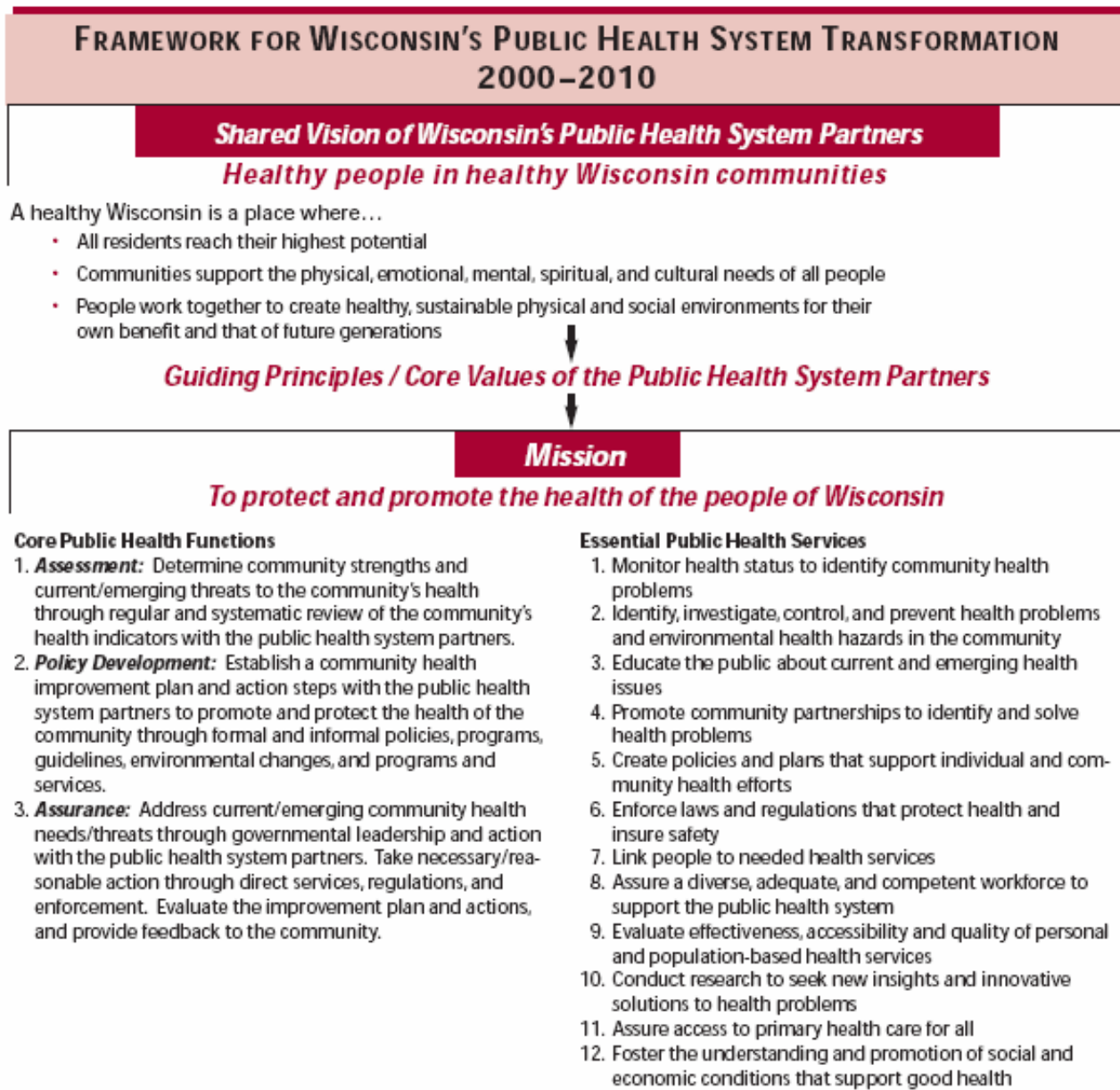


## Summary of the Wisconsin Public Health Plan Healthiest Wisconsin 2010: A Partnership Plan to Improve the Health of the Public

Public health is defined as a system, a social enterprise, whose focus is extending the benefits of knowledge to have maximum positive impact on the health of the population as a whole. The 2010 public health plan was developed with the input of a large and diverse group of people representing many sectors in Wisconsin. Driving values guiding discussion included:

- Prevention is the most effective public health strategy
- “Good health” results from the positive interaction of physical, mental, emotional, spiritual, cultural and environmental forces.
- Sound public health decisions are data-driven and based on well-established principles and practices in the biomedical, social, and environmental sciences.



Three overarching goals (listed below) were defined that permeate all aspects of the plan. Scientific analysis of prevalence and severity of an array of varied conditions and root causes coupled with critical thinking and strategic dialogue resulted in eleven health priorities for this plan (listed below). The plan also identified five system or infrastructure priorities. The infrastructure supports capacity for the partners to act on the health priorities and foster conditions in which people can be healthy.



Following the development of the 2010 Health Plan, the next step was the development of an Implementation plan, based on the premise that public health is the responsibility of all – no one organization or entity can fulfill this mission alone. Improving the health and well being of the public needs not only government effort, but the participation and contributions of all traditional and non-traditional public health partners in Wisconsin. Collective effort can reduce the burden of illness, enhance the quality of life and increasing longevity and productivity. By working together, Wisconsin's public health partners can create the environment where healthy people live and work in healthy Wisconsin communities.