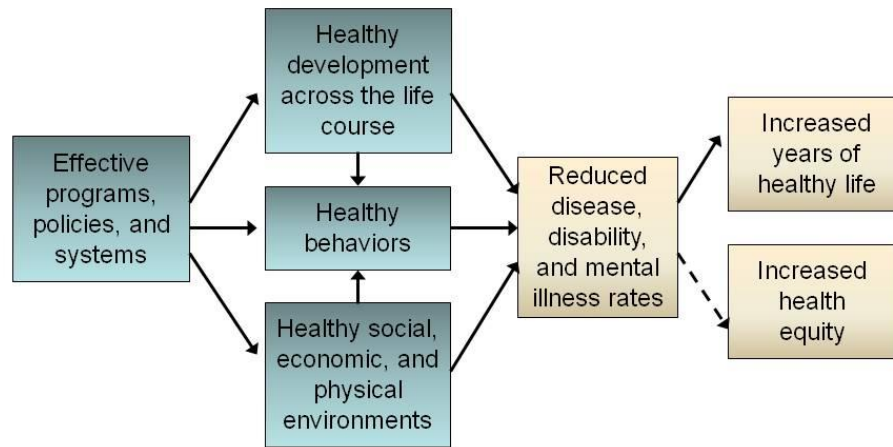


## Logic Model for Population Health Improvement



| Proposed Goals for Healthy People 2020                     | 2010 Healthy People Focus Areas   | 2010 Healthiest WI goals and priorities (11 health and 5 infrastructure priorities)   |
|--|---|---|
| <b>Effective health programs, policies and systems</b>     | 1.Access to quality health services<br>7.Education & community-based programs<br>9.Family planning<br>10.Food safety<br>11.Health communications<br>14.Immunization & infectious disease<br>17.Medical product safety<br>23.Public health infrastructure  | <b>Transform the public health system</b><br>A. Coordination of state and local public health system partnerships<br>B. Community health improvement processes and plans<br>C. Equitable, adequate and stable financing<br>D. Integrated electronic IS<br>E. Sufficient competent workforce<br><br>2. Access to primary and preventive services |
| <b>Healthy development across life course</b>              | 16.Maternal, infant, & child health   |   |
| <b>Healthy social, economic, and physical environments</b> | 8.Environmental health<br>20.Occupational safety & health   | 5. Environmental and occupational health hazards<br>7. Intentional & unintentional injuries and violence<br>10. Social & economic factors that influence health   |
| <b>Healthy behaviors</b>                                   | 19.Nutrition & overweight<br>22.Physical activity & fitness<br>26.Substance abuse<br>27.Tobacco use   | 1. Adequate and appropriate nutrition<br>3. Alcohol and other substance use & addiction<br>6. High risk sexual behavior<br>9. Overweight, obesity & lack of physical activity<br>11. Tobacco use and exposure   |
| <b>Healthy outcomes</b>                                    | <b>Life expectancy</b><br><b>Health-related quality of life</b><br><i>Disease rates:</i><br>2.Arthritis, 3.Cancer, 4.Chronic kidney disease, 5.Diabetes, 6.Disability, 12.Heart disease/stroke, 13.HIV, 15.Injury & violence prevention, 18.Mental health & mental disorders 21.Oral health, 24.Respiratory diseases, 25.STDs, 26.Vision & hearing. | <b>Promote and protect health for all</b><br><br>4. Existing, emerging and re-emerging communicable diseases<br>8. Mental health and mental disorders   |
| <b>Health equity</b>                                       | <i>Equalities in mortality, health-related quality of life, disease rates</i>   | <b>Eliminate health disparity</b>   |