Health Care Reform: The Long Journey

Andrew Webber, President and CEO
National Business Coalition on Health

Forum on Federal Health Care Legislation
Evidence Based Health Policy Project
April 12, 2010
Presentation Overview

- The Hat I Wear
- Federal Health Care Reform Legislation: An Initial Assessment
- The Next Chapter in HCR
- What do Wisconsin Policymakers do Now?
The Hat I Wear
National Business Coalition on Health

**Identity:** National, non-profit membership association of 57 business and health coalitions. Network of 7,000 employers and 30 million covered lives

**Vision:** Improving health, transforming health care, community by community

**Mission:** Advancing value based purchasing and building coalition change agent capacity
Pursuing the Employer Goals of:

- Improved *workforce health* and productivity
- Controlling *employer costs* associated with workforce (and dependent) illness and disability

*Because Both Impact Competitiveness and the Bottom Line in a Global Economy!*
Value Based Purchasing: Measure, Report, Reward, Lead

*Five Pillars:*
1. Performance Measurement
2. Transparency and Public Reporting
3. Payment Reform
4. Consumer Choice, Engagement & Incentives
5. Purchaser Leadership and Action

*Accelerating the Pace to the Ultimate Goal: Health and Health Care Improvement*
Health Care Reform Legislation: An Initial Assessment
Were the Big Reform Goals Met?

Yes for:

- Coverage Expansion
- Health Insurance Reform

But A Stroll in the Park Compared to...
Were the Big Reform Goals Met?

*Uncertain and To Be Determined for:*

- Health Care Delivery System Transformation and Reengineering
- Population Health Improvement
- Controlling Costs

*It’s a Long Journey!*
But With a Silver Lining!

Removing the coverage/access issue will pay future dividends:

- Not just in terms of improving pop health;
- Rationalizing the health insurance marketplace;
- But focusing everyone’s attention on the next big agenda item: health care costs
And With HCR Legislation Representing a Good Start

*Delivery Reform and VBP Provisions:*
- Comparative Effectiveness Research;
- Health Information Technology;
- Performance Measurement; Public Reporting; release of Medicare data
- Medical Homes and ACOs;
- Payment Reform;
- CMS Innovation Center;
- Independent Payment Advisory Board.
With HCR Legislation Representing a Good Start

Population Health Improvement

- Cabinet Level National Prevention, Health Promotion and Public Health Council
- 15 Billion Prevention and Public Health Trust Fund
- Employee wellness incentives and small business wellness grants
- First dollar coverage for US Preventive Services Task Force services rated A or B
- Calorie count mandate for restaurants

All Under the Radar Screen!
The Next Chapter in HCR
HCR at Federal Level

- More Politics:
  - States file law suits re: constitutionality of individual mandate
  - November elections a key referendum on health care reform – “repeal and replace”

- Issuance of federal regulations and reform implementation
HCR Goes on the Road

- The **State role**: creating state based/regional insurance exchanges, coherent population health and cost containment strategies
- Let’s also remind ourselves that:
  - Genuine reform - improving health, transforming health care as the only sensible avenues to cost containment - **is all local**!
  - And will require **leadership engagement** and collaboration from all stakeholder groups
State and Community Roundtables
For Health and Health Care Reform

Community Health Council  Care Delivery Improvement Council  Value Based Purchasing Council
What do Wisconsin Policymakers do Now?
Recommendations

- Champion public-private sector purchaser collaboration on **payment reform and value based insurance design**.
- Encourage all health plans to participate in the **Wisconsin Health Information Organization (WHIO)**
- Organize for and **set goals for population health improvement**. Mirror the cabinet level Public Health Council at state level.
- **Recruit business community leadership** in statewide policy discussions and intervention strategies. Remember, employers have a business imperative to improve health and control health care costs!
Contact Information:

Andrew Webber, awebber@nbch.org

www.nbch.org