

Wisconsin County Health Rankings

The University of Wisconsin Population Health Institute publishes this annual report that ranks Wisconsin communities on various measures of population health in the form of health outcomes and health determinants. The purpose of the *Rankings* is to stimulate and engage discussion with the Wisconsin health policy and public health communities about the broad determinants of health. Intended audiences for the *Rankings* include local health officers, the health policy community, health care executives, legislators, advocacy groups, and the media. Development of methods for population health reporting and ranking is ongoing at the Institute. Each edition of the *Rankings* represents iterative development of these methods and health communication strategies. The *Rankings* model below displays the two overall measures of health outcomes and the four major determinant categories and constructs.

