for the evening of November 29, as a dinner meeting during the fall conference.

The meeting adjourned at 2:00.

Handouts for this meeting

Agenda

Advisory Board List

Minutes of February 2007 meeting

Director's Report

Institute Vision

Symposium Sheet

Forum Sheet

RWJ Foundation Proposal

UWPHI Biennial Conference Draft

Fellowship Brochure

Healthy Wisconsin Leadership Institute Brochure

Draft Health of Wisconsin Report Card (Do not distribute)