



To: Advisory Board

Date: October 1, 2004

From: Patrick Remington, Director and Paul Moberg, Deputy Director

Subject: Director's Report (June-September, 2004)

During the past 4 months the Institute has undergone significant organizational changes and growth. The following summarizes these major developments since June 1, 2004:

- Merged with the Center for Health Policy and Program Evaluation. Dr. Moberg, former director, is now Deputy Director of the Institute. This merger brings considerable experience and expertise in program evaluation to the Institute
- Received approximately \$400,000 from the DHFS to develop a training and technical assistance program in tobacco control
- Received a \$1.7 million, 4-year grant from the CDC for fetal alcohol syndrome surveillance and prevention in the state
- Developed proposals for a Public Health Fellowship Program and a Public Health Leadership Institute, from the BlueCross BlueShield Program
- Conducted a forum and produced an issue paper on health literacy, based on the IOM report, and published a 2-part issue brief on cost sharing and consumer-driven purchasing
- Prepared the 2004 Wisconsin County Health Ranking, to be published in Fall 2004, with improved measures of environmental health
- Prepared a report and publication on the quality of diabetes care in Wisconsin's HMOs
- Assisted in the development of community proposals for BC/BS funding, including Great Lakes Intertribal Council; the Legislative Council and LaFollette School; Green Bay Chamber of Commerce; SmokeFree Wisconsin; Hess Memorial Hospital, Mauston; and the Mental Health Association.
- Prepared a proposal to assist the Dean in evaluating Wisconsin's goal to become the 'healthiest state'
- Organized a symposium for American Indian students (November 2004)
- Staff continue to serve on statewide and community advisory board, give lectures and presentations, publish articles, and provide advice and consultation to community partners

Funded* Projects as of October 1, 2004

Wisconsin Division of Public Health:

- Tobacco Control Surveillance and Evaluation Program (\$550,000/year, joint program with UWCCC)
- System-Based Diabetes Prevention and Control Program (\$35,000/year)
- Tobacco Training and Technical Assistance (\$550,000/year)

Wisconsin Department of Public Instruction

- HIV/AIDS Urban School District Program Evaluation (\$15,000)
- HIV/AIDS/STI Abstinence Programs (\$12,000)

Wisconsin Department of Corrections

- Evaluation of MICA [Mental Illness Chemical Abuse] Program at Oshkosh Correctional Institution (\$58,000)

Centers for Disease Control and Prevention:

- Fetal Alcohol Syndrome Prevention and Surveillance Program (\$425,000/year for 4 years, joint program with Family Medicine)

Blue Cross Blue Shield Conversion

- Public Health Leadership Institute (\$100,000)
- Public Health Fellowships (\$110,000)

Robert Wood Johnson Foundation

- Health Policy Forums (\$42,000 RWJF, \$42,000 UW Foundation Match)

Great Lakes InterTribal Council

- Native American Research Centers on Health (\$75,000)
- Honoring Our Children (Healthy Start) plus add-ons (\$60,000/year)
- HIV/AIDS Prevention Program Evaluation (\$12,000)

Office of Justice Assistance

- Evaluation of Sawyer County Drug Court (\$30,000/year)

Wisconsin Medical Society (\$5,000)

*NOTE: All dollar amounts are approximate.

Proposals Pending as of October 1, 2004

-BC/BS Partnership Fund Submissions (\$10-15,000 each to Institute)

- **Policy Forums Proposal--Legislative Council, LaFollette Institute (Kindig as Academic partner)**
- **Green Bay Group (Remington)**
- **Mental Health Association-Suicide Prevention (Moberg)**
- **MATRIX Youth Tobacco Prevention Linkages-- Family Service of So. Wisconsin and No. Illinois, Dane and La Crosse Counties (Moberg)**
- **Implementation of PDA Technology in MA Billing—Wisconsin Public Health Data Steering Committee (Moberg)**
- **Evidence based Outcomes of Self-Care Manuals—Hess Memorial Hospital, Mauston. (Institute as sub-contractor)**

-BC/BS Funds—Other

- **American Indian Program—Great Lakes InterTribal Council (Friedsam)**
- **Making Wisconsin the Healthiest State—(Kindig)**

-“Recovery High Schools as Continuing Care for Drug Abuse”--National Institute on Drug Abuse (Moberg) (\$275,000, 2 years)

-“Evidence-Based Practices and Monitoring for Healthiest Wisconsin 2010—DPH, RWJF pass thru funds (Moberg) (\$195,000, one year)

-DHFS—DPI Movin’ Schools Program Evaluation—Under planning

-Evaluation of “Dane County Cares” Health Access Pilot—Health Council of the United Way of Dane County (Moberg) (\$51,000)

-Evaluating the Impact of the National Tobacco Quitline Network—TTURC Policy Research Program, subcontractor to CTRI (\$55,000)

-Alzheimer’s Screening project—Collaborative with Mark Sager, WIA, funded by DHFS Aging Block Grant (\$15,000/year, 4 years)

-Online YRBS Pilot Evaluation, Department of Public Instruction pass-thru of Dept. of Education funds. (\$56,000/year, 3 years)