The Transformation of Health Care
and the Role of the University
November 17-18, 2005
Monona Terrace, Madison, Wisconsin

Generous sponsors of this event include
Wisconsin Partnership Fund for a Healthy Future
and the UW Medical Foundation

Agenda

Thursday, November 17

Pre-conference: Wisconsin Partnership Program
8:00-8:30 Registration and Continental Breakfast – Outside Lecture Hall

8:30-11:45 Present/Facilitator: Ellen Taylor-Powell, PhD
Evaluation Specialist UW Extension

11:45-12:00 The Transformation of Health Care and the Role of the University
Registration

12:00 Convening and Welcoming – Grand Terrace
Jeff Grossman, MD, President and CEO, UW Medical Foundation

12:15-1:30 Opening Keynote and Luncheon – Grand Terrace
*Public Accountability & Health Sector Transformation Trends*
Troyen A. Brennan, MD, JD, MPH
Harvard School of Medicine and School of Public Health

1:45-3:15 Panel 1 – Lecture Hall
*Current Issues and Initiatives in Healthcare Delivery Reform*
Facilitator – Troyen Brennan, MD, JD, MPH
Panel – Jay Fulkerson, MD; Michael Parkinson, MD; Patricia E. Powers, MA; John Toussaint, MD

3:15-3:30 Break – Outside Lecture Hall

3:30-5:00 Panel 2 – Lecture Hall
*Challenging the University: External Perspectives from Industry, Advocacy & State Government*
Facilitator – Susan Skochelak, MD, MPH
Panel – Meg Gaines, JD; Representative Curt Gielow; David Riemer, JD; Secretary Helene Nelson; Susan Turney, MD, MS; William Clarke, MD

5:00-7:30 Reception and Speaker – Grand Terrace
Host: Jeff Grossman, MD, President and CEO, UWMF
*The Future of the Academic Health Center*
Steven Wartman, MD, PhD, President, Association of Academic Health Centers
Friday, November 18

7:45 - 8:30  Continental Breakfast – Outside Lecture Hall

8:30- 10:00  Panel 3 – Lecture Hall
*The University and Community- Emerging Partnerships in Health*
Facilitator – Susan Goelzer, MD, MS
Panel – Greg Nycz; Cheryl Maurana, PhD; Ron Cisler, PhD,

10:00- 10:15  Break – Outside Lecture Hall

10:15 – 12:00  Panel 4 – Lecture Hall
*Challenging the University: Internal Perspectives from School, Department and Program Leaders*
Facilitator – Phillip Farrell, MD, PhD
Panel – Barbara Bowers, RN, PhD; John Frey, MD; Don Nichols, PhD; Pilar Ossorio, JD; Paul Peercy, PhD; Mark Suchman, PhD; Bobbi Wolfe, PhD

12:00- 1:30  Closing Plenary Luncheon and Speaker – Grand Terrace
William R. Clarke, MD
Executive Vice President, Chief Technology & Medical Officer
GE Healthcare at General Electric Company