

Advisory Board Meeting
University of Wisconsin Population Health Institute

Wisconsin Medical Society
330 E. Lakeside Street
Madison, WI 53715

Friday, June 16, 2006
11:00 -2:00 PM

Members present

Bevan Baker
Al Jacobs
Gregory Nycz
Christopher Queram
David Riemer
Peggy Rosenzweig
Steve Brenton
MaryAnn Lippert
Ayaz Samadani, MD

Guests

Kevin Wymore Representing Helene Nelson
Nancy Nankivil Bennett Representing Eric Stanchfield
Nadine Gratz Representing Senator Judy Robson
Cindy Helstad Representing Susan Turney, MD

Members Absent

Nancy Kaufman
Helene Nelson
Eric Stanchfield
Senator Judy Robson
Tim Size
Susan Turney, MD Rep.
Curt Gielow

Staff Present

Patrick Remington
D. Paul Moberg
David Kindig
Bridget Booske
Donna Friedsam

Marion Ceraso
Judy Knutson
Robert Rancourt
Peter Villa

The meeting was called to order at 11:30.

All Board members, staff and guests introduced themselves. Minutes from the previous meeting were distributed (corrected copy has been posted on Institute's website: www.pophealth.wisc.edu/wphi)

Pat presented the newly reformatted annual report and led a discussion of the contents of the report. It was suggested that we put together a marketing plan for the Annual Report to get the most mileage out of it. It is good advertising for what the Institute is and would be a good recruitment tool for students as well. Gregg Nycz suggested OAC Partnership Grantees should have copies of this report as well as anyone working in public health.

Pat informed the Board that the first ever Institute staff retreat was held May 31 and June 1. He explained what he hopes will be accomplished as a result of this event.

Marion discussed the Population Health Practice Fellowship program. Although MaryAnn Lippert felt we should be training a workforce in Wisconsin to stay and work in Wisconsin, Bevan Baker suggested this training is bigger than Wisconsin and building a reputation as the top training program in the country would be ideal. Top flight fellows could be sent out to sell the program. We also need to make sure that the jobs are there for the graduate fellows. Greg Nycz commented that two years of service is good, 30 years is even better.

Donna Friedsam reported on the Governor's eHealth Initiative symposium held May 5, 2006 at the Fluno Center. She also discussed a new grant from the state regarding Privacy/Security. The meeting adjourned at 2:00 pm.

Paul Moberg discussed Issue Briefs. He also discussed his work in Dane County Health care access (HAP) for which he will have a formal report by the end of summer.

Pat asked the Board for suggestions on ways to engage the new dean. The Annual Report should update him on his Institute. Since he "gets population health" Steve Brenton felt we should be able to engage him. There is a need to make clear "return on investment" Dave Kindig felt nobody knows what public health means. A lengthy discussion followed on the engaging the new Dean. Pat would like to plan a meeting for early fall for any Board members interested in meeting with Dr. Golden.

David Kindig and Bridget Booske led a discussion on County Rankings. The Board discussed sample size and Bridget questions what they advised combine small counties, leave them out of rankings or wait until more data is available. David Riemer wondered if county by county the

only way is or if other units of measurement would be better. He is not sure geographic basis most useful.

Dave Kindig said data for different measures are hard to get, provider/system easier geographically. Pat commented on a new plan to have monthly teleconferences with local Public Health Officers. Greg Nycz suggested everyone who has interest in public health not just County Health Officers should be included.

There was also a discussion distribution of weights assigned to Health Determinants groups. Bridget said in 2006 city of Milwaukee will be broken out from the balance of Milwaukee counties and that several surrounding cities are be interviewed to determine if they should be placed with city of Milwaukee.

A discussion of Making Wisconsin the Healthiest State was led by Dave. How do we compare to other states? A big roll out will be needed, work with news media and be sure to get expertise at communication at the beginning but also partners to come back to for follow up.

Board composition was discussed and suggestions were given of groups to engage (rural, local public health, American Indian group, Latino community, business community, UW Extension).

Next meeting is scheduled for November 10, 2006. Al Jacobs offered his facilities for future Board meetings.

Adjourn 1:30.