Google’s Gaps:
The Art of Policy Research on the Internet
March 3, 2009

Agenda

♦ Welcome and Introductions by Terry Shelton, UW La Follette School of Public Affairs

♦ Presentation by Greg Downey, UW School of Journalism & Mass Communication, School of Library & Information Studies

♦ Presentation by Catherine Arnott Smith, UW School of Library and Information Studies

Greg Downey joined the University of Wisconsin-Madison faculty in 2001. Downey holds a B.S. and M.S. in computer science from the University of Illinois, Champaign-Urbana, an M.A. in liberal studies from Northwestern University, and a joint Ph.D. in history of technology and human geography from the Johns Hopkins University. Downey’s research focuses on information and communication technology and the human labor behind it. At Madison, he has taught classes on digital divides, geographic information systems, mass communication geography, and cyberspace/hypermedia. Downey’s industry experience includes working with the Leo Burnett advertising agency in Chicago and Roger Schank’s Institute for Learning Sciences at Northwestern University. He has volunteered with both the Center for Neighborhood Technology in Chicago and the Community Information Exchange in Washington D.C.

Catherine Arnott Smith is a former medical librarian, previously on the faculty at Syracuse University and at the University of Wisconsin-Madison since 2006. She holds a doctorate in medical informatics obtained through the Center for Biomedical Informatics, University of Pittsburgh (2002). She has master's degrees in American History and Library and Information Studies (University of Michigan, 1992) as well as medical informatics (Pitt, 2000) and her research has been supported by funders as diverse as the Medical Library Association, the IBM Center for Healthcare Management, and the National Historic Public Records Commission. Her research focuses on consumer health vocabulary and the personal health record; she is currently engaged in a study of personal health information handling in Wisconsin public libraries.

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